

# 2022 ADVERTISING PRICING LIST



## WEBSITE ADVERTISING (Costs are represented as per week)

Package	Dimensions	File Type	Price (ex GST.)
Premium	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$2,100*
Cattle or Sheep Campaign	300 x 600 / 320 x 50 728 x 90 / pixels	gif/jpeg/png	\$1,795*
Upcoming Auction Campaign	300 x 600 / 320 x 50 pixels	gif/jpeg/png	\$1,795*
Results Page Campaign	300 x 600 / 320 x 50 pixels	gif/jpeg/png	\$1,795*
Billboard Home Page	970 x 250 / 320 x 50 pixels	gif/jpeg/png	\$1,500*
Machinery Campaign	300 x 600 / 320 x 50 pixels	gif/jpeg/png	\$1,795*
Catalogue Runners	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$750*
Market Comments Package	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$650*
Auctions Finish	728 x 90 / 320 x 50 pixels	gif/jpeg/png	\$595*
Standard	300 x 250 pixels	gif/jpeg/png	\$695*

## EMAIL ALERTS

Package	Dimensions	File Type	Price (ex GST.)
Monthly Newsletter - Top Leaderboard	728 x 90 pixels	jpeg/png	\$800
Newsletter & Editorial Package - Top Leaderboard	728 x 90 pixels	jpeg/png	\$1,100

If you want to find out more about our advertising packages give us a call on  
**(02) 9262 4222** or [advertising@auctionsplus.com.au](mailto:advertising@auctionsplus.com.au)  
to discuss a customised package.

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## RULES

- Any unique ad requests need to be authorised by an AuctionsPlus Sales Manager.
- Any unsold positions are laid out at our discretion.

## GENERAL REQUIREMENTS & DEADLINES

- Any advertisements created with a white background must have a black or coloured border to avoid the ad 'floating' on the AuctionsPlus website which is predominantly white.
- The URL you would like the advertisement to link to will need to be supplied with the artwork.
- Bookings along with ad copy and images must be submitted by 5pm two days prior to desired upload date.
- Approval of ad design completed by 5pm the day prior to upload date.
- If material is not supplied by the appropriate deadline AuctionsPlus reserves the right to repeat material previously used or not run the advert.

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