

# LS Ironbark LS

Herd Established 1925

HEREFORDS

Stud Established 1933



*Performing in the real world*

## BULL SALE

FRIDAY 28 AUGUST 2020 @ 12.30pm | Mulwarree Yards, Barraba NSW

170 GENOMICALLY TESTED, SIRE VERIFIED STUD HEREFORD BULLS  
ADRIAN SPENCER 0429 659 766

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HH Advance 5345C



HH Advance 7076E



Mawarra Daybreak K451

## The Ironbark Advantage *The Bulls*

**Bullet Proof Bulls** The Ironbark bulls are ready to go to work and breed a lot of cows in any environment. They hold up really well and don't require any special treatment because they weren't overfed as yearlings.

**Longevity** Structural correctness and easy fleshing ability (constitution) have been bred in to Ironbark bulls since 1933. Ironbark bulls are working from Tasmania through to central Queensland. Their easy fleshing ability and structural correctness allows them to perform well in any environment.

**The Cow Herd** Ironbark bulls breed predictably. They breed strong because of our 80+ years of using top quality genetics. They are not one hit wonders. These bulls are raised by their own mothers in realistic conditions. We have never sold off our top females. Our cows are some of the best in the breed.

**Genomics** 2017 Herefords Australia introduced Single Step Genetic Selection into Breed Plan analysis. Ironbark has embraced this progressive Single Step Genetic Selection to ensure the Ironbark Herd is at the forefront of genomic accuracy. This has been completed by ensuring that all historical and currently used bulls that have had an impact on the Ironbark breeding program over the last 15 years have been tested with either a High Density or Low Density Genomic test through Herefords Australia. More than 100 sires have been genomically tested over the past 3 years and we have been able to DNA test bulls dating back to 1984. All bulls in this year's sale have been parent verified to their sire.

### MSA KILL DATA GRAIN FED

	Ironbark Blood 4,906 hd	All Breed Grain Fed 43,833 hd
Total HSCW	307.17	262.18
EMA	68.91	67.33
MSA Marbling	347.18	345.25
Meat Colour	2.29	2.31
Fat Colour	1.13	1.12
Rib Fat	9.25	6.36
Ph	5.51	5.53
MSA Index	59.92	55.98

### MSA KILL DATA GRASS FED COMPARISON

	Ironbark Blood 1,931 hd	All Breed Grass Fed 9,296 hd
Total HSCW	292.64	269.71
EMA	69.61	67.41
MSA Marbling	374.15	344.59
Meat Colour	2.22	2.22
Fat Colour	1.50	1.23
Rib Fat	6.42	5.7
Ph	5.54	5.52
MSA Index	57.17	55.23