

2020 ADVERTISING PRICING LIST



AuctionsPlus

WEBSITE ADVERTISING (Costs are represented as per week)

Package	Dimensions	File Type	Price (ex GST.)
Standard	180 x 150 pixels	gif/jpeg/png	\$470*
Premium	728 x 90 pixels	gif/jpeg/png	\$1,450*
Catalogue Runners	970 x 90 pixels	gif/jpeg/png	\$600*
Market Comments Package	728 x 90 pixels	gif/jpeg/png	\$490*
Auctions Finish	728 x 90 pixels	gif/jpeg/png	\$50
Cattle or Sheep Campaign	480 x 320 pixels	gif/jpeg/png	\$1,450*
Rural Property Portal Wing	300 x 600 pixels	gif/jpeg/png	\$610*

EMAIL ALERTS

Package	Dimensions	File Type	Price (ex GST.)
Monthly Newsletter - Top Leaderboard	720 x 90 pixels	jpeg/png	\$800
Newsletter & Editorial Package - Top Leaderboard	728 x 90 pixels	jpeg/png	\$1,100

ANNUAL SPEND DISCOUNT

\$5,000	2%
\$10,000	4%
\$15,000	6%
\$20,000	8%

FWD SELLING DISCOUNT

5 or more bookings	2%
10 or more bookings	4%
20 or more bookings	6%

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RULES

- Annual spend and forward selling discounts can't be combined.
- Any unique ad requests need to be authorised by an AuctionsPlus Sales Manager.
- Any unsold positions are laid out at our discretion.
- If you're using AuctionsPlus to interface your livestock sale you receive 20% off advertising (other discounts do not apply and cannot be used in conjunction with this.)

GENERAL REQUIREMENTS & DEADLINES

- Any advertisements created with a white background must have a black or coloured border to avoid the ad 'floating' on the AuctionsPlus website which is predominantly white.
- The URL you would like the advertisement to link to will need to be supplied with the artwork.
- Bookings along with ad copy and images must be submitted by 5pm two days prior to desired upload date.
- Approval of ad design completed by 5pm the day prior to upload date.
- If material is not supplied by the appropriate deadline AuctionsPlus reserves the right to repeat material previously used or not run the advert.
- All display advertising will also be available in AuctionsPlus mobile form in a 300 x 50 pixel format.

If you want to find out more about our advertising packages give us a call on
(02) 9262 4222 or **advertising@auctionsplus.com.au**
to discuss a customised package.