

Beat the crowds with AuctionsPlus Lamb Sales

Explore your Marketing Options in the AuctionsPlus Lamb Sales with spot & forward contracts.

Vendors

Reward the time, effort and resources you have put into preparing your lambs for sale by marketing them from your farm gate in Australia's largest saleyard

- Maximise your opportunities by selling to a National audience
- Use the auction system to generate competitive tension
- Forward Contract options to hedge your bets
- Protect your profit and avoid the volatility of traditional markets
- Move from being a price taker to being a price maker
- Buyer manages freight

Buyers

Looking for lambs that are professionally assessed and delivered, suit your specifications and ready to perform? Purchase from your desktop or mobile device, from your home, office, paddock or on the road!

- Access to a national menu of lambs, targeted to buyer specifications
- Secure supply on both the spot and forward markets
- Buy with confidence via an accredited assessor under AuctionsPlus operating conditions.
- Purchase lambs direct from the farm gate – less time off feed and no yard stress means better performance
- Know more about your stock – assessments, photos, videos

Agents

Looking to provide a professional lamb marketing service? Look outside traditional channels and provide a point of difference to existing and new clients

- Market your clients stock nationally with brand exposure
- Gain market intelligence with forward price indicators
- Talk to us about multi-vendor options for smaller producers
- Develop new buyer relationships and expand your professional reputation

Prime or Store lambs

Spot or Forward markets

Old or New Season lambs

Contact your local agent or AuctionsPlus on 02 9262 4222 to get involved.