

Livestock

Marketing Through the Years



Based around the 30th Anniversary of AuctionsPlus, The Land is producing a new and exclusive feature on the evolution of Livestock Marketing in our May 26 issue. We are inviting all Livestock marketing agencies to participate and tell our readers (their clients) how their marketing strategies have changed through the years and what they can offer in today's competitive market.

With this feature, we are offering FREE editorial to all advertisers.

ADVERTISING OPTIONS

T84 (Full Page) = \$3600 + gst

**Get a second full page of editorial

T44 (Half Page) = \$2500 + gst

**Get the other half page of editorial

T42 (Quarter Page) = \$1300 + gst

**Get a quarter page of editorial

HOW IT WORKS

For every advert space you book you get that same equivalent space in **FREE** editorial to run beside your advert.



The editorial will be compiled by our own journalists.

Feature appearing May 26, 2016 • Bookings Close May 16

Contact your Local Livestock rep today!