



DR & KE O'Leary  
Claredale  
Elong Elong NSW 2831

P: 02 68866141  
M: 0427 866206

Claredale1@bigpond.com

This year we will again offer our bulls for sale on Auctionsplus and on-property. This allows buyers a fair platform from which to simultaneously purchase the sire/s they require.

The 2015 Sires will be available for inspection at Claredale from Monday 31<sup>st</sup> Aug and for sale on Friday 4th September. Sale day Inspection is from 1100 on Friday with the auction commencing at 1400.

### **Ways to Bid**

On Sept 4<sup>th</sup> you may purchase sires by any of the following three ways:

1. In person at the Claredale yards
  - Registering in person and delivering your bids to the desk to be logged with AuctionsPlus
2. By registering with AuctionsPlus and bidding remotely on-line
  - Bidding on AuctionsPlus requires you to be registered prior to the sale commencing. Registration application approval takes 2-3 days. Register online at [www.auctionsplus.com.au](http://www.auctionsplus.com.au)
  - Or use your agent of choice to bid for you
3. By telephone
  - Phone your offers through to 0429 172893 or 0427 866206 if you are unable to access AuctionsPlus online or attend in person

We confidently present the 2015 Sale Bulls to you. The bulls will be available for inspection from Monday 31<sup>st</sup> August. Free delivery can be arranged within a 200km radius

We welcome your enquiry and inspection. Please phone for details or refer to AuctionsPlus for catalogue, supplementary sheet and individual bull videos.

### **Breeding**

We continue to use Wirruna genetics in our herd, as we believe the stud's philosophy closely aligns with that of the commercial cattleman. Wirruna is renowned as one of the most well recorded Hereford herds using Breedplan

The use of Wirruna Sires allows you to access these genetics through a commercial sire at good value. Our average bull price of \$3800 represents great value in terms of cost per calf.

Wirruna principles continues to guide our breeding decisions such as:

- Fertile efficient females capable of calving unassisted at 2 years & raising a calf every 12 months
- Strict commercial conditions with good forage utilisation
- Capacity for growth with high muscle content, ability to lay down fat and gain weight
- Turn off heavier progeny earlier

These principles have allowed us to successfully run our cows west of Nyngan under strict commercial stress conditions and maintain a 96% PTIC with a set joining period. Good forage utilization is seen in their ability to cover the distance of a large paddock and graze further from water

This year we will join 400 cows to Wirruna and Claredale sires. New Wirruna genetics will be introduced through an AI program over 150 head. The Natural joining program includes the use of yearling sires.

The first two-deck load of Claredale steers (13 months) will be sold as empty feeder steers at the end of August with a predicted weight average of 450kg.

## Sale Bulls

This years sale bulls represents a line of consistent, well valued, sound bulls that have been tested for serving ability and veterinary inspected for structural and breeding soundness. This inspection includes passing the bulls for:

- Scrotal palpation, examination and measurement
- Physique and structure
- Semen motility and morphology
- Eye pigment
- Gait
- Serving ability

Bulls are also scanned for P8 & Rib fat, EMA & IMF.

**Serving ability** is independently tested and determines if a bull is capable of serving a cow normally and if there is adequate libido or willingness to serve

During this test any deviations or abnormalities will also be detected.

Our yearling bulls are sexually mature and presented ready for work. Bulls are well grown with current weights available on the supplementary sheet. Bulls have been vaccinated for Vibrio, Leptospirosis and 5in1 and treated for internal and external parasites

*Bulls are quiet and easy to work with!*

## Profitability

As the cattleman seeks to drive profits through controlling and reducing production costs, greater emphasis is placed on evaluating bull cost per calf. The better a bull performs in terms of 1.**fertility** - number of calves per year and 2.**longevity** – number of years working, and 3.**purchase price**, the greater the impact on gross margins.

We believe the yearling bull positively impacts on gross margins through:

- *Lower purchase price at sale*
- *Less risk of injury and therefore*
- *Extended working life and therefore*
- *More calves*

*We have been using Claredale yearling bulls since they have been available with extremely good results. In January 2015 in a tough season, 300 Hereford cows were PTIC 98% with a 12 week joining. We find them easier to manage in our operation, they arrive with a young playful nature rather than a tendency to fight, hence bull breakdown rates have virtually been eliminated. We look forward to the continued use of Claredale yearling bulls!*

**Jim & Jo O'Brien – Glenaanar, Quambone**



[www.dpi.nsw.gov.au/agriculture/livestock/beef/breeding/bulls/yearling-bulls](http://www.dpi.nsw.gov.au/agriculture/livestock/beef/breeding/bulls/yearling-bulls)

*We welcome your visit – Damien and Kerrie O'Leary*