

# 2021 ADVERTISING PRICING LIST



## WEBSITE ADVERTISING (Costs are represented as per week)

Package	Dimensions	File Type	Price (ex GST.)
Premium	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$1,850*
Cattle or Sheep Campaign	300 x 600 / 320 x 50 728 x 90 / pixels	gif/jpeg/png	\$1,595*
Upcoming Auction Campaign	300 x 600 / 320 x 50 728 x 90 / pixels	gif/jpeg/png	\$1,595*
Results Page Campaign	300 x 600 / 320 x 50 728 x 90 / pixels	gif/jpeg/png	\$1,595*
Billboard Home Page	970 x 250 / 320 x 50 pixels	gif/jpeg/png	\$1,000*
Machinery Campaign	300 x 600 / 320 x 50 728 x 90 / pixels	gif/jpeg/png	\$800*
Catalogue Runners	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$650*
Property Standard Carousel	300 x 250 pixels	gif/jpeg/png	\$550*
Market Comments Package	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$545*
Auctions Finish	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$500*
Standard	300 x 250 pixels	gif/jpeg/png	\$495*

## EMAIL ALERTS

Package	Dimensions	File Type	Price (ex GST.)
Monthly Newsletter - Top Leaderboard	728 x 90 pixels	jpeg/png	\$800
Newsletter & Editorial Package - Top Leaderboard	728 x 90 pixels	jpeg/png	\$1,100

If you want to find out more about our advertising packages give us a call on  
**(02) 9262 4222** or [advertising@auctionsplus.com.au](mailto:advertising@auctionsplus.com.au)  
to discuss a customised package.

# 2021 ADVERTISING PRICING LIST



## RULES

- Any unique ad requests need to be authorised by an AuctionsPlus Sales Manager.
- Any unsold positions are laid out at our discretion.

## GENERAL REQUIREMENTS & DEADLINES

- Any advertisements created with a white background must have a black or coloured border to avoid the ad 'floating' on the AuctionsPlus website which is predominantly white.
- The URL you would like the advertisement to link to will need to be supplied with the artwork.
- Bookings along with ad copy and images must be submitted by 5pm two days prior to desired upload date.
- Approval of ad design completed by 5pm the day prior to upload date.
- If material is not supplied by the appropriate deadline AuctionsPlus reserves the right to repeat material previously used or not run the advert.

If you want to find out more about our advertising packages give us a call on  
**(02) 9262 4222** or **advertising@auctionsplus.com.au**  
to discuss a customised package.