



Victorian Farmers
Federation
Livestock Group



Livestock Selling Options

This is a rare opportunity to discuss the options in your area and hear presentations from industry leaders about the services they can offer you.

You will gain valuable insight into the 'next step' within the value chain; a chance not to be missed!

Come along and hear about:

- Saleyard selling
- Online Auctions
- Direct selling

Guest Speakers

Tom Wilding-Davies – Landmark Account Manager, Livestock

Tom is from a beef farming family in Holbrook, NSW. Initially he was employed by Landmark as National MaxiStart Feedlot Program Manager and was then promoted to Albury as a Livestock Account Manager. Prior to working for Landmark, Tom worked in the meat processing and feedlotting industry for Cargill Beef Australia. He has spent five years in the North American beef industry and three years in the North of Australia for the AA Company. Tom holds a Bachelor of Business in Agricultural Commerce and is the only A1 AuctionsPlus cattle assessor in Albury.

Anna Speer – CEO, Auctions Plus

An ARLP Graduate, mentor for the Graeme Acton BeefConnections Mentor Program, Anna is passionate about the Australian Livestock Sector and focused on innovative ways we can collaborate, improve, educate and increase profitability via 'online' marketplaces.

Auction Plus is an online saleyard that has remodelled the traditional physical saleyard, reduced selling costs, amplified competition and created an efficient, stock friendly and competitive 'National Livestock Exchange'. AuctionsPlus connects sellers and buyers Australia-wide.

BENDIGO

Monday, 31 August
11.30am for 12pm start
The Foundry Hotel, 366 High Street

WODONGA

Tuesday, 1 September
11.30am for 12pm start
The Clubhouse Bistro & Bar, 10 Clubhouse Place

Cost: \$20 Members/\$30 Non-Members. Includes two course meal - drinks at bar prices
RSVP: by Monday, 24 August to VFF Member Services on 1300 882 833 or members@vff.org.au

Register online at www.vff.org.au/events