

# Ag Conversation Series

Networking events for the local farming and agribusinesses community



## Know your produce, know your market

A networking event for broad acre producers and growers

It's prime selling time and right now you're thinking of getting your product to market. Join us to learn about marketing your broad acre produce; wool, grain, cattle and sheep. Conversation topics include agronomy in practice, online marketing platforms, direct marketing and sales, and live and online auctions.

Come along and join the conversation - marketing and industry experts are ready to share their knowledge and advice to help you get top dollar when you go to market.

## Who should attend?

- Broad acre growers, farmers, producers
- Ag professionals from regional Victoria
- Industry representatives and organisations supporting Australia's agricultural sector
- Council and Shire representatives
- Agribusiness investment and lending advisors

### Join the conversation

 [www.facebook.com/cultivateagribusiness](http://www.facebook.com/cultivateagribusiness)

 @cultivateagfood #agconversations

### Conversation Series presented by:

**cultivate**  
agribusiness

For event details visit [www.cultivate.org.au](http://www.cultivate.org.au)

### Local Government Partners:



Ararat Rural City



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Networking events for the local farming and agribusinesses community

## Marketing options for broad acre growers

Are you ready to learn about marketing options that will help sell your broad acre produce?

Are you keen to understand more about marketing for agricultural commodities?

Don't miss this networking opportunity; our panel of industry experts are ready to share information and knowledge on marketing options for the agricultural sector.

**Conversation Three**  
**Wednesday 21 October, 2015**  
**Cost: \$25 for Cultivate members**  
**\$35 for non-members**

## **Ag Conversation Three: Know your produce, know your market**

Presented by Cultivate Agribusiness Central Highlands Inc.

### **Panel of speakers:**

**Nigel Bodinnar**, Training and Quality Manager, Nutrient Advantage

**Robert Herrmann**, Managing Director, Ag Concepts Unlimited | Mecardo – Expert market analysis

**Trevor Bray**, Manager Grain Accumulation & Crop Agronomy, UniGrain Pty Ltd

**Anna Speer**, Chief Executive Officer, AuctionsPlus Pty Ltd

**Elliot Lindley**, District Wool Manager (Ballarat & Geelong), Elders

**Date and time:** Wednesday 21 October from 2 – 5pm

**Venue:** Mt Rowan Farm Campus, Ballarat Grammar, Sims Road, Mt Rowan, Ballarat

**Refreshments:** Light refreshments provided

**Bookings:** Bookings made online at [www.trybooking.com/JBOV](http://www.trybooking.com/JBOV)

### **For further information:**

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