

Welcome to Yavenvale

Our 22nd annual sale will be held on Wednesday, 17th February at 1pm.

This sale will once again be the biggest single vendor whiteface bull sale this autumn selling season. With numbers comes choice – bulls to suit both heifer and cow joinings, EBVs and indexes that are breed leading, bloodlines from across Australia and the globe and bulls that will breed a type for a whole range of target markets. We also have the highest number of homozygous poll bulls available at an on-property sale this autumn. We are confident this draft has the depth of quality to improve your operation and boost your herd's profitability.

This year's sale bulls are sound, functional, commercially relevant sires with natural thickness and doing ability - tremendous consistency throughout the catalogue.

Some of the features of the 2021 sale team:

- *Our best average IMF EBV of +1.5, nearly 4x breed average*
- *Our lowest average birth weight EBV of +4.2 = below breed average*
- *Our highest 600G EBV of +92 = top 10% of the breed*
- *97% of the catalogue have a birth EBV less than 10% of their 400-day growth – real curve-benders throughout the catalogue*
- *A SSR index average in the top 8% of the breed*

Genetic gain for a number of traits has been both consistent and significant for a number of years now at Yavenvale. To maintain improvement year-on-year is always the ultimate aim but to achieve this goal annually is a major achievement.

In December 2020 Yavenvale once again consigned cattle to the Teys Grasslands brand. For the first time a Yavenvale heifer graded Ausmeat marble score 4. This animal scored 63.41 for MSA index and was sired by Yavenvale Lockout who ranks in the top 1% of the breed for IMF on Breedplan and from a Churchill Stud daughter that ranked in the top 10% for IMF. This exceptional result is backed up with a number of other steers and heifers grading marble score 3 showing Yavenvale genetics are reaching very high industry standards. It also shows the benefit of using Breedplan EBVs as a selection tool in breeding better cattle. Yavenvale is currently 11 years ahead of the breed progress for average IMF EBV.

To assist in bull selection we highly recommend the video preview of the sale bulls that is online at www.yavenvaleherefords.com from late January. The sale will be interfaced with AuctionsPlus allowing producers unable to attend the sale to bid online.

Our recovery from the December 2019 bushfire that ravaged our property has been pretty intense as we strive to be fully operational again. I'm really proud of the way the sale bulls have survived and then thrived. After the fire it was very tough going, especially for the young spring calves. The genetic strength of these animals has shone like a light to overcome an enormously challenging period.

A massive thank you to everyone who has supported us in all sorts of ways during 2020. Your donations have been greatly appreciated, your friendship and words of support really inspiring – it means a lot to know so many incredible people.

*We welcome a phone call to arrange inspection of our cattle at any time, and look forward to seeing you during Stock and Land Beef Week **Open Day (Wednesday, 3rd February)** and **Sale Day (Wednesday, 17th February)**.*

Kind Regards

James and Nicki Pearce

Pat Pearce