

## Inaugural National STUD SALE and FIELD DAY

White Dog Lane SheepMaster® Stud

Elleker, near Albany, WA

30th October 2020

Time to be advised

We have selected **50 SheepMaster® sires and 20 stud ewes** to be penned on the day, along with a full display of SheepMaster® breeding animals. The AuctionsPlus sale will also include **30 to 40 purebred sires and approximately 30 to 40 composite Sheep-Master® flock rams** from the following **National Breeders**; Brian Prater, Elleker WA, Gary Doyle of Mildura NSW, Mike O'Hare of Beckom NSW, Jenny Delaforce, Mansfield Vic, David Harrison, Cobar, NSW and Pip Hamersley-Everett, Trunkey Creek NSW. This completes a 30 year breeding and marketing goal using cutting edge technology. **All animals will be accredited by SheepMaster® and scored for quality to SheepMaster® national standards.** Our national breeders see this sale as an annual event and we expect it to grow substantially in numbers offered, according to demand.

### National Stud Breeders

Now that the National SheepMaster® Stud structure is finalised, we have invited 12 *commercial* stud breeders to be **Accredited SheepMaster® Breeders**, from various regions within Australia. This is an exciting development for these breeders which includes **a centralised database for marketing, exchange of information and registration of sale stock.** We will have more information as this program develops.

### To Tail or not to Tail

SheepMaster® breeders Liz and Peter Williams from Mogumber, WA, have adopted a policy of leaving tails on their breeding stud flock as a trial to gauge industry reaction. Traditionally, sheep with tails are associated with “mickey” rams and mismanagement of flocks. Pressure is mounting to leave tails on sheep. Without any wool on their tails, shedding sheep have a natural cleaning tool and the fat in the tail is a quick and easy assessment of the fat score of the animal. The tail also has commercial value. Obviously, it reduces labour and costs. SheepMaster® sheep are ideally suited for this type of trial and we will watch with great interest.




Auction ONSITE or ONLINE



Zerc 191 above and Zerc 015, left, are the two breeding sires most likely to lead the team.

Zerc 015 is 10 months old and Zerc 191 is 9 months old. We know we've said this before but...they are likely to be the 2 best rams we have ever offered for sale.

Our website will be updated for the sale over the next few months so keep watching

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[www.sheepmaster.com.au](http://www.sheepmaster.com.au)



Tails on - green tag F1 SheepMaster® unclassed hogget ewes at Peter & Liz Williams, Mogumber WA