Dear Beef Producer.

On Thursday 25<sup>th</sup> November, the Burnett Family at Bendemeer will be hosting their 12<sup>th</sup> on-property bull sale.

Again, with invited vendors Winvic Pastoral, 66 commercially relevant beef bulls will be on offer. Each year more and more commercial producers are buying Bendemeer Sale Bulls as they have been proven to perform and excel in tough commercial conditions.

The 2021 sale team consists of 43 herd bulls, along with 23 bulls registered with the Australian Tropical Composites register. On offer for the Helmsman auction will be:

- 28 Hereford based (Braford) composites
- > 19 South Devon Composites
- > 19 Brahman Composites

There are 63 two-year-old bulls and 3 three-year-old bulls in the sale.

All of the bulls have been paddock raised and have spent the last few months grazing some winter forage. They are NOT overfed, and ARE ready to go straight out in the paddock and get to work!

In addition to providing structurally sound, growthy young bulls for your consideration, all bulls have been:

- Performance recorded since weaning (weighed regularly, weight gains measured and culled heavily!)
- Fully vaccinated (Including booster shots where required) for 3-day, 7-in-1, Vibrio, Botulism and 3-germ blood.
- BBSE assessed by a Vet, including full semen morphology evaluation.

## Additionally:

- All registered bulls have been DNA genomic profiled.
- All bulls will be pre-treated for cattle ticks to make transferring to clean areas easier.
- All bulls will be delivered free of charge to selected major centres or onto property if possible.

The **Bendemeer Bull Sale** is not just another ordinary bull sale. We actively try to do things a bit differently! Like most beef producers, we have unfortunately suffered our share of disappointments with bull purchases. Our intention is to approach the selling of genetics differently, to remained focused on commercially relevant breeding and measurement and, hopefully, take the "guesswork and luck" out of a bull sale transaction!

Bull inspections start from 8am on sale day, or at any time prior, by appointment. Our guest speakers this year are Paul Stapleton from PLF Australia, and Dr Diogo Costa from the Future Farming Systems team at CQ University. They will be presenting on some of the latest developments in Ag Technology.

The Helmsman Auction will start at midday, and bidding is also available through Auctions Plus. Smoko and BBQ lunch will be available for everyone in attendance.

For Bull Sale videos, photos and a downloadable catalogue please visit the <u>AuctionsPlus sale page</u>. Or follow the sale pages on <u>Facebook</u> or <u>Instagram</u>

Even if you don't need any bulls this year, please feel welcome to come for a look.

If you require any additional information, please see contact details below:

Jake Passfield, Hoch & Wilkinson Clermont – 0488 588 044 Doug Burnett – 0427 030 883

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We hope to see you at Bendemeer, 25th November

Regards,

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