

AuctionsPlus Price List

Livestock

Listing Fees

AuctionsPlus Livestock Listing Fees:

- Cover cataloguing, conduct of sale and contract preparation
 - Are charged to the selling agent for the number of head entered in the catalogue, not the number delivered
 - Do not include either assessing or agent fees
 - All stock offered on a carcase weight basis will be charged commercial rates
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Commercial Stock

Cattle

- \$6.50 per head - commercial cattle
- \$4.85 per head - 1,200+ head, single vendor, single agent, one auction

Sheep

- \$0.10 per head - sheep/lambs selling or reserved at \$5 or less
 - \$0.70 per head - sheep/lambs selling or reserved over \$5 and under \$300
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Stud and Breeding Stock (Registered, Herd and Flock)

Cattle

- \$12.50 per head - heifers and cows
 - \$12.50 per head - bulls (offered in a Special Sale or an AuctionsPlus Online Seedstock Auction)
 - \$50.00 per head - bulls (offered in a regular weekly auction)
 - \$1 per semen straw
 - \$5 per embryo
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Sheep

- \$7.20 per head - ewes
 - \$7.20 per head - rams (offered in a Special Sale or an AuctionsPlus Online Seedstock Auction)
 - \$20.00 per head - rams (offered in a regular weekly auction)
 - \$1 per semen straw
 - \$5 per embryo
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Special Sales

- \$2,700.00 or the normal listing fees - whichever is the greater
 - Relates to any auction that is not a regularly scheduled AuctionsPlus auction
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Free Reoffers

Stock that are not sold in an auction may be reoffered in a subsequent auction without additional charge.

- Cattle may be reoffered in one of the next 3 weekly auctions
 - Lambs must be reoffered within 7 days of the original auction
 - Sheep must be reoffered within 14 days of the original auction
 - Lots will not be automatically reoffered. A request needs to be made to Market Operations by completing the reoffer request on the results page
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Assessment Entry

- AuctionsPlus types in the assessment
 - Minimum \$40 with an additional charge of \$20 per every 15 minutes if entry time exceeds 30 minutes
 - Agent types in own assessment
 - No charge
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Machinery/Clearing Sales

All special machinery and clearing sales will be charged a flat rate per auction based on the number of lots catalogued.

- \$3,000 - 1 to 50 lots
- \$4,000 - 51 to 100 lots
- \$5,000 - 101+ lots

To list in a weekly Machinery & Clearing Sale the cost is 10% of the reserve or selling price, whichever is the greater, capped at \$50/lot.

Wool

Wooltrade

- 4c/kg on all sold lots

AuctionsPlus Wool

- \$1.50 per bale listed

Advertising

Advertising can be purchased on a weekly, monthly or 6 monthly (standard advertising campaign only) basis. The advertising month refers to a period of 4 weeks. AuctionsPlus Sales Related Ads refer to ads that are related to an AuctionsPlus auction or event. Non-AuctionsPlus Related Ads refer to ads that are advertising auctions, events or websites not related to AuctionsPlus or an AuctionsPlus auction. AuctionsPlus reserves the right to reject any ads that are inappropriate or that may conflict with AuctionsPlus trade of business.

Standard Advertising Campaign

Length	AuctionsPlus Related Ads	Non-AuctionsPlus Related Ads
1 Week	\$150	\$300
1 Month	\$475	\$950
6 Months	\$1,750	\$3,500

Premium Advertising Campaign

Length	AuctionsPlus Related Ads	Non-AuctionsPlus Related Ads
1 Week	\$400	\$800

Premium Advertising Package

Length	AuctionsPlus Related Ads	Non-AuctionsPlus Related Ads
1 Month	\$750	\$1,500

Newsletter Advertising

Advert	\$600
Advert & Editorial	\$1000

Targeted Sales Campaign

AuctionsPlus Related	\$750
Non-AuctionsPlus Related	\$1500

Market Comments Ad

AuctionsPlus Related	\$500
Non-AuctionsPlus Related	\$1000

Facebook & Twitter Promotion

- \$50 – this includes a facebook and twitter post from the AuctionsPlus account and a boost through facebook advertising.