

On-Property Sale Invitation

Thursday 7th October 2021 (Inspection 10am - Sale 1pm)

CASSILIS PARK

performance to bank on

Welcome to our 2021 newsletter and sale invitation. Once again a year like no other has passed, we are certainly lucky to be in agriculture and living outside the city. As can be seen on the right, a balanced merino enterprise is generating terrific returns - with solid wool prices and great markets for lamb and mutton. A finished merino wether lamb is worth over \$200 plus \$30-\$50 for wool. As has been the case for some time a fertile, self replacing merino flock can benefit from both the meat and wool market without the risk and expense of needing to buy in replacement ewes.

Generations of rigorous selection for the most productive and fertile ewes is paying dividends in our own flock. Our ewe numbers have nearly doubled in the past 3 years and with a focus on best practice ewe nutrition and lamb survival the strong CP fertility traits have been expressed and allowed us to rebuild quickly. This year our stud ewes, including maidens scanned 173% foetuses per ewe, we marked 2291 lambs from 1942 ewes which is 118% on joining. Still room for improvement in twin and triplet survival but a pleasing result.



We will also be lambing down some ewe lambs (shown above - 12 months @ lambing) as a trial to see how their management fits into our program and how it will affect their future performance.

WHEN YOU BUY A RAM - YOU RECEIVE:

- Free ram delivery
- Ram structural soundness & fertility guarantee for 12 months
- Complimentary classing of hogget ewes
- On farm visit to discuss how we can help you with your objectives if desired
- Sheep genetics, management and nutrition advice

What do you get from 1,000 Self Replacing Cassilis Park Blood Commercial Ewes?

- Scan 153% (575 Twin, 375 Single, 50 Empty)
- Wean 109% on ewes joined (1090)
- 1% lamb loss from weaning to sale/classing
- Sell Dry ewes 50 @ \$180 = \$9,000
- Sell lambed and lost ewes 50 @ \$140 = \$7,000
- Ewe losses 3% annually = 30
- Lambs Wool 1080 x 3kg x \$14 = \$45,360
- Wether Lambs 540 x \$195 = \$105,300
- Ewe Lambs - 540 Total - 313 retained
 - ◊ 42% classed out 227 x \$245 = \$55,615
- 19.5 Micron, 7 kg adult ewe wool cut
 - ◊ \$9.5/kg = \$66.5 x 1000 = \$66,500
- 183 CFA ewes x \$210 = \$38,430
- TOTAL INCOME (1000 ewes) = \$327,205

Cassilis Park Commercial Flock
RETURN PER EWE = \$327.21

We take immense pride and responsibility in helping new and existing clients achieve their goals. Please do not hesitate to call for any reason - **our genuine goal is to help make your businesses highly profitable, enjoyable & continuously rewarding.**

~2021 - 100 AUCTION RAMS~

Phill Davis - Elders - 0429 453 710
Ashley McGilchrist - Nutrien - 0427 280 773



CP genetics are efficient and resilient under adverse conditions but also have a capacity to take advantage of good times. High fertility, early growth and balanced wool cut has come from a commitment to breeding balanced Merinos with a steadfast focus on our clients profitability and success.

Cam Armstrong 0409 963 437

James Armstrong 0412 926 525

We believe that our rams offer outstanding value, backed by balanced objectives, integrity, leading selection techniques and over 100 years of breeding experience.



Top Price CP Poll - \$6400 to the White's, Talbragar



Moorundie Poll - sold for \$58,000 to White River Stud

Our **2020 Ram Sale** was a great success, selling 79 rams including an extra 20 that were added at the eleventh hour. We would like to thank everyone who supported us at the ram sale, and throughout the year. Special mention to two long time clients (50 years plus), the Gallagher & White families who purchased the top priced horned and poll rams respectively. The CP Poll rams averaged \$2406 and the horns \$2114.

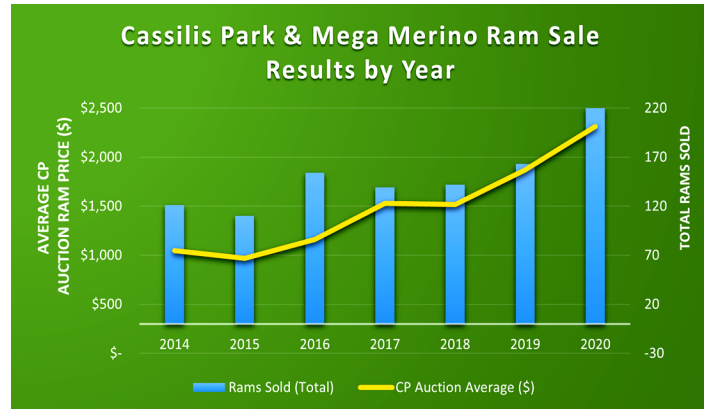
We would also like to congratulate Geoff & Bernadette Davidson from **Moorundie Poll** on their recent ram sale results, achieving a \$58,000 top price and a total clearance of their 160 rams to average \$4270 - a new SA Merino on-property record average. Our CP poll line was founded with the purchase of Moorundie Poll stud ewes in 2017 and each year since. We are extremely happy with how they have integrated into our program and look forward to using more Moorundie semen to continue our progress. The decision to base our poll ram genetics on Moorundie was an easy one as our emphasis on integrity, balanced breeding and trueness of type is also paramount in their operation. We are grateful for the opportunity to have access to their top genetics & look forward to continuing to integrate them into our system & environment.

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In 2022 we hope to host more on farm events that provide further insights into our breeding program, our measurements and how our selection process ensures the rams and service we provide guarantees maximum results.

In June we hosted industry expert Jason Trompf for a great session on ewe management and we plan on providing more of these opportunities as well as showcasing our breeding ewes and practical presentations of our animals and breed objectives. We look forward to seeing you at our **On Property Ram Sale @ "Wirroolga" Cassilis on Thursday 7th October 2021**. Best wishes from Cam and James.



BALANCED SELECTION

Fertility ——— Wool Cut
 Growth ——— Mature size
 Wool Quality ——— Constitution
 Figures ——— Type

NO EXTREMES = PREDICTABILITY



ON PROPERTY AUCTION - 100 RAMS

64 POLL - 20 HORN - 16 PRIME (Mega Merino)