



STUD QUALITY, COMMERCIAL REALITY



Jarravale Simmentals

Inaugural Online Female Sale

25th March 2022 | Auctions Plus
Ray White Rural Casino/Kyogle





STUD QUALITY, COMMERCIAL REALITY

INAUGURAL ONLINE HEIFER SALE

FRIDAY 25TH MARCH 2022

16 HEIFERS





About Jarravale Simmentals

As we write this introduction, we are reflecting on our 12 years of breeding registered Simmentals and the progress we have made. We now have a breeding herd of over 100 registered females alongside our commercial herd who are predominately Simmental that we use as recipients in our Embryo Transfer programs. During the past decade we have seen increasing demand for our bulls from both our local market and the wider Simmental community.

The Jarravale breeding program is focused on consistent, high-performing female lines that are fertile, structurally correct and wean heavy calves. We believe that the cow herd is the driver of performance in the beef industry. We select for industry relevant traits including calving ease, carcass weight, fat coverage and performance on grass and grain. Our cow herd is run under commercial conditions with a focus on consistency of type so our commercial customers can present lines of cattle to the market. The measure of success of our program is the progeny and consistency of our bulls in commercial herds.

To achieve our goals, we have, and continue to heavily use embryo transfer and artificial insemination. We continue to strive for improvement in our cow herd which drives us to source the best sires we can find globally who are backed by strong female lines and display the traits that our commercial clients require to put more money in their back pocket.

With the growth of our herd and our success in recent embryo transfer programs we are now proud to present this line of heifers for sale. We have endeavored to offer heifers from our leading cow families that continue to perform for us. We are confident they will perform in your herd as well.

Thank you for your interest in our program and to our agents for their continued support of JARRAVALÉ Simmentals,

Lachie, Allan & Alyson



Open Day & Sale Information

Open Day

Saturday 19th March | 10 AM – 3 PM

Jarravale Simmentals
45 Green Pigeon Road
Horseshoe Creek, NSW 2474

Sale

Friday 25th March
Auctions Plus Online Sale

Refer to the [Auctions Plus](#) website for details on how to register.

SALES CATALOGUE DISCLAIMER: All reasonable care has been taken by the vendor to ensure that the information within this catalogue is correct at the time of publication.

SAFETY DISCLAIMER: By entering our property at Jarravale Simmentals, visitors assume responsibility for their safety and that of any dependents. Jarravale Simmentals accept no responsibility for any accidents that may occur at the property.



HEALTH

JARRA VALE Simmentals has a JBAS score of 6. All Females have received both shots of 7 in 1, 3 Germ tick vaccine and ear notched tested negative for Pestivirus. Please see the National Vendor Declaration (NVD) for further health information.

TRANSPORT

All lots will be available for transport from Saturday the 26th of March. All buyers to take delivery of lots within 7 days unless there is a prior arrangement. Transport will be coordinated by Allan Jarrett and Andrew Summerville (Ray White).

TRANSFERS

All animals are registered with the Australian Simmental Breeders Association and are eligible for transfer. Please provide your transfer details if you would like your purchases to be transferred.

BUYER REGISTRATION

The sale is being held on AuctionsPlus, you will need to register with AuctionsPlus to be eligible to bid. For more details, please contact the selling agent.

INSPECTION AND SALE TIMES

Sale animals will be yarded and available for inspection from 10am to 3pm on Saturday the 19th of March for our open day.

Selling to commence on Friday the 25th of March 2022 on AuctionsPlus at 10 am with the timer to start at 7pm.

Private inspection before sale day can be arranged by contacting Allan Jarrett on 0427 331 204. All times quoted are NSW daylight savings time.

GST

All lots are sold exclusive of GST.

INSURANCE

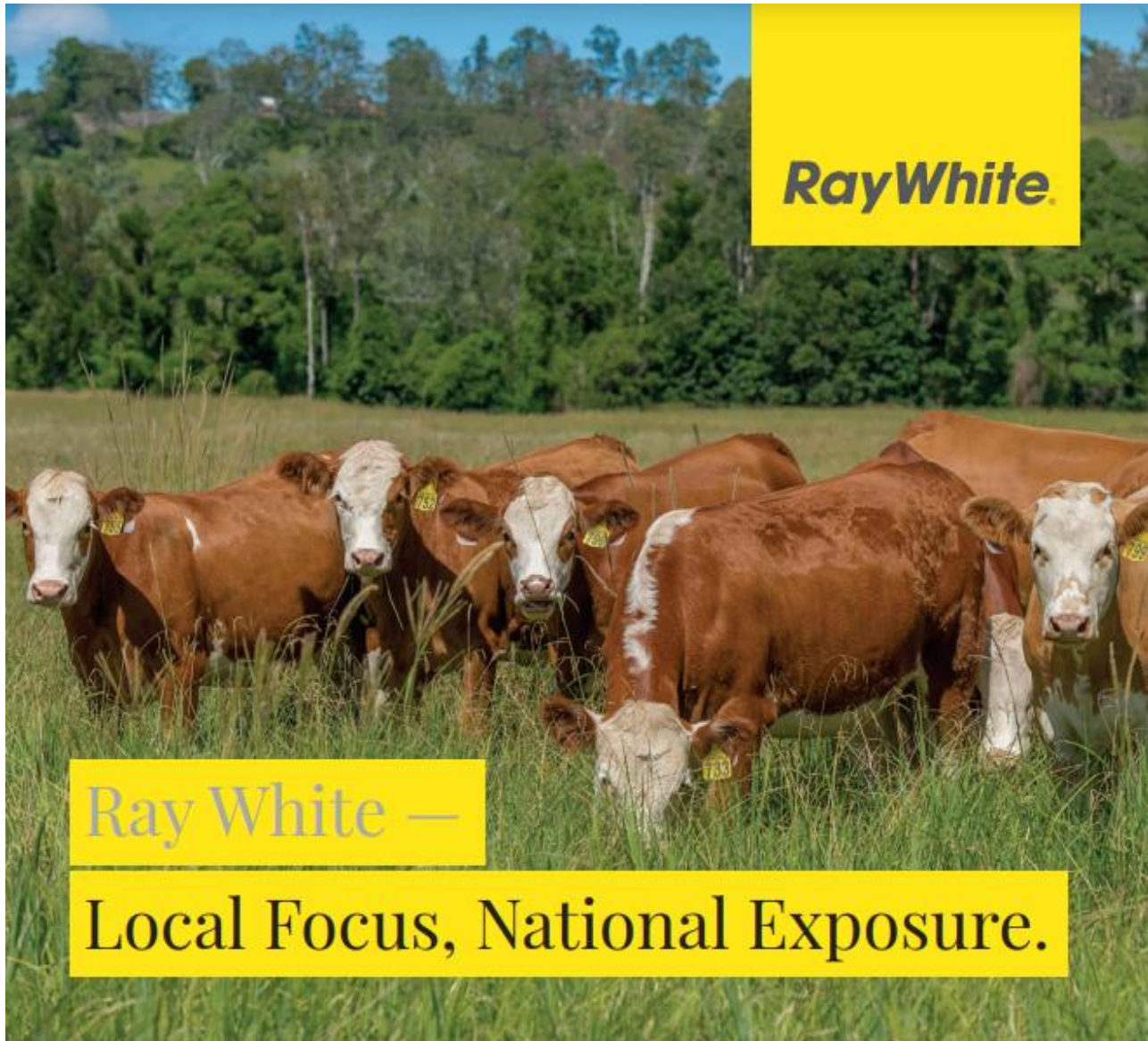
We recommend insuring all purchases at the fall of the hammer.

GUARANTEE

All cattle sold at JARRA VALE come with a twelve-month structure and fertility guarantee. In the rare case a female is found to be infertile, JARRA VALE will refund or replace the animal provided the problem is not caused by injury or disease incurred after taking delivery.



STUD QUALITY, COMMERCIAL REALITY



Locally owned and operated with the support of a national brand, Ray White Rural Casino and Kyogle are able to provide a tailored campaign with national exposure to sell your livestock for more.

Andrew Summerville
0429 620 362

Nick Fuller
0484 200 101

Luke Thomas
0484 200 488

Isaac Young
0428 441 575

Josh Sawtell
0499 244 919

**Ray White Rural
Casino**
139 Johnston Street,
Casino, NSW 2470
02 6662 1451

**Ray White Rural
Kyogle**
35 Summerland Way,
Kyogle, NSW 2474
02 6632 3544



AuctionsPlus

How to Register and Bid on AuctionsPlus

- 1 Go to www.auctionsplus.com.au to register at least 48 hours before the sale.
- 2 Select "Sign Up" in the top right hand corner.
- 3 Fill out your name, mobile number, email address and create a password.
- 4 Go to your emails and confirm the account.
- 5 Return to AuctionsPlus and log in.
- 6 Select "Dashboard" and then select "Request Approval to Buy".
- 7 Fill in buyer details and once completed go back to Dashboard.
- 8 Complete buyer induction module (approx. 30 minutes).
- 9 AuctionsPlus will email you to let you know that your account has been approved.
- 10 Log in on sale day and connect to auction.
- 11 Bid using the two-step process – unlock the bid button and bid at that price.
- 12 If you are successful, the selling agent will contact you post sale to organise delivery and payment.

For more information please contact us on:

Phone: (02) 9262 4222

Email: info@auctionsplus.com.au



1 JARRVALE EMOTION R18 (Pp) (ET) (AI)

Born: 20/02/2020 Tattoo: **JRVPR018**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+0.4	+1.5	+1.6	+27	+45	+48	+7	+\$46
	36%	31%	52%	50%	50%	46%	44%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$48
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCLITY	Northern Term INDEX \$ BREED AV +\$22
	+29	+3.6	-0.7	-0.9	-0.2	+0.3		+\$27
	44%	37%	38%	35%	37%	30%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$46

A well put together PTIC Raptor heifer that goes back to the great cow Toverberg Elsa. Her dam is one of leading donors and is a favourite. This heifer has the cosmetics, performance and figures to be a future donor. Comes with our highest recommendation.

PTIC Starwest Pol Blueprint 14 weeks on 15/01/2022

Purchaser..... \$.....

- CHAMPS ROMANO
- VIRGINIA MAXIMUS
- VIRGINIA MS REBECCA
- ANCHOR D RAPTOR 392C**
- FGAF BARBOSSA 707X
- ANCHOR D ZILEY 392Z
- HEMR MILEY 7W

- CHAMPS ROMANO
- CHAMPS BRAVO
- VIRGINIA POLL BARBI SUE
- JARRVALE EMOTION N72**
- BAR 5 P SA EVOLUTION 418S
- DDD POL EMOTION 902W
- BAR 5 SA MS EMOTION 833M





2 JARRVALE KATHIE R19 (Pp) (ET) (AI)

Born: 20/02/2020 Tattoo: JRVPR019
 Horn: Polled Registration Grade: Pure Colour: RED

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+0.6	+0.1	+2.0	+29	+47	+58	+8	+\$47
	38%	33%	53%	51%	51%	48%	46%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$54
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+33	+3.5	-0.7	-1.0	-0.4	+0.3		+\$32
	45%	37%	39%	36%	37%	33%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$50

Another PTIC Raptor heifer with lots of depth and strength from the Kathie B111 cow family. Maternal strength and by the Raptor sire she will continue the legacy. So much eye appeal and capacity. Donor Potential.

PTIC to Starwest Pol Blueprint 14 weeks on 15/01/2022.

Purchaser..... \$.....

- CHAMPS ROMANO
- VIRGINIA MAXIMUS
- VIRGINIA MS REBECCA
- ANCHOR D RAPTOR 392C**
- FGAF BARBOSSA 707X
- ANCHOR D ZILEY 392Z
- HEMR MILEY 7W

- CHAMPS ROMANO
- CHAMPS BRAVO
- VIRGINIA POLL BARBI SUE
- JARRVALE KATHIE N60**
- BHR DOORN G629E
- WOONALLEE KATHIE B111
- BHR KATHIE SA L055E





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JARRVALE VASTI R32 (H) (ET) (AI)

Born: 3/03/2020 Tattoo: **JRVPR032**
 Horn: Horned Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	-5.4	-3.2	+2.5	+31	+49	+53	+10	+\$36
	34%	32%	53%	50%	50%	46%	42%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$31
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+32	+3.4	-0.4	-0.5	-0.2	+0.9		+\$24
	42%	34%	35%	31%	33%	27%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$40

Yet another PTIC Raptor heifer that has loads of depth and goes back to Woonallee Vasti B117. One of three flush sisters with great EBVs and shape.

PTIC to Starwest Pol Blueprint 14 weeks on 15/01/2022

Purchaser..... \$.....

- CHAMPS ROMANO
- VIRGINIA MAXIMUS
- VIRGINIA MS REBECCA
- ANCHOR D RAPTOR 392C**
- FGAF BARBOSSA 707X
- ANCHOR D ZILEY 392Z
- HEMR MILEY 7W
- DOUBLE BAR D SPITFIRE 20X
- STARWEST TOTAL VALUE
- PHS POLLED WINFALL 27W
- JARRVALE VASTI N58**
- LOCHEIM PRIMAL
- WOONALLEE VASTI B117
- CONGOSIM VASTI 4DE





4 JARRVALE NAOMI R04 (P)

Born: 3/01/2020 Tattoo: JRVPR004
 Horn: Polled Registration Grade: Pure Colour: RED

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+0.8	-0.8	+0.5	+16	+25	+34	+13	+\$36
	33%	32%	63%	58%	62%	64%	35%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$40
								Northern Term INDEX \$ BREED AV +\$22
CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY		
+20	+2.9	+0.0	+0.6		+0.6			
49%	26%	27%	27%		32%		Vealer Term INDEX \$ BREED AV +\$30	
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$34

A long, well put together heifer from one of our original cow families that has bred very well for us.

PTIC to JRVPR017 (P)(ET)(A) 9 weeks on 15/01/2022

Purchaser..... \$.....

- BLINKBOU MODIST
- WOONALLEE BHR TORNADO
- WISP-WILL ROSY
- JARRVALE NOBLEMAN**
- BARANA EXCLOSURE
- JARRVALE HENRIETTA
- TUCKOMBIL Y028
- WOONALLEE DIMENSION
- JARRVALE KING
- WOONALLEE PATTY A71
- JARRVALE NAOMI**
- TUCKOMBIL MOONLIGHT
- JARRVALE FELICITY
- TUCKOMBIL SASHA






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JARRVALE SASHA R54 (P) (AI)

Born: 1/07/2020 Tattoo: **JRVPR054**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+0.2	-3.0	+2.3	+29	+58	+73	+10	+\$63
	53%	51%	69%	66%	68%	65%	56%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$86
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+35	+2.1	+1.0	+1.4	+0.6	+1.3		+\$43
	59%	50%	52%	52%	50%	55%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$50

Maternally goes back to one of the greats of the breed, Ai Ai Siska. This Red heifer is soft and showy, with great figures to back her up. Grand Dam is a Donor for us with 23 registered progeny, a cow family that is extremely consistent.

Purchaser..... \$.....

-- PUKETAWA NEW LEVEL AN151

RISSINGTON NEW STANDARD AU158

-- RISSINGTON AL580
 -- RISSINGTON AN398
 -- RISSINGTON AL65

-- WAI-ITI HIGH RISER
 -- GLEN ANTHONY Y-ARTA AY02
 -- WILLOWBROOK URSULINA AU18

JARRVALE SASHA P011

-- PHS POLLED WORLDWIDE 14W
 -- JARRVALE LYDIA
 -- GIBBONS SASHA






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JARRAVALLE GRACE R65 (Pp) (AI)

Born: 24/07/2020 Tattoo: **JRVPR065**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
		+1.8	-2.3	+0.8	+28	+51	+64	+14
	53%	53%	71%	67%	69%	65%	56%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$82
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+35	+2.9	+0.8	+1.2	+0.3	+1.6		+\$41
	59%	50%	52%	52%	49%	55%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$53

Very long heifer with Tornado and PHS Polled Worldwide in her pedigree, should make her an outstanding matron. She has great eye appeal, strong performance and EBVs well above the breed average.

Purchaser..... \$.....

-- PUKETAWA NEW LEVEL AN151

RISSINGTON NEW STANDARD AU158

- RISSINGTON AL580
- RISSINGTON AN398
- RISSINGTON AL65

- BLINKBOU MODIST
- WOONALLEE BHR TORNADO
- WISP-WILL ROSY

JARRAVALLE GRACE N034

- PHS POLLED WORLDWIDE 14W
- JARRAVALLE JACINTA
- BARANA GRACE G40





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**JARRAVALLE KISSABLE R75 (PP) (ET) (AI) (B)
BLACK SIMMENTAL**

Born: 31/07/2020 Tattoo: **JRVPR075**
Horn: Polled Registration Grade: Pure Colour: **BLACK**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN

SIMMENTAL GENETIC IMPROVEMENT	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+5.7	+6.0	-0.6	+25	+44	+41	+6	+\$56
	47%	42%	68%	64%	66%	60%	49%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$69
BREED AV.	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+25	+3.2	+1.7	+0.9	+0.8	+1.2		+\$29
	54%	44%	46%	44%	43%	50%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$45

A very soft and long homo polled Cowboy Cut daughter. Very strong maternal pedigree. One of three flush sisters which allows us to offer this great genetic package. Potential Donor female.

Purchaser..... \$.....

- HOOK'S SHEAR FORCE 38K
- TRIPLE C SINGLETARY S3H
- LUCAS JOSIE 19K
- CCR COWBOY CUT 5048Z**
- HTP SVF IN DEW TIME
- CCR MS 4045 TIME 7322T
- CCR MS PRETTY 4045P

- TNT TANKER U263
- WOONALLEE HALF BACK
- LFE CHARO 604G

LAVARTA KISSABLE

- DAUME LUCKY NUMBERS J955
- LONG VALLEY C12
- CO-OP MISS FORTUNE Z405






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JARRVALE MIRAGE R86 (P) (B)

BLACK SIMMENTAL

Born: 13/08/2020 Tattoo: **JRVPR086**
 Horn: Polled Registration Grade: Pure Colour: **BLACK**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN

	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+2.9	+6.4	+0.0	+24	+45	+45	+5	+\$47
	36%	36%	64%	59%	61%	54%	40%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$53

	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+29	+1.7	+0.6	-0.4	+0.1	+0.0		+\$26
	46%	34%	34%	34%	31%	41%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$37

A quiet, soft skinned heifer that will make a great cow. Dam was purchased from the Lavarta simmentals dispersal.

Purchaser..... \$.....

- RCR AUGUSTUS R54
- BONNYDALE AUGUSTUS L84
- BONNYDALE JOSSIE G204

WOMBRAMURRA P533

- GW LUCKY DICE 187H
- LANGTON-GATE A081
- GW MISS BODYBUILDER 040K

- TNT TANKER U263
- WOONALLEE HALF BACK
- LFE CHARO 604G

LAVARTA MIRAGE

- TRENTONFARMS PRINCE HARRY
- GOOMABURRA PRINCESS C9
- GOOMABURRA TRISHA Y207





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JARRA VALE R88 (P)

Born: 16/08/2020 Tattoo: **JRV1R088**
 Horn: Polled Registration Grade: 1/2 Colour: **BLACK**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+3.2	+2.4	-1.3	+19	+35	+39	+4	+\$45
	30%	28%	61%	55%	58%	50%	33%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$59
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+25	+0.0	+2.2	+1.3	+0.8	-0.6		+\$26
	42%	29%	29%	29%	26%	37%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$31

Bred up from our commercial herd, this heifer is soft but with loads of power. Look at her slick coat and great skin type, suits the subtropical environment. Not to be overlooked.

Purchaser..... \$.....

- RCR AUGUSTUS R54
- BONNYDALE AUGUSTUS L84
- BONNYDALE JOSSIE G204
- WOMBRAMURRA P533**
- GW LUCKY DICE 187H
- LANGTON-GATE A081
- GW MISS BODYBUILDER 040K

JARRA VALE SIMANGUS H621







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JARRVALE LILLIE R92 (P) (B)
BLACK SIMMENTAL

Born: 21/08/2020 Tattoo: **JRVPR092**
Horn: Polled Registration Grade: Pure Colour: **BLACK**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN

	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+6.3	+7.1	-1.3	+21	+41	+39	+6	+\$51
36%	36%	64%	59%	61%	53%	38%	Export Mat INDEX \$ BREED AV +\$41	
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$59
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+28	+2.0	+0.4	-0.7	+0.2	+0.1		+\$26
	46%	33%	34%	34%	30%	41%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$39

Sweet heifer that is soft skinned with a nice feminine shape. Easy-doing female that should breed easy and breed bulls for you.

Purchaser..... \$.....

- RCR AUGUSTUS R54
- BONNYDALE AUGUSTUS L84
- BONNYDALE JOSSIE G204

WOMBRAMURRA P533

- GW LUCKY DICE 187H
- LANGTON-GATE A081
- GW MISS BODYBUILDER 040K

- TNT TANKER U263
- WOONALLEE HALF BACK
- LFE CHARO 604G

LAVARTA LILLIE

- MOLONGLOPARK DOLAN
- LAVARTA HEART BEAT
- LONG VALLEY F206






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JARRVALE LILO S1 (PP) (B)
BLACK SIMMENTAL

Born: 12/01/2021 Tattoo: **JRVPS001**
 Horn: Polled Registration Grade: Pure Colour: **BLACK**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN

	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+3.5	+4.1	-0.9	+21	+39	+36	+1	+\$41
	34%	33%	47%	44%	44%	41%	37%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$43

	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+26	+2.1	+0.5	-0.7	+0.1	+0.0		+\$22
	37%	32%	33%	33%	30%	39%	Vealer Term INDEX \$ BREED AV +\$30	
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5	+\$35	

The first of the Yearling heifers.
 Very showy heifer that will get better with age.

Purchaser..... \$.....

- RCR AUGUSTUS R54
- BONNYDALE AUGUSTUS L84
- BONNYDALE JOSSIE G204
- WOMBRAMURRA P533**
- GW LUCKY DICE 187H
- LANGTON-GATE A081
- GW MISS BODYBUILDER 040K

- WHEATLAND BULL 680S
- WOONALLEE HEAT WAVE
- LFE BS CHARO 98W
- LAVARTA LILO**
- SRS FORTUNE 500
- CO-OP MISS FORTUNE Z405
- GW MISS MATERNAL 871H






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JARRAVALLE HARMONY S7 (PP) (AI)

Born: 15/02/2021 Tattoo: **JRVPS007**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN

	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+2.7	+3.1	+1.5	+12	+26	+47	+10	+\$37
	45%	47%	67%	63%	61%	58%	51%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$57
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+16	+1.7	-0.8	-0.8	+0.0	+0.8		+\$26
	50%	39%	43%	42%	37%	45%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$26

A lovely temperament, homo polled, Willandra Gomez daughter from a very productive cow family

Purchaser..... \$.....

- WOONALLEE VISION Z48
- TOPWEIGHT DIRECTOR
- TOPWEIGHT ALICE 86

WILLANDRA GOMEZ

- QUANDERING TENNESSEE
- WILLANDRA DIANA Z26
- WILLANDRA DIANA X61

- ROGANT
- PHS POLLED WORLDWIDE 14W
- ROLLING ACRES RED FERN

JARRAVALLE HARMONY P072

- BARANA EMOTION
- BARANA HARMONY H013
- BARANA CAMELLIA





13

JARRAVALLE HARMONY S13 (Pp) (AI) (TW)

Born: 23/02/2021 Tattoo: **JRVPS013**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	-4.5	-3.7	+1.3	+13	+20	+33	+7	+\$12
	34%	31%	61%	56%	53%	50%	45%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$10
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+12	+3.2	-0.5	-0.7	+0.0	+0.5		+\$14
	44%	32%	32%	28%	30%	27%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$15

A soft skinned twin from a productive cow family. A different genetic mix with the Crossroad polled Future sire line. Dam is another strong Worldwide female that does a great job every year.

Purchaser..... \$.....

- SOLWAY ADONIS
- CROSSROAD VINTAGE 125Z
- FTS ENDORA 163P
- CROSSROAD POLLED FUTURE**
- CROSSROAD TUXEDO 222T
- CROSSROAD ZELESTE 19Z
- CROSSROAD STARLA 473S
- ROGANT
- PHS POLLED WORLDWIDE 14W
- ROLLING ACRES RED FERN
- JARRAVALLE KIMBERLEY**
- BARANA EMOTION
- BARANA HARMONY H013
- BARANA CAMELLIA






14

JARRVALE GRACE S19 (H) (ET) (AI)

Born: 24/02/2021 Tattoo: **JRVPS019**
 Horn: Horned Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
		+1.9	+4.0	+0.2	+18	+27	+31	+14
	41%	39%	68%	62%	59%	56%	47%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$42
								Northern Term INDEX \$ BREED AV +\$22
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	
	+17	+3.7	-0.6	-0.6	-0.1	+0.2		+\$20
	49%	37%	37%	35%	34%	39%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$36

An ET heifer from a cow who has been one of our best. Long, soft skinned by Pol Blueprint. Dam is a Worldwide with plenty of milk and power. This line has slightly larger frame sizes and cosmetically look the part. One of five females from this flush, she could be your foundation female or potential donor.

Purchaser..... \$.....

- KLONDIKE GOLD RUSH 418B
- ANCHOR "T" RUSTY 59G
- ANCHOR "T" HELGA 10Y

STARWEST POL BLUEPRINT

- CHAMPS BRAVO
- PHS HOMOZYGOUS XCEPTIONAL
- WCC WELLS' PLD TALULAH 7T

- ROGANT
- PHS POLLED WORLDWIDE 14W
- ROLLING ACRES RED FERN

JARRVALE JACINTA

- BULLOCKHILLS BUSTER
- BARANA GRACE G40
- BARANA XIT





15 JARRAVALLE PENELOPE S22 (PP) (AI)

Born: 12/02/2021 Tattoo: **JRVPS022**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
		+4.8	+3.1	+1.0	+14	+30	+50	+12
	44%	44%	67%	62%	60%	57%	49%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$68
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+21	+2.2	-0.7	-0.7	+0.0	+0.7		+\$31
	49%	37%	41%	40%	35%	44%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$34

Another exceptional temperament, homo polled Gomez daughter, hard to part with. This photo doesn't do her justice, soft and meaty she will stand out on sale day.

Purchaser..... \$.....

- WOONALLEE VISION Z48
- TOPWEIGHT DIRECTOR
- TOPWEIGHT ALICE 86
- WILLANDRA GOMEZ**
- QUAINDERING TENNESSEE
- WILLANDRA DIANA Z26
- WILLANDRA DIANA X61
- LRX HP ROCKET 23Y
- JARRAVALLE LAWMAN
- BAR 5 PSA PEPPILANT 414W
- JARRAVALLE PENELOPE P064**
- PHS POLLED WORLDWIDE 14W
- JARRAVALLE LAVENDER
- WATERFRONT JEWELL-J12





16

JARRVALE MATTEO S35 (PP)

Born: 29/03/2021 Tattoo: **JRVPS035**
 Horn: Polled Registration Grade: Pure Colour: **RED**

January 2022 SIMMENTAL TRANS TASMAN BREEDPLAN								
	CE DIR	CE DTRS	BW	200W	400W	600W	MILK	Domestic Mat INDEX \$ BREED AV +\$34
	+3.7	+1.2	-0.1	+14	+21	+32	+11	+\$37
	36%	31%	52%	48%	49%	48%	34%	Export Mat INDEX \$ BREED AV +\$41
BREED AV.	+2.7	+1.9	+0.6	+20	+37	+46	+8	+\$45
	CARCASE WT.	EMA	RIB	RUMP	IMF%	SS	DOCILITY	Northern Term INDEX \$ BREED AV +\$22
	+16	+4.4	-0.4	-0.2		+0.5		+\$24
	40%	25%	27%	26%		29%		Vealer Term INDEX \$ BREED AV +\$30
BREED AV.	+25	+2.5	+0.5	+0.2	+0.3	+0.5		+\$37

Thickset, smaller framed heifer. Plenty of eye appeal, youngest female in the draft.

Purchaser..... \$.....

- DFM MARCUS 14M
- LRX HP ROCKET 23Y
- LRX MS ROCKET 3W
- JARRVALE MATTEO**
- PHS POLLED WORLDWIDE 14W
- JARRVALE JACINTA
- BARANA GRACE G40
- LRX HP ROCKET 23Y
- JARRVALE LAWMAN
- BAR 5 PSA PEPPILENT 414W
- JARRVALE PATTY P036**
- WOONALLEE DIMENSION
- JARRVALE KLARA
- WOONALLEE PATTY A71





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Wash . Paint Brand . Prepare & Present
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Our team can assist to identify who your primary market is, identify the best ways to market and promote your operation to them and then perform some or all of the necessary marketing/promotion efforts at your request.

Create marketing campaigns, industry leading websites, targeted social media, fit-for-purpose video and TV commercials, high quality print (catalogues/flyers/ newspaper articles) and then there's design and production of banners, shed cards, branded merchandise and more.



MARKETING STRATEGY, PLANS AND CAMPAIGNS

Develop a marketing campaign that includes how, when and where to market and promote. Identify how return on investment (ROI) is measured so that you only spend money where its needed.



BRANDING AND GRAPHIC DESIGN

Align your brand with your desired market segment. Make your brand reflect the quality and professionalism of your operation every time it's visible to a potential buyer.



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Create a website that markets and promotes your operation 24/7, 365 days a year. Create an industry leading website that improves your Google Ranking and creates more leads for your business.



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Have you ever received metrics on Facebook posts or campaigns you have paid for? Likely not, because they don't stack up and are overpriced. Our offering is affordable, and it works.



VIDEO PRODUCTION AND EDITING

Video sells better than photos or print. Our team can develop videos on anything you require including bulls for sale, stud sales, TV ads and more. We have a three-tiered solution offering pricing for every budget.




LAUNCH OR GROW YOUR STUD SALE

Let us launch, improve or manage your entire bull sale. Only selling out of the paddock or online? We have a solution to sell your animals out of the paddock for a better return, one that has been tested and will get you results.

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**James & Jane
Dockrill**

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Jane: 0438 812 240**

**Ph: 02 66 63 1274
E: pinedock@gmail.com**

Pinedock Fitting is situated in the Northern Rivers just outside of Casino. They offer custom feeding and also preparation for Bull and Females Sales along with the marketing photos and videos. Whilst also offering the option of preparing a show team. Pinedock Fitting have the 2022 JARRAVALLE show team and take our sale team photos.





**Traditional and Black Simmental Bulls and Females
will be available to you at the following sales**

2022

Autumn Online Female Sale

Casino All Breeds Sale

Queensland Simmental Bull Sale

Northern NSW Simmental Bull Sale

Private Sales

JARRVALE Quantum (PP)(AI)



**Equal Top Price Simmental at
the Casino All Breeds Sale for \$13,000**

JARRVALE Q26 (PP)(AI)



**Our top Price bull
at the QSBS for \$15,000**

