



ClassiMate

www.classimate.com.au

White Dorper

Tag #191452
Born: Nov 2019



9.11/₁₀

Assessed by Justin Kirkby

28 Jan 2021
(Meat Sheep criteria)



Breeder: **Amarula Dorpers**
Justin Kirkby
0499367737
info@amaruladorpers.com



ClassiMate is a Livestock Visual Assessment tool designed to assist in providing accurate and unbiased assessment of livestock. This process generates valid assessment data for the purposes of breed development, benchmarking and sale and marketing information.



www.classimate.net

If you aren't
Assessing
You're only
Guessing!

Measure. Manage. Market

- ClassiMate is a brilliant new App for the visual assessment of any livestock, (utilising their own breed standards), in the yards and recording the information on your mobile device. ClassiMate allows you to visually evaluate the quality of your livestock, by taking you through a series of prompts related to the animal's structure and overall correctness. The platform then generates an overall quality score that is measured against industry-accepted ideals.
- Quick and easy to use - a complex assessment can be done in as little as 60 seconds per animal.
- The animals body is broken into individual parts such as head, neck barrel, hindquarter legs and feet and given a score. This enables the purchaser to see where the positive attributes and negative points of the individual animal are.
- It enables farmers to keep a record of their breeding animals' characteristics, as well as handy statistics about their overall flock, plus profile pages of each stud animal to send to other breeders at the touch of a button.
- A range of tools are then instantly available to engage with your client base.
- The data provides relevant feedback to assist buyers with their purchase decisions
- It is another valuable tool we are utilising to assess the individual Dorper ram or ewe by the Dorper Breed Standard, along with Lambplan and our specific Dorper inspection system. It can score and place your animals in your own flock. It can be used alongside the Dorper Typing System to explain in an easy visual graph, why an animal is a Type 3, 4 or 5.
- ClassiMate provides instant, detailed comprehensive reports on the strengths and weaknesses of your herd.
- Slick-looking share graphics are generated at the push of a button. They include photographs and livestock information, perfect for branding and promotion purposes. As above.