

“BREEDING BULLS IS NOTORIOUSLY
DRIVEN BY FADS, NOT FACTS. AT
LAWSONS ANGUS WE BELIEVE IN
PROVEN SCIENCE.”


— HARRY LAWSON

LAWSONS ANGUS 2020 WA **JOANNA PLAINS**

11AM WEDNESDAY 29TH JANUARY
JOANNA PLAINS, CATABY WA

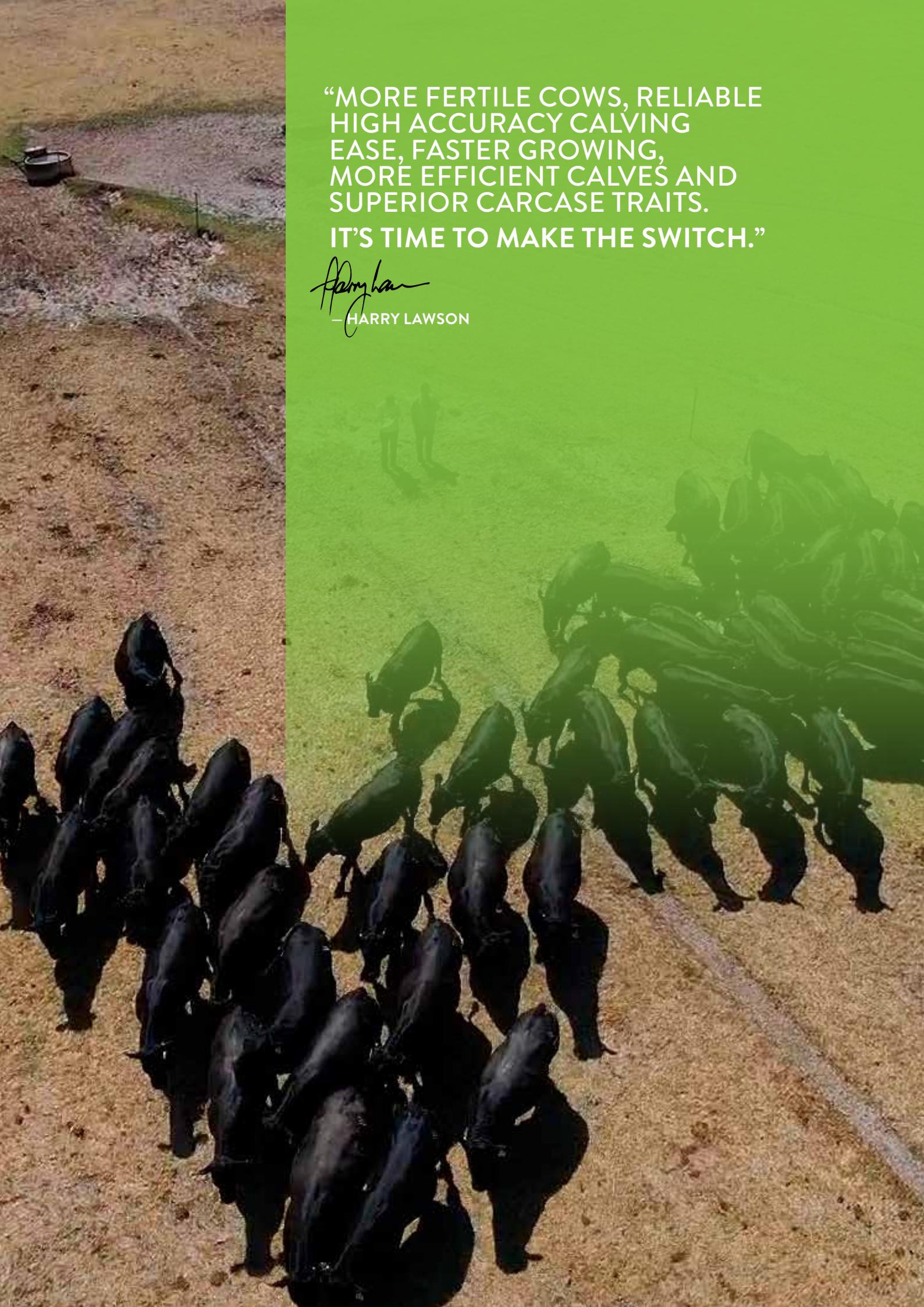


50

ANGUS BULLS
ON OFFER

SCIENCE NOT FICTION

LAWSONS 
angus



"MORE FERTILE COWS, RELIABLE HIGH ACCURACY CALVING EASE, FASTER GROWING, MORE EFFICIENT CALVES AND SUPERIOR CARCASE TRAITS.

IT'S TIME TO MAKE THE SWITCH."



— HARRY LAWSON



2020 WA JOANNA PLAINS SALE

50 ANGUS BULLS

11AM WEDNESDAY 29TH JANUARY
JOANNA PLAINS, CATABY WA

SELLING AGENTS



Rhys Hebberman
0477 646 264

Greg Neaves
0428 942 344

Or Landmark Rep.

AUCTION INTERFACED WITH



Market Operations (02) 9262 4222
mktops@auctionsplus.com.au

LAWSONS ANGUS



Harry Lawson 0407 101 145
lawsons@lawsonsgangus.com.au
Bevan Ravenhill WA 0428 532 447

WELCOME TO OUR 2020 JOANNA PLAINS SALE

THIS YEAR'S 3RD ANNUAL JOANNA PLAINS SALE IS ONCE AGAIN HELD ON-FARM AT JOANNA PLAINS, CATABY AT THE MARIANAS BACKGROUNDRANDING COMPLEX, WITH THE ENTRANCE OFF MIMEGARRA ROAD (SEE MAP ON PAGE 27) AT 11AM WEDNESDAY 29TH JANUARY 2019.



Brian Leslie and Scott Lord in action at Joanna Plains Sale.

Nutrien Ag Solutions, which incorporates Primaries, Landmark and DLS are the selling agents. The sale is interfaced with Auctions Plus so anyone can view the bulls beforehand by appointment and bid on-line. Please note 94% of this year's Sale bulls are rock-solid calving ease bulls suitable for heifers!

These Sale bulls are totally unique in the Angus breed and unmatched in their genetic potential for multi-trait excellence. No other Angus bulls in Australia come close to the unique balance of calving ease, high growth, maternal efficiency and elite carcase that these boys have in their DNA. They are incredibly consistent from start to finish, with large sire groups from the breeds best balanced performance sires. It's not only their EBVs, these bulls are the right type and maturity pattern to produce fertile, highly productive cows and steers that will rise to the top of any grid off grass or in the feedlot. They are structurally sound, excellent disposition and have been semen tested to ensure you can put them to work with confidence they will do the job.

These Joanna Plains bulls are the best value genetics in WA, we are offering 50 elite bulls, including some ET bred bulls from our elite donors. Bulls were either bred at Joanna Plains or Hopetoun WA. The Sale bulls had a tough year so please consider and compare the genetic merit of these bulls and don't compare actual weights on these bulls compared to other heavier two year old Angus bulls. You can see by the Breedplan comparison of bulls the Hopetoun and Joanna Plains Sales are equal in generic merit and mix of sires, we split these bulls on contemporary groups only.

"MOST SEEDSTOCK PRODUCERS SELL PARIS HILTON BULLS. THEY ARE GOOD TO LOOK AT – BUT GOOD FOR NOTHING."

David Hawrysh, courtesy of Pharo Cattle Company

BULLS THAT SELL

JOANNA PLAINS

CODE	SIRE	# PROGENY
J5	PARINGA JUDD J5	11
KOD	RENNYLEA KODAK K522	10
L0483	LAWSONS LINKEDIN L0483	8
SUN	GAR SUNRISE	5
PROP	GAR PROPHET	5
MM	GAR MOMENTUM	5
G10	ALLOURA GET CRACKING G10	4
PCY	GAR PROPHECY	3
YADI	YADI 63	1
H0803	LAWSONS INCREDIBLE H803	1
Total		53

IMPORTANT CHANGES TO BREEDPLAN IN DECEMBER 2019 HAVE CONSIDERABLE IMPACT ON CALVING EASE PREDICTIONS

The modifications that have been implemented In Breedplan December 2019 analysis has resulted in considerable changes to the Calving Ease EBVs, and subsequently to the selection index values, for a large number of animals.

Of particular note is the considerable increase that has been observed in the standard deviation, or spread of Calving Ease EBVs. This is illustrated by an increase in the 1% percentile band for the Calving Ease Direct EBV increasing from +5.0 to +12.2. Similarly, the 99% percentile band for the Calving Ease Direct EBV has decreased from -7.6 to -13.9.

The increase that has been observed in the spread of EBVs has meant that while the Calving Ease EBVs for individual animals has changed considerably, their ranking by comparison to other Angus animals is very similar.

Importantly, the new Calving Ease EBVs provide a better estimate of each animal's breeding value. (Source Angus Australia, December 2019)

Comment from Lawsons Angus

Calving Ease EBVs are incredibly accurate so if you are mating heifers please take particular notice of the DIR EBV and in our catalogue only use bulls with a red calving ease tick (✓), which is based around bulls being above breed average for DIR and below breed average for birth weight EBV. We know this criteria works because it has been proven over matings with 120,000 commercial Angus heifers.

The new values also show with more accuracy the genetic superiority of Lawsons Angus bulls for Calving Ease Direct (DIR), which explains why Lawsons Angus clients can sleep well during calving time. This also makes it easier for commercial herds to retain more heifers and accelerate genetic progress across the herd. This year 75/84 (89%) of Hopetoun Sale bulls are suitable for mating heifers but still have lots of growth so are equally suitable for mating mature cows. The Sale bulls average in the top 13% of the breed for Calving ease Direct!

With 50 years of performance recording behind these bulls and many with over 10 generations of AI sires since the early 1970's we can guarantee once you see the difference in progeny of these calves you will wish you had switched earlier!

HIGHLIGHTS OF 2019 JOANNA PLAINS SALE BULLS:

- Bulls average in the Top 5 % of the breed for Domestic (DOM) and Heavy Grain (GRN) Indexes
- Top 20% of breed for 400D Growth, around breed average Mature Cow Weight (MCW)
- Rock-solid calving ease bulls with 50/53 (94%) of bulls are rock-solid calving ease bulls (✓) suitable for heifers and average in top 13% of the breed for Calving Ease Direct
- Elite proven carcass genetics - bulls average in top 5% for marbling (IMF) and top 20% for Eye Muscle Area (EMA)

We are extremely proud of our line-up of our WA Sale bulls this year for a number of reasons, firstly from a genetic perspective these bulls are truly unique in their combination of calving ease, high growth, moderate maturity patterns with the ability to hit the top end of any markets, particularly anything that involves MSA and eating quality these boys are in a league of their own.



This Judd 24-month old steer was over 400kg carcase, marble score 6 and only 17mm subcutaneous (waste) fat with only 150 days on feed (high roughage ration). Lawsons Angus genetics average in the top 5% of the breed for marbling but importantly they are also high yielding and extremely feed efficient.

Secondly, these bulls have pulled through with very little feed for most of the year and run in large contemporary groups where they had to battle hard for a feed and compete against their mates.

It's been one of the toughest years on record at Jerdacuttup again this year and Joanna Plains was also tough this year with a late break and short breeding season, but as we say these tough years not only test us out they also test the resilience and fertility of our nucleus cow herd. It has been also extremely rewarding to hear the well above average preg testing results of Lawsons Angus clients compared to district averages.

THE BOUNCE-BACK AND HIGH FERTILITY OF LAWSONS ANGUS GENETICS AND THE EASY CALVING ATTRIBUTES OF OUR BULLS ARE THE BACKBONE OF ANY BREEDING OPERATION.

The late rains in southern WA were a massive relief for our cows and everyone that worked so tirelessly during the drought for a second year in a row.

To achieve an 85% preg test result with 1001% AI (no follow-up bulls) and 45 day joining period, including over 300 two-year-old "N" drop first calving cows, was a fantastic reward for our team and a great testament to the fertility of our herd.



The way these two year old N-drop heifers stood up in 2020 is testament to the fertility of our herd and the ability of Lawsons Angus cows to rebreed quickly in tough years. Seedstock breeders are notorious for talking about the maximums instead of focusing on optimal levels in a multi-trait balanced approach.

WE LEARN SO MUCH ABOUT OUR CATTLE IN THESE YEARS AND IT REMINDS US WHAT ARE THE MOST IMPORTANT TRAITS IN BEEF CATTLE PRODUCTION – FEED COSTS AND FERTILITY – BOTH HIGHLY CORRELATED WITH COW SIZE.



Lawsons Angus cows and heifer calves at Blue River Grazing, Northcliffe. These cows have bounced back from a tough autumn and look an absolute picture. Look at the job they are doing on their calves. With many clients in WA weaning calves over 400kg, I am not sure why the Industry thinks we need bigger cows?

We are not quite sure why cow size is still such a hotly debated and emotional topic among seedstock herds trying to justify large cows and most still not even submitting cow weights to Breedplan to improve the accuracy of Mature Cow weight (MCW). Where is the commercial accountability of the seedstock Industry? Big cows are not only costly but high risk in terms of reproductive failure, which self-evident in years like 2018. Yet, many breeders still fail to see the link.

MODERATE, EFFICIENT COWS ARE LOWER COST, MORE FERTILE AND LOWER RISK IN GOOD AND BAD YEARS.

Once again, special thanks to Johnnie Dechiera and the Central Agri Group (CAG) team for their strong Industry leadership and support for this Sale.

Hope to see you at Joanna Plains, Cataby on Wednesday 29th January 2020. Sale starts at 11am.

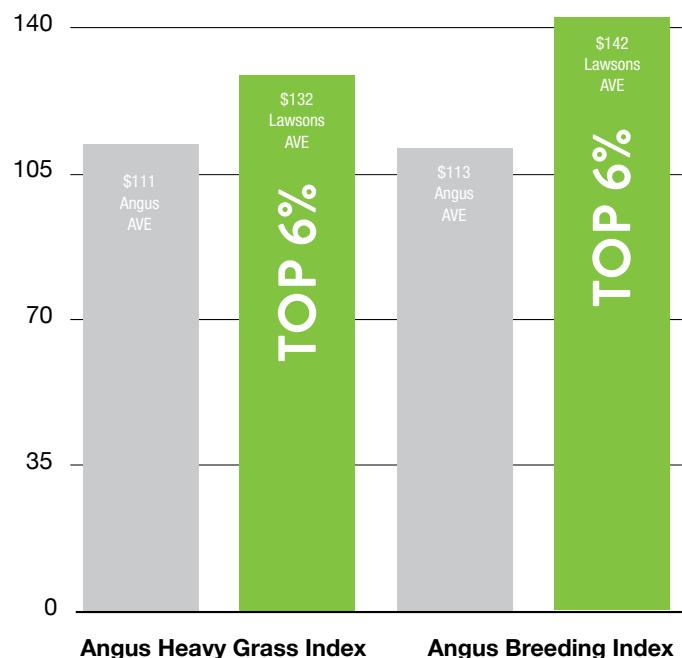
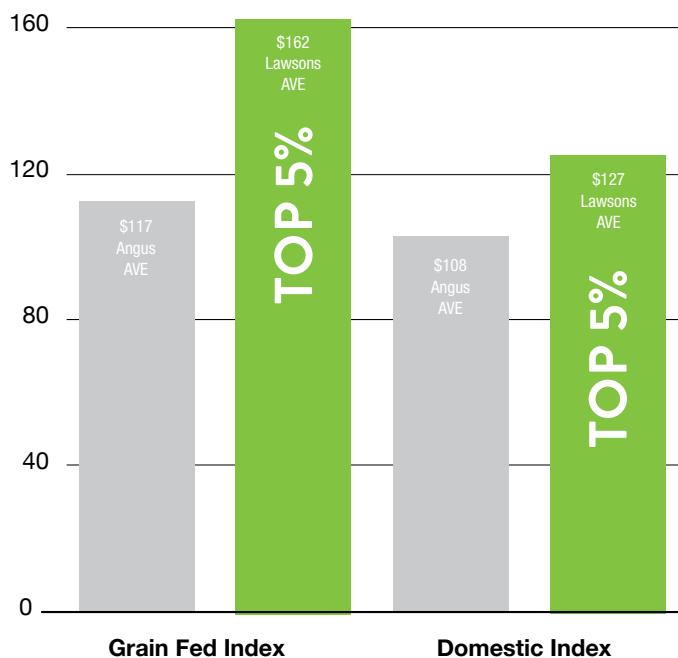
Harry Lawson

LAWSONS ANGUS SALE BULLS

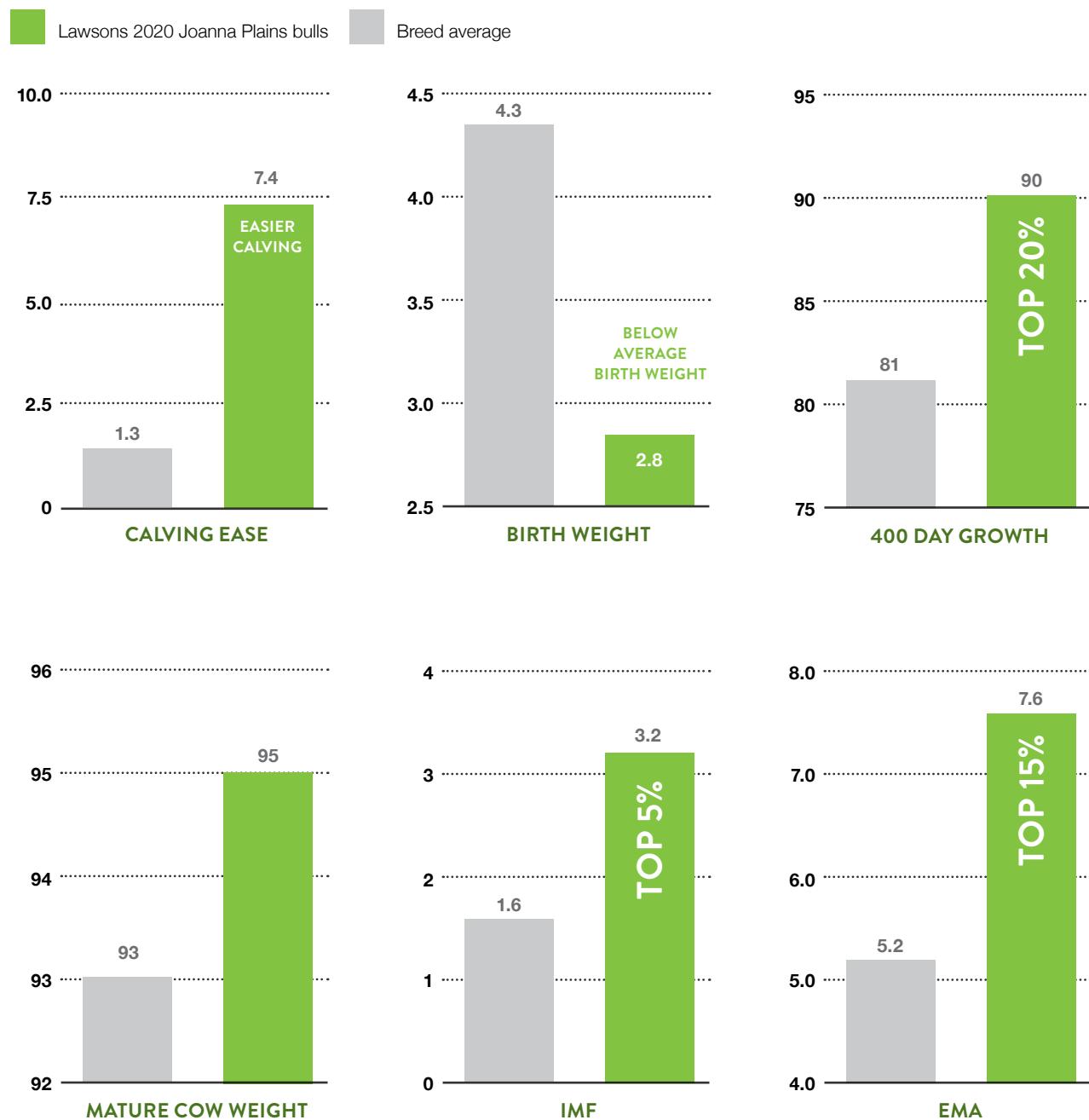
SUPERIOR ALL ROUND PERFORMANCE.

IT IS SCIENCE NOT FICTION!

TOP 6% FOR HEAVY GRAIN INDEX, DOMESTIC INDEX AND ANGUS BREEDING INDEX



HOW DO LAWSONS ANGUS JOANNA PLAINS BULLS COMPARE TO THE ANGUS BREED AVERAGE?



LAWSONS ANGUS 2020 WA JOANNA PLAINS

GROUP BREEDPLAN EBVs

Lot #	Tag No	Pen	Sire	Dam	MGS	Birth Date	ASA Status	Mob	AM Status	NH Status	CA Status	DD Status	CALVING EASE				
													CE TICK	DIR	DTRS	GL	BWT
1	P0444	1	KOD	H0956	H0956	21/5/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	10.7	8.6	-5.3	2.7
2	P0443	1	J5	K1218	K1218	16/5/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	10.5	5.9	-3.5	2.6
3	P0451	1	KOD	L0936	L0936	23/5/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	10.9	9.2	-4.8	1.6
4	P0804	1	L0483	K0490	K0490	14/6/18	APR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	5.4	3.2	-5.5	3.5
5	P0801	1	SUN	K0480	K0480	24/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	3.6	6.4	2.2	1.3
6	P0860	1	L0483	K1007	K1007	13/6/18	HBR	PBULL-2	AMFU	NHF	CAFU	DDF	✓	9.5	6.4	-7.4	1.3
7	P0752	1	PROP	F0422	F0422	19/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD6%	✓	4.9	1.9	-4.0	3.4
8	P0836	1	KOD	K0732	K0732	24/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDF	✓	9.0	6.1	-1.8	3.0
9	P0864	1	KOD	K1033	K1033	15/6/18	HBR	PBULL-2	AM1%	NHFU	CAFU	DD1%	✓	6.4	7.4	-6.6	2.6
10	P0453	1	G10	J1527	J1527	20/5/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	8.5	8.7	-4.1	2.8
11	P0959	1	SUN	L0777	L0777	21/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	7.5	4.9	-0.8	2.1
12	P0806	1	MM	K0499	K0499	26/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD3%	-0.3	-2.2	-0.6	4.3	
13	P0952	1	MM	L0740	L0740	17/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	3.0	2.5	-5.4	3.2
14	P0872	2	J5	K1054	K1054	14/6/18	APR	PBULL-2	AMFU	NHFU	CAFU	DD2%	✓	8.0	5.6	-6.7	3.0
15	P0825	2	J5	K0638	K0638	15/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD3%	✓	12.1	7.0	-5.7	1.4
16	P0845	2	L0483	K0814	K0814	14/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	9.0	7.3	-6.1	3.6
17	P0953	2	SUN	L0745	L0745	15/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD3%	✓	7.9	7.4	-4.0	2.4
18	P0926	2	L0483	L0633	L0633	19/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDC	✓	10.3	7.0	-2.9	1.9
19	P0929	2	YADI	L0641	L0641	15/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	2.9	4.3	-6.8	4.6
20	P0875	2	KOD	K1072	K1072	18/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	5.7	8.0	-3.4	3.0
21	P1210	2	KOD	D0095	D0095	11/7/18	HBR	PBULL-2	AMF	NHFU	CAFU	DDFU	✓	9.0	6.0	-6.8	2.5
22	P1311	2	KOD	K1065	K1065	12/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDF	✓	10.2	8.1	-8.2	2.3
23	P0815	2	J5	K0540	K0540	17/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD3%	✓	10.2	5.8	-5.1	2.1
24	P0847	2	G10	K0828	K0828	13/6/18	HBR	PBULL-2	AMFU	NHF	CAFU	DDF	✓	9.9	8.4	-7.1	2.7
25	P0415	2	J5	L0772	L0772	17/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	11.8	7.5	-5.1	1.5
26	P1217	2	KOD	D0839	D0839	21/7/18	APR	PBULL-2	AMFU	NH6%	CAFU	DD7%	✓	7.7	6.2	-2.7	3.0
27	P0917	3	PCY	L0608	L0608	15/6/18	HBR	PBULL-2	AM1%	NHFU	CAFU	DDFU	✓	8.4	8.3	-7.0	2.5
28	P0879	3	L0483	K1098	K1098	25/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD3%	✓	4.7	3.8	0.7	2.3
29	P0893	3	PROP	L0323	L0323	25/6/18	APR	PBULL-2	AMFU	NHFU	CAFU	DD4%	✓	4.6	3.5	-0.6	2.8
30	P0935	3	PROP	L0655	L0655	17/6/18	HBR	PBULL-3	AM1%	NHFU	CAFU	DD1%	✓	6.7	6.3	-3.8	1.9
31	P0374	3	L0483	L0590	L0590	12/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDF	✓	10.7	6.7	-5.6	2.3
32	P0928	3	J5	L0636	L0636	23/6/18	HBR	PBULL-2	AMFU	NH3%	CAFU	DDFU	✓	7.9	4.1	-3.0	2.3
33	P0932	3	PROP	L0650	L0650	23/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD1%	✓	5.2	6.1	-1.2	3.2
34	P0403	3	MM	L0691	L0691	10/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDC	✓	5.7	3.0	-8.2	2.5
35	P0800	3	PCY	K0479	K0479	18/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD7%	✓	5.1	5.7	-3.6	3.2
36	P0938	3	SUN	L0661	L0661	22/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	10.2	7.7	-1.1	1.5
37	P0402	3	G10	L0687	L0687	5/8/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD4%	✓	6.5	6.7	-6.9	3.5
38	P0915	3	PROP	L0594	L0594	15/6/18	HBR	PBULL-2	AMFU	NHFU	CAF	DDFU	✓	6.8	6.8	-5.3	2.1
39	P0923	3	J5	L0622	L0622	19/6/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	8.0	4.5	-4.1	3.1
40	P0769	4	H0803	H0406	H0406	10/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	4.1	1.9	-3.4	5.2	
41	P0900	4	SUN	L0426	L0426	21/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDC	✓	3.9	4.7	-0.4	3.9
42	P0396	4	J5	L0654	L0654	14/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	8.0	3.3	-6.5	3.7
43	P0832	4	MM	K0724	K0724	15/6/18	APR	PBULL-3	AM4%	NH4%	CAFU	DD14%	✓	3.9	-0.7	-5.8	2.9
44	P1267	4	J5	K0537	K0537	25/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD9%	1.2	0.2	1.3	5.6	
45	P0364	4	G10	L0448	L0448	12/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDFU	✓	9.9	9.3	-6.5	2.5
46	P0393	4	KOD	L0639	L0639	18/7/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DDF	✓	7.3	6.6	-5.7	3.7
47	P1270	4	MM	K0569	K0569	13/7/18	APR	PBULL-3	AMF	NH3%	CAFU	DDF	✓	4.0	2.0	-5.2	3.8
48	P0419	4	J5	L0810	L0810	17/7/18	HBR	PBULL-2	AMF	NHFU	CAFU	DD5%	✓	11.5	5.4	-5.7	1.7
49	P1310	4	L0483	K1056	K1056	17/7/18	HBR	PBULL-3	AMFU	NHF	CAFU	DDC	✓	6.7	2.6	-5.2	4.2
50	P0359	4	PCY	L0420	L0420	18/7/18	APR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	5.2	5.4	-2.2	2.4
51	P0437	4	J5	L0657	L0657	2/8/18	HBR	PBULL-2	AMFU	NHFU	CAFU	DD2%	✓	8.2	4.5	-5.6	2.9
52	P0424	4	KOD	L0845	L0845	15/7/18	APR	PBULL-2	AMFU	NHFU	CAFU	DDF	✓	10.9	8.5	-6.0	2.1
53	P0368	4	L0483	L0576	L0576	9/7/18	APR	PBULL-2	AMFU	NHFU	CAFU	DD4%	✓	12.2	7.6	-5.6	1.0

2020 Joanna Plains Bull Sale Average

7.4 5.5 -4.3 2.8

Angus Breed Average

1.3 1.4 -4.1 4.3

Lot #	Tag No	GROWTH & MATERNAL					FERTILITY		CARCASE					\$INDEX VALUE				
		200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	GRN	ABI	DOM	GRS
1	P0444	47	87	114	98	17	3.1	-7.5	64	0.3	0.2	5.3	0.1	3.6	177	151	129	136
2	P0443	49	88	114	84	24	1.9	-7.3	73	-0.2	-0.3	8.6	0.5	3.2	168	148	129	137
3	P0451	51	90	112	90	19	2.8	-8.0	64	1.4	1.0	6.4	-0.4	3.7	172	150	132	137
4	P0804	51	91	124	105	23	2.3	-4.1	74	-1.2	-1.1	4.8	0.1	3.1	151	133	117	125
5	P0801	47	91	111	87	23	0.3	-4.2	61	-1.7	-2.2	4.5	0.5	2.7	137	124	120	118
6	P0860	47	86	113	93	25	2.4	-5.5	69	-1.1	-1.1	6.0	0.4	3.2	155	136	122	126
7	P0752	56	97	123	97	20	0.7	-6.1	70	-0.4	-0.7	6.3	0.2	2.7	153	139	126	132
8	P0836	53	98	127	121	17	3.3	-5.8	74	0.0	-1.0	6.8	0.6	3.1	173	149	131	137
9	P0864	49	93	121	109	16	3.5	-6.9	66	0.9	0.2	5.0	-0.1	3.2	170	148	128	135
10	P0453	48	81	102	90	17	1.0	-7.4	60	-0.7	-1.6	11.1	0.8	3.8	173	147	130	132
11	P0959	52	100	121	97	22	0.1	-3.6	71	-1.6	-2.2	7.6	0.7	3.3	161	141	132	132
12	P0806	47	87	109	85	20	0.8	-2.2	68	-0.4	-2.1	10.4	0.7	3.6	142	123	116	115
13	P0952	51	91	118	93	22	0.9	-2.3	69	-1.3	-2.2	9.4	0.6	3.8	157	134	122	125
14	P0872	51	90	119	103	21	1.8	-5.7	74	-0.3	-0.5	8.3	0.8	2.7	158	142	126	134
15	P0825	48	83	106	79	21	1.3	-8.3	66	1.3	1.2	7.5	-0.4	3.1	155	141	124	131
16	P0845	53	95	129	111	21	2.5	-6.3	77	-1.5	-1.1	6.6	0.9	2.9	176	153	131	141
17	P0953	53	96	120	97	23	0.7	-6.2	69	-1.6	-1.9	6.1	1.0	2.7	161	143	132	134
18	P0926	50	94	118	94	24	2.9	-7.0	73	-1.2	-0.3	7.1	0.6	3.3	174	152	134	139
19	P0929	59	99	129	119	15	1.0	-4.9	74	-1.9	-2.9	9.7	1.9	3.1	177	152	135	140
20	P0875	51	90	119	112	17	3.3	-7.6	66	1.4	0.9	4.7	-0.7	3.4	166	144	123	132
21	P1210	43	83	108	105	14	2.5	-6.3	60	0.4	-0.1	4.1	0.1	3.1	155	134	119	123
22	P1311	48	88	110	95	16	3.0	-6.5	65	0.6	0.5	7.0	0.7	2.9	161	144	130	134
23	P0815	46	82	107	96	18	1.2	-5.5	66	0.2	-0.9	11.0	1.0	3.0	157	139	124	129
24	P0847	47	87	103	85	17	0.4	-4.7	63	-0.2	-0.7	10.5	0.5	3.6	159	139	130	129
25	P0415	46	85	112	86	24	2.1	-7.9	70	-0.1	-0.4	8.7	0.8	3.0	170	150	129	138
26	P1217	48	83	110	100	11	2.0	-6.7	58	1.1	0.2	4.8	0.0	3.0	155	137	120	127
27	P0917	51	93	116	85	25	2.0	-6.0	69	-0.7	-0.4	6.1	-0.1	3.3	159	141	128	132
28	P0879	47	82	106	77	22	2.2	-5.8	62	-1.0	-0.6	6.3	0.0	3.2	144	129	118	121
29	P0893	57	97	121	97	20	1.7	-7.7	68	-0.5	-0.4	6.5	-0.1	3.6	173	150	132	137
30	P0935	54	91	110	83	19	1.2	-6.7	59	0.5	0.1	6.9	-0.3	3.6	159	141	129	131
31	P0374	51	90	120	100	22	3.1	-7.0	72	-1.1	-0.2	6.3	0.6	3.2	172	150	129	138
32	P0928	47	88	110	90	21	2.4	-8.6	71	0.9	1.1	8.3	0.2	2.9	164	147	129	136
33	P0932	57	99	124	95	20	1.4	-7.1	68	-0.7	-0.2	5.6	-0.2	3.4	171	150	133	139
34	P0403	50	91	110	95	16	0.8	-1.4	66	-0.8	-1.9	12.9	1.5	3.5	155	136	131	128
35	P0800	50	83	107	81	21	1.4	-6.5	61	-0.3	-0.5	7.2	-0.2	3.2	147	132	119	123
36	P0938	51	95	118	92	24	0.8	-6.8	69	-0.3	-0.6	5.8	0.2	3.0	162	144	131	135
37	P0402	53	92	111	96	16	0.5	-6.4	66	0.7	-0.2	11.4	0.6	3.4	169	149	135	137
38	P0915	54	93	114	86	21	1.7	-7.7	63	-0.2	0.4	5.6	-0.1	3.3	163	146	131	135
39	P0923	48	87	110	95	18	2.2	-7.8	71	-0.1	0.7	8.8	0.8	2.7	162	146	130	136
40	P0769	54	89	122	97	20	2.3	-5.0	69	-2.6	-1.5	8.4	1.7	2.5	157	141	125	133
41	P0900	55	96	123	96	20	0.5	-5.8	71	-1.7	-2.2	6.3	0.8	3.2	167	142	130	134
42	P0396	50	88	118	105	15	1.8	-5.8	70	0.0	-0.3	10.3	1.3	2.8	168	149	129	139
43	P0832	42	79	97	72	17	0.2	-2.0	60	-0.6	-1.8	8.4	0.5	3.6	134	117	114	110
44	P1267	52	90	119	107	14	1.9	-6.4	72	-0.2	-0.6	9.1	0.8	2.9	161	141	123	131
45	P0364	48	84	103	86	16	0.9	-6.1	60	-0.8	-1.1	11.3	1.1	3.4	167	146	133	134
46	P0393	50	89	114	97	19	3.4	-8.0	61	0.4	0.4	6.7	0.4	3.5	177	152	132	138
47	P1270	49	92	113	93	18	0.3	-1.6	70	-0.8	-1.7	10.1	0.7	3.6	151	131	125	123
48	P0419	44	80	106	75	25	1.7	-6.8	66	-0.1	-0.3	8.2	0.7	2.8	152	138	122	129
49	P1310	56	103	139	122	22	2.9	-4.1	84	-1.7	-1.5	8.4	1.4	2.6	172	152	132	143
50	P0359	53	93	113	89	19	2.4	-6.8	65	-0.8	-0.8	7.1	0.1	3.3	160	141	129	131
51	P0437	51	96	122	105	22	2.5	-7.9	76	-0.1	0.1	8.3	0.7	3.0	178	156	135	143
52	P0424	48	83	109	103	13	2.9	-6.2	58	0.7	-0.5	7.6	1.0	3.2	166	144	128	132
53	P0368	45	83	109	92	22	2.7	-6.4	66	-1.5	-0.9	6.5	0.9	3.0	159	139	124	129
		50	90	115	95	20	1.8	-6.0	67	-0.4	-0.7	7.6	0.5	3.2	162	142	127	132
		44	81	106	93	15	1.8	-4.1	58	0.0	-0.2	5.2	0.5	1.6	117	113	108	111

18 MONTH BULLS



▼ 1		LAWSONS KODAK P444								ET																																					
Birth Date:	21/5/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU																																						
Society ID:	VLYP444	ASA:	HBR	Mob:	PBULL-2	Pen:	1																																								
	RENNYLEA EDMUND E11				BOOROOMOOKA UNDERTAKEN Y145																																										
Sire:	RENNYLEA KODAK K522				LAWSONS HENRY VIII Y5																																										
	RENNYLEA EISA ERICA F810				TE MANIA BERKLEY B1																																										
	AYRVALE BARTEL E7				RENNYLEA EISA ERICA C299																																										
Dam:	LAWSONS BARTEL E7 H956				TE MANIA BARTEL B219																																										
	LAWSONS DINKY-DI F188				EAGLEHAWK JEDDA B32																																										
					LAWSONS DINKY-DI Z191																																										
					LAWSONS SOUTIOTIN D1347																																										
December 2019 Angus GROUP BREEDPLAN EBVs																																															
Calving Ease ✓ Growth and Maternal																																															
<table border="1"> <thead> <tr> <th>DIR</th><th>DTRS</th><th>GL</th><th>BWT</th><th>200</th><th>400</th><th>600</th><th>MCW</th><th>MILK</th><th></th><th></th><th></th></tr> </thead> <tbody> <tr> <td>10.7</td><td>8.6</td><td>-5.3</td><td>2.7</td><td>47</td><td>87</td><td>114</td><td>98</td><td>17</td><td></td><td></td><td></td></tr> <tr> <td>56</td><td>49</td><td>69</td><td>74</td><td>69</td><td>69</td><td>67</td><td>63</td><td>55</td><td></td><td></td><td></td></tr> </tbody> </table>												DIR	DTRS	GL	BWT	200	400	600	MCW	MILK				10.7	8.6	-5.3	2.7	47	87	114	98	17				56	49	69	74	69	69	67	63	55			
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK																																							
10.7	8.6	-5.3	2.7	47	87	114	98	17																																							
56	49	69	74	69	69	67	63	55																																							
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SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF																																								
3.1	-7.5	64	0.3	0.2	5.3	0.1	3.6																																								
62	44	63	65	62	61	63	61																																								
<table border="1"> <thead> <tr> <th>GRN</th><th>177</th><th>DOM</th><th>151</th><th>ABI</th><th>129</th><th>GRS</th><th>136</th><th></th><th></th><th></th><th></th></tr> </thead> </table>												GRN	177	DOM	151	ABI	129	GRS	136																												
GRN	177	DOM	151	ABI	129	GRS	136																																								
Retaining semen marketing rights and 50% revenue sharing interest.																																															

Cracking ET bred Kodak son out of an elite Bartel E7 daughter. P444 was born at Joanna Plains and has thrived under tough going all year. Equal # 2 ranked Heavy Grain Index bull in the Sale at \$177. Top 5% of the breed for Domestic Index (DOM) and marbling (IMF), Heavy Grain Index (GRN) and Calving Ease Direct (DIR).



Bottom: Rennylea Kodak K522

LAWSONS JUDD P443									
Birth Date: 16/5/18		AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID: VLYP443	ASA: HBR	Mob: PBULL-2	Pen: 1	TUWHARETOA REGENT D145	TE MANIA AMBASSADOR A134				
Sire: PARINGA JUDD J5				STRATHWEN BERKLEY WILPENA F30	LAWSONS HENRY VIII Y5	TE MANIA BERKLEY B1			
Dam: LAWSONS BARTEL E7 K1218				AYRVALE BARTEL E7	STRATHWEN IN FOCUS WILPENA B41	TE MANIA BARTEL B219			
				LAWSONS DINKY DI E283	EAGLEHAWK JEDDA B32	LAWSONS DINKY-DI Z191			
					LAWSONS SCHWARZENEGGER B1315	LAWSONS SCHWARZENEGGER B1315			
December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.5	5.9	-3.5	2.6	49	88	114	84	24
	59	51	69	73	68	66	65	64	61
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	1.9	-7.3	73	-0.2	-0.3	8.6	0.5	3.2	
	62	45	61	62	61	60	60	59	
	GRN	168	DOM	148	ABI	129	GRS	137	



Retaining semen marketing rights and 50% revenue sharing interest.

An exceptionally good looking ET Judd son, again out of an elite Bartel E7 daughter. Two of the best looking and best balanced performance bulls in the Angus breed. P443 ranks in the top 5% of the breed for Domestic Index (DOM) and marbling (IMF), Heavy Grain Index (GRN) and Calving Ease Direct (DIR), top 10% for EMA.

LAWSONS KODAK P451									
Birth Date: 23/5/18		AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID: VLYP451	ASA: HBR	Mob: PBULL-2	Pen: 1	RENNYLEA EDMUND E11	BOOROOMOOKA UNDERTAKEN Y145				
Sire: RENNYLEA KODAK K522				RENNYLEA EISA ERICA F810	LAWSONS HENRY VIII Y5	TE MANIA BERKLEY B1			
Dam: LAWSONS PROPHET L936				GAR PROPHET	RENNYLEA EISA C299	CRA BEXTOR 872 5205 608			
				LAWSONS BARTEL E7 H825	LAWSONS PREDESTINED E700	GAR OBJECTIVE 1885			
						AYRVALE BARTEL E7			
December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.9	9.2	-4.8	1.6	51	90	112	90	19
	55	47	68	73	68	69	66	61	53
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	2.8	-8.0	64	1.4	1.0	6.4	-0.4	3.7	
	61	42	61	64	61	60	62	60	
	GRN	172	DOM	150	ABI	132	GRS	137	

Retaining semen marketing rights and 50% revenue sharing interest.

Different pedigree here with this Kodak ET son out of an elite GAR Prophet daughter. Lots of marbling here, which is the key underlying driver of MSA Index and meat quality. Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN), marbling (IMF) and Calving Ease Direct (DIR).



LAWSONS LINKEDIN P804									
Birth Date: 14/6/18		AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID: VLYP804	ASA: APR	Mob: PBULL-2	Pen: 1	PARINGA JUDD J5	TUWHARETOA REGENT D145				
Sire: LAWSONS LINKEDIN L483				LAWSONS BARTEL E7 H221	STRATHWEN BERKLEY WILPENA F30	AYRVALE BARTEL E7			
Dam: LAWSONS NOVAK K490				LAWSONS NOVAK E313	LAWSONS OBJECTIVE E1166	LAWSONS SOLUTION B1256			
				LAWSONS RIGHT DIRECTION D302	TC TOTAL 410	LAWSONS GAR PREDESTINED B770			
					GAR RIGHT DIRECTION	LAWSONS GAR PREDESTINED B770			
December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	5.4	3.2	-5.5	3.5	51	91	124	105	23
	55	43	85	75	70	70	67	63	54
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	2.3	-4.1	74	-1.2	-1.1	4.8	0.1	3.1	
	60	37	58	58	56	54	55	54	
	GRN	151	DOM	133	ABI	117	GRS	125	

Attractive, high growth LinkedIn son. Not surprising as LinkedIn and Novak are two of the finest looking beasts you will see and both rose to the top of their respective contemporary groups. Unlike most studs we only select very few elite sons of our own to progeny test each year and both LinkedIn and Novak were the champions of their respective years that went on to prove they could compete with the best performance bulls in the world across all key economic traits. P804 ranks in the top 10% of the breed for marbling (IMF).

18 MONTH BULLS

▼ 5 LAWSONS SUNRISE P801 AI

Birth Date:	24/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID:	VLYP801	ASA:	HBR	Mob:	PBULL-2	Pen:	1		
	MCC DAYBREAK				BOYD NEW DAY 8005				
Sire:	GAR SUNRISE				MCC MISS FOCUS 134				
					SS OBJECTIVE T510 OT26				
					GAR 1407 NEW DESIGN 2983				
					TC TOTAL 410				
Dam:	LAWSONS NOVAK E313				LAWSONS GAR PREDESTINED B770				
					WILSONS DOWN EQUATOR V191				
					LAWSONS SOLUTION B325				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	3.6	6.4	2.2	1.3	47	91	111	87	23
	57	45	85	73	68	68	67	64	59
Fertility									
Carcase									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.3	-4.2	61	-1.7	-2.2	4.5	0.5	2.7	
	61	36	59	58	56	56	55	55	
	GRN	137	DOM	124	ABI	120	GRS	118	



These bulls have jumped through many hoops to get to the Sale. P801 is a deep bodied, thick set bull with exceptional disposition. We are tough on structure, tough on temperament and tough on selecting cattle that thrive under tough conditions that rebreed quickly even in the hard years. No other seedstock business in Australia runs the same disciplined systems as Lawsons Angus. P801 is a great example of a double curve-bender, with easy calving, high growth and moderate cow size in the same genetic package.

▼ 6 LAWSONS LINKEDIN P860 AI

Birth Date:	13/6/18	AM:	AMFU	NH:	NHF	CA:	CAFU	DD:	DDF
Society ID:	VLYP860	ASA:	HBR	Mob:	PBULL-2	Pen:	1		
	MARINGA JUDD J5				TUWHARETOA REGENT D145				
Sire:	LAWSONS LINKEDIN L483				STRATHEWEN BERKLEY WILPENA F30				
	LAWSONS BARTEL E7 H221				AYRVALE BARTEL E7				
	LAWSONS NOVAK E313				LAWSONS OBJECTIVE E1166				
Dam:	LAWSONS NOVAK K1007				TC TOTAL 410				
	LAWSONS BARTEL E7 H661				LAWSONS GAR PREDESTINED B770				
					AYRVALE BARTEL E7				
					LAWSONS ADMIRAL D916				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.5	6.4	-7.4	1.3	47	86	113	93	25
	56	44	86	75	70	71	67	63	54
Fertility									
Carcase									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.4	-5.5	69	-1.1	-1.1	6.0	0.4	3.2	
	61	37	59	58	56	54	55	54	
	GRN	155	DOM	136	ABI	122	GRS	126	



Above: Lawsons Novak E313

Birth Date:	19/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD6%
Society ID:	VLYP752	ASA:	HBR	Mob:	PBULL-3	Pen:	1		
	MARA BEXTOR 872 5205 608				BAR EXT TRAVELLER 205				
Sire:	GAR PROPHET				CRA LADY JAYE 608 498 S EASY				
	GAR OBJECTIVE 1885				SS OBJECTIVE T510 OT26				
	GAR NEW DESIGN 5050				GAR 1407 NEW DESIGN 2232				
Dam:	LAWSONS NEW DESIGN 5050 F422				B/R NEW DESIGN 036				
	LAWSONS HIGH GRADE C124				GAR PRECISION 706				
					LAWSONS HIGH GRADE Z440				
					LAWSONS PARAMOUNT Z871				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	4.9	1.9	-4.0	3.4	56	97	123	97	20
	63	56	86	75	71	71	70	68	66
Fertility									
Carcase									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.7	-6.1	70	-0.4	-0.7	6.3	0.2	2.7	
	64	47	64	66	64	63	64	63	
	GRN	153	DOM	139	ABI	126	GRS	132	



These bulls have run in large contemporary groups where they had to compete against their mates.

Neat, high octane Prophet son. P752 ranks in the top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and 400D Growth.

LAWSONS KODAK P836										AI
Birth Date:	24/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF	
Society ID:	VLYP836	ASA:	HBR	Mob:	PBULL-2	Pen:	1			
Sire:	RENNYLEA EDMUND E11				BOOROOMOOKA UNDERTAKEN Y145					
	RENNYLEA KODAK K522				LAWSONS HENRY VIII Y5					
	RENNYLEA EISA ERICA F810				TE MANIA BERKLEY B1					
Dam:	LAWSONS ANGUS NZ 09104				RENNYLEA EISA ERICA C299					
	LAWSONS NZ09104 K732				MYTTY IN FOCUS					
	LAWSONS GRADE UP F125				LAWSONS ANGUS NZ 377					
					THOMAS GRADE UP					
					LAWSONS OBJECTIVE D820					
December 2019 Angus GROUP BREEDPLAN EBVs										
Calving Ease ✓ Growth and Maternal										
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
Acc	9.0	6.1	-1.8	3.0	53	98	127	121	17	
	56	47	85	74	69	70	68	63	54	
Fertility Carcase										
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF		
Acc	3.3	-5.8	74	0.0	-1.0	6.8	0.6	3.1		
	62	40	62	63	60	60	62	59		
	GRN	173	DOM	149	ABI	131	GRS	137		



Powerful Kodak son. Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for Calving Ease Direct (DIR), marbling (IMF) and 400D Growth.

LAWSONS KODAK P864										AI
Birth Date:	15/6/18	AM:	AM1%	NH:	NHFU	CA:	CAFU	DD:	DD1%	
Society ID:	VLYP864	ASA:	HBR	Mob:	PBULL-2	Pen:	1			
Sire:	RENNYLEA EDMUND E11				BOOROOMOOKA UNDERTAKEN Y145					
	RENNYLEA KODAK K522				LAWSONS HENRY VIII Y5					
	RENNYLEA EISA ERICA F810				TE MANIA BERKLEY B1					
Dam:	LAWSONS NOVAK E313				RENNYLEA EISA ERICA C299					
	LAWSONS NOVAK K1033				TC TOTAL 410					
	LAWSONS TANK B1155 H694				LAWSONS GAR PREDESTINED B770					
					LAWSONS TANK B1155					
					LAWSONS RITO 2V1 D1315					
December 2019 Angus GROUP BREEDPLAN EBVs										
Calving Ease ✓ Growth and Maternal										
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
Acc	6.4	7.4	-6.6	2.6	49	93	121	109	16	
	57	48	85	74	69	69	67	63	55	
Fertility Carcase										
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF		
Acc	3.5	-6.9	66	0.9	0.2	5.0	-0.1	3.2		
	63	42	63	64	61	61	63	61		
	GRN	170	DOM	148	ABI	128	GRS	135		



Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

LAWSONS GET CRACKING P453										ET
Birth Date:	20/5/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU	
Society ID:	VLYP453	ASA:	HBR	Mob:	PBULL-2	Pen:	1			
Sire:	TE MANIA BERKLEY B1				TE MANIA YORKSHIRE Y437					
	ALLOURA GET CRACKING G10				TE MANIA LOWAN Z53					
	ALLOURA JEDDA Z15				CA FUTURE DIRECTION 5321					
Dam:	AYRVALE BARTEL E7				ALLOURA JEDDA X07					
	LAWSONS BARTEL E7 J1527				TE MANIA BARTEL B219					
	LAWSONS TANK B1155 G222				EAGLEHAWK JEDDA B32					
					LAWSONS TANK B1155					
					LAWSONS TOTAL E109					
December 2019 Angus GROUP BREEDPLAN EBVs										
Calving Ease ✓ Growth and Maternal										
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	
Acc	8.5	8.7	-4.1	2.8	48	81	102	90	17	
	56	50	70	73	69	69	67	64	60	
Fertility Carcase										
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF		
Acc	1.0	-7.4	60	-0.7	-1.6	11.1	0.8	3.8		
	63	46	65	67	64	62	63	62		
	GRN	173	DOM	147	ABI	130	GRS	132		
Retaining semen marketing rights and 50% revenue sharing interest.										



Equal highest marbling bull in the Sale at +3.8 IMF, top 1% of the breed. Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA, top 10% for Calving Ease Direct (DIR).

18 MONTH BULLS

▼ 11 LAWSONS SUNRISE P959 AI

Birth Date: 21/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP959 ASA: HBR Mob: PBULL-2 Pen: 1
 MCC DAYBREAK
 Sire: GAR SUNRISE BOYD NEW DAY 8005
 GAR OBJECTIVE R227 MCC MISS FOCUS 134
 GAR MOMENTUM SS OBJECTIVE T510 OT26
 GAR 1407 NEW DESIGN 2983
 Dam: LAWSONS MOMENTUM L777 GAR PROGRESS
 LAWSONS BARTEL E7 H295 GAR BIG EYE 1770
 AYRVALE BARTEL E7 LAWSONS REVOLUTION D807

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	7.5 57	4.9 44	-0.8 85	2.1 74	52 69	100 70	121 68	97 65	22 58
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.1 61	-3.6 35	71 60	-1.6 59	-2.2 57	7.6 57	0.7 55	3.3 56	
	GRN	161	DOM	141	ABI	132	GRS	132	

Top 5% of the breed for Domestic Index (DOM), IMF and 400D Growth, top 10% for Heavy Grain Index (GRN) and EMA. #2 ranked bull in the Sale for 400D.



▼ 12 LAWSONS MOMENTUM P806 AI

Birth Date: 26/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF3%

Society ID: VLYP806 ASA: HBR Mob: PBULL-2 Pen: 1
 GAR PROGRESS
 Sire: GAR MOMENTUM GAR PREDESTINED
 GAR BIG EYE 1770 GAR OBJECTIVE 2345
 TUWHARETOA REGENT D145
 DUNOON GOODTHING G167 DUNOON PRINCESS B187
 Dam: LAWSONS GOODTHING K499 THOMAS GRADE UP
 LAWSONS GRADE UP D804 LAWSONS LEAD ON Z1384

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	-0.3 60	-2.2 47	-0.6 86	4.3 74	47 70	87 71	109 69	85 67	20 62
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.8 63	-2.2 39	68 62	-0.4 61	-2.1 60	10.4 59	0.7 59	3.6 59	
	GRN	142	DOM	123	ABI	116	GRS	115	

Outstanding Momentum son, keep all his daughters! Top 5% of the breed for EMA and IMF and one of the elite > +10 for EMA.

THE WA 2020 SALE BULLS ARE
TOTALLY UNMATCHED IN THEIR
GENETIC POTENTIAL
FOR MULTI-TRAIT EXCELLENCE.

▼ 13 LAWSONS MOMENTUM P952 AI

Birth Date: 17/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP952 ASA: HBR Mob: PBULL-2 Pen: 1
 GAR PROGRESS
 Sire: GAR MOMENTUM GAR PREDESTINED
 GAR BIG EYE 1770 GAR OBJECTIVE 2345
 AYRVALE BARTEL E7
 LAWSONS INCREDIBLE H803
 Dam: LAWSONS INCREDIBLE L740
 LAWSONS NOVAK J278
 LAWSONS TANK B1155 G612

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	3.0 60	2.5 47	-5.4 85	3.2 75	51 70	91 70	118 69	93 67	22 61
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.9 62	-2.3 39	69 61	-1.3 62	-2.2 60	9.4 59	0.6 59	3.8 59	
	GRN	157	DOM	134	ABI	122	GRS	125	

Equal highest marbling bull in the Sale at +3.8 IMF, top 1% of the breed. Top 10% of the breed for Heavy Grain Index (GRN), top 5% for EMA.



Allison Watson, Danie Van Wyck and Ed Lawson.

50

1970 - 2020

CELEBRATING
—50 YEARS—

▼ 14 LAWSONS JUDD P872 AI

Birth Date: 14/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD2%

Society ID: VLYP872 **ASA:** APR **Mob:** PBULL-2 **Pen:** 2

TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
Sire: PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 LAWSONS NOVAK E313 STRATHEWEN IN FOCUS WILPENA B41
Dam: LAWSONS NOVAK K1054 TC TOTAL 410
 LAWSONS BARTEL E7 H425 LAWSONS GAR PREDESTINED B770
 LAWSONS F506 AYRVALE BARTEL E7
 LAWSONS F506 LAWSONS G506

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓		Growth and Maternal						
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		8.0	5.6	-6.7	3.0	51	90	119	103	21
EBVs	Acc	60	51	85	74	70	71	69	66	61
		Fertility Carcase								
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		1.8	-5.7	74	-0.3	-0.5	8.3	0.8	2.7	
EBVs	Acc	62	42	61	61	59	58	58	58	
		GRN	158	DOM	142	ABI	126	GRS	134	

Larger framed Judd son. Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and EMA.

▼ 15 LAWSONS JUDD P825 AI

Birth Date: 15/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD3%

Society ID: VLYP825 **ASA:** HBR **Mob:** PBULL-2 **Pen:** 2

TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
Sire: PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 GAR PROPHET STRATHEWEN IN FOCUS WILPENA B41
Dam: LAWSONS PROPHET K638 CRA BEXTOR 872 5205 608
 LAWSONS DINKY DI E1022 GAR OBJECTIVE 1885
 LAWSONS ROMEO C687 LAWSONS DINKY-DI Z191
 LAWSONS ROMEO C687

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓		Growth and Maternal						
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		12.1	7.0	-5.7	1.4	48	83	106	79	21
EBVs	Acc	60	51	85	74	69	69	68	66	61
		Fertility Carcase								
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		1.3	-8.3	66	1.3	1.2	7.5	-0.4	3.1	
EBVs	Acc	62	43	60	61	59	59	59	58	
		GRN	155	DOM	141	ABI	124	GRS	131	

Attractive, smooth Judd x Prophet. We saw Prophet in his retirement paddock at Gardiner Angus Ranch, Select Sires have sold over 130,000 straws of semen on Prophet and we have bred over 1,100 progeny by this great sire in Australia. P825 ranks in the top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling, plus top 5% for Calving Ease Direct (DIR).



▼ 16 LAWSONS LINKEDIN P845 AI

Birth Date: 14/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU

Society ID: VLYP845 **ASA:** HBR **Mob:** PBULL-2 **Pen:** 2

PARINGA JUDD J5 TUWHARETOA REGENT D145
Sire: LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H221 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166 LAWSONS BARTEL B219
 AYRVALE BARTEL E7 EAGLEHAWK JEDDA B32
Dam: LAWSONS BARTEL E7 K814 B/R AMBUSH 28
 LAWSONS AMBUSH G596 LAWSONS GAR PREDESTINED D405

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓		Growth and Maternal						
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		9.0	7.3	-6.1	3.6	53	95	129	111	21
EBVs	Acc	56	45	85	75	70	71	68	63	55
		Fertility Carcase								
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		2.5	-6.3	77	-1.5	-1.1	6.6	0.9	2.9	
EBVs	Acc	61	39	59	59	57	55	56	55	
		GRN	176	DOM	153	ABI	131	GRS	141	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for Calving Ease Direct (DIR) and marbling (IMF). Equal #2 in Sale for 600D Growth.



18 MONTH BULLS

▼ 17 LAWSONS SUNRISE P953 AI

Birth Date: 15/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF3%

Society ID: VLYP953 ASA: HBR Mob: PBULL-2 Pen: 2
 MCC DAYBREAK
 Sire: GAR SUNRISE BOYD NEW DAY 8005
 GAR OBJECTIVE R227 MCC MISS FOCUS 134
 GAR 1407 NEW DESIGN 2983
 AYRVALE BARTEL E7 TE MANIA BARTEL B219
 Dam: LAWSONS BARTEL E7 L745 EAGLEHAWK JEDDA B32
 LAWSONS NOVAK J310 LAWSONS NOVAK E313
 LAWSONS ADMIRAL G730 LAWSONS ADMIRAL G730

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓				Growth and Maternal				
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		7.9	7.4	-4.0	2.4	53	96	120	97	23
EBVs	Acc	57	46	85	74	69	70	68	63	58
		Fertility				Carcase				
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		0.7	-6.2	69	-1.6	-1.9	6.1	1.0	2.7	
EBVs	Acc	60	38	60	59	57	57	56	56	
		GRN	161	DOM	143	ABI	132	GRS	134	

Top 5% of the breed for Domestic Index (DOM), top 10% for Heavy Grain Index (GRN) and 400D Growth.



With 50 years of performance recording behind these bulls and many with over 10 generations of AI sires since the early 1970's we can guarantee once you see the difference in progeny of these calves you will wish you had switched earlier!

▼ 18 LAWSONS LINKEDIN P926 AI

Birth Date: 19/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDC

Society ID: VLYP926 ASA: HBR Mob: PBULL-2 Pen: 2
 PARINGA JUDD J5 TUWHARETOA REGENT D145
 Sire: LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H221 AYRVALE BARTEL E7
 GAR SURE FIRE LAWSONS OBJECTIVE E1166
 Dam: LAWSONS SURE FIRE L633 CONNEALY IN SURE 8524
 LAWSONS BARTEL E7 H188 CHAIR ROCK 5050 GAR 8086
 AYRVALE BARTEL E7 LAWSONS PREDESTINED C1050

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓				Growth and Maternal				
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		10.3	7.0	-2.9	1.9	50	94	118	94	24
EBVs	Acc	55	42	86	75	70	71	67	62	53
		Fertility				Carcase				
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		2.9	-7.0	73	-1.2	-0.3	7.1	0.6	3.3	
EBVs	Acc	60	36	59	59	56	54	55	54	
		GRN	174	DOM	152	ABI	134	GRS	139	

Top 5% of the breed for Domestic Index (DOM) and marbling (IMF), Heavy Grain Index (GRN) and Calving Ease Direct (DIR).

▼ 19 LAWSONS YADI P929 AI

Birth Date: 15/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP929 ASA: HBR Mob: PBULL-2 Pen: 2
 GAR NEW DESIGN 036
 Sire: HPCA YADI 63 GAR PRECISION 706
 HPCA PROGRESS 121 GAR OBJECTIVE 1417
 GAR ANTICIPATION 7261 MCC DAYBREAK
 Dam: LAWSONS ANTICIPATION L641 GAR 5050 NEW DESIGN 0530
 LAWSONS BARTEL E7 H722 LAWSONS TOTAL D934

		Calving Ease ✓				Growth and Maternal				
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		2.9	4.3	-6.8	4.6	59	99	129	119	15
EBVs	Acc	54	42	85	74	68	69	66	62	55
		Fertility				Carcase				
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		1.0	-4.9	74	-1.9	-2.9	9.7	1.9	3.1	
EBVs	Acc	59	36	59	59	56	56	56	55	
		GRN	177	DOM	152	ABI	135	GRS	140	

Equal highest Domestic Index (DOM) at \$135 and equal #2 ranked Heavy Grain Index bull in the Sale at \$177. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and EMA, top 10% for 400D Growth and marbling (IMF). Equal #2 in Sale for 600D Growth.

▼ 20 LAWSONS KODAK P875 AI

Birth Date: 18/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP875 ASA: HBR Mob: PBULL-2 Pen: 2
 RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 Sire: RENNYLEA KODAK K522 LAWNSON HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 LAWSONS NOVAK E313 TC TOTAL 410
 Dam: LAWSONS NOVAK K1072 LAWSONS GAR PREDESTINED B770
 LAWSONS BARTEL E7 H732 AYRVALE BARTEL E7
 LAWSONS GRADE UP E972 LAWSONS GRADE UP E972



		Calving Ease ✓				Growth and Maternal				
EBVs	Acc	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
		5.7	8.0	-3.4	3.0	51	90	119	112	17
EBVs	Acc	57	48	85	74	69	69	67	63	55
		Fertility				Carcase				
EBVs	Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
		3.3	-7.6	66	1.4	0.9	4.7	-0.7	3.4	
EBVs	Acc	62	42	62	64	62	61	63	61	
		GRN	166	DOM	144	ABI	123	GRS	132	

Top 10% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and marbling (IMF).

▼ 21 LAWSONS KODAK P1210 AI																																																	
Birth Date:	11/7/18	AM:	AMF	NH:	NHFU	CA:	CAFU	DD:	DDFU																																								
Society ID:	VLYP1210	ASA:	HBR	Mob:	PBULL-2	Pen:	2																																										
Sire:	RENNYLEA EDMUND E11 RENNYLEA KODAK K522 RENNYLEA EISA ERICA F810				BOOROOMOOKA UNDERTAKEN Y145 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY B1 RENNYLEA EISA ERICA C299																																												
Dam:	GAR SOLUTION LAWSONS SOLUTION D95 LAWSONS PONO V346 B1461				SS TRAVELER 6807 T510 GAR NEW DESIGN 50 YTHANBRAE PONO V346 LAWSONS GAR EVEREST Y73																																												
December 2019 Angus GROUP BREEDPLAN EBVs																																																	
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Calving Ease ✓		Growth and Maternal																																															
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK																																									
9.0	6.0	-6.8	2.5	43	83	108	105	14																																									
58	49	86	75	71	71	69	64	58																																									
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Fertility				Carcase																																													
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF																																										
2.5	-6.3	60	0.4	-0.1	4.1	0.1	3.1																																										
63	42	63	65	62	61	63	61																																										
GRN 155 DOM 134 ABI 119 GRS 123																																																	

Top 10% of the breed for Heavy Grain Index (GRN), marbling (IMF) and Calving Ease Direct (DIR)

▼ 22 LAWSONS KODAK P1311 AI																																																	
Birth Date:	12/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF																																								
Society ID:	VLYP1311	ASA:	HBR	Mob:	PBULL-2	Pen:	2																																										
Sire:	RENNYLEA EDMUND E11 RENNYLEA KODAK K522 RENNYLEA EISA ERICA F810				BOOROOMOOKA UNDERTAKEN Y145 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY B1 RENNYLEA EISA ERICA C299																																												
Dam:	MYTTY IN FOCUS LAWSONS ANGUS NZ 09104 LAWSONS NZ09104 K1065				LAWSONS ANGUS NZ 377 DUNOON EVIDENT E614 LAWSONS SWAGMAN D351																																												
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Calving Ease ✓		Growth and Maternal																																															
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK																																									
10.2	8.1	-8.2	2.3	48	88	110	95	16																																									
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Fertility				Carcase																																													
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF																																										
3.0	-6.5	65	0.6	0.5	7.0	0.7	2.9																																										
61	40	62	63	60	60	62	60																																										
GRN 161 DOM 144 ABI 130 GRS 134																																																	

Top 5% of the breed for Domestic Index (DOM) and Calving Ease Direct (DIR), top 10% for Heavy Grain Index (GRN) and marbling (IMF).



18 MONTH BULLS

▼ 23 LAWSONS JUDD P815 AI

Birth Date:	17/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD3%
Society ID:	VLYP815	ASA:	HBR	Mob:	PBULL-2	Pen:	2		
	TUWHAORETOA REGENT D145				TE MANIA AMBASSADOR A134				
Sire:	PARINGA JUDD J5				LAWSONS HENRY VIII Y5				
	STRATHEWEN BERKLEY WILPENA F30				TE MANIA BERKLEY B1				
	GAR ANTICIPATION 7261				STRATHEWEN IN FOCUS WILPENA B41				
Dam:	LAWSONS ANTICIPATION K540				MCC DAYBREAK				
	LAWSONS GAR PREDESTINED D1252				GAR 5054 NEW DESIGN 0530				
					GAR PREDESTINED				
					GAR ENHANCER 1283				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	10.2	5.8	-5.1	2.1	46	82	107	96	18
	60	51	85	74	70	69	68	66	61
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	1.2	-5.5	66	0.2	-0.9	11.0	1.0	3.0	
	63	41	60	60	59	58	58	57	
	GRN	157	DOM	139	ABI	124	GRS	129	

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling, top 5% for Calving Ease Direct (DIR) and EMA.



▼ 24 LAWSONS GET CRACKING P847 AI

Birth Date:	13/6/18	AM:	AMFU	NH:	NHF	CA:	CAFU	DD:	DDF
Society ID:	VLYP847	ASA:	HBR	Mob:	PBULL-2	Pen:	2		
	TUWHAORETOA REGENT D145				TE MANIA YORKSHIRE Y437				
Sire:	ALLOURA GET CRACKING G10				TE MANIA LOWAN Z53				
	ALLOURA JEDDA Z15				CA FUTURE DIRECTION 5321				
	LAWSONS ANGUS NZ 09104				ALLOURA X07				
Dam:	LAWSONS NZ09104 K828				MYTTY IN FOCUS				
	LAWSONS PROGRESS G513				LAWSONS ANGUS NZ 377				
					GAR PROGRESS				
					LAWSONS EQUATOR E1137				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.9	8.4	-7.1	2.7	47	87	103	85	17
	56	46	85	74	69	70	68	65	57
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.4	-4.7	63	-0.2	-0.7	10.5	0.5	3.6	
	61	42	61	63	60	59	59	58	
	GRN	159	DOM	139	ABI	130	GRS	129	

Few bulls in the breed match P847 for multi-trait excellence! Top 5% of the breed for Domestic Index (DOM), Eye Muscle Area (EMA), marbling (IMF) and Calving Ease Direct (DIR), top 10% for Heavy Grain Index (GRN).

▼ 25 LAWSONS JUDD P415 AI

Birth Date:	17/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF
Society ID:	VLYP415	ASA:	HBR	Mob:	PBULL-2	Pen:	2		
	TUWHAORETOA REGENT D145				TE MANIA AMBASSADOR A134				
Sire:	PARINGA JUDD J5				LAWSONS HENRY VIII Y5				
	STRATHEWEN BERKLEY WILPENA F30				TE MANIA BERKLEY B1				
	AYRAVALE BARTEL E7				STRATHEWEN IN FOCUS WILPENA B41				
Dam:	LAWSONS BARTEL E7 L772				TE MANIA BARTEL B219				
	LAWSONS EDMUND E11 H330				EAGLEHAWK JEDDA B32				
					RENNYLEA EDMUND E11				
					LAWSONS TOTAL E973				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	11.8	7.5	-5.1	1.5	46	85	112	86	24
	61	52	86	75	70	71	69	65	61
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.1	-7.9	70	-0.1	-0.4	8.7	0.8	3.0	
	63	45	62	63	61	60	60	60	
	GRN	170	DOM	150	ABI	129	GRS	138	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN), top 5% for Calving Ease Direct (DIR), top 10% for EMA and IMF. More multi-trait excellence with optimal ranges on ALL key economic traits!

▼ 26 LAWSONS KODAK P1217 AI

Birth Date:	21/7/18	AM:	AMFU	NH:	NH6%	CA:	CAFU	DD:	DD7%
Society ID:	VLYP1217	ASA:	APR	Mob:	PBULL-2	Pen:	2		
	RENNYLEA EDMUND E11				BOOROOMOOKA UNDERTAKEN Y145				
Sire:	RENNYLEA KODAK K522				LAWSONS HENRY VIII Y5				
	RENNYLEA EISA ERICA F810				TE MANIA BERKLEY B1				
	S S OBJECTIVE T510 0T26				RENNYLEA EISA ERICA C299				
Dam:	LAWSONS OBJECTIVE D839				S S TRAVELER 6807 T510				
	LAWSONS NEW DESIGN 1407 Z726				S S MISS RITA R011 7R8				
					BON VIEW NEW DESIGN 1407				
					LAWSONS FUTURE DIRECTION X961				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	7.7	6.2	-2.7	3.0	48	83	110	100	11
	57	51	85	75	70	70	68	64	56
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.0	-6.7	58	1.1	0.2	4.8	0.0	3.0	
	63	42	62	64	62	61	63	61	
	GRN	155	DOM	137	ABI	120	GRS	127	

Top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF).



Charlotte Lawson with her great mate Taffy, Yea Victoria.

▼ 27 LAWSONS PROPHECY P917 AI									
Birth Date:	15/6/18	AM:	AM1%	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID:	VLYP917	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	GAR PROPHET				CRA BEXTOR 872 5205 608				
					GAR OBJECTIVE 1885				
					B/R AMBUSH 28				
					GAR PREDESTINED 1869				
Dam:	LAWSONS HARVARD L608				AYRVALE BARTEL E7				
					LAWSONS INVINCIBLE F251				
					STORTH OAKS D21				
					LAWSONS SOLUTION C1144				



December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓		Growth and Maternal								
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
EBVs	Acc	8.4	8.3	-7.0	2.5	51	93	116	85	25
		55	46	85	74	69	70	68	63	57
Fertility		Carcase								
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
EBVs	Acc	2.0	-6.0	69	-0.7	-0.4	6.1	-0.1	3.3	
		59	37	59	60	57	57	57	56	
		GRN	159	DOM	141	ABI	128	GRS	132	

Top 5% of the breed for Domestic Index (DOM) and marbling (IMF), top 10% for Heavy Grain Index (GRN) and Calving Ease Direct (DIR).

▼ 28 LAWSONS LINKEDIN P879 AI

Birth Date:	25/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD3%
Society ID:	VLYP879	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	LAWSONS LINKEDIN L483				TUWHARETOA REGENT D145				
					STRATHWESEN BERKLEY WILPENA F30				
					AYRVALE BARTEL E7				
					LAWSONS OBJECTIVE E1166				
Dam:	LAWSONS NOVAK E313				TC TOTAL 410				
					LAWSONS GAR PREDESTINED B770				
					AYRVALE BARTEL E7				
					LAWSONS SELECTIVE E1035				

December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓		Growth and Maternal								
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
EBVs	Acc	4.7	3.8	0.7	2.3	47	82	106	77	22
		56	44	86	74	70	71	67	63	54
Fertility		Carcase								
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
EBVs	Acc	2.2	-5.8	62	-1.0	-0.6	6.3	0.0	3.2	
		60	37	59	58	56	55	55	55	
		GRN	144	DOM	129	ABI	118	GRS	121	

P879 is another attractive LinkedIn son, he ranks in the top 5% of the breed for marbling (IMF). Both Cataby and Hopetoun Sale bulls average in the top 5% of the breed for marbling, the key driver of MSA Index and meat quality. No other WA Sale comes close to the unique balance these bulls have in terms of performance, maternal efficiency and carcass traits.

▼ 30 LAWSONS PROPHET P935 AI

Birth Date:	17/6/18	AM:	AM1%	NH:	NHFU	CA:	CAFU	DD:	DD1%
Society ID:	VLYP935	ASA:	HBR	Mob:	PBULL-3	Pen:	3		
Sire:	GAR PROPHET				BAR EXT TRAVELLER 205				
					CRA LADY JAYE 608 498 S EASY				
					SS OBJECTIVE T510 OT26				
					GAR 1407 NEW DESIGN 2232				
Dam:	LAWSONS ANTICIPATION L655				MCC DAYBREAK				
					GAR 5050 NEW DESIGN 0530				
					LAWSONS NOVAK E313				
					LAWSONS ROMEO F518				

December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓		Growth and Maternal								
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
EBVs	Acc	6.7	6.3	-3.8	1.9	54	91	110	83	19
		62	54	85	74	70	70	69	66	63
Fertility		Carcase								
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
EBVs	Acc	1.2	-6.7	59	0.5	0.1	6.9	-0.3	3.6	
		63	46	63	65	63	62	63	62	
		GRN	159	DOM	141	ABI	129	GRS	131	

Top 5% of the breed for Domestic Index (DOM) and marbling (IMF), top 10% for Heavy Grain Index (GRN).

▼ 31 LAWSONS LINKEDIN P374 AI

Birth Date:	12/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF
Society ID:	VLYP374	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	LAWSONS LINKEDIN L483				TUWHARETOA REGENT D145				
					STRATHWESEN BERKLEY WILPENA F30				
					AYRVALE BARTEL E7				
					LAWSONS OBJECTIVE E1166				
Dam:	LAWSONS SURE FIRE L590				GAR SURE FIRE				
					CONNEALY IN SURE 8524				
					CHAIR ROCK 5050 GAR 8086				
					AYRVALE BARTEL E7				
					LAWSONS DINKY-DI F97				

Calving Ease ✓		Growth and Maternal								
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
EBVs	Acc	10.7	6.7	-5.6	2.3	51	90	120	100	22
		55	42	86	75	69	70	66	61	52
Fertility		Carcase								
SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
EBVs	Acc	3.1	-7.0	72	-1.1	-0.2	6.3	0.6	3.2	
		60	35	58	58	55	54	55	54	
		GRN	172	DOM	150	ABI	129	GRS	138	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN), marbling (IMF) and Calving Ease Direct (DIR).

18 MONTH BULLS

▼ 32 LAWSONS JUDD P928 AI									
Birth Date:	23/6/18	AM:	AMFU	NH:	NH3%	CA:	CAFU	DD:	DDFU
Society ID:	VLYP928	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
	TUWHARETOA REGENT D145				TE MANIA AMBASSADOR A134				
Sire:	PARINGA JUDD J5				LAWSONS HENRY VIII Y5				
	STRATHWESEN BERKLEY WILPENA F30				TE MANIA BERKLEY B1				
	GAR SURE FIRE				STRATHWESEN IN FOCUS WILPENA B41				
Dam:	LAWSONS SURE FIRE L636				CONNEALY IN SURE 8524				
	LAWSONS TANK B1155 H257				CHAIR ROCK 5050 GAR 8086				
					LAWSONS TANK B1155				
					LAWSONS GRADE UP D166				
December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓		Growth and Maternal						
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	7.9	4.1	-3.0	2.3	47	88	110	90	21
	59	49	85	74	70	71	69	65	61
EBVs Acc	Fertility		Carcase						
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.4	-8.6	71	0.9	1.1	8.3	0.2	2.9	
	62	41	61	62	60	59	59	58	
	GRN	164	DOM	147	ABI	129	GRS	136	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for EMA and IMF.



▼ 33 LAWSONS PROPHET P932 AI									
Birth Date:	23/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD1%
Society ID:	VLYP932	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
	CRA BEXTOR 872 5205 608				BAR EXT TRAVELLER 205				
Sire:	GAR PROPHET				CRA LADY JAYE 608 498 S EASY				
	GAR OBJECTIVE 1885				SS OBJECTIVE T510 OT26				
	GAR SURE FIRE				GAR 1407 NEW DESIGN 2232				
Dam:	LAWSONS SURE FIRE L650				CONNEALY IN SURE 8524				
	LAWSONS TRUST H558				CHAIR ROCK 5050 GAR 8086				
					SYDGEN TRUST 6228				
					LAWSONS GRADE UP D72				
December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓		Growth and Maternal						
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	5.2	6.1	-1.2	3.2	57	99	124	95	20
	62	54	85	74	70	70	69	65	63
EBVs Acc	Fertility		Carcase						
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	1.4	-7.1	68	-0.7	-0.2	5.6	-0.2	3.4	
	62	46	63	65	63	62	63	62	
	GRN	171	DOM	150	ABI	133	GRS	139	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for 400D Growth.



Ed and I were fortunate to attend Beef Improvement Federation at Sioux Falls, South Dakota in July and then tour some incredible Ranches. Pictured with our good friends the George family.

▼ 34 LAWSONS MOMENTUM P403 AI									
Birth Date:	10/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDC
Society ID:	VLYP403	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
	GAR PROGRESS				GAR PREDESTINED				
Sire:	GAR MOMENTUM				GAR OBJECTIVE 2345				
	GAR BIG EYE 1770				ALC BIG EYE D09N				
	GAR ANTICIPATION 7261				GAR OBJECTIVE 3387				
Dam:	LAWSONS ANTICIPATION L691				MCC DAYBREAK				
	LAWSONS EVIDENT J770				GAR 5050 NEW DESIGN 0530				
					DUNOON EVIDENT E614				
					LAWSONS EQUATOR D686				
December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓		Growth and Maternal						
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	5.7	3.0	-8.2	2.5	50	91	110	95	16
	59	46	85	74	69	70	68	66	60
EBVs Acc	Fertility		Carcase						
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.8	-1.4	66	-0.8	-1.9	12.9	1.5	3.5	
	62	37	61	62	60	59	58	58	
	GRN	155	DOM	136	ABI	131	GRS	128	

Highest EMA bull in the Sale at +12.9, top 1% of the breed, top 5% of the breed for Domestic Index (DOM) and marbling (IMF), top 10% for Heavy Grain Index (GRN).



▼ 35 LAWSONS PROPHECY P800 AI

Birth Date:	18/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD7%
Society ID:	VLYP800	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	GAR PROPHET				CRA BEXTOR 872 5205 608				
					GAR OBJECTIVE 1885				
					B/R AMBUSH 28				
					GAR PREDESTINED 1869				
Dam:	AYRVALE BARTEL E7				TE MANIA BARTEL B219				
	LAWSONS BARTEL E7 K479				EAGLEHAWK JEDDA B32				
					GAR PREDESTINED				
					GAR ENHANCER 1283				

December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	5.1	5.7	-3.6	3.2	50	83	107	81	21
	58	49	85	74	69	70	68	65	60
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	1.4	-6.5	61	-0.3	-0.5	7.2	-0.2	3.2	
	61	42	61	61	59	59	59	58	
	GRN	147	DOM	132	ABI	119	GRS	123	

P800 ranks in the top 5% of the breed for marbling (IMF). Both Cataby and Hopetoun Sale bulls average in the top 5% of the breed for marbling, the key driver of MSA Index and meat quality. No other WA Sale comes close to the unique balance these bulls have in terms of performance, maternal efficiency and carcass traits.



Ed Lawson and Greg Gardiner farm touring at Gardiner Angus Ranch, Kansas. Prophet in the background enjoying his retirement at 11 years, having sold 130,000 units of semen and produced 1100 calves at Lawsons Angus.

▼ 36 LAWSONS SUNRISE P938 AI

Birth Date:	22/6/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDFU
Society ID:	VLYP938	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	GAR SUNRISE				BOYD NEW DAY 8005				
					MCC DAYBREAK				
					SS OBJECTIVE T510 OT26				
					GAR 1407 NEW DESIGN 2983				
Dam:	LAWSONS JUDD L661				TUWHARETOA REGENT D145				
					STRATHEWEN BERKLEY WILPENA F30				
					AYRVALE BARTEL F7				
					LAWSONS PREDESTINED B395 G1100				

December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.2	7.7	-1.1	1.5	51	95	118	92	24
	57	44	85	74	69	70	68	63	58
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	0.8	-6.8	69	-0.3	-0.6	5.8	0.2	3.0	
	61	35	60	59	57	57	55	56	
	GRN	162	DOM	144	ABI	131	GRS	135	

Long bodied smooth Sunrise x Judd. Top 5% of the breed for Domestic Index (DOM) and Calving Ease Direct (DIR), top 10% for Heavy Grain Index (GRN) and marbling (IMF).



▼ 37 LAWSONS GET CRACKING P402 AI

Birth Date:	5/8/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD4%
Society ID:	VLYP402	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	ALLOURA GET CRACKING G10				TE MANIA YORKSHIRE Y437				
					TE MANIA LOWAN Z53				
					CA FUTURE DIRECTION 5321				
					ALLOURA JEDDA X07				
Dam:	LAWSONS INTENSITY L687				GAR INGENUITY				
					GAR PREDESTINED 287L				
					KM BROKEN BOW 002				
					LAWSONS BROKEN BOW J481				

December 2019 Angus GROUP BREEDPLAN EBVs

Calving Ease ✓ Growth and Maternal									
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	6.5	6.7	-6.9	3.5	53	92	111	96	16
	56	47	85	73	69	70	67	63	56
Fertility Carcase									
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
Acc	0.5	-6.4	66	0.7	-0.2	11.4	0.6	3.4	
	60	43	61	64	61	60	60	59	
	GRN	169	DOM	149	ABI	135	GRS	137	

Equal highest Domestic Index bull in the Sale at \$135; top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and IMF. #2 EMA bull in the Sale at +11.4, top 1% of the breed.



Harry and Greg Gardiner.

▼ 38 LAWSONS PROPHET P915

1

Birth Date:	15/6/18	AM:	AMFU	NH:	NHFU	CA:	CAF	DD:	DDFU
Society ID:	VLYP915	ASA:	HBR	Mob:	PBULL-2	Pen:	3		
Sire:	GAR PROPHET	CRA BEXTOR	872 5205 608		BAR EXT TRAVELLER	205			
		GAR OBJECTIVE	1885		CRA LADY	JAYE 608 498 S	EASY		
Dam:	LAWSONS SURE FIRE L594	GAR SURE FIRE			SS OBJECTIVE	T510 0T26			
		LAWSONS NOVAK	H178		GAR	1407 NEW DESIGN	2232		
					CONNEALY	IN SURE	8524		
					CHAIR	ROCK 5050	GAR 8086		
					LAWSONS	NOVAK	E313		
					LAWSONS	RETAIL	PRODUCT	C362	

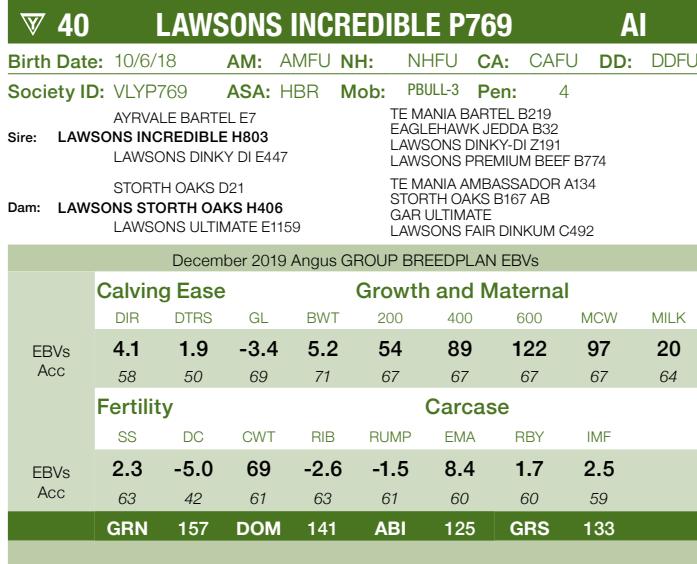


Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

▼ 39 LAWSONS JUDD P923

1

Birth Date: 19/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP923 **ASA:** HBR **Mob:** PBULL-2 **Pen:** 3
TUWHAORETOA REGENT D145 TE MANIA AMBASSADOR A134
Sire: PARINGA JUDD J5 LAWSONS HENRY VIII Y5
STRATHWESEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
STRATHWESEN IN FOCUS WILPENA B41
GAR SURE FIRE CONNEALY IN SURE 8524
Dam: LAWSONS SURE FIRE L622 CHAIR ROCK 5050 GAR 8086
LAWSONS STORTH OAKS H162 STORTH OAKS D21
LAWSONS RETAIL PRODUCT C1032



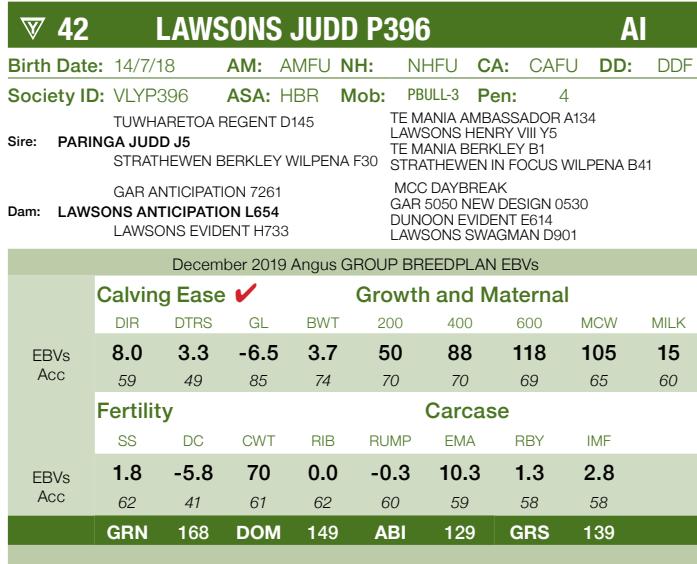
Top 5% of the breed for Domestic Index (DOM), top 10% for Heavy Grain Index (GRN) and FMA

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and EMA

▼ 41 LAWSONS SUNRISE P900

1

Birth Date: 21/6/18	AM: AMFU	NH: NHFU	CA: CAFU	DD: DDC
Society ID: VLYP900	ASA: HBR	Mob: PBULL-3	Pen: 4	
MCC DAYBREAK		BOYD NEW DAY 8005		
Sire: GAR SUNRISE		MCC MISS FOCUS 134		
GAR OBJECTIVE R227		SS OBJECTIVE T510 OT26		
		GAR 1407 NEW DESIGN 2983		
AYRVALE BARTEL E7		TE MANIA BARTEL B219		
Dam: LAWSONS BARTEL E7 L426		EAGLEHAWK JEDDA B32		
LAWSONS HENRY VIII G1068		YTHANBANE HENRY VIII		
		LAWSONS QR OBJECTIVE D356		



Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IME), top 10% for 400D Growth

Top 5% of the breed for Domestic Index (DOM), EMA and Heavy Grain Index (GRN). Massive EMA with and EBV of +10.3 plus top 10% for marbling at +2.8 for IME

▼ 43 LAWSONS MOMENTUM P832 AI						
Birth Date:	15/6/18	AM:	AM4%	NH:	NH4%	CA: CAFU DD: DD14%
Society ID:	VLYP832	ASA:	APR	Mob:	PBULL-3	Pen: 4
Sire:	GAR MOMENTUM				GAR PREDESTINED	
					GAR OBJECTIVE 2345	
					ALC BIG EYE D09N	
					GAR OBJECTIVE 3387	
Dam:	LAWSONS GOODTHING K167				TUWHARETOA REGENT D145	
					DUNOON PRINCESS B187	
					LAWSONS PAYLOAD X951	
					LAWSONS SOLUTION C863	

▼ 44 LAWSONS JUDD P1267 AI						
Birth Date:	25/7/18	AM:	AMFU	NH:	NHFU	CA: CAFU DD: DD9%
Society ID:	VLYP1267	ASA:	HBR	Mob:	PBULL-3	Pen: 4
Sire:	PARINGA JUDD J5				TUWHARETOA REGENT D145	
					TE MANIA AMBASSADOR A134	
					LAWSONS HENRY VIII Y5	
					TE MANIA BERKLEY B1	
Dam:	LAWSONS ANTICIPATION K537				STRATHEWEN BERKLEY WILPENA F30	
					GAR ANTICIPATION 7261	
					MCC DAYBREAK	
					GAR 5050 NEW DESIGN 0530	
					LAWSONS SWAGMAN A179	
					LAWSONS INTEGRITY B458	

December 2019 Angus GROUP BREEDPLAN EBVs											
Calving Ease ✓				Growth and Maternal							
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
Acc	3.9	-0.7	-5.8	2.9	42	79	97	72	17		
	59	47	85	74	68	65	66	66	60		
Fertility Carcase											
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
Acc	0.2	-2.0	60	-0.6	-1.8	8.4	0.5	3.6			
	62	39	60	61	59	58	58	58			
	GRN	134	DOM	117	ABI	114	GRS	110			

December 2019 Angus GROUP BREEDPLAN EBVs											
Calving Ease				Growth and Maternal							
EBVs	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK		
Acc	1.2	0.2	1.3	5.6	52	90	119	107	14		
	59	49	85	75	70	71	69	66	61		
Fertility Carcase											
EBVs	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF			
Acc	1.9	-6.4	72	-0.2	-0.6	9.1	0.8	2.9			
	62	40	61	61	59	58	58	58			
	GRN	161	DOM	141	ABI	123	GRS	131			

Top 10% of the breed for EMA, these boys average in the top 20% of the breed. They have done it tough this year but you can be confident these bulls will give you a big lift in muscle and performance as well as produce efficient, fertile daughters. P832 is also top 5% of the breed for marbling (IMF).

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF), top 5% for EMA.

▼ 45 LAWSONS GET CRACKING P364 AI						
Birth Date:	12/7/18	AM:	AMFU	NH:	NHFU	CA: CAFU DD: DDFU
Society ID:	VLYP364	ASA:	HBR	Mob:	PBULL-2	Pen: 4
Sire:	ALLOURA GET CRACKING G10				TE MANIA YORKSHIRE Y437	
	ALLOURA JEDDA Z15				TE MANIA LOWAN Z53	
Dam:	LAWSONS INCREDIBLE H803				CA FUTURE DIRECTION 5321	
	LAWSONS INCREDIBLE L448				ALLOURA JEDDA X07	
	LAWSONS TOTAL G768				AYRVALE BARTEL E7	
					LAWSONS DINKY DI E447	
					TC TOTAL 410	
					LAWSONS YIELD GRADE A470	

Top 5% of the breed for Domestic Index (DOM) and IMF, Heavy Grain Index (GRN) and Calving Ease Direct (DIR). Massive +11.3 for EMA, top 1% of the breed.

▼ 46 LAWSONS KODAK P393 AI						
Birth Date:	18/7/18	AM:	AMFU	NH:	NHFU	CA: CAFU DD: DDF
Society ID:	VLYP393	ASA:	HBR	Mob:	PBULL-2	Pen: 4
Sire:	RENNYLEA EDMUND E11				BOOROOMOOKA UNDERTAKEN Y145	
	RENNYLEA KODAK K522				LAWSONS HENRY VIII Y5	
	RENNYLEA EISA ERICA F810				TE MANIA BERKLEY B1	
Dam:	LAWSONS INCREDIBLE H803				RENNYLEA EISA ERICA C299	
	LAWSONS INCREDIBLE L639				AYRVALE BARTEL E7	
	LAWSONS AFRICA H442				LAWSONS DINKY DI E447	
					TE MANIA AFRICA A217	
					LAWSONS AMBUSH F85	



Equal # 2 ranked Heavy Grain Index bull in the Sale at \$177. Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF)

18 MONTH BULLS

▼ 47 LAWSONS MOMENTUM P1270 AI

Birth Date:	13/7/18	AM:	AMF	NH:	NH3%	CA:	CAFU	DD:	DDF
Society ID:	VLYP1270	ASA:	APR	Mob:	PBULL-3	Pen:	4		
Sire:	GAR PROGRESS GAR MOMENTUM GAR BIG EYE 1770				GAR PREDESTINED GAR OBJECTIVE 2345 ALC BIG EYE D09N				
Dam:	LAWSONS ANGUS NZ 09104 LAWSONS NZ09104 K569 LAWSONS GAR SOLUTION D226				MYTTY IN FOCUS LAWSONS ANGUS NZ 377 GAR SOLUTION				
					LAWSONS GAR NEW DESIGN 1407 B733				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	4.0 60	2.0 46	-5.2 85	3.8 75	49 70	92 71	113 69	93 67	18 62
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	0.3 62	-1.6 38	70 61	-0.8 61	-1.7 59	10.1 58	0.7 58	3.6 58	
	GRN	151	DOM	131	ABI	125	GRS	123	

Top 10% of the breed for Domestic Index (DOM). Top 5% of the breed for EMA and IMF and one of the elite > +10 for EMA.

▼ 48 LAWSONS JUDD P419 AI

Birth Date:	17/7/18	AM:	AMF	NH:	NHFU	CA:	CAFU	DD:	DD5%
Society ID:	VLYP419	ASA:	HBR	Mob:	PBULL-2	Pen:	4		
Sire:	TUWHARETOA REGENT D145				TE MANIA AMBASSADOR A134				
Dam:	PARINGA JUDD J5				LAWSONS HENRY VIII Y5				
	STRATHEWEN BERKLEY WILPENA F30				TE MANIA BERKLEY B1				
	AYRAVALE BARTEL E7				STRATHEWEN IN FOCUS WILPENA B41				
	LAWSONS OBJECTIVE E1166								

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	11.5 59	5.4 50	-5.7 85	1.7 74	44 69	80 70	106 68	75 64	25 60
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	1.7 62	-6.8 42	66 61	-0.1 61	-0.3 60	8.2 59	0.7 59	2.8 58	
	GRN	152	DOM	138	ABI	122	GRS	129	

Top 5% of the breed for Calving Ease Direct (DIR), top 10% for EMA.

▼ 49 LAWSONS LINKEDIN P1310 AI

Birth Date:	17/7/18	AM:	AMFU	NH:	NHF	CA:	CAFU	DD:	DDC
Society ID:	VLYP1310	ASA:	HBR	Mob:	PBULL-3	Pen:	4		
Sire:	PARINGA JUDD J5				TUWHARETOA REGENT D145				
Dam:	LAWSONS LINKEDIN L483				STRATHEWEN BERKLEY WILPENA F30				
	LAWSONS BARTEL E7 H221				AYRAVALE BARTEL E7				
	LAWSONS ANGUS NZ 09104				LAWSONS OBJECTIVE E1166				
	LAWSONS NZ09104 K1056				MYTTY IN FOCUS				
	LAWSONS EVIDENT H166				LAWSONS ANGUS NZ 377				
	LAWSONS DUNOON EVIDENT E614				DUNOON EVIDENT E614				
	LAWSONS RETAIL PRODUCT C696				LAWSONS RETAIL PRODUCT C696				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	6.7 54	2.6 42	-5.2 86	4.2 74	56 69	103 70	139 67	122 63	22 52
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.9 59	-4.1 35	84 57	-1.7 56	-1.5 54	8.4 52	1.4 53	2.6 52	
	GRN	172	DOM	152	ABI	132	GRS	143	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and 400D Growth. Highest 400D and 600D bull in the Sale. Top 10% for EMA.

▼ 50 LAWSONS PROPHETY P359 AI

Birth Date:	18/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF
Society ID:	VLYP359	ASA:	APR	Mob:	PBULL-3	Pen:	4		
Sire:	GAR PROPHET				TE BEXTOR 872 5205 608				
Dam:	PARINGA PROPHET				GAR OBJECTIVE 1885				
	STRATHEWEN BERKLEY 28 AMBUSH 181				B/R AMBUSH 28				
	AYRAVALE SURE FIRE				GAR PREDESTINED 1869				
	LAWSONS SURE FIRE L420				CONNEALY IN SURE 8524				
	LAWSONS INVINCIBLE G514				CHAIR ROCK 5050 GAR 8086				
	LAWSONS SELECTIVE E1164				LAWSONS TANK B1155				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	5.2 56	5.4 46	-2.2 85	2.4 74	53 69	93 70	113 68	89 64	19 59
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.4 60	-6.8 37	65 60	-0.8 61	-0.8 58	7.1 58	0.1 58	3.3 57	
	GRN	160	DOM	141	ABI	129	GRS	131	

Top 5% of the breed for Domestic Index (DOM) and marbling (IMF), top 10% for Heavy Grain Index (GRN).

▼ 51 LAWSONS JUDD P437 AI

Birth Date:	2/8/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DD2%
Society ID:	VLYP437	ASA:	HBR	Mob:	PBULL-2	Pen:	4		
Sire:	TUWHARETOA REGENT D145				TE MANIA AMBASSADOR A134				
Dam:	PARINGA JUDD J5				LAWSONS HENRY VIII Y5				
	STRATHEWEN BERKLEY WILPENA F30				TE MANIA BERKLEY B1				
	AYRAVALE SURE FIRE				STRATHEWEN IN FOCUS WILPENA B41				
	LAWSONS SURE FIRE L657				CONNEALY IN SURE 8524				
	LAWSONS NOVAK J459				CHAIR ROCK 5050 GAR 8086				
	LAWSONS NOVAK J459				LAWSONS NOVAK E313				
	LAWSONS ULTIMATE F255				LAWSONS ULTIMATE F255				

December 2019 Angus GROUP BREEDPLAN EBVs

EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	8.2 59	4.5 49	-5.6 85	2.9 74	51 68	96 66	122 67	105 64	22 60
Fertility									
EBVs Acc	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
	2.5 62	-7.9 41	76 60	-0.1 62	0.1 60	8.3 59	0.7 59	3.0 58	
	GRN	178	DOM	156	ABI	135	GRS	143	

Deep bodied, moderate framed Judd son, later born so trust the EBVs more than actual weights! Highest Heavy Grain Index (GRN) bull in the Sale and equal highest for Domestic Index (DOM). Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), top 10% for Calving Ease Direct (DIR), EMA and 400D Growth.

▼ 52 LAWSONS KODAK P424 AI

Birth Date:	15/7/18	AM:	AMFU	NH:	NHFU	CA:	CAFU	DD:	DDF

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▼ 53 LAWSONS LINKEDIN P368 AI

Birth Date: 9/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DD4%
 Society ID: VLYP368 ASA: APR Mob: PBULL-2 Pen: 4
 PARINGA JUDD J5 TUWHARETOA REGENT D145
 Sire: LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H221 AYRAVALE BARTEL E7
 GAR SURE FIRE LAWSONS OBJECTIVE E1166
 Dam: LAWSONS SURE FIRE L576 CONNEALY IN SURE 8524
 LAWSONS BARTEL E7 H341 CHAIR ROCK 5050 GAR 8086
 LAWSONS ULTIMATE E994 AYRAVALE BARTEL E7
 LAWSONS ULTIMATE E994

December 2019 Angus GROUP BREEDPLAN EBVs

		Calving Ease ✓		Growth and Maternal						
		DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	Acc	12.2	7.6	-5.6	1.0	45	83	109	92	22
		55	43	86	75	70	70	67	62	53
		Fertility Carcase								
		SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
EBVs	Acc	2.7	-6.4	66	-1.5	-0.9	6.5	0.9	3.0	
		60	35	58	59	57	55	55	54	
		GRN	159	DOM	139	ABI	124	GRS	129	

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF), top 1% for Calving Ease Direct (highest in the Sale).



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1970 - 2020

CELEBRATING
—50 YEARS—

FOR 50 YEARS, LAWSONS ANGUS HAS BEEN AT
THE FOREFRONT IN SCIENCE, INNOVATION
AND RESPONSIBLE FARMING.

WE ARE COMMITTED TO ENSURING WE CARRY
ON THAT TRADITION FOR A BETTER FUTURE.

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**THIS YEAR'S CATABY
SALE WILL BE HELD AT**
JOANNA PLAINS, CATABY WA
(LOCATED 163KM NORTH OF PERTH AT CATABY)