



Danny Wilkie, Objective Livestock Marketing,
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How long have you been an AuctionsPlus Assessor?

In 1987 I started assessing cattle for CALM and I am one of the longest serving assessors in Australia. I am an A1 Cattle and A2 sheep assessor.

What have you seen change over time using CALM/AuctionsPlus?

The move from the box to the internet was the biggest change but the introduction of photos was very important.

What is the most important part of the AuctionsPlus assessment form to get right?

The detail, get the little things right. Accuracy and honesty is very important in all parts of the assessment.

If you could give one piece of advice to a new assessor what would it be?

Be careful with your measurements and to count things accurately. You will often pick up other features or issues with the livestock when you do. Keep to a set of standards that sometimes your client might not be happy about.

Where do you think cattle prices will be in 6 months time?

I think the market will power along as there is a shortage of good cattle after the big dry that will boost price for better stock. If the season is with us then it should be a good 6 months.