

“BREEDING BULLS IS NOTORIOUSLY
DRIVEN BY FADS, NOT FACTS. AT
LAWSONS ANGUS WE BELIEVE IN
PROVEN SCIENCE.”


— HARRY LAWSON

LAWSONS ANGUS 2020 WA **HOPETOUN SALE**

1PM TUESDAY 21ST JANUARY

‘WOOLAHRA’ 3159 SPRINGDALE ROAD
JERDACUTTUP WA

50

1970 - 2020

CELEBRATING
—50 YEARS—



85

ANGUS BULLS
ON OFFER

SCIENCE NOT FICTION

LAWSONS
angus 

“MORE FERTILE COWS, RELIABLE
HIGH ACCURACY CALVING
EASE, FASTER GROWING,
MORE EFFICIENT CALVES AND
SUPERIOR CARCASE TRAITS.
IT’S TIME TO MAKE THE SWITCH.”

Harry Lawson

— HARRY LAWSON



2020 WA HOPETOUN SALE

85 ANGUS BULLS

1PM TUESDAY 21ST JANUARY

'WOOLAHRA' 3159 SPRINGDALE ROAD
JERDACUTTUP WA

SELLING AGENTS



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WELCOME TO OUR 2020 HOPETOUN SALE

THIS YEAR'S HOPETOUN SALE IS ONCE AGAIN HELD ON-FARM AT "WOOLAHRA", 3159 SPRINGDALE ROAD, JERDACUTTUP, AT 1PM TUESDAY 21ST JANUARY 2020. ELDERS ESPERANCE ARE THE SELLING AGENTS. THE SALE IS INTERFACED WITH AUCTIONS PLUS SO ANYONE CAN VIEW THE BULLS BEFOREHAND BY APPOINTMENT AND BID ON-LINE.

These Sale bulls are totally unique in the Angus breed and unmatched in their genetic potential for multi-trait excellence. No other Angus bulls in Australia come close to the unique balance of calving ease, high growth, maternal efficiency and elite carcass that these boys have in their DNA.

They are incredibly consistent from start to finish, with large sire groups from the breeds best balanced performance sires. It's not only their EBVs, these bulls are the right type and maturity pattern to produce fertile, highly productive cows and steers that will rise to the top of any grid off grass or in the feedlot. They are structurally sound, excellent disposition and have been semen tested to ensure you can put them to work with confidence they will do the job. The Hopetoun and Cataby bulls are almost identical in their average EBVs are drafted on a contemporary group basis.



Sale bulls at Hopetoun, August 2019

HIGHLIGHTS OF 2020 HOPETOUN SALE BULLS:

- Bulls average in the Top 5 % of the breed for Domestic (DOM) and Heavy Grain (GRN) Indexes
- Top 20% of breed for 400D Growth, around breed average Mature Cow Weight (MCW)
- Rock-solid calving ease bulls with 75/84 (89%) of bulls are rock-solid calving ease bulls (✓) suitable for heifers and average in top 13% of the breed for Calving Ease Direct
- Elite proven carcass genetics - bulls average in top 5% for marbling (IMF) and top 20% for Eye Muscle Area (EMA)

BULLS THAT SELL

HOPETOUN		
CODE	SIRE	# PROGENY
J5	PARINGA JUDD J5	21
KOD	RENNYLEA KODAK K522	20
L0483	LAWSONS LINKEDIN L0483	13
PROP	GAR PROPHET	11
MM	GAR MOMENTUM	10
SUN	GAR SUNRISE	5
YADI	YADI 63	2
G10	ALLOURA GET CRACKING G10	2
Total		84

IMPORTANT CHANGES TO BREEDPLAN IN DECEMBER 2019 HAVE CONSIDERABLE IMPACT ON CALVING EASE PREDICTIONS

The modifications that have been implemented in Breedplan December 2019 analysis has resulted in considerable changes to the Calving Ease EBVs, and subsequently to the selection index values, for a large number of animals.

Of particular note is the considerable increase that has been observed in the standard deviation, or spread of Calving Ease EBVs. This is illustrated by an increase in the 1% percentile band for the Calving Ease Direct EBV increasing from +5.0 to +12.2. Similarly, the 99% percentile band for the Calving Ease Direct EBV has decreased from -7.6 to -13.9.

The increase that has been observed in the spread of EBVs as meant that while the Calving Ease EBVs for individual animals has changed considerably, their ranking by comparison to other Angus animals is very similar.

Importantly, the new Calving Ease EBVs provide a better estimate of each animal's breeding value. (Source Angus Australia, December 2019)

Comment from Lawsons Angus

Calving Ease EBVs are incredibly accurate so if you are mating heifers please take particular notice of the DIR EBV and in our catalogue only use bulls with a red calving ease tick (✓), which is based around bulls being above breed average for DIR and below breed average for birth weight EBV. We know this criteria works because it has been proven over matings with 120,000 commercial Angus heifers.

The new values also show with more accuracy the genetic superiority of Lawsons Angus bulls for Calving Ease Direct (DIR), which explains why Lawsons Angus clients can sleep well during calving time. This also makes it easier for commercial herds to retain more heifers and accelerate genetic progress across the herd. This year 75/84 (89%) of Hopetoun Sale bulls are suitable for mating heifers but still have lots of growth so are equally suitable for mating mature cows. The Sale bulls average in the top 13% of the breed for Calving ease Direct!

Like many livestock farmers in WA, and indeed most parts of Australia, we faced another tough year farming. Regardless we have achieved some incredible AI results across all age groups, particularly our two-year old N-drop heifers stood up. Overall pregnancy results exceeded 85% with 100% AI (no back-up bulls) and a 45 day joining period. Many thanks to our Hopetoun Manager, Danie van Wyk and our AI team led by Allison Watson, Rob Yelland and Tim Faithfull.



Hopetoun cows August 2019 after late rains. Incredible how these cows bounced-back after two tough years in a row. Overall pregnancy results exceeded 85% with 100% AI (no back-up bulls) and a 45 day joining period.

The big highlight for us is seeing the continued success of Lawsons Angus clients. The recent Independent Rural Agents (IRA) elite vealer and breeder Sale on Auctions Plus. Over 1,500 head sold for an average of \$1,103 per head with around 95% of these cattle sired by Lawsons Angus bulls. Weaner steers ranged between \$3.00-\$3.52. Those that purchased or retained heifers will reap the rewards as these are the best bred cattle in Australia. Fantastic job to Col and Kerry Thexton, IRA and their progressive group of clients who produce some of the highest quality Angus cattle in the world. Their passion and dedication at every level is unmatched and a great inspiration to us. It's also fantastic to see the buying support from feedlotters and processors for these well bred, well presented cattle.



Bagshaw and Cummins weaners weaners both sold extremely well at the IRA Sale December 2019, IRA Sale 2019.

STAY FOCUSED AND AVOID CHASING OUTCROSS GENETICS – MOVING BELL CURVES TO OPTIMUM RANGES IS THE KEY TO COMMERCIAL BEEF BREEDING HERDS LONG RANGE GENETIC PLAN.

As seedstock producers we are notoriously bad at talking about maximising traits rather than finding optimal levels of performance. The focus for beef producers needs to be optimising kilograms per hectare, not individual weaning weights.

We encourage clients to stay focused and avoid jumping to different or new bloodlines each year to be different or thinking they need to avoid inbreeding. Bulls like Kodak and get Cracking G10 are good examples of new sires that offer options for those looking at outcross bulls, we also have many more exciting new sires in the pipeline. We actually have a great deal of diversity in our large breeding base, introduce new sires each year and we manage inbreeding at an individual animal level through our 100% AI/ET program.

We would encourage breeders to stay focused on multiplying the “good ones” and avoid the “flip flop” of chasing outcross sires. Consistency from staying disciplined and stacking generations of bulls that excel across the board, not bulls that are good at some things and take you backwards in other key traits.

FERTILITY AND MATERNAL EFFICIENCY REMAINS THE BACKBONE OF ANY BREEDING OPERATION.

Maternal efficiency is often overlooked but these tough years remind us of how important having flexible, efficient cows is for breeding herds.

THE RISK OF REPRODUCTIVE “CRASH” IN TOUGH YEARS IS MUCH GREATER WITH LARGER COWS.

Mature Cow Weight (MCW) is the best indicator of cows intake and feed requirements that most seedstock breeders (all breeds) ignore! Maturity pattern and frame score also help us keep cows that suit a wider range of environments and production systems.

Our ability to now also rank sires for feed efficiency (Net Feed Intake) will take us and our clients to another level over the next decade, without compromising all the hard yards we have made in other traits.

PRODUCING MORE WITH LESS IS NOW A REALITY AS WE CAN HONE IN IDENTIFYING ANIMALS THAT DO THE SAME OR BETTER JOB WITH LESS FEED.

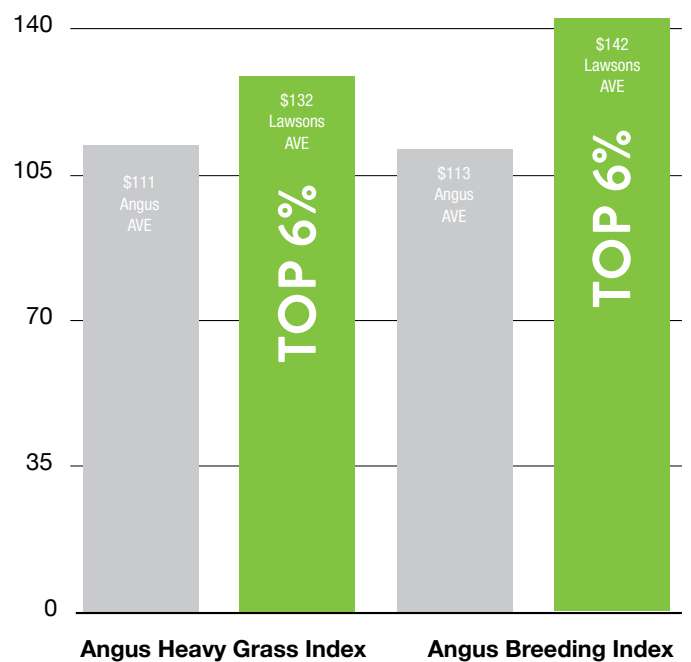
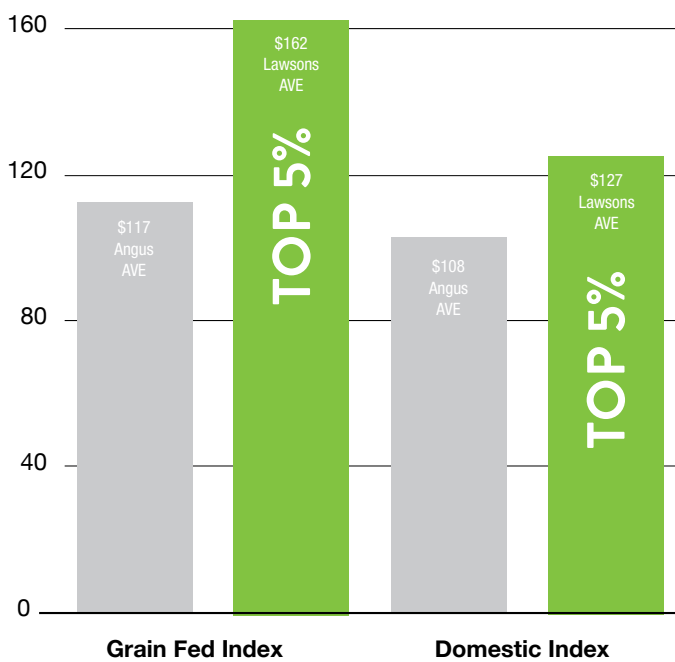
These Sale bulls truly are unique in their multi-trait excellence across all major economic traits. A closer look at the bell curves on these bulls show they are unmatched in their balance of calving ease, maternal efficiency, growth and carcass traits. To have just under 90% bulls as true calving ease bulls (they average +7.2 for Direct Calving Ease, which is top 13% of the breed) and still have this much power and carcass quality stands these bulls apart from any other Angus bulls in Australia. If you think it's all theory then you only need to ask clients about their calving assists (or lack of!), weaning weights and pregnancy testing results to see this stuff actually works. We understand genetics are only part of the system, but they are an essential part of any breeding operation. The consistency in the way these bulls rank in the breed shows how far we have come in 50 years of disciplined breeding. We also continue to focus on structure and temperament as part of our balanced approach and breeding program. We understand the importance of these traits and any animals that are not sound with acceptable disposition or that do not breed within our short breeding season are sold/culled.

We value the trust and support from our WA clients and continue to strive to improve our (your) genetics year in year out. We look forward to seeing you at Hopetoun on Tuesday 21st January.

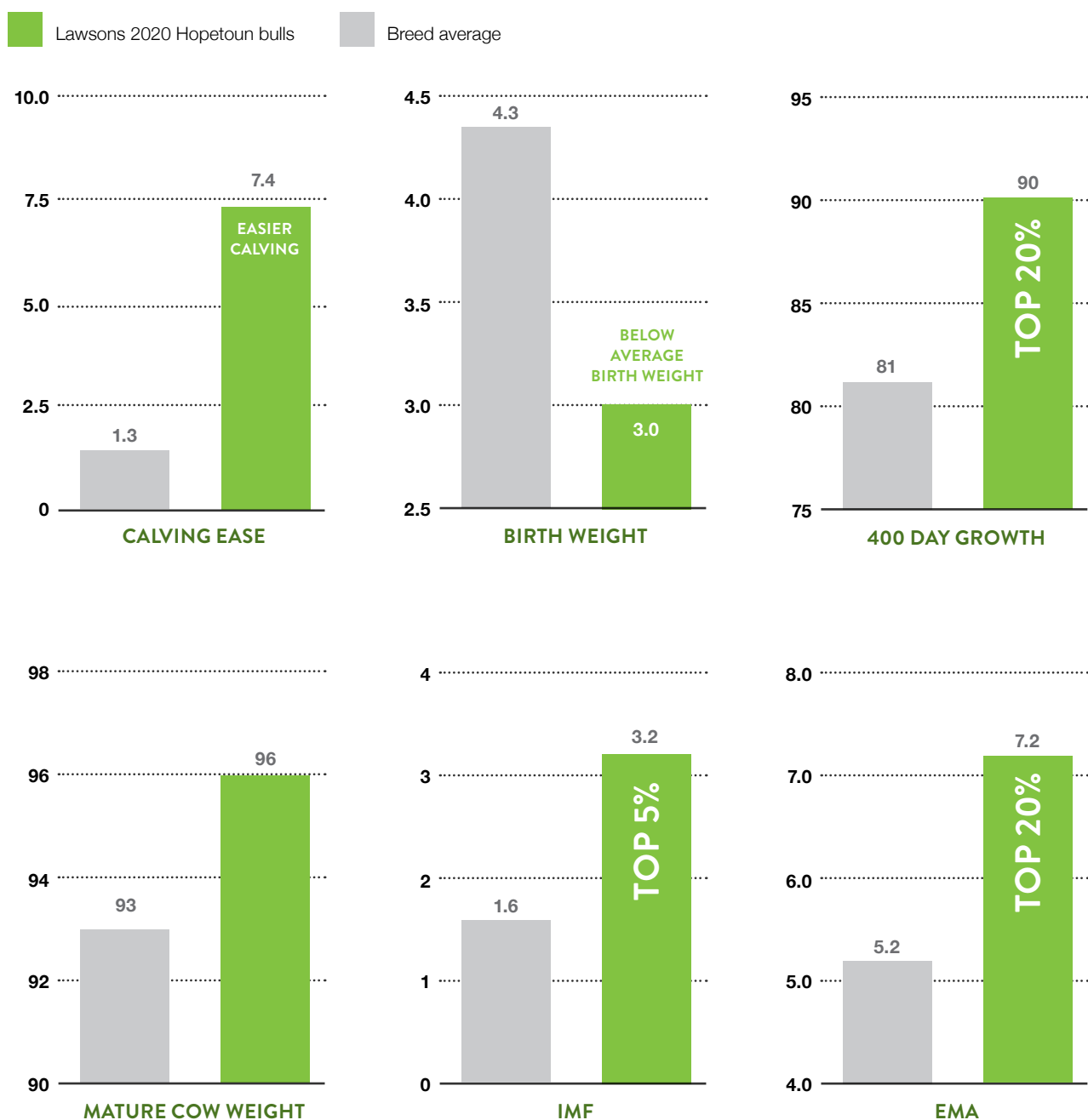
Harry Lawson

LAWSONS ANGUS SALE BULLS SUPERIOR ALL ROUND PERFORMANCE. IT IS SCIENCE NOT FICTION!

TOP 6% FOR HEAVY GRAIN INDEX, DOMESTIC INDEX
AND ANGUS BREEDING INDEX



HOW DO LAWSONS ANGUS HOPETOUN BULLS COMPARE TO THE ANGUS BREED AVERAGE?



LAWSONS ANGUS 2020 WA HOPETOUN

GROUP BREEDPLAN EBVs

														CALVING EASE				
Lot #	Tag No	Pen	Sire	Dam	MGS	Birth Date	ASA Status	Mob	AM Status	NH Status	CA Status	DD Status	CE TICK	DIR	DTRS	GL	BWT	
1	P0873	1	KOD	K1057	NZ09104	14/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	8.6	7.2	-6.8	3.1	
2	P0848	1	L0483	K0838	E7	16/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	10.1	5.6	-4.7	2.3	
3	P0876	1	J5	K1088	NZ09104	21/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	9.2	5.0	-3.3	3.3	
4	P0440	1	PROP	H0915	E7	23/5/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	5.1	4.9	-3.0	3.1	
5	P1048	1	YADI	M0629	PROP	25/5/18	HBR	PBULL-1	AM1%	NH1%	CAFU	DDFU		0.1	1.4	-6.5	5.3	
6	P0934	1	PROP	L0653	H0205	18/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	7.5	5.6	-4.8	3.1	
7	P0943	1	SUN	L0690	SF	19/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DD3%	✓	7.1	6.5	-1.9	3.0	
8	P1010	1	J5	M0339	SF	24/5/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	10.2	6.7	-6.2	2.5	
9	P0870	1	L0483	K1048	E7	19/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DD6%	✓	9.7	6.0	-3.9	2.4	
10	P0884	1	J5	K1148	ANT	16/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	9.1	5.8	-6.2	3.2	
11	P1279	1	KOD	K0611	E0313	17/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD6%		-1.3	2.8	-3.4	5.3	
12	P0874	2	MM	K1067	E0313	17/6/18	HBR	PBULL-1	AMFU	NH2%	CAFU	DDFU	✓	1.3	3.9	-3.2	2.3	
13	P0877	2	KOD	K1090	E0313	15/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD2%	✓	7.5	8.0	-6.1	2.4	
14	P0765	2	SUN	G1164	Z0191	24/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD6%	✓	6.3	4.6	1.7	3.5	
15	P0862	2	PROP	K1010	E0313	18/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD5%	✓	3.7	4.0	-3.4	3.2	
16	P0401	2	KOD	L0684	ANT	10/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDC	✓	11.8	10.0	-8.2	2.0	
17	P0822	2	MM	K0625	NZ09104	13/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	5.9	4.2	-6.6	3.3	
18	P0795	2	PROP	K0466	E7	23/6/18	HBR	PBULL-1	AMFU	NHF	CAFU	DD2%	✓	4.4	3.9	-0.9	3.9	
19	P0886	2	KOD	K1158	GT	13/6/18	HBR	PBULL-1	AM5%	NHFU	CAFU	DD2%	✓	10.5	8.1	-7.5	1.3	
20	P1305	2	KOD	K1012	NZ09104	8/8/18	HBR	PBULL-1	AM1%	NHFU	CAFU	DDF		5.1	5.4	-6.6	5.3	
21	P1064	2	KOD	M0807	E7	29/5/18	HBR	PBULL-1	AMFU	NHFU	CA2%	DDFU	✓	7.8	6.9	-5.9	4.1	
22	P0897	2	SUN	L0405	E7	14/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	9.3	8.6	-3.9	1.9	
23	P0888	3	J5	K1193	E7	15/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	10.2	6.2	-6.0	3.5	
24	P0842	3	KOD	K0792	TM11553	16/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	9.3	7.7	-6.4	1.6	
25	P0899	3	J5	L0415	SF	17/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DDC	✓	11.4	5.7	-4.4	2.1	
26	P0945	3	PROP	L0709	ANT	18/6/18	APR	PBULL-1	AM3%	NHFU	CAFU	DD2%	✓	6.4	6.5	-4.3	2.5	
27	P0375	3	PROP	L0591	H0803	15/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	9.1	5.6	-7.7	3.0	
28	P0949	3	MM	L0725	ANT	18/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDF	✓	5.7	1.2	-4.2	2.4	
29	P1252	3	PROP	K0345	E7	16/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	5.7	4.0	-2.7	3.4	
30	P1246	3	MM	G1141	TCT	8/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD7%	✓	5.8	3.5	-8.3	2.3	
31	P0907	3	L0483	L0571	SF	15/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	10.0	6.7	-5.6	2.6	
32	P1291	3	PROP	K0768	GT	17/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	4.4	-0.4	-3.0	3.0	
33	P0820	3	KOD	K0616	ANT	17/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	9.7	9.4	-6.3	2.2	
34	P0749	4	MM	F0084	U0008	20/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD3%		-2.3	-0.6	-2.6	4.7	
35	P0767	4	J5	H0328	E7	17/6/18	APR	PBULL-3	AM2%	NH5%	CAFU	DD4%	✓	10.1	6.1	-5.7	2.8	
36	P0889	4	J5	K1318	ANT	15/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	10.7	6.0	-5.9	2.0	
37	P0722	4	J5	D0201	SEL	21/6/18	HBR	PBULL-3	AM6%	NHFU	CAFU	DDC	✓	10.5	3.4	-3.9	1.7	
38	P0777	4	L0483	J1473	E7	22/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	7.3	4.3	-1.8	3.2	
39	P0760	4	KOD	G0855	ND	21/6/18	HBR	PBULL-3	AMFU	NH4%	CAFU	DD50%	✓	9.2	5.6	-2.9	2.3	
40	P1308	4	L0483	K1028	GT	20/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD4%	✓	7.4	2.0	-3.2	3.9	
41	P0856	4	SUN	K0906	GT	18/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD8%	✓	6.6	3.6	-2.4	2.7	
42	P0746	4	L0483	D1315	2V1	14/6/18	HBR	PBULL-3	AM6%	NHFU	CAFU	DD6%	✓	9.0	5.1	-6.2	2.0	
43	P0762	4	J5	G0944	PRO	20/6/18	APR	PBULL-3	AMFU	NHFU	CAFU	DD5%	✓	6.3	2.1	-4.0	3.0	
														2020 Hopetoun Bull Sale Average	7.4	5.1	-4.4	3.0
														Angus Breed Average	1.3	1.4	-4.1	4.3

Lot #	Tag No	GROWTH & MATERNAL					FERTILITY		CARCASS						\$INDEX VALUE			
		200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	GRN	ABI	DOM	GRS
1	P0873	53	101	130	118	20	3.4	-5.9	74	-0.1	-0.5	5.5	0.5	3.5	184	157	136	142
2	P0848	49	91	120	94	24	2.6	-6.3	73	-1.4	-0.5	6.1	0.5	3.0	164	145	127	135
3	P0876	51	99	126	100	24	2.0	-5.2	81	-0.8	-0.7	9.7	1.2	2.5	166	150	134	141
4	P0440	60	103	131	93	25	2.3	-7.6	75	-0.8	0.0	7.1	0.2	3.6	186	162	140	149
5	P1048	65	107	136	114	18	0.9	-6.2	78	-0.9	-1.6	8.4	1.1	3.2	178	155	136	143
6	P0934	54	94	121	82	24	1.1	-6.8	64	-0.7	-0.5	6.5	0.0	3.5	171	150	131	139
7	P0943	56	104	127	108	21	1.1	-6.8	75	-1.8	-1.5	6.0	1.0	3.0	177	154	140	142
8	P1010	51	95	119	95	21	2.5	-7.5	75	-0.1	0.4	8.3	0.8	3.0	176	156	137	144
9	P0870	49	91	120	101	26	2.9	-6.0	74	-1.3	-0.8	7.0	0.7	3.1	166	145	127	134
10	P0884	52	92	117	94	18	1.5	-7.2	73	0.2	-0.2	9.6	0.9	2.9	171	153	134	142
11	P1279	58	104	137	129	17	3.6	-6.4	77	0.1	-0.6	4.6	0.3	3.0	169	146	125	134
12	P0874	45	85	104	85	20	0.7	-1.9	62	-0.6	-1.9	9.1	0.5	3.4	134	118	115	112
13	P0877	45	86	111	107	17	3.1	-6.2	62	0.4	0.1	4.9	0.1	3.1	157	137	122	126
14	P0765	53	96	125	113	21	0.4	-5.3	69	-1.9	-2.6	5.0	0.9	2.6	156	137	124	128
15	P0862	57	95	121	94	23	1.2	-6.1	66	-0.1	-0.2	5.7	-0.4	3.3	154	138	124	129
16	P0401	52	89	120	113	14	3.1	-6.6	67	1.0	0.1	7.3	0.5	3.3	176	153	130	140
17	P0822	50	93	116	98	19	0.2	-1.3	71	-1.1	-2.3	10.6	1.1	3.1	147	131	125	125
18	P0795	56	90	116	79	22	1.2	-7.4	64	-0.7	-0.5	6.4	-0.1	3.2	157	141	125	131
19	P0886	43	81	102	87	17	2.7	-7.2	62	1.4	0.4	6.3	0.0	3.5	162	140	125	128
20	P1305	56	100	131	122	15	3.1	-5.9	77	0.4	-0.3	6.8	0.7	3.0	177	153	133	141
21	P1064	50	90	117	101	17	3.5	-8.1	69	0.7	0.5	5.6	0.3	3.2	175	152	130	138
22	P0897	51	93	116	89	21	0.2	-5.7	67	-1.1	-1.6	5.8	0.7	3.0	160	142	131	133
23	P0888	48	91	121	99	22	1.5	-6.5	77	-0.1	0.0	7.3	0.2	3.2	172	149	128	138
24	P0842	40	78	97	89	16	2.8	-6.1	57	1.4	0.4	5.5	0.3	2.8	141	127	118	119
25	P0899	49	90	114	95	21	2.4	-8.5	72	0.5	0.8	8.9	0.6	2.8	169	151	132	140
26	P0945	59	100	123	96	19	1.0	-5.8	67	-0.3	-0.8	8.5	0.2	3.7	174	152	137	141
27	P0375	59	99	127	91	25	1.5	-6.6	72	-0.8	-0.1	7.8	0.5	3.1	171	154	136	144
28	P0949	47	91	106	86	18	0.6	-1.7	67	-0.9	-2.4	11.8	1.1	4.2	162	136	131	125
29	P1252	55	93	120	85	24	1.0	-7.1	65	-0.6	-0.2	7.2	0.3	2.9	160	145	128	136
30	P1246	50	89	110	106	15	1.2	-2.5	64	-0.1	-0.8	7.9	0.1	3.5	143	126	120	118
31	P0907	51	95	123	108	22	3.4	-6.1	73	-1.0	0.3	7.3	0.8	2.9	170	150	132	140
32	P1291	50	83	103	63	24	0.9	-6.4	58	0.2	-0.3	7.1	0.1	3.1	139	128	119	121
33	P0820	46	84	107	100	14	2.7	-6.5	60	0.7	-0.3	7.4	0.6	3.5	170	146	129	132
34	P0749	51	92	110	86	15	0.3	-3.9	68	-0.1	-1.4	9.6	0.4	3.5	145	127	120	118
35	P0767	52	95	122	97	24	1.8	-7.4	77	-0.1	0.1	8.5	0.6	3.0	174	154	134	143
36	P0889	50	91	116	92	19	1.2	-6.0	73	0.2	-0.6	10.9	1.0	3.1	171	151	134	141
37	P0722	44	84	104	79	21	0.7	-6.1	67	-0.4	-1.3	8.7	0.9	2.8	150	134	124	126
38	P0777	48	90	119	94	24	2.7	-6.4	72	-1.5	-0.6	6.1	0.6	2.8	160	142	125	132
39	P0760	48	88	114	106	16	2.8	-6.4	61	1.2	0.7	4.2	-0.2	3.0	154	137	121	127
40	P1308	51	92	124	96	24	2.6	-5.4	76	-1.3	-1.4	7.2	0.7	3.4	171	147	127	135
41	P0856	49	83	104	75	19	0.0	-4.9	61	-0.8	-2.0	6.5	0.8	3.1	144	128	121	121
42	P0746	47	86	115	99	21	3.0	-4.8	68	-0.8	-0.2	6.0	0.5	2.4	141	130	118	124
43	P0762	47	87	112	86	22	1.3	-6.1	69	1.2	0.5	7.1	-0.3	3.5	159	139	122	129
		50	90	116	96	20	1.9	-6.1	69	-0.3	-0.5	7.2	0.4	3.2	162	143	127	132
		44	81	106	93	15	1.8	-4.1	58	0.0	-0.2	5.2	0.5	1.6	117	113	108	111

LAWSONS ANGUS 2020 WA HOPETOUN

GROUP BREEDPLAN EBVs

														CALVING EASE				
Lot #	Tag No	Pen	Sire	Dam	MGS	Birth Date	ASA Status	Mob	AM Status	NH Status	CA Status	DD Status	CE TICK	DIR	DTRS	GL	BWT	
44	P0906	5	SUN	L0569	H0205	28/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD3%	✓	4.8	6.4	3.0	2.7	
45	P0774	5	MM	J0389	E7	20/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	1.9	1.5	-2.6	3.3	
46	P1318	5	KOD	K1142	E0313	9/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	8.1	9.2	-7.7	2.6	
47	P0737	5	KOD	D0914	V0346	23/6/18	APR	PBULL-3	AMFU	NH6%	CAFU	DD2%	✓	8.6	5.5	-4.9	2.6	
48	P0930	5	MM	L0643	J5	15/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	7.1	2.7	-5.6	2.9	
49	P1332	5	J5	K1280	E7	15/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD3%	✓	8.5	5.0	-0.2	3.5	
50	P0750	5	J5	F0107	U0008	17/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	4.1	3.3	-3.5	4.1	
51	P1248	5	J5	H0830	E7	8/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	14.3	8.7	-8.7	0.4	
52	P0846	5	J5	K0823	E7	13/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD5%	✓	13.1	7.5	-7.0	1.5	
53	P1238	5	J5	F0518	A0754	5/8/18	HBR	PBULL-3	AM8%	NHFU	CAFU	DD9%	✓	7.9	2.5	-0.5	2.8	
54	P0830	6	L0483	K0713	E7	21/6/18	APR	PBULL-1	AMFU	NHFU	CAFU	DD3%	✓	8.7	4.4	-1.4	3.4	
55	P0829	6	L0483	K0690	ANT	23/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD6%	✓	6.8	4.8	-1.6	3.0	
56	P0916	6	L0483	L0595	SF	25/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	7.5	6.3	0.1	2.4	
57	P1323	6	PROP	K1294	E7	19/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	5.6	5.2	-2.1	3.9	
58	P1286	6	L0483	K0658	RTD	16/7/18	HBR	PBULL-1	AM1%	NHF	CAFU	DD2%		4.5	1.6	-3.1	4.9	
59	P0386	6	J5	L0611	SF	12/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDC	✓	10.4	6.0	-5.9	3.0	
60	P1264	6	MM	K0507	GT	13/7/18	HBR	PBULL-1	AMF	NHFU	CAFU	DDFU		1.1	-2.7	-4.8	4.7	
61	P1304	6	L0483	K1003	E7	18/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU	✓	8.3	5.6	-3.3	3.7	
62	P0851	6	PROP	K0851	E7	19/6/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DD2%	✓	4.0	5.4	-3.5	4.1	
63	P0423	6	YADI	L0844	ANT	13/7/18	HBR	PBULL-1	AMFU	NHFU	CAFU	DDFU		0.8	2.6	-6.7	4.8	
64	P0373	6	PROP	L0589	J5	18/7/18	APR	PBULL-1	AM4%	NH2%	CAFU	DD5%	✓	6.1	1.9	-3.2	4.0	
65	P1307	7	J5	K1025	PROP	13/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD4%	✓	10.3	5.3	-6.3	2.4	
66	P1302	7	KOD	K1001	H16	9/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	11.1	9.8	-7.4	0.7	
67	P1303	7	KOD	K1002	E7	18/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD2%	✓	8.6	8.0	-3.3	3.3	
68	P1320	7	KOD	K1185	GT	16/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	8.2	4.6	-4.6	2.7	
69	P1321	7	G10	K1207	E7	6/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD3%		6.4	7.2	-5.7	5.3	
70	P0376	7	KOD	L0596	J5	7/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD17%	✓	11.9	7.7	-4.9	1.5	
71	P0809	7	G10	K0522	E7	12/6/18	HBR	PBULL-3	AMF	NH5%	CAFU	DD4%	✓	4.8	6.4	-1.9	4.6	
72	P0413	7	KOD	L0759	ANT	10/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD4%	✓	13.1	11.8	-8.3	0.4	
73	P1232	7	KOD	F0038	Z0191	9/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD6%	✓	13.2	9.6	-8.7	1.6	
74	P1274	7	J5	K0592	E0313	9/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD2%	✓	4.6	1.0	-1.9	3.4	
75	P0361	8	J5	L0423	E7	15/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	9.8	4.6	-5.8	2.7	
76	P1289	8	J5	K0717	E7	2/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	12.7	8.8	-3.9	0.7	
77	P1251	8	KOD	J1464	E614	17/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	6.2	2.7	-4.9	3.1	
78	P0410	8	MM	L0738	E7	13/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DD1%	✓	7.9	4.1	-6.3	1.6	
79	P1272	8	J5	K0581	ANT	19/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	3.6	2.7	-2.0	4.1	
80	P0824	8	KOD	K0636	E0313	15/6/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	6.2	7.0	-6.1	2.5	
81	P1257	8	J5	K0455	E7	4/8/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDF	✓	9.3	6.4	-4.1	2.8	
82	P1231	8	L0483	E1156	SEL	27/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDC		3.7	-1.1	1.6	4.9	
83	P0404	8	MM	L0697	ANT	8/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	8.1	6.3	-8.0	2.4	
84	P0372	8	L0483	L0583	SF	19/7/18	HBR	PBULL-3	AMFU	NHFU	CAFU	DDFU	✓	9.3	6.5	-2.2	2.1	
														2020 Hopetoun Bull Sale Average	7.4	5.1	-4.4	3.0
														Angus Breed Average	1.3	1.4	-4.1	4.3

Lot #	Tag No	GROWTH & MATERNAL					FERTILITY		CARCASE						\$INDEX VALUE			
		200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	GRN	ABI	DOM	GRS
44	P0906	51	92	117	91	23	0.5	-5.3	65	-2.3	-2.8	5.4	0.7	3.0	154	135	125	126
45	P0774	48	86	104	76	22	0.4	-2.9	65	-0.7	-0.8	8.3	0.0	3.6	135	121	116	114
46	P1318	49	90	115	93	18	3.3	-7.6	65	0.8	0.4	4.5	-0.1	3.4	171	149	130	136
47	P0737	45	84	112	106	14	3.7	-6.8	58	0.7	-0.5	5.8	0.6	2.8	159	139	122	128
48	P0930	50	97	121	96	23	1.2	-3.2	76	-0.4	-1.0	9.5	0.2	3.9	168	144	130	133
49	P1332	50	92	120	95	23	2.1	-7.3	75	-0.8	-0.1	9.2	0.8	2.8	171	152	132	141
50	P0750	50	89	118	99	18	1.5	-7.0	78	-0.3	-1.5	7.1	0.6	2.7	159	140	123	130
51	P1248	43	79	104	75	25	1.9	-7.8	67	0.7	0.9	7.0	0.2	2.8	151	138	122	130
52	P0846	46	84	111	89	20	1.6	-7.4	71	-0.1	0.0	7.3	0.4	3.0	163	145	125	134
53	P1238	43	84	105	86	21	1.8	-7.4	66	0.9	0.7	5.6	-0.5	3.3	153	134	120	123
54	P0830	54	93	126	100	24	2.8	-6.5	74	-1.1	-0.6	6.3	0.4	2.9	164	146	126	136
55	P0829	51	88	116	109	18	2.7	-5.6	70	-0.6	-1.0	8.0	0.7	3.2	161	141	124	130
56	P0916	49	91	116	93	22	2.8	-6.8	71	-1.8	-1.0	7.2	0.9	3.1	169	148	131	136
57	P1323	58	100	126	93	22	1.4	-7.1	70	-0.8	0.1	6.8	0.0	3.3	173	153	135	142
58	P1286	51	86	123	107	22	2.3	-4.7	71	-1.4	-1.6	5.8	0.8	2.5	146	131	113	123
59	P0386	49	91	118	99	20	2.5	-8.6	74	0.1	0.6	7.0	0.4	3.1	178	155	132	142
60	P1264	47	86	107	87	17	0.4	-2.3	67	-0.7	-1.9	8.7	0.6	3.8	145	123	116	114
61	P1304	51	90	122	106	22	2.8	-5.9	74	-1.6	-0.6	7.5	0.9	2.7	162	144	125	135
62	P0851	61	104	130	100	23	1.2	-7.7	74	-0.7	-0.4	6.4	-0.1	3.3	175	154	135	142
63	P0423	58	97	125	110	14	0.8	-5.0	74	-1.9	-3.5	9.7	2.4	2.7	168	146	133	136
64	P0373	56	99	127	99	22	1.6	-7.4	71	0.4	0.3	6.3	-0.3	3.6	178	154	132	141
65	P1307	51	93	117	78	24	1.6	-8.0	72	0.7	0.9	7.6	-0.1	3.3	172	153	133	142
66	P1302	43	79	101	76	18	2.7	-6.4	55	0.7	0.3	5.1	-0.2	3.7	158	138	123	126
67	P1303	49	87	115	103	16	3.6	-7.6	66	0.5	0.7	5.9	0.3	3.1	169	148	128	136
68	P1320	46	81	105	89	16	3.0	-6.4	61	1.0	0.0	6.4	0.3	3.0	150	133	120	124
69	P1321	55	93	119	113	16	1.0	-7.1	70	-0.5	-0.6	10.0	0.7	3.4	179	154	133	140
70	P0376	46	86	114	104	19	3.0	-7.7	67	1.4	0.6	5.7	-0.1	3.3	168	146	125	133
71	P0809	51	87	107	93	15	1.0	-7.2	63	-0.3	-0.4	9.4	0.3	3.4	164	143	128	131
72	P0413	44	82	102	92	14	2.6	-6.9	58	0.8	0.0	7.3	0.5	3.5	168	145	130	132
73	P1232	46	85	115	101	15	2.8	-6.2	64	0.5	-0.4	4.2	0.1	3.5	170	145	124	132
74	P1274	47	82	113	110	21	1.4	-5.6	68	-0.4	-1.3	7.8	0.5	2.9	147	129	113	120
75	P0361	49	89	115	92	23	2.0	-7.7	74	0.2	0.6	7.1	0.0	3.2	166	146	127	135
76	P1289	44	84	109	84	25	1.6	-7.3	72	-0.2	-0.7	8.0	0.5	2.9	159	142	125	132
77	P1251	45	78	100	90	14	2.9	-6.7	56	0.8	0.5	6.0	0.5	2.8	143	129	118	120
78	P0410	40	72	91	67	21	0.3	-3.4	57	-0.4	-1.2	9.3	0.5	3.6	136	121	114	113
79	P1272	46	79	104	91	17	1.4	-6.3	62	0.5	-0.1	9.1	0.6	2.9	148	132	118	123
80	P0824	50	89	118	113	18	2.8	-6.1	66	0.8	0.3	3.3	-0.6	3.3	155	135	118	125
81	P1257	48	89	115	91	23	2.0	-7.5	73	0.2	0.5	7.4	0.1	3.1	166	147	128	136
82	P1231	52	92	122	111	20	2.3	-5.4	71	-1.3	-1.5	5.8	0.2	3.3	157	135	118	124
83	P0404	48	85	106	84	14	0.5	-2.3	62	-1.0	-2.1	11.0	0.9	4.1	163	139	129	128
84	P0372	50	95	119	96	23	3.0	-7.5	73	-1.2	-0.4	6.4	0.6	3.0	171	150	134	139
		50	90	116	96	20	1.9	-6.1	69	-0.3	-0.5	7.2	0.4	3.2	162	143	127	132
		44	81	106	93	15	1.8	-4.1	58	0.0	-0.2	5.2	0.5	1.6	117	113	108	111



▽ 1 LAWSONS KODAK P873 AI

Birth Date: 14/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP873 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 LAWSONS ANGUS NZ 09104 RENNYLEA EISA ERICA C299
Dam: LAWSONS NZ09104 K1057 MYTTY IN FOCUS
 LAWSONS EVIDENT H404 LAWSONS ANGUS NZ 377
 DUNOON EVIDENT E614
 LAWSONS AMBUSH E1038

December 2019 Angus GROUP BREEDPLAN EBVs									
	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.6	7.2	-6.8	3.1	53	101	130	118	20
Acc	56	46	85	74	69	70	68	63	54
	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.4	-5.9	74	-0.1	-0.5	5.5	0.5	3.5	
Acc	62	40	62	63	61	60	62	59	
	GRN	184	DOM	157	ABI	136	GRS	142	

Retaining semen marketing rights and 50% revenue sharing interest.

Standout impressive individual, P873 is a larger framed, super attractive Kodak son with NZ09104 sire on the maternal side adding some depth and maternal power. #2 ranked bull in the Sale for Heavy Grain Index (GRN) at \$184, top 1% of the breed for Domestic Index (DOM) and GRN, top 5% for 400D Growth and marbling (IMF).



Aaron Murdoch

2 LAWSONS LINKEDIN P848 AI

Birth Date: 16/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP848 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: PARINGA JUDD J5 TUWHARETOA REGENT D145
 LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENNA F30
 LAWSONS BARTEL E7 H221 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
Dam: LAWSONS BARTEL E7 K838 TE MANIA BARTEL B219
 LAWSONS INVINCIBLE G727 EAGLEHAWK JEDDA B32
 LAWSONS INVINCIBLE C402
 LAWSONS GAR RETAIL PRODUCT C1031

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	10.1	5.6	-4.7	2.3	49	91	120	94	24
Acc	56	45	86	75	70	71	68	64	55
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.6	-6.3	73	-1.4	-0.5	6.1	0.5	3.0	
Acc	61	40	59	59	57	55	56	56	
GRN 164 DOM 145 ABI 127 GRS 135									

Retaining semen marketing rights and 50% revenue sharing interest.

P848 is an absolute beast and interesting pedigree with LinkedIn x Bartel E7. LinkedIn was one of those bulls like Dinky-Di, Invincible, Novak, Incredible, Momentous that blew their contemporaries apart and then proved themselves against the best proven performance sires in the world. Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).



3 LAWSONS JUDD P876 AI

Birth Date: 21/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP876 **ASA:** APR **Mob:** PBULL-1 **Pen:** 1
Sire: PARINGA JUDD J5 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENNA F30 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENNA B41
Dam: LAWSONS ANGUS NZ 09104 MYTTY IN FOCUS
 LAWSONS NZ09104 K1088 LAWSONS ANGUS NZ 377
 LAWSONS STORTH OAKS H539 STORTH OAKS D21
 LAWSONS SOLUTION D514

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.2	5.0	-3.3	3.3	51	99	126	100	24
Acc	60	50	86	75	70	71	69	67	62
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.0	-5.2	81	-0.8	-0.7	9.7	1.2	2.5	
Acc	63	42	61	62	60	58	59	58	
GRN 166 DOM 150 ABI 134 GRS 141									



P876 ranks in the top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 10% for 400D Growth. These Judd sons and daughters have continued to set the standard for modern Angus, providing a better balance across all traits than both Regent and Berkley, particularly in regards to maternal efficiency and fertility. In terms of attractiveness, soundness and temperament Judd matches it with the best in the world.

4 LAWSONS PROPHET P440 ET

Birth Date: 23/5/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP440 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: GAR PROPHEX C R A BEXTOR 872 5205 608
 GAR PROPHEX B A R EXT TRAVELLER 205
 GAR OBJECTIVE 1885 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
Dam: LAWSONS BARTEL E7 H915 TE MANIA BARTEL B219
 LAWSONS TANK E542 EAGLEHAWK JEDDA B32
 LAWSONS TANK X1235
 LAWSONS NEW DESIGN 1407 Z1486

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	5.1	4.9	-3.0	3.1	60	103	131	93	25
Acc	62	57	70	75	70	71	69	68	66
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.3	-7.6	75	-0.8	0.0	7.1	0.2	3.6	
Acc	67	49	66	67	65	65	66	64	
GRN 186 DOM 162 ABI 140 GRS 149									

Retaining semen marketing rights and 50% revenue sharing interest.

Highest Heavy Grain (GRN) bull in the Sale and equal highest for Domestic Index (DOM) at \$186 and \$140 respectively. #3 in Sale for 600D Growth and still right on breed average for Mature Cow Weight (MCW) and rock solid calving ease, amazing growth curve! Top 1% of the breed for both GRN and DOM, top 5% for 400D and 600D Growth and marbling (IMF).



▽ 5 LAWSONS YADI P1048 AI

Birth Date: 25/5/18 **AM:** AM1% **NH:** NH1% **CA:** CAFU **DD:** DDFU
Society ID: VLYP1048 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: HPCA YADI 63
 GAR NEW DESIGN 5050
 HPCA PROGRESS 121
 GAR PROPHET
Dam: LAWSONS PROPHET M629
 LAWSONS ANTICIPATION K533
 B/R NEW DESIGN 036
 GAR PRECISION 706
 GAR PROGRESS
 GAR OBJECTIVE 1417
 CRA BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 GAR ANTICIPATION 7261
 LAWSONS GAR PREDESTINED D1173

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	0.1	1.4	-6.5	5.3	65	107	136	114	18
Acc	55	43	85	73	67	68	64	60	54
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.9	-6.2	78	-0.9	-1.6	8.4	1.1	3.2	
Acc	59	37	59	58	55	55	56	54	
GRN 178 DOM 155 ABI 136 GRS 143									

Highest 400D Growth bull in the Sale at +107 and #2 for 600D growth at +136. Different sire her with Yadi and massively high across all Indexes. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), marbling (IMF), 600D and 400D Growth plus top 10% for Eye Muscle Area (EMA).



These bulls have really done it tough this year in the drought, it's fantastic to see how they responded when it did finally rain.

▽ 6 LAWSONS PROPHET P934 AI

Birth Date: 18/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP934 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 LAWSONS HARVARD H205
Dam: LAWSONS HARVARD L653
 LAWSONS AFRICA H503
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
 AYRVALE BARTEL E7
 LAWSONS INVINCIBLE F251
 TE MANIA AFRICA A217
 LAWSONS PAYLOAD F449

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.5	5.6	-4.8	3.1	54	94	121	82	24
Acc	61	54	85	74	69	70	68	65	62
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.1	-6.8	64	-0.7	-0.5	6.5	0.0	3.5	
Acc	61	46	62	64	62	61	62	61	
GRN 171 DOM 150 ABI 131 GRS 139									

Retaining semen marketing rights and 50% revenue sharing interest.



Absolute cracking looking bull from every angle and powerful numbers backing this elite young bull. P934 ranks in the top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF). Note P934's well below average Mature Cow eight (MCW) of +81 vs breed average of +93. The risk of reproductive "crash" in tough years is much greater with larger cows. Bigger cows crash quicker and harder but seedstock herds continue to still increase cow size both in Australia and the US.

▽ 7 LAWSONS SUNRISE P943 AI

Birth Date: 19/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD3%
Society ID: VLYP943 **ASA:** APR **Mob:** PBULL-1 **Pen:** 1
Sire: GAR SUNRISE
 MCC DAYBREAK
 GAR OBJECTIVE R227
 GAR SURE FIRE
Dam: LAWSONS SURE FIRE L690
 LAWSONS BARTEL E7 J514
 BOYD NEW DESIGN 8005
 MCC MISS FOCUS 134
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2983
 CONNEALY IN SURE 8524
 CHAIR ROCK 5050 GAR 8086
 AYRVALE BARTEL E7
 LAWSONS INVINCIBLE F77

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.1	6.5	-1.9	3.0	56	104	127	108	21
Acc	57	43	85	74	69	70	68	63	58
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.1	-6.8	75	-1.8	-1.5	6.0	1.0	3.0	
Acc	61	35	60	59	57	57	56	56	
GRN 177 DOM 154 ABI 140 GRS 142									

Retaining semen marketing rights and 50% revenue sharing interest.

Equal highest bull in the Sale for Domestic Index (DOM) at \$140 and equal #2 ranked for 400D Growth at +104. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), top 10% for marbling (IMF).



8 LAWSONS JUDD P1010 AI

Birth Date: 24/5/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1010 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
Dam: LAWSONS SURE FIRE M339
 GAR SURE FIRE
 LAWSONS BARTEL E7 H350

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	10.2	6.7	-6.2	2.5	51	95	119	95	21
	59	49	85	74	69	69	67	63	60
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	2.5	-7.5	75	-0.1	0.4	8.3	0.8	3.0	
	62	41	60	61	59	59	59	58	
	GRN	176	DOM	156	ABI	137	GRS	144	

Retaining semen marketing rights and 50% revenue sharing interest.

Equal #2 bull in the Sale for Domestic Index (DOM) at \$137. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), top 10% for Eye Muscle Area (EMA) and marbling (IMF).



9 LAWSONS LINKEDIN P870 AI

Birth Date: 19/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD6%
Society ID: VLYP870 **ASA:** APR **Mob:** PBULL-1 **Pen:** 1
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 LAWSONS BARTEL E7 H221
Dam: LAWSONS BARTEL E7 K1048
 AYRVALE BARTEL E7
 LAWSONS C511 H517

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.7	6.0	-3.9	2.4	49	91	120	101	26
	56	45	86	75	70	71	67	63	53
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	2.9	-6.0	74	-1.3	-0.8	7.0	0.7	3.1	
	61	40	59	59	57	55	56	55	
	GRN	166	DOM	145	ABI	127	GRS	134	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).



10 LAWSONS JUDD P884 AI

Birth Date: 16/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP884 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
Dam: LAWSONS ANTICIPATION K1148
 GAR ANTICIPATION 7261
 LAWSONS BARTEL E7 H450

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.1	5.8	-6.2	3.2	52	92	117	94	18
	60	49	85	74	70	70	69	66	61
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	1.5	-7.2	73	0.2	-0.2	9.6	0.9	2.9	
	62	41	61	61	59	58	58	58	
	GRN	171	DOM	153	ABI	134	GRS	142	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 10% for marbling (IMF).



11 LAWSONS KODAK P1279 AI

Birth Date: 17/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD6%
Society ID: VLYP1279 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 1
Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: LAWSONS NOVAK E313 TC TOTAL 410
 LAWSONS NOVAK K611 LAWSONS GAR PREDESTINED B770
 LAWSONS EQUATOR E1007 WILSONS DOWN EQUATOR V191
 LAWSONS SCHWARZENEGGER C161

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	-1.3	2.8	-3.4	5.3	58	104	137	129	17
	56	47	85	74	70	70	68	64	54
EBVs Acc	Fertility				Carcass				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	3.6	-6.4	77	0.1	-0.6	4.6	0.3	3.0	
	62	41	62	64	61	61	62	60	
	GRN	169	DOM	146	ABI	125	GRS	134	

Retaining semen marketing rights and 50% revenue sharing interest.



Kodak x Novak son that has the looks and the numbers that make him grab your attention. Novak is now deceased but he was one of the finest looking bulls I have ever seen. P1279 is the highest 600D Growth bull in Sale and equal #2 ranked for 400D Growth at +107 and +104 respectively. Top 10% of the breed for Domestic Index (DOM) and marbling (IMF), top 5% for Heavy Grain Index (GRN) and 400D and 600D Growth.

12 LAWSONS MOMENTUM P874 AI

Birth Date: 17/6/18 **AM:** AMFU **NH:** NH2% **CA:** CAFU **DD:** DDFU
Society ID: VLYP874 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: GAR PROGRESS GAR PREDESTINED
 GAR MOMENTUM GAR OBJECTIVE 2345
 GAR BIG EYE 1770 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
Dam: LAWSONS NOVAK E313 TC TOTAL 410
 LAWSONS NOVAK K1067 LAWSONS GAR PREDESTINED B770
 LAWSONS TRUST H429 SYDGEN TRUST 6228
 LAWSONS ULTIMATE F98

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	1.3	3.9	-3.2	2.3	45	85	104	85	20
	61	48	86	75	70	71	69	67	62
EBVs Acc	Fertility				Carcass				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	0.7	-1.9	62	-0.6	-1.9	9.1	0.5	3.4	
	64	41	62	63	61	60	60	60	
	GRN	134	DOM	118	ABI	115	GRS	112	

Top 5% of the breed for Eye Muscle Area (EMA) and marbling (IMF).



13 LAWSONS KODAK P877 AI

Birth Date: 15/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP877 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: LAWSONS NOVAK E313 TC TOTAL 410
 LAWSONS NOVAK K1090 LAWSONS GAR PREDESTINED B770
 LAWSONS STORTH OAKS H663 STORTH OAKS D21
 LAWSONS SOLUTION D791

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	7.5	8.0	-6.1	2.4	45	86	111	107	17
	57	48	85	75	70	71	69	64	55
EBVs Acc	Fertility				Carcass				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	3.1	-6.2	62	0.4	0.1	4.9	0.1	3.1	
	62	42	63	65	62	61	63	61	
	GRN	157	DOM	137	ABI	122	GRS	126	

Top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF).



▽ 14 LAWSONS SUNRISE P765 AI

Birth Date: 24/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD6%
Society ID: VLYP765 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: **GAR SUNRISE**
MCC DAYBREAK
GAR OBJECTIVE R227
Dam: **LAWSONS DINKY-DI Z191**
LAWSONS DINKY-DI G1164
LAWSONS TANK A1048
BOYD NEW DESIGN 8005
MCC MISS FOCUS 134
S S OBJECTIVE T510 0T26
GAR 1407 NEW DESIGN 2983
BON VIEW NEW DESIGN 1407
GAR PRECISION 1900
LAWSONS TANK X1235
LAWSONS HENRY VIII Y1693

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	6.3	4.6	1.7	3.5	53	96	125	113	21
	58	46	85	75	70	71	69	65	61
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	0.4	-5.3	69	-1.9	-2.6	5.0	0.9	2.6	
	63	39	61	60	58	58	57	57	
	GRN	156	DOM	137	ABI	124	GRS	128	

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and 400D Growth.



▽ 15 LAWSONS PROPHET P862 AI

Birth Date: 18/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD5%
Society ID: VLYP862 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: **GAR PROPHET**
C R A BEXTOR 872 5205 608
GAR OBJECTIVE 1885
Dam: **LAWSONS NOVAK E313**
LAWSONS NOVAK K1010
LAWSONS BARTEL E8 H641
B A R EXT TRAVELLER 205
CRA LADY JAYE 608 498 S EASY
S S OBJECTIVE T510 0T26
GAR 1407 NEW DESIGN 2232
TC TOTAL 410
LAWSONS GAR PREDESTINED B770
AYRVALE BARTEL E8
LAWSONS EQUATOR D414

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	3.7	4.0	-3.4	3.2	57	95	121	94	23
	62	54	85	74	70	70	69	67	63
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	1.2	-6.1	66	-0.1	-0.2	5.7	-0.4	3.3	
	62	47	63	64	62	61	63	62	
	GRN	154	DOM	138	ABI	124	GRS	129	

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 5% for marbling (IMF).



Lawsons Angus are the most efficient cows in the Angus breed.

▽ 16 LAWSONS KODAK P401 AI

Birth Date: 10/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDC
Society ID: VLYP401 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: **RENNYLEA KODAK K522**
RENNYLEA EDMUND E11
RENNYLEA EISA ERICA F810
Dam: **LAWSONS ANTICIPATION L684**
GAR ANTICIPATION 7261
LAWSONS BARTEL E7 J921
BOOROOMOOKA UNDERTAKEN Y145
LAWSONS HENRY VIII Y5
TE MANIA BERKLEY B1
RENNYLEA EISA ERICA C299
MCC DAYBREAK
GAR 5050 NEW DESIGN 0530
AYRVALE BARTEL E7
LAWSONS HENRY VIII G1044

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	11.8	10.0	-8.2	2.0	52	89	120	113	14
	56	47	85	74	69	70	68	62	54
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	3.1	-6.6	67	1.0	0.1	7.3	0.5	3.3	
	62	40	62	64	62	61	63	61	
	GRN	176	DOM	153	ABI	130	GRS	140	

Thickset Kodak x Anticipation. P401 ranks in the top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF). The maternal power of Anticipation should not be overlooked. Kodak pedigree features the most influential cow in the history of the Angus breed in Australia, Lawsons Henry VIII Y5. Actually, P401 has a double cross of Henry VIII in his pedigree, that can only be good.



17 LAWSONS MOMENTUM P822 AI

Birth Date: 13/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP822 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: GAR PROGRESS GAR MOMENTUM GAR BIG EYE 1770
 GAR PREDESTINED GAR OBJECTIVE 2345 ALC BIG EYE D09N GAR OBJECTIVE 3387
Dam: LAWSONS ANGUS NZ 09104 LAWSONS NZ09104 K625 LAWSONS OBJECTIVE E1025
 MYTTY IN FOCUS LAWSONS ANGUS NZ 377 S S OBJECTIVE T510 0T26 LAWSONS DIRECTION W109 C732

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	5.9	4.2	-6.6	3.3	50	93	116	98	19
	60	47	86	75	70	71	69	67	62
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	0.2	-1.3	71	-1.1	-2.3	10.6	1.1	3.1	
	63	39	61	61	59	59	58	58	
	GRN	147	DOM	131	ABI	125	GRS	125	

This fella grabs your eye, beautiful type of bull with that massive Momentum carcarse and moderate framed with lots of grunt. P822 ranks in the top 10% of the breed for Domestic Index (DOM) and marbling (IMF), top 5% for Eye Muscle Area (EMA) and one of the elite >10 EMA bulls in the Sale.



18 LAWSONS PROPHET P795 AI

Birth Date: 23/6/18 **AM:** AMFU **NH:** NHF **CA:** CAFU **DD:** DD2%
Society ID: VLYP795 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: GAR PROPHET GAR OBJECTIVE 1885
 C R A BEXTOR 872 5205 608 B A R EXT TRAVELLER 205 CRA LADY JAYE 608 498 S EASY S S OBJECTIVE T510 0T26 GAR 1407 NEW DESIGN 2232
Dam: LAWSONS BARTEL E7 K466 LAWSONS RIGHT DIRECTION D511
 AYRVALE BARTEL E7 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 GAR RIGHT DIRECTION LAWSONS NEW DESIGN 1407 A439

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	4.4	3.9	-0.9	3.9	56	90	116	79	22
	63	56	85	74	70	71	69	67	64
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	1.2	-7.4	64	-0.7	-0.5	6.4	-0.1	3.2	
	63	49	64	65	63	62	64	62	
	GRN	157	DOM	141	ABI	125	GRS	131	

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 5% for marbling (IMF). Note the moderate Mature Cow Weight (MCW), the best indicator of intake and feed requirements that most seedstock breeders (all breeds) ignore!



Moderate Mature Cow Weight (MCW) is the best indicator of intake and feed requirements.

19 LAWSONS KODAK P886 AI

Birth Date: 13/6/18 **AM:** AM5% **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP886 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: RENNYLEA EDMUND E11 RENNYLEA KODAK K522 RENNYLEA EISA ERICA F810
 BOOROOMOOKA UNDERTAKEN Y145 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY B1 RENNYLEA EISA ERICA C299
Dam: LAWSONS GOODTHING K1158 LAWSONS NOVAK H752
 DUNOON GOODTHING G167 TUWHARETOA REGENT D145 DUNOON PRINCESS B187 LAWSONS NOVAK E313 LAWSONS SOLUTION D213

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	10.5	8.1	-7.5	1.3	43	81	102	87	17
	57	47	86	75	69	69	68	64	55
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	2.7	-7.2	62	1.4	0.4	6.3	0.0	3.5	
	63	41	63	64	62	61	63	61	
	GRN	162	DOM	140	ABI	125	GRS	128	

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 5% for marbling (IMF).



20 LAWSONS KODAK P1305 AI

Birth Date: 8/8/18 **AM:** AM1% **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP1305 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: LAWSONS ANGUS NZ 09104 MYTTY IN FOCUS
 LAWSONS NZ09104 K1012 LAWSONS ANGUS NZ 377
 LAWSONS TRUST H553 SYDGEN TRUST 6228
 LAWSONS SOLUTION D424

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	5.1	5.4	-6.6	5.3	56	100	131	122	15
Acc	56	47	85	74	70	70	68	63	54
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.1	-5.9	77	0.4	-0.3	6.8	0.7	3.0	
Acc	62	40	62	63	60	60	62	59	
GRN 177 DOM 153 ABI 133 GRS 141									

Long bodied Kodak son, looks the goods and loads of horsepower and carcass. Still moderate stature despite the higher MCW. P1305 ranks in the top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and 400D Growth, top 10% for marbling (IMF).



21 LAWSONS KODAK P1064 AI

Birth Date: 29/5/18 **AM:** AMFU **NH:** NHFU **CA:** CA2% **DD:** DDFU
Society ID: VLYP1064 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 2
Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 M807 EAGLEHAWK JEDDA B32
 LAWSONS GOODTHING K511 DUNOON GOODTHING G167
 LAWSONS GAR SWAGMAN D216

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.8	6.9	-5.9	4.1	50	90	117	101	17
Acc	58	49	85	74	69	69	67	61	53
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.5	-8.1	69	0.7	0.5	5.6	0.3	3.2	
Acc	62	43	62	64	62	61	63	61	
GRN 175 DOM 152 ABI 130 GRS 138									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).



22 LAWSONS SUNRISE P897 AI

Birth Date: 14/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP897 **ASA:** APR **Mob:** PBULL-1 **Pen:** 2
Sire: MCC DAYBREAK BOYD NEW DESIGN 8005
 GAR SUNRISE MCC MISS FOCUS 134
 GAR OBJECTIVE R227 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2983
Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 L405 EAGLEHAWK JEDDA B32
 LAWSONS PROGRESS G684 GAR PROGRESS
 LAWSONS TANK D680

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.3	8.6	-3.9	1.9	51	93	116	89	21
Acc	57	46	85	74	69	70	68	63	58
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.2	-5.7	67	-1.1	-1.6	5.8	0.7	3.0	
Acc	61	38	61	60	57	57	56	56	
GRN 160 DOM 142 ABI 131 GRS 133									

Top 5% of the breed for Domestic Index (DOM), top 10% for Heavy Grain Index (GRN) and marbling (IMF).



23 LAWSONS JUDD P888 AI

Birth Date: 15/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP888 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
Dam: LAWSONS BARTEL E7 K1193
 AYRVALE BARTEL E7
 LAWSONS GRADE UP E128
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 THOMAS GRADE UP
 LAWSONS GAR NEW LEVEL A1246

December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	10.2	6.2	-6.0	3.5	48	91	121	99	22
Acc	60	51	86	75	70	71	69	67	62
Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.5	-6.5	77	-0.1	0.0	7.3	0.2	3.2	
Acc	64	45	62	63	61	60	60	60	
GRN 172 DOM 149 ABI 128 GRS 138									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).



24 LAWSONS KODAK P842 AI

Birth Date: 16/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP842 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
Dam: LAWSONS 11 553 K792
 TE MANIA 11 553
 LAWSONS RETAIL PRODUCT C715
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 TUWHARETOA REGENT D145
 TE MANIA 07 204
 GAR RETAIL PRODUCT
 LAWSONS NEW DESIGN 208 Z414

December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.3	7.7	-6.4	1.6	40	78	97	89	16
Acc	56	47	85	74	70	70	68	64	54
Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.8	-6.1	57	1.4	0.4	5.5	0.3	2.8	
Acc	62	41	62	64	61	61	63	61	
GRN 141 DOM 127 ABI 118 GRS 119									

THESE BULLS HAVE EXCELLENT DISPOSITION, DESPITE NOT GETTING A GREAT DEAL OF INDIVIDUAL HANDLING THIS YEAR WITH THE DROUGHT. WE CONTINUE TO CULL RUTHLESSLY ON TEMPERAMENT AS WE REALISE IT'S A CRITICAL TRAIT FOR SAFETY AND EASE OF HANDLING BULLS AND MODERATELY HERITABLE. P842 IS A THICK SET KODAK SON THAT TICKS ALL THE BOXES, INCLUDING MODERATE COW SIZE (MCW). P842 RANKS IN THE TOP 10% OF THE BREED FOR MARBLING (IMF).

25 LAWSONS JUDD P899 AI

Birth Date: 17/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDC
Society ID: VLYP899 **ASA:** APR **Mob:** PBULL-1 **Pen:** 3
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
Dam: LAWSONS SURE FIRE L415
 GAR SURE FIRE
 LAWSONS DINKY-DI G1190
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 CONNEALY IN SURE 8524
 CHAIR ROCK 5050 GAR 8086
 LAWSONS DINKY-DI Z191
 LAWSONS YIELD GRADE A623

December 2019 Angus GROUP BREEDPLAN EBVs									
Calving Ease ✓				Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	11.4	5.7	-4.4	2.1	49	90	114	95	21
Acc	59	50	85	74	70	71	69	65	61
Fertility				Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.4	-8.5	72	0.5	0.8	8.9	0.6	2.8	
Acc	62	42	61	62	60	59	59	58	
GRN 169 DOM 151 ABI 132 GRS 140									

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for Eye Muscle Area (EMA) and marbling (IMF).



26 LAWSONS PROPHET P945 AI

Birth Date: 18/6/18 **AM:** AM3% **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP945 **ASA:** APR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
Dam: LAWSONS ANTICIPATION L709
 GAR ANTICIPATION 7261
 LAWSONS NOVAK J622
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
 MCC DAYBREAK
 GAR 5050 NEW DESIGN 0530
 LAWSONS NOVAK E313
 LAWSONS TANK D833

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	6.4	6.5	-4.3	2.5	59	100	123	96	19
	62	53	85	74	70	70	69	66	63
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	1.0	-5.8	67	-0.3	-0.8	8.5	0.2	3.7	
	62	45	63	65	63	62	63	62	
	GRN	174	DOM	152	ABI	137	GRS	141	

Retaining semen marketing rights and 50% revenue sharing interest.

One of the picks, fantastic eye appeal and numbers and a pedigree stacked with generations of superstars - Tank, Novak, 1407, 5050, Anticipation and Prophet! P945 is equal #2 bull in the Sale for Domestic Index (DOM) at \$137. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), marbling (IMF) and 400D Growth, top 10% for Eye Muscle Area (EMA).



27 LAWSONS PROPHET P375 AI

Birth Date: 15/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP375 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
Dam: LAWSONS INCREDIBLE L591
 LAWSONS INCREDIBLE H803
 LAWSONS STORTH OAKS H585
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
 AYRVALE BARTEL E7
 LAWSONS DINKY DI E447
 STORTH OAKS D21
 LAWSONS GAR SOLUTION D998

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.1	5.6	-7.7	3.0	59	99	127	91	25
	62	54	85	74	70	70	68	65	62
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	1.5	-6.6	72	-0.8	-0.1	7.8	0.5	3.1	
	63	46	63	65	63	62	63	62	
	GRN	171	DOM	154	ABI	136	GRS	144	

Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), top 10% for 400D Growth and marbling (IMF).



Harry, Ed, Charlotte and Ruth Lawson at the Vic 2019 Spring Sale.

28 LAWSONS MOMENTUM P949 AI

Birth Date: 18/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP949 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR MOMENTUM
 GAR PROGRESS
 GAR BIG EYE 1770
Dam: LAWSONS ANTICIPATION L725
 GAR ANTICIPATION 7261
 LAWSONS REGENT J931
 GAR PREDESTINED
 GAR OBJECTIVE 2345
 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
 MCC DAYBREAK
 GAR 5050 NEW DESIGN 0530
 TUWHARETOA REGENT D145
 LAWSONS SOLUTION D1347

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	5.7	1.2	-4.2	2.4	47	91	106	86	18
	60	46	85	74	70	70	68	65	61
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	0.6	-1.7	67	-0.9	-2.4	11.8	1.1	4.2	
	62	38	61	62	60	59	58	59	
	GRN	162	DOM	136	ABI	131	GRS	125	

P949 is one of the highest carcass merit bulls to sell in Australia in 2020. Highest EMA and IMF bull in the Sale at +11.8 and +4.2 IMF respectively, top 1% of breed for EMA and IMF, top 5% for Domestic Index (DOM), top 10% for Heavy Grain Index (GRN).



29 LAWSONS PROPHET P1252 AI

Birth Date: 16/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1252 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 AYRVALE BARTEL E7
Dam: LAWSONS BARTEL E7 K345
 LAWSONS FAIR DINKUM C500
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
 TE MANIA BARTEL B219
 EAGLE-HAWK JEDDA B32
 LAWSONS GAR FAIR DINKUM Z197
 LAWSONS ULTRAVOX A155

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	5.7	4.0	-2.7	3.4	55	93	120	85	24
Acc	63	56	85	74	70	70	68	67	64
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.0	-7.1	65	-0.6	-0.2	7.2	0.3	2.9	
Acc	62	49	63	65	63	62	64	62	
GRN 160 DOM 145 ABI 128 GRS 136									

Top 5% of the breed for Domestic Index (DOM), top 10% for Heavy Grain Index (GRN) and marbling (IMF).



30 LAWSONS MOMENTUM P1246 AI

Birth Date: 8/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD7%
Society ID: VLYP1246 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR MOMENTUM
 GAR PROGRESS
 GAR BIG EYE 1770
 TC TOTAL 410
Dam: LAWSONS TOTAL G1141
 LAWSONS NEW DESIGN 1407 A665
 GAR PREDESTINED
 GAR OBJECTIVE 2345
 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
 BON VIEW NEW DESIGN 208
 TC ERICA EILEEN 2047
 BON VIEW NEW DESIGN 1407
 LAWSONS PINNACLE Y847

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	5.8	3.5	-8.3	2.3	50	89	110	106	15
Acc	61	49	85	75	71	71	69	67	63
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.2	-2.5	64	-0.1	-0.8	7.9	0.1	3.5	
Acc	63	42	62	62	61	60	59	59	
GRN 143 DOM 126 ABI 120 GRS 118									

Momentum is the standout sire so far in our GrowSafe Feed efficiency trials that are on-going. So not only are Momentum progeny moderate, they are extremely efficient in the way they use energy (feed) for maintenance and production. P1246 is in the top 5% of the breed for marbling (IMF).



31 LAWSONS LINKEDIN P907 AI

Birth Date: 15/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP907 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 LAWSONS BARTEL E7 H221
 GAR SURE FIRE
Dam: LAWSONS SURE FIRE L571
 LAWSONS STORTH OAKS H719
 TUWHARETOA REGENT D145
 STRATHWEN BERKLEY WILPENA F30
 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
 CONNEALY IN SURE 8524
 CHAIR ROCK 5050 GAR 8086
 STORTH OAKS D21
 LAWSONS GRADE UP D138

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	10.0	6.7	-5.6	2.6	51	95	123	108	22
Acc	54	42	85	74	69	70	67	61	52
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.4	-6.1	73	-1.0	0.3	7.3	0.8	2.9	
Acc	59	34	58	58	55	53	54	53	
GRN 170 DOM 150 ABI 132 GRS 140									

Another deep bodied, attractive LinkedIn son driven off some Sure Fire maternal power that oozes efficiency. Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).



32 LAWSONS PROPHET P1291 AI

Birth Date: 17/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1291 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
Dam: LAWSONS GOODTHING K768
 DUNOON GOODTHING G167
 LAWSONS PONO V346 E1129
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
 TUWHARETOA REGENT D145
 DUNOON PRINCESS B187
 YTHANBRAE PONO V346
 LAWSONS FAIR DINKUM C975

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	4.4	-0.4	-3.0	3.0	50	83	103	63	24
	61	55	85	74	69	70	68	67	64
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	0.9	-6.4	58	0.2	-0.3	7.1	0.1	3.1	
	62	46	63	64	62	61	63	61	
	GRN	139	DOM	128	ABI	119	GRS	121	

P1291 ranks in the top 10% of the breed for marbling (IMF). Lowest Mature Cow Weight (MCW) bull in Sale, yet still >100 on 600D!



33 LAWSONS KODAK P820 AI

Birth Date: 17/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP820 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 3
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
Dam: LAWSONS ANTICIPATION K616
 GAR ANTICIPATION 7261
 LAWSONS ROCKND AMBUSH E1103
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 MCC DAYBREAK
 GAR 5050 NEW DESIGN 0530
 ROCKN D AMBUSH 1531
 LAWSONS FAIR DINKUM C565

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	9.7	9.4	-6.3	2.2	46	84	107	100	14
	56	47	85	74	69	70	68	63	55
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	2.7	-6.5	60	0.7	-0.3	7.4	0.6	3.5	
	61	39	62	63	60	60	61	59	
	GRN	170	DOM	146	ABI	129	GRS	132	

Big-butted Kodak x Anticipation. P820 ranks in the top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).



34 LAWSONS MOMENTUM P749 AI

Birth Date: 20/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD3%
Society ID: VLYP749 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 4
Sire: GAR MOMENTUM
 GAR PROGRESS
 GAR BIG EYE 1770
Dam: LAWSONS HENRY VIII F84
 YTHANBRAE HENRY VIII
 LAWSONS OBJECTIVE D1166
 GAR PREDESTINED
 GAR OBJECTIVE 2345
 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
 B/R NEW DESIGN 036
 GAR MAX 678
 S S OBJECTIVE T510 0T26
 LAWSONS TANK A1048

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	-2.3	-0.6	-2.6	4.7	51	92	110	86	15
	62	50	86	76	71	72	70	68	65
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	0.3	-3.9	68	-0.1	-1.4	9.6	0.4	3.5	
	64	43	63	64	62	61	61	61	
	GRN	145	DOM	127	ABI	120	GRS	118	

Another cracking Momentum, elite carcass sire with unmatched cow efficiency and proven high feed efficiency. P749 rank in the top 5% of the breed for Eye Muscle Area (EMA) and marbling (IMF).



35 LAWSONS JUDD P767 AI

Birth Date: 17/6/18 AM: AM2% NH: NH5% CA: CAFU DD: DD4%

Society ID: VLYP767 ASA: APR Mob: PBULL-3 Pen: 4

Sire: PARINGA JUDD J5
TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPENA F30

Dam: LAWSONS BARTEL E7 H328
AYRVALE BARTEL E7
LAWSONS OBJECTIVE E1122

TE MANIA AMBASSADOR A134
LAWSONS HENRY VIII Y5
TE MANIA BERKLEY B1
STRATHEWEN IN FOCUS WILPENA B41

TE MANIA BARTEL B219
EAGLE-HAWK JEDDA B32
S S OBJECTIVE T510 OT26
LAWSONS ROMEO C411

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.1	6.1	-5.7	2.8	52	95	122	97	24
	60	51	85	75	70	71	69	66	62
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	1.8	-7.4	77	-0.1	0.1	8.5	0.6	3.0	
	64	44	61	62	60	60	59	59	
	GRN	174	DOM	154	ABI	134	GRS	143	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for Eye Muscle Area (EMA) and marbling (IMF).

36 LAWSONS JUDD P889 AI

Birth Date: 15/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP889 ASA: HBR Mob: PBULL-3 Pen: 4

Sire: PARINGA JUDD J5
TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPENA F30

Dam: LAWSONS ANTICIPATION K1318
GAR ANTICIPATION 7261
LAWSONS BARTEL E7 H910

TE MANIA AMBASSADOR A134
LAWSONS HENRY VIII Y5
TE MANIA BERKLEY B1
STRATHEWEN IN FOCUS WILPENA B41

MCC DAYBREAK
GAR 5050 NEW DESIGN 0530
AYRVALE BARTEL E7
LAWSONS IRONSTONE E510

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.7	6.0	-5.9	2.0	50	91	116	92	19
	60	50	85	74	69	66	66	65	60
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	1.2	-6.0	73	0.2	-0.6	10.9	1.0	3.1	
	62	41	60	62	60	59	59	58	
	GRN	171	DOM	151	ABI	134	GRS	141	

Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and Eye Muscle Area (EMA); one of the elite >10 EMA bulls in the Sale. Plus top 10% for marbling (IMF).

37 LAWSONS JUDD P722 AI

Birth Date: 21/6/18 AM: AM6% NH: NHFU CA: CAFU DD: DDC

Society ID: VLYP722 ASA: HBR Mob: PBULL-3 Pen: 4

Sire: PARINGA JUDD J5
TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPENA F30

Dam: LAWSONS SELECTIVE D201
GAR SELECTIVE
LAWSONS SOLUTION B415

TE MANIA AMBASSADOR A134
LAWSONS HENRY VIII Y5
TE MANIA BERKLEY B1
STRATHEWEN IN FOCUS WILPENA B41

S S OBJECTIVE T510 OT26
GAR QUEENIE 803
GAR SOLUTION
LAWSONS HENRY VIII X1500

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	10.5	3.4	-3.9	1.7	44	84	104	79	21
	60	51	86	75	71	72	69	66	64
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	0.7	-6.1	67	-0.4	-1.3	8.7	0.9	2.8	
	63	42	62	62	61	59	59	59	
	GRN	150	DOM	134	ABI	124	GRS	126	

P722 ranks in the top 10% of the breed for Domestic Index (DOM), marbling (IMF) and Eye Muscle Area (EMA). Keeping cow size moderate is the biggest genetic factor affecting intake (cow feed costs) and fertility, yet we still have a hostile response to this issue in WA. Not sure why as we think our cows at roughly 650kg is big enough and they still have the genetic potential to produce steers over 400kg carcass weight more efficiently than other Angus. Sounds very logical and sensible to me and others interested in economics!

38 LAWSONS LINKEDIN P777 AI

Birth Date: 22/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP777 ASA: HBR Mob: PBULL-3 Pen: 4

Sire: LAWSONS LINKEDIN L483
PARINGA JUDD J5
LAWSONS BARTEL E7 H221

Dam: LAWSONS BARTEL E7 J1473
AYRVALE BARTEL E7
LAWSONS RETAIL PRODUCT C1025

TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPENA F30
AYRVALE BARTEL E7
LAWSONS OBJECTIVE E1166

TE MANIA BARTEL B219
EAGLE-HAWK JEDDA B32
GAR RETAIL PRODUCT
GAR 1407 NEW DESIGN 1593

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	7.3	4.3	-1.8	3.2	48	90	119	94	24
	56	45	86	75	70	71	67	64	55
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	2.7	-6.4	72	-1.5	-0.6	6.1	0.6	2.8	
	61	40	60	60	58	56	57	56	
	GRN	160	DOM	142	ABI	125	GRS	132	

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

39 LAWSONS KODAK P760 AI

Birth Date: 21/6/18 AM: AMFU NH: NH4% CA: CAFU DD: DD50%

Society ID: VLYP760 ASA: HBR Mob: PBULL-3 Pen: 4

Sire: RENNYLEA KODAK K522
RENNYLEA EDMUND E11
RENNYLEA EISA ERICA F810

Dam: LAWSONS NEW DAY G855
B/R NEW DAY 454
LAWSONS OBJECTIVE D788

BOOROOMOOKA UNDERTAKEN Y145
LAWSONS HENRY VIII Y5
TE MANIA BERKLEY B1
RENNYLEA EISA ERICA C299

BOYD NEW DAY 8005
B/R RUBY 1224
S S OBJECTIVE T510 OT26
LAWSONS NEW DESIGN 208 Z392

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	9.2	5.6	-2.9	2.3	48	88	114	106	16
	57	48	85	75	70	70	68	64	55
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	2.8	-6.4	61	1.2	0.7	4.2	-0.2	3.0	
	62	41	62	64	62	61	62	60	
	GRN	154	DOM	137	ABI	121	GRS	127	

Top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF).

40 LAWSONS LINKEDIN P1308 AI

Birth Date: 20/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DD4%

Society ID: VLYP1308 ASA: HBR Mob: PBULL-3 Pen: 4

Sire: LAWSONS LINKEDIN L483
PARINGA JUDD J5
LAWSONS BARTEL E7 H221

Dam: LAWSONS GOODTHING K1028
DUNOON GOODTHING G167
LAWSONS BARTEL E7 H781

TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPENA F30
AYRVALE BARTEL E7
LAWSONS OBJECTIVE E1166

TUWHARETOA REGENT D145
DUNOON PRINCESS B187
AYRVALE BARTEL E7
LAWSONS PREDESTINED C629

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
Acc	7.4	2.0	-3.2	3.9	51	92	124	96	24
	56	44	86	75	70	71	68	64	54
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
Acc	2.6	-5.4	76	-1.3	-1.4	7.2	0.7	3.4	
	61	37	59	58	56	54	55	54	
	GRN	171	DOM	147	ABI	127	GRS	135	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

41 LAWSONS SUNRISE P856 AI

Birth Date: 18/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DD8%
 Society ID: VLYP856 ASA: HBR Mob: PBULL-3 Pen: 4
 Sire: MCC DAYBREAK BOYD NEW DESIGN 8005
 GAR SUNRISE MCC MISS FOCUS 134
 GAR OBJECTIVE R227 S S OBJECTIVE T510 OT26
 GAR 1407 NEW DESIGN 2983
 Dam: DUNOON GOODTHING G167 TUWHARETOA REGENT D145
 LAWSONS GOODTHING K906 DUNOON PRINCESS B187
 LAWSONS PREDESTINED G1032 GAR PREDESTINED
 LAWSONS OBJECTIVE D134

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.6	3.6	-2.4	2.7	49	83	104	75	19
Acc	57	45	85	74	69	66	66	64	59
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.0	-4.9	61	-0.8	-2.0	6.5	0.8	3.1	
Acc	60	36	58	58	56	56	55	55	
GRN 144 DOM 128 ABI 121 GRS 121									

P856 ranks in the top 10% of the breed for marbling (IMF). Note the moderate Mature Cow Weight (MCW), the best indicator of intake and feed requirements that most seedstock breeders (all breeds) ignore!

42 LAWSONS LINKEDIN P746 AI

Birth Date: 14/6/18 AM: AM6% NH: NHFU CA: CAFU DD: DD6%
 Society ID: VLYP746 ASA: HBR Mob: PBULL-3 Pen: 4
 Sire: PARINGA JUDD J5 TUWHARETOA REGENT D145
 LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H221 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
 Dam: RITO 2V1 OF 2536 1407 BON VIEW NEW DESIGN 1407
 LAWSONS RITO 2V1 D1315 GAR PRECISION 2536
 LAWSONS YIELD GRADE Z876 GAR YIELD GRADE
 LAWSONS PAYLOAD W356

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.0	5.1	-6.2	2.0	47	86	115	99	21
Acc	56	45	86	75	70	71	67	62	56
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.0	-4.8	68	-0.8	-0.2	6.0	0.5	2.4	
Acc	60	38	59	58	56	54	54	54	
GRN 141 DOM 130 ABI 118 GRS 124									

43 LAWSONS JUDD P762 AI

Birth Date: 20/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DD5%
 Society ID: VLYP762 ASA: APR Mob: PBULL-3 Pen: 4
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: GAR PROGRESS GAR PREDESTINED
 LAWSONS PROGRESS G944 GAR OBJECTIVE 2345
 LAWSONS SOLUTION D641 GAR SOLUTION
 LAWSONS NEW DESIGN 1407 A1110

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.3	2.1	-4.0	3.0	47	87	112	86	22
Acc	60	51	85	75	70	71	69	67	63
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.3	-6.1	69	1.2	0.5	7.1	-0.3	3.5	
Acc	62	42	61	62	60	59	59	58	
GRN 159 DOM 139 ABI 122 GRS 129									

Top 10% of the breed for Heavy Grain Index (GRN), top 5% for marbling (IMF).

44 LAWSONS SUNRISE P906 AI

Birth Date: 28/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DD3%
 Society ID: VLYP906 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: MCC DAYBREAK BOYD NEW DESIGN 8005
 GAR SUNRISE MCC MISS FOCUS 134
 GAR OBJECTIVE R227 S S OBJECTIVE T510 OT26
 GAR 1407 NEW DESIGN 2983
 Dam: LAWSONS HARVARD H205 AYRVALE BARTEL E7
 LAWSONS HARVARD L569 LAWSONS INVINCIBLE F251
 LAWSONS NOVAK H326 LAWSONS NOVAK E313
 LAWSONS OBJECTIVE D31

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.8	6.4	3.0	2.7	51	92	117	91	23
Acc	56	43	85	74	69	70	68	64	57
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.5	-5.3	65	-2.3	-2.8	5.4	0.7	3.0	
Acc	60	34	59	59	56	56	54	55	
GRN 154 DOM 135 ABI 125 GRS 126									

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

45 LAWSONS MOMENTUM P774 AI

Birth Date: 20/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU
 Society ID: VLYP774 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: GAR PROGRESS GAR PREDESTINED
 GAR MOMENTUM GAR OBJECTIVE 2345
 GAR BIG EYE 1770 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 J389 EAGLEHAWK JEDDA B32
 LAWSONS EQUATOR E1142 WILSONS DOWN EQUATOR V191
 LAWSONS SCHWARZENEGGER C754

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	1.9	1.5	-2.6	3.3	48	86	104	76	22
Acc	60	48	85	74	66	66	66	66	62
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.4	-2.9	65	-0.7	-0.8	8.3	0.0	3.6	
Acc	62	41	60	61	60	59	59	59	
GRN 135 DOM 121 ABI 116 GRS 114									

Top 10% of the breed for Eye Muscle Area (EMA), top 5% for marbling (IMF).

46 LAWSONS KODAK P1318 AI

Birth Date: 9/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU
 Society ID: VLYP1318 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 Dam: LAWSONS NOVAK E313 TC TOTAL 410
 LAWSONS NOVAK K1142 LAWSONS GAR PREDESTINED B770
 LAWSONS BARTEL E7 H756 AYRVALE BARTEL E7
 LAWSONS RIGHT DIRECTION C547

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.1	9.2	-7.7	2.6	49	90	115	93	18
Acc	57	48	85	75	70	71	68	64	55
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.3	-7.6	65	0.8	0.4	4.5	-0.1	3.4	
Acc	63	42	63	65	62	62	63	61	
GRN 171 DOM 149 ABI 130 GRS 136									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

47 LAWSONS KODAK P737 AI

Birth Date: 23/6/18 AM: AMFU NH: NH6% CA: CAFU DD: DD2%
 Society ID: VLYP737 ASA: APR Mob: PBULL-3 Pen: 5
 Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 Dam: YTHANBRAE PONO V346 PONO OF KAWATIRI 536
 LAWSONS PONO V346 D914 YTHANBRAE NEW DESIGN 036 T266
 LAWSONS CASPER A1736 GAR CASPER 5752
 LAWSONS HENRY VIII Y823

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.6	5.5	-4.9	2.6	45	84	112	106	14
Acc	56	47	69	75	70	71	68	62	56
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.7	-6.8	58	0.7	-0.5	5.8	0.6	2.8	
Acc	63	41	62	64	61	61	62	60	
	GRN	159	DOM	139	ABI	122	GRS	128	

Top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF).

48 LAWSONS MOMENTUM P930 AI

Birth Date: 15/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU
 Society ID: VLYP930 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: GAR PROGRESS GAR PREDESTINED
 GAR MOMENTUM GAR OBJECTIVE 2345
 GAR BIG EYE D09N
 GAR BIG EYE 1770 GAR OBJECTIVE 3387
 Dam: PARINGA JUDD J5 TUWHARETOA REGENT D145
 LAWSONS JUDD L643 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H360 AYRVALE BARTEL E7
 LAWSONS EQUATOR E988

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.1	2.7	-5.6	2.9	50	97	121	96	23
Acc	59	46	85	74	69	70	68	65	60
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.2	-3.2	76	-0.4	-1.0	9.5	0.2	3.9	
Acc	62	39	61	61	59	59	58	58	
	GRN	168	DOM	144	ABI	130	GRS	133	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 10% for 400D Growth. #3 ranked in sale for marbling (IMF) at +3.9, top 1% of the breed.

49 LAWSONS JUDD P1332 AI

Birth Date: 15/8/18 AM: AMFU NH: NHFU CA: CAFU DD: DD3%
 Society ID: VLYP1332 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 K1280 EAGLEHAWK JEDDA B32
 LAWSONS STORTH OAKS H145 STORTH OAKS D21
 LAWSONS GAR SELECTIVE D230

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.5	5.0	-0.2	3.5	50	92	120	95	23
Acc	57	51	86	68	69	70	67	66	61
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.1	-7.3	75	-0.8	-0.1	9.2	0.8	2.8	
Acc	63	45	61	63	61	60	60	60	
	GRN	171	DOM	152	ABI	132	GRS	141	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 10% for marbling (IMF).

50 LAWSONS JUDD P750 AI

Birth Date: 17/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF
 Society ID: VLYP750 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: YTHANBRAE HENRY VIII B/R NEW DESIGN 036
 LAWSONS HENRY VIII F107 GAR MAX 678
 LAWSONS BOOM TIME D781 LEACHMAN BOOM TIME
 LAWSONS PARAMOUNT X709

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.1	3.3	-3.5	4.1	50	89	118	99	18
Acc	61	52	86	75	71	71	70	67	63
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.5	-7.0	78	-0.3	-1.5	7.1	0.6	2.7	
Acc	63	45	62	63	61	60	60	60	
	GRN	159	DOM	140	ABI	123	GRS	130	

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN).

51 LAWSONS JUDD P1248 AI

Birth Date: 8/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU
 Society ID: VLYP1248 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 H830 EAGLEHAWK JEDDA B32
 LAWSONS DINKY-DI Z191
 LAWSONS PINNACLE Y1145

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	14.3	8.7	-8.7	0.4	43	79	104	75	25
Acc	60	52	86	75	70	71	69	67	62
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.9	-7.8	67	0.7	0.9	7.0	0.2	2.8	
Acc	64	45	62	63	61	60	60	59	
	GRN	151	DOM	138	ABI	122	GRS	130	

P1248 ranks in the top 10% of the breed for marbling (IMF). It's well known by beef farmers world-wide that moderate cow size is key to fertility and cows being able to rebreed faster with less feed, it's not rocket science but it's largely overlooked by seedstock producers in the quest for "big is better" focus.

52 LAWSONS JUDD P846 AI

Birth Date: 13/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DD5%
 Society ID: VLYP846 ASA: HBR Mob: PBULL-3 Pen: 5
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 K823 EAGLEHAWK JEDDA B32
 LAWSONS INVINCIBLE G678 LAWSONS DINKY DI D519

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	13.1	7.5	-7.0	1.5	46	84	111	89	20
Acc	60	52	86	75	70	71	69	67	62
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.6	-7.4	71	-0.1	0.0	7.3	0.4	3.0	
Acc	63	45	61	62	60	60	60	59	
	GRN	163	DOM	145	ABI	125	GRS	134	

Top 10% of the breed for Domestic Index (DOM) and marbling (IMF), top 5% for Heavy Grain Index (GRN).

53 LAWSONS JUDD P1238 AI

Birth Date: 5/8/18 **AM:** AM8% **NH:** NHFU **CA:** CAFU **DD:** DD9%
Society ID: VLYP1238 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 5
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
Dam: LAWSONS ROMEO F518
 LAWSONS SOLUTION C442

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.9	2.5	-0.5	2.8	43	84	105	86	21
Acc	60	51	85	75	70	71	69	67	63
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
EBVs	1.8	-7.4	66	0.9	0.7	5.6	-0.5	3.3	
Acc	62	42	61	62	60	59	59	58	
		GRN	153	DOM	134	ABI	120	GRS	123

Top 10% of the breed for Heavy Grain Index (GRN) and top 5% for marbling (IMF).

54 LAWSONS LINKEDIN P830 AI

Birth Date: 21/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD3%
Society ID: VLYP830 **ASA:** APR **Mob:** PBULL-1 **Pen:** 6
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 STRATHEWEN BERKLEY WILPENA F30
 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
Dam: LAWSONS BARTEL E7 K713
 AYRVALE BARTEL E7
 LAWSONS DINKY-DI F352

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.7	4.4	-1.4	3.4	54	93	126	100	24
Acc	56	46	86	75	70	71	68	64	55
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
EBVs	2.8	-6.5	74	-1.1	-0.6	6.3	0.4	2.9	
Acc	61	40	59	59	57	56	56	56	
		GRN	164	DOM	146	ABI	126	GRS	136

Attractive phenotype and phenomenal numbers to match, don't overlook this athletic LinkedIn x E7 son. Top 10% of the breed for Domestic Index (DOM) and marbling (IMF), top 5% for Heavy Grain Index (GRN).

55 LAWSONS LINKEDIN P829 AI

Birth Date: 23/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD6%
Society ID: VLYP829 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 LAWSONS BARTEL E7 H221
Dam: LAWSONS ANTICIPATION K690
 GAR ANTICIPATION 7261
 LAWSONS HENRY VIII F311

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.8	4.8	-1.6	3.0	51	88	116	109	18
Acc	55	42	85	74	69	70	66	62	53
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
EBVs	2.7	-5.6	70	-0.6	-1.0	8.0	0.7	3.2	
Acc	60	34	58	56	54	53	53	52	
		GRN	161	DOM	141	ABI	124	GRS	130

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 5% for marbling (IMF).

56 LAWSONS LINKEDIN P916 AI

Birth Date: 25/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP916 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 LAWSONS BARTEL E7 H221
Dam: LAWSONS SURE FIRE L595
 GAR SURE FIRE
 LAWSONS BARTEL E7 H403

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.5	6.3	0.1	2.4	49	91	116	93	22
Acc	55	42	86	75	70	70	67	62	53
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	
EBVs	2.8	-6.8	71	-1.8	-1.0	7.2	0.9	3.1	
Acc	60	35	58	59	56	55	55	54	
		GRN	169	DOM	148	ABI	131	GRS	136

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).

THE RISK OF REPRODUCTIVE "CRASH" IN TOUGH YEARS IS MUCH GREATER WITH LARGER COWS, BIG COWS CRASH QUICKER AND HARDER BUT SEEDSTOCK HERDS CONTINUE TO STILL INCREASE COW SIZE BOTH IN AUSTRALIA AND THE US.



57 LAWSONS PROPHET P1323 AI

Birth Date: 19/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1323 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 AYRVALE BARTEL E7
Dam: LAWSONS BARTEL E7 K1294
 LAWSONS STORTH OAKS H4
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 OT26
 GAR 1407 NEW DESIGN 2232
 TE MANIA BARTEL B219
 EAGLE-HAWK JEDDA B32
 STORTH OAKS D21
 LAWSONS SOLUTION D1347

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	5.6	5.2	-2.1	3.9	58	100	126	93	22
Acc	62	56	85	74	70	71	68	67	63
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.4	-7.1	70	-0.8	0.1	6.8	0.0	3.3	
Acc	62	48	63	65	63	62	63	62	
	GRN	173	DOM	153	ABI	135	GRS	142	

Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), marbling (IMF) and 400D Growth.

58 LAWSONS LINKEDIN P1286 AI

Birth Date: 16/7/18 **AM:** AM1% **NH:** NHF **CA:** CAFU **DD:** DD2%
Society ID: VLYP1286 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 LAWSONS BARTEL E7 H221
 GAR RIGHT DIRECTION
Dam: LAWSONS RIGHT DIRECTION K658
 LAWSONS NEW DESIGN 1407 Z379
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
 CA FUTURE DIRECTION 5321
 GAR NEW DESIGN 1440
 BON VIEW NEW DESIGN 1407
 LAWSONS PARAMOUNT X483

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.5	1.6	-3.1	4.9	51	86	123	107	22
Acc	55	44	85	75	70	70	67	63	54
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.3	-4.7	71	-1.4	-1.6	5.8	0.8	2.5	
Acc	60	36	58	57	55	53	54	53	
	GRN	146	DOM	131	ABI	113	GRS	123	

59 LAWSONS JUDD P386 AI

Birth Date: 12/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDC
Society ID: VLYP386 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 GAR SURE FIRE
Dam: LAWSONS SURE FIRE L611
 LAWSONS BARTEL E7 H274
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 CONNEALY IN SURE 8524
 CHAIR ROCK 5050 GAR 8086
 AYRVALE BARTEL E7
 LAWSONS PREDESTINED D422

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	10.4	6.0	-5.9	3.0	49	91	118	99	20
Acc	60	50	85	75	70	71	69	65	61
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.5	-8.6	74	0.1	0.6	7.0	0.4	3.1	
Acc	63	42	61	62	60	59	60	59	
	GRN	178	DOM	155	ABI	132	GRS	142	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).



60 LAWSONS MOMENTUM P1264 AI

Birth Date: 13/7/18 **AM:** AMF **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1264 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: GAR PROGRESS
 GAR PREDESTINED
 GAR OBJECTIVE 2345
 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
Dam: LAWSONS GOODTHING K507
 DUNOON GOODTHING G167
 GAR SOLUTION
 LAWSONS GAR CASPER B1416

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	1.1	-2.7	-4.8	4.7	47	86	107	87	17
Acc	60	47	85	75	70	71	69	67	62
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.4	-2.3	67	-0.7	-1.9	8.7	0.6	3.8	
Acc	62	39	62	61	59	59	58	58	
	GRN	145	DOM	123	ABI	116	GRS	114	

Top 10% of the breed for Eye Muscle Area (EMA), top 1% of the breed for marbling (IMF).

61 LAWSONS LINKEDIN P1304 AI

Birth Date: 18/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1304 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: LAWSONS LINKEDIN L483
 PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHWEN BERKLEY WILPENA F30
 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
Dam: LAWSONS BARTEL E7 K1003
 AYRVALE BARTEL E7
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 STORTH OAKS D21
 LAWSONS GAR YIELD GRADE D396

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.3	5.6	-3.3	3.7	51	90	122	106	22
Acc	56	46	86	75	70	71	68	64	55
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.8	-5.9	74	-1.6	-0.6	7.5	0.9	2.7	
Acc	61	39	59	59	57	56	57	56	
	GRN	162	DOM	144	ABI	125	GRS	135	

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN).

62 LAWSONS PROPHET P851 AI

Birth Date: 19/6/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP851 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 0T26
 GAR 1407 NEW DESIGN 2232
Dam: LAWSONS BARTEL E7 K851
 AYRVALE BARTEL E7
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 B/R AMBUSH 28
 LAWSONS BOOM TIME D624

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.0	5.4	-3.5	4.1	61	104	130	100	23
Acc	62	56	85	74	70	70	68	67	64
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.2	-7.7	74	-0.7	-0.4	6.4	-0.1	3.3	
Acc	62	49	63	64	63	62	63	62	
	GRN	175	DOM	154	ABI	135	GRS	142	

Equal #2 ranked for 400D Growth at +104. Top 1% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN), marbling (IMF) and 400D Growth.



63 LAWSONS YADI P423 AI

Birth Date: 13/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP423 **ASA:** HBR **Mob:** PBULL-1 **Pen:** 6
Sire: HPCA YADI 63
 GAR NEW DESIGN 5050
 B/R NEW DESIGN 036
 GAR PRECISION 706
 GAR PROGRESS
 GAR OBJECTIVE 1417
Dam: LAWSONS ANTICIPATION L844
 GAR ANTICIPATION 7261
 MCC DAYBREAK
 GAR 5050 NEW DESIGN 0530
 YTHANBRAE HENRY VIII
 LAWSONS SOLUTION C1022

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	0.8	2.6	-6.7	4.8	58	97	125	110	14
Acc	54	42	85	73	68	68	65	62	55
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.8	-5.0	74	-1.9	-3.5	9.7	2.4	2.7	
Acc	59	36	58	59	56	55	55	54	
	GRN	168	DOM	146	ABI	133	GRS	136	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 10% for 400D Growth.



64 LAWSONS PROPHET P373 AI

Birth Date: 18/7/18 **AM:** AM4% **NH:** NH2% **CA:** CAFU **DD:** DD5%
Society ID: VLYP373 **ASA:** APR **Mob:** PBULL-1 **Pen:** 6
Sire: GAR PROPHET
 C R A BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 PARINGA JUDD J5
Dam: LAWSONS JUDD L589
 LAWSONS C511 H669
 B A R EXT TRAVELLER 205
 CRA LADY JAYE 608 498 S EASY
 S S OBJECTIVE T510 OT26
 GAR 1407 NEW DESIGN 2232
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 RENNYLEA C511
 LAWSONS SOLUTION D783

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.1	1.9	-3.2	4.0	56	99	127	99	22
Acc	62	54	85	74	70	70	69	66	62
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.6	-7.4	71	0.4	0.3	6.3	-0.3	3.6	
Acc	63	47	63	64	63	62	63	61	
GRN 178 DOM 154 ABI 132 GRS 141									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF), top 10% for 400D Growth.



65 LAWSONS JUDD P1307 AI

Birth Date: 13/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD4%
Society ID: VLYP1307 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 GAR PROPHET
Dam: LAWSONS PROPHET K1025
 LAWSONS BARTEL E7 H370
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 CRA BEXTOR 872 5205 608
 GAR OBJECTIVE 1885
 AYRVALE BARTEL E7
 LAWSONS PREDESTINED E960

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	10.3	5.3	-6.3	2.4	51	93	117	78	24
Acc	60	51	85	74	70	71	69	66	61
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.6	-8.0	72	0.7	0.9	7.6	-0.1	3.3	
Acc	62	43	61	61	59	59	59	58	
GRN 172 DOM 153 ABI 133 GRS 142									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

66 LAWSONS KODAK P1302 AI

Birth Date: 9/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP1302 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
 STRATHEWEN NEXT STEP H16
Dam: LAWSONS NEXT STEP K1001
 LAWSONS PROGRESS H570
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 TE MANIA DEEGAN D309
 STRATHEWEN DINKY-DI MITTAGONG E23
 GAR PROGRESS
 LAWSONS GAR PONO V346 D1288

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	11.1	9.8	-7.4	0.7	43	79	101	76	18
Acc	55	46	85	74	69	70	67	63	53
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.7	-6.4	55	0.7	0.3	5.1	-0.2	3.7	
Acc	60	39	61	62	59	59	61	59	
GRN 158 DOM 138 ABI 123 GRS 126									

Top 10% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 5% for marbling (IMF). Well below breed average on Mature Cow Weight (MCW) and still lots of horsepower (>100 on 600D Growth).

67 LAWSONS KODAK P1303 AI

Birth Date: 18/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP1303 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
 AYRVALE BARTEL E7
Dam: LAWSONS BARTEL E7 K1002
 LAWSONS STORTH OAKS H635
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 STORTH OAKS D21
 LAWSONS SOLUTION D19

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.6	8.0	-3.3	3.3	49	87	115	103	16
Acc	57	49	85	74	69	67	67	63	55
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.6	-7.6	66	0.5	0.7	5.9	0.3	3.1	
Acc	62	43	62	64	62	61	63	61	
GRN 169 DOM 148 ABI 128 GRS 136									

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).

68 LAWSONS KODAK P1320 AI

Birth Date: 16/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDFU
Society ID: VLYP1320 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
 DUNOON GOODTHING G167
Dam: LAWSONS GOODTHING K1185
 LAWSONS SCHWARZENEGGER C8164
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 TUWHARETOA REGENT D145
 DUNOON PRINCESS B187
 TEHAMA SCHWARZENEGGER N600
 YTHANBRAE PONO T303

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.2	4.6	-4.6	2.7	46	81	105	89	16
Acc	56	47	85	74	69	68	67	63	54
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.0	-6.4	61	1.0	0.0	6.4	0.3	3.0	
Acc	61	40	62	64	61	60	62	60	
GRN 150 DOM 133 ABI 120 GRS 124									

P1320 ranks in the top 10% of the breed for marbling (IMF).

▽ 69 LAWSONS GET CRACKING P1321 AI

Birth Date: 6/8/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD3%
Society ID: VLYP1321 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: TE MANIA BERKLEY B1
ALLOURA GET CRACKING G10 TE MANIA YORKSHIRE Y437
 ALLOURA JEDDA Z15 TE MANIA LOWAN Z53
 TE MANIA YORKSHIRE Y437
Dam: AYRVALE BARTEL E7
LAWSONS BARTEL E7 K1207 EAGLEHAWK JEDDA B32
 LAWSONS SCHWARZENEGGER C8648 TEHAMA SCHWARZENEGGER N600
 LAWSONS NEW DESIGN 1407 Y936

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	6.4	7.2	-5.7	5.3	55	93	119	113	16
	57	49	85	74	70	70	68	65	58
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	1.0	-7.1	70	-0.5	-0.6	10.0	0.7	3.4	
	62	46	63	65	62	61	61	61	
	GRN	179	DOM	154	ABI	133	GRS	140	

Elite bull across all key traits! #3 ranked bull in the Sale for Heavy Grain Index (GRN) at \$179, top 1% of the breed for GRN, top 5% of the breed for Domestic Index (DOM), marbling (IMF) and Eye Muscle Area (EMA); one of the elite >10 EMA bulls in the Sale.



Allison Watson and Bevan Ravenhill, Jerdacuttup WA.

▽ 70 LAWSONS KODAK P376 AI

Birth Date: 7/8/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD17%
Society ID: VLYP376 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA EDMUND E11
RENNYLEA KODAK K522 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA EISA ERICA F810 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: PARINGA JUDD J5
LAWSONS JUDD L596 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS DINKY-DI Z191
 LAWSONS GAR TANK D619

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs Acc	Calving Ease ✓				Growth and Maternal				
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
	11.9	7.7	-4.9	1.5	46	86	114	104	19
	56	47	70	75	69	70	68	64	54
EBVs Acc	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
	3.0	-7.7	67	1.4	0.6	5.7	-0.1	3.3	
	63	42	63	65	63	62	64	62	
	GRN	168	DOM	146	ABI	125	GRS	133	

Top 10% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and marbling (IMF).



71 LAWSONS GET CRACKING P809 AI

Birth Date: 12/6/18 **AM:** AMF **NH:** NH5% **CA:** CAFU **DD:** DD4%
Society ID: VLYP809 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: ALLOURA GET CRACKING G10
 TE MANIA BERKLEY B1
 ALLOURA JEDDA Z15
 TE MANIA YORKSHIRE Y437
 TE MANIA LOWAN Z53
 TE MANIA YORKSHIRE Y437
 ALLOURA JEDDA X07
Dam: LAWSONS BARTEL E7 K522
 AYRVALE BARTEL E7
 LAWSONS BOOMTIME D423
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 LEACHMAN BOOM TIME
 LAWSONS CASPER A1288

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.8	6.4	-1.9	4.6	51	87	107	93	15
Acc	55	49	66	70	66	66	66	64	58
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.0	-7.2	63	-0.3	-0.4	9.4	0.3	3.4	
Acc	61	46	63	65	62	61	61	60	
GRN 164 DOM 143 ABI 128 GRS 131									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN), marbling (IMF) and Eye Muscle Area (EMA).

72 LAWSONS KODAK P413 AI

Birth Date: 10/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD4%
Society ID: VLYP413 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: LAWSONS ANTICIPATION L759
 GAR ANTICIPATION 7261
 LAWSONS BARTEL E7 J487
 MCC DAYBREAK
 GAR 5050 NEW DESIGN 0530
 AYRVALE BARTEL E7
 LAWSONS AMBUSH F85

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	13.1	11.8	-8.3	0.4	44	82	102	92	14
Acc	56	46	85	74	69	70	68	62	53
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.6	-6.9	58	0.8	0.0	7.3	0.5	3.5	
Acc	61	40	61	64	61	60	62	60	
GRN 168 DOM 145 ABI 130 GRS 132									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

73 LAWSONS KODAK P1232 AI

Birth Date: 9/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD6%
Society ID: VLYP1232 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: RENNYLEA KODAK K522
 RENNYLEA EDMUND E11
 RENNYLEA EISA ERICA F810
 BOOROOMOOKA UNDERTAKEN Y145
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
Dam: LAWSONS DINKY-DI F38
 LAWSONS DINKY-DI Z191
 LAWSONS TANK D1324
 BON VIEW NEW DESIGN 1407
 GAR PRECISION 1900
 LAWSONS TANK X1235
 LAWSONS GAR HIGHMARK A641

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	13.2	9.6	-8.7	1.6	46	85	115	101	15
Acc	58	49	86	75	70	71	69	64	56
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.8	-6.2	64	0.5	-0.4	4.2	0.1	3.5	
Acc	64	44	63	65	63	62	64	62	
GRN 170 DOM 145 ABI 124 GRS 132									

Top 10% of the breed for Domestic Index (DOM), top 5% for Heavy Grain Index (GRN) and marbling (IMF).

74 LAWSONS JUDD P1274 AI

Birth Date: 9/8/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DD2%
Society ID: VLYP1274 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 7
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
Dam: LAWSONS NOVAK K592
 LAWSONS NOVAK E313
 LAWSONS ULTIMATE E1138
 TC TOTAL 410
 LAWSONS GAR PREDESTINED B770
 GAR ULTIMATE
 LAWSONS FAIR DINKUM C792

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	4.6	1.0	-1.9	3.4	47	82	113	110	21
Acc	59	50	85	74	70	70	69	66	61
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.4	-5.6	68	-0.4	-1.3	7.8	0.5	2.9	
Acc	62	43	61	61	59	59	59	58	
GRN 147 DOM 129 ABI 113 GRS 120									

P1274 ranks in the top 10% of the breed for marbling (IMF).

75 LAWSONS JUDD P361 AI

Birth Date: 15/7/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP361 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 8
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
Dam: LAWSONS BARTEL E7 L423
 AYRVALE BARTEL E7
 LAWSONS INVINCIBLE G1080
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 LAWSONS INVINCIBLE C402
 LAWSONS TOTAL D1120

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.8	4.6	-5.8	2.7	49	89	115	92	23
Acc	60	51	85	75	70	71	69	65	61
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.0	-7.7	74	0.2	0.6	7.1	0.0	3.2	
Acc	63	45	61	63	61	60	60	59	
GRN 166 DOM 146 ABI 127 GRS 135									

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

76 LAWSONS JUDD P1289 AI

Birth Date: 2/8/18 **AM:** AMFU **NH:** NHFU **CA:** CAFU **DD:** DDF
Society ID: VLYP1289 **ASA:** HBR **Mob:** PBULL-3 **Pen:** 8
Sire: PARINGA JUDD J5
 TUWHARETOA REGENT D145
 STRATHEWEN BERKLEY WILPENA F30
 TE MANIA AMBASSADOR A134
 LAWSONS HENRY VIII Y5
 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
Dam: LAWSONS BARTEL E7 K717
 AYRVALE BARTEL E7
 LAWSONS HENRY VIII F107
 TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 YTHANBRAE HENRY VIII
 LAWSONS BOOM TIME D781

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	12.7	8.8	-3.9	0.7	44	84	109	84	25
Acc	60	51	85	74	70	71	69	67	62
EBVs	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.6	-7.3	72	-0.2	-0.7	8.0	0.5	2.9	
Acc	63	45	62	63	61	60	60	60	
GRN 159 DOM 142 ABI 125 GRS 132									

Top 10% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and marbling (IMF).

77 LAWSONS KODAK P1251 AI

Birth Date: 17/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF
 Society ID: VLYP1251 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 Dam: DUNOON EVIDENT E614 TE MANIA BARTEL B219
 LAWSONS EVIDENT J1464 DUNOON ELSA B681
 LAWSONS RIGHT DIRECTION D797 LAWSONS NEW DESIGN 1407 Z1486

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.2	2.7	-4.9	3.1	45	78	100	90	14
Acc	57	48	86	75	70	70	68	64	55
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.9	-6.7	56	0.8	0.5	6.0	0.5	2.8	
Acc	63	42	63	65	62	61	63	61	
GRN 143 DOM 129 ABI 118 GRS 120									

P1251 ranks in the top 10% of the breed for marbling (IMF).

78 LAWSONS MOMENTUM P410 AI

Birth Date: 13/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DD1%
 Society ID: VLYP410 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: GAR PROGRESS GAR PREDESTINED
 GAR MOMENTUM GAR OBJECTIVE 2345
 GAR BIG EYE 1770 ALC BIG EYE D09N
 GAR OBJECTIVE 3387
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 L738 EAGLEHAWK JEDDA B32
 LAWSONS REGENT J917 TUWHARETOA REGENT D145
 LAWSONS NEW DESIGN 5050 E1026

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	7.9	4.1	-6.3	1.6	40	72	91	67	21
Acc	60	48	85	74	70	70	69	65	61
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.3	-3.4	57	-0.4	-1.2	9.3	0.5	3.6	
Acc	62	42	62	62	61	60	59	59	
GRN 136 DOM 121 ABI 114 GRS 113									

Top 5% of the breed for Eye Muscle Area (EMA) and marbling (IMF). Note the moderate Mature Cow Weight (MCW), the best indicator of intake and feed requirements that most seedstock breeders (all breeds) ignore!

79 LAWSONS JUDD P1272 AI

Birth Date: 19/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF
 Society ID: VLYP1272 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: GAR ANTICIPATION 7261 MCC DAYBREAK
 LAWSONS ANTICIPATION K581 GAR 5050 NEW DESIGN 0530
 LAWSONS PREDESTINED D813 LAWSONS YIELD GRADE Z1340

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	3.6	2.7	-2.0	4.1	46	79	104	91	17
Acc	59	49	85	74	70	71	69	66	61
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	1.4	-6.3	62	0.5	-0.1	9.1	0.6	2.9	
Acc	62	41	61	60	59	58	58	57	
GRN 148 DOM 132 ABI 118 GRS 123									

Top 5% of the breed for Eye Muscle Area (EMA), top 10% for marbling (IMF).

80 LAWSONS KODAK P824 AI

Birth Date: 15/6/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF
 Society ID: VLYP824 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: RENNYLEA EDMUND E11 BOOROOMOOKA UNDERTAKEN Y145
 RENNYLEA KODAK K522 LAWSONS HENRY VIII Y5
 RENNYLEA EISA ERICA F810 TE MANIA BERKLEY B1
 RENNYLEA EISA ERICA C299
 Dam: LAWSONS NOVAK E313 TC TOTAL 410
 LAWSONS NOVAK K636 LAWSONS GAR PREDESTINED B770
 LAWSONS EQUATOR E1142 WILSONS DOWN EQUATOR V191
 LAWSONS SCHWARZENEGGER C754

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	6.2	7.0	-6.1	2.5	50	89	118	113	18
Acc	56	47	85	74	69	70	68	63	54
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.8	-6.1	66	0.8	0.3	3.3	-0.6	3.3	
Acc	62	41	62	63	61	60	62	60	
GRN 155 DOM 135 ABI 118 GRS 125									

Top 10% of the breed for Heavy Grain Index (GRN), top 5% for marbling (IMF).

81 LAWSONS JUDD P1257 AI

Birth Date: 4/8/18 AM: AMFU NH: NHFU CA: CAFU DD: DDF
 Society ID: VLYP1257 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: TUWHARETOA REGENT D145 TE MANIA AMBASSADOR A134
 PARINGA JUDD J5 LAWSONS HENRY VIII Y5
 STRATHEWEN BERKLEY WILPENA F30 TE MANIA BERKLEY B1
 STRATHEWEN IN FOCUS WILPENA B41
 Dam: AYRVALE BARTEL E7 TE MANIA BARTEL B219
 LAWSONS BARTEL E7 K455 EAGLEHAWK JEDDA B32
 LAWSONS PREDESTINED D1077 LAWSONS PINNACLE Y357

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.3	6.4	-4.1	2.8	48	89	115	91	23
Acc	60	51	85	74	70	71	69	66	62
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.0	-7.5	73	0.2	0.5	7.4	0.1	3.1	
Acc	62	45	62	62	60	60	60	59	
GRN 166 DOM 147 ABI 128 GRS 136									

High growth Judd son with below average MCW, oozes maternal efficiency! Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).

82 LAWSONS LINKEDIN P1231 AI

Birth Date: 27/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDC
 Society ID: VLYP1231 ASA: HBR Mob: PBULL-3 Pen: 8
 Sire: PARINGA JUDD J5 TUWHARETOA REGENT D145
 LAWSONS LINKEDIN L483 STRATHEWEN BERKLEY WILPENA F30
 LAWSONS BARTEL E7 H221 AYRVALE BARTEL E7
 LAWSONS OBJECTIVE E1166
 Dam: GAR SELECTIVE S S OBJECTIVE T510 OT26
 LAWSONS SELECTIVE E1156 GAR QUEENIE 803
 LAWSONS ROMEO C980 LAWSONS ROMEO A754
 LAWSONS PREDESTINED A1087

December 2019 Angus GROUP BREEDPLAN EBVs									
EBVs	Calving Ease			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	3.7	-1.1	1.6	4.9	52	92	122	111	20
Acc	55	43	86	75	70	71	67	63	56
EBVs	Fertility				Carcase				
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	2.3	-5.4	71	-1.3	-1.5	5.8	0.2	3.3	
Acc	60	35	59	58	56	54	54	54	
GRN 157 DOM 135 ABI 118 GRS 124									

Top 10% of the breed for Heavy Grain Index (GRN), top 5% for marbling (IMF).

83 LAWSONS MOMENTUM P404 AI

Birth Date: 8/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP404 ASA: HBR Mob: PBULL-3 Pen: 8

Sire: GAR PROGRESS
GAR MOMENTUM
GAR BIG EYE 1770

Dam: GAR ANTICIPATION 7261
LAWSONS ANTICIPATION L697
LAWSONS BARTEL E7 J315

GAR PREDESTINED
GAR OBJECTIVE 2345
ALC BIG EYE D09N
GAR OBJECTIVE 3387

MCC DAYBREAK
GAR 5050 NEW DESIGN 0530
AYRVALE BARTEL E7
LAWSONS TANK B1155 G512

December 2019 Angus GROUP BREEDPLAN EBVs									
	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	8.1	6.3	-8.0	2.4	48	85	106	84	14
Acc	60	46	85	74	70	70	68	65	61
	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	0.5	-2.3	62	-1.0	-2.1	11.0	0.9	4.1	
Acc	62	38	61	62	60	59	58	58	
	GRN	163	DOM	139	ABI	129	GRS	128	

Top 5% of the breed for Domestic Index (DOM), Heavy Grain Index (GRN) and Eye Muscle Area (EMA); #2 for EMA and IMF at +11.0 and +4.1 (top 1%) respectively and one of the elite >10 EMA bulls in the Sale.

84 LAWSONS LINKEDIN P372 AI

Birth Date: 19/7/18 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

Society ID: VLYP372 ASA: HBR Mob: PBULL-3 Pen: 8

Sire: PARINGA JUDD J5
LAWSONS LINKEDIN L483
LAWSONS BARTEL E7 H221

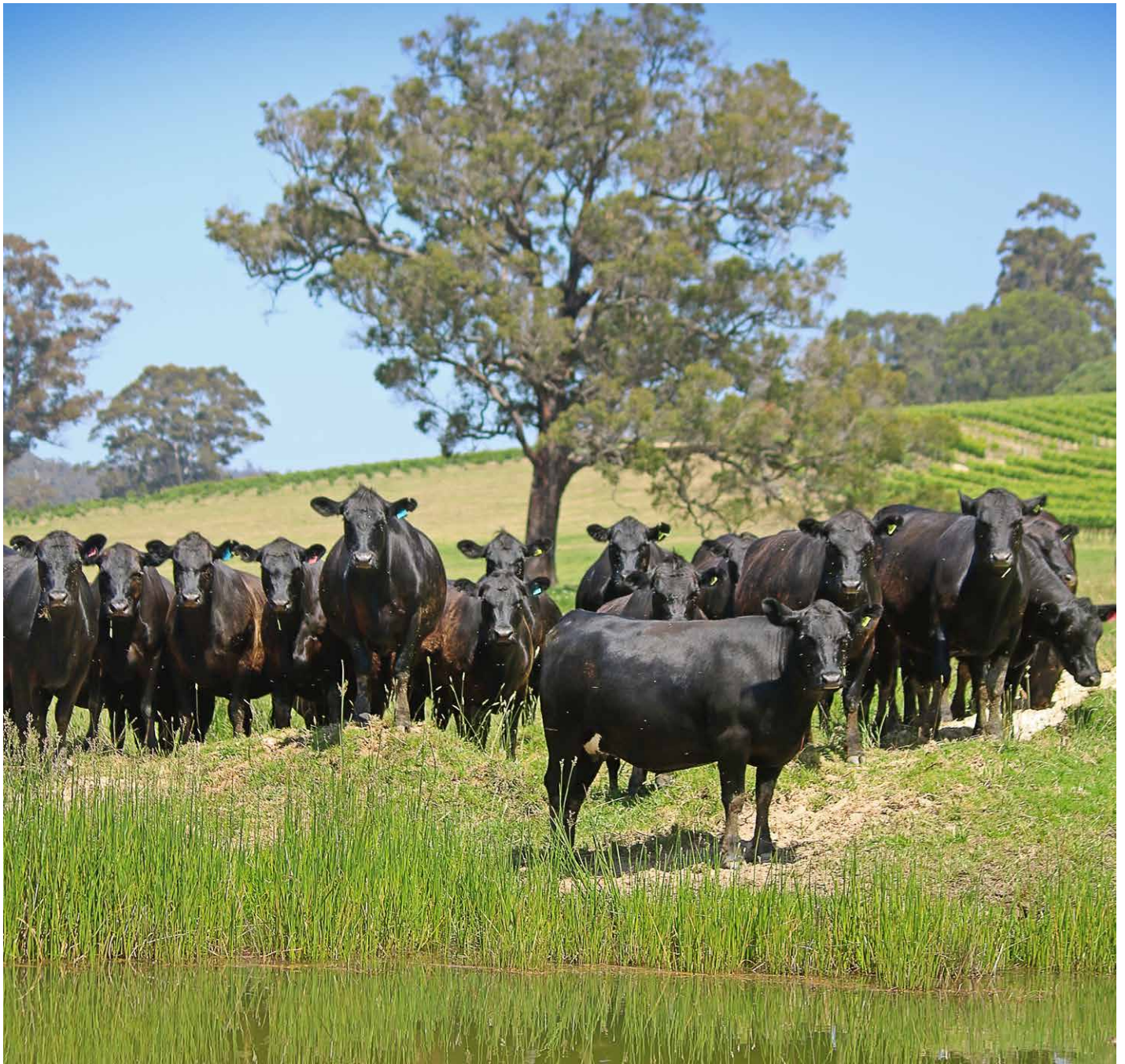
Dam: GAR SURE FIRE
LAWSONS SURE FIRE L583
LAWSONS BARTEL E7 H450

TUWHARETOA REGENT D145
STRATHEWEN BERKLEY WILPEN A F30
AYRVALE BARTEL E7
LAWSONS OBJECTIVE E1166

CONNELLY IN SURE 8524
CHAIR ROCK 5050 GAR 8086
AYRVALE BARTEL E7
LAWSONS HENRY VIII F84

December 2019 Angus GROUP BREEDPLAN EBVs									
	Calving Ease ✓			Growth and Maternal					
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK
EBVs	9.3	6.5	-2.2	2.1	50	95	119	96	23
Acc	55	43	86	75	69	69	66	63	52
	Fertility			Carcase					
	SS	DC	CWT	RIB	RUMP	EMA	RBV	IMF	
EBVs	3.0	-7.5	73	-1.2	-0.4	6.4	0.6	3.0	
Acc	61	36	58	58	56	55	55	54	
	GRN	171	DOM	150	ABI	134	GRS	139	

Top 5% of the breed for Domestic Index (DOM) and Heavy Grain Index (GRN), top 10% for marbling (IMF).



SALE CONDITIONS, REFERENCE SIREs + SIREMATE.

FOR HOPETOUN & JOANNA PLAINS SALES.

SALE CONDITIONS

BUYER REBATES FOR OUTSIDE AGENTS

All lots will be sold subject to the usual conditions governing auction sales.

Rebate of 3% is available to outside agents who attend the sale or introduce their client prior to Sale day, and settle on behalf of clients within 7 days. Please email introductions to lawsons@lawsonsangus.com.au and/or the selling agent. If agents are nominated to settle on behalf of clients on Sale day and do not attend 1% rebate will be applied.

DELIVERY OF SALE BULLS

Lawsons Angus will do our best to assist in the efficient and safe delivery of your bulls. Buyers, please ensure bulls are insured at the fall of the hammer as our insurance does not cover injury of bulls in transit. Please make sure you provide full delivery instructions in writing, including full contact details and maps prior to leaving the Sale. Lawsons Angus will offer up to \$100 freight assistance on bulls sold at WA Auctions.

REGISTRATION STATUS AND TRANSFER OF BULLS

Most bulls on offer are Registered Herd Book animals with the Angus Society of Australia (ASA). Registration status of bulls is shown in the catalogue. 'H' indicates the animal is registered in the ASA Herd Book, 'A' indicates bulls are registered with ASA Performance Register (APR). All bulls will be transferred to purchaser at no cost on request.

3 YEAR BULL GUARANTEE

All bulls have undergone rigorous and independent assessments for structural soundness and fertility, including a semen test and physical evaluation of the bulls reproductive tract. On top of this we offer the strongest guarantee of any seedstock herd in Australia.

All breeding cattle sold by Lawsons Angus are fertile and structurally sound to the best of our knowledge.

If a bull becomes infertile or breaks down due to reasons other than injury or misadventure, at any time in the next 36 months, we will:

1. provide you with a satisfactory replacement if available
- OR
2. issue you with a credit equal to purchase price minus salvage value, that may be used to purchase any animal in future Lawsons Angus sales.

The Lawsons Angus 3 year bull guarantee is not an insurance policy. Normal care needs to be taken as we cannot replace an animal that is injured or dies for any reason. We recommend you insure animals against injury.

An insurance service will be available on Sale day. This guarantee is in addition to normal terms and conditions governing auction sales, and as such the discretion and final decision as to issuing a credit will be with the vendor. Any credit will be limited to bull purchase price less salvage value and not include any costs, damages or loss of income incurred as a result of claims under this guarantee.

ANIMAL HEALTH STATUS OF SALE BULLS

2020 WA Sale bulls have been semen tested by Swans Veterinary Services including a crush side and morphology test.

Bulls exposed to reproductive diseases such as Leptospirosis and Vibriosis can have their reproductive performance impaired and spread disease between the females they are servicing. All bulls offered in this Sale have been vaccinated with Ultravac 7 in 1, Vibrovax and Rhinoguard (IBR).

All bulls offered at this Sale have a J BAS 8 and all cattle are free to travel to all states.

PESTIVIRUS, 7 IN 1 AND VIBRIO STATUS OF SALE BULLS

Lawsons Angus have been systematically working through a program with Enoch Bergman DVM, Swans Veterinary Services, Esperance, to eradicate Pestivirus from our herd in both WA and Victoria. This involved a combination of screening mobs for antibodies, ear notching testing and vaccinating the mobs that are shown to be negative that have had no previous exposure to a Persistently Infected (PI) animal with Bovine Viral Diarrhea (BVDV), also known as Bovine Pestivirus. BVDV is spread almost exclusively by PI animals and is a costly disease in the industry.

All WA males screened in 2017 were negative and therefore we have vaccinated all bulls and heifers.

RETENTION OF SEMEN AND CLONING INTERESTS

This year we have selected several bulls as being of particular interest and merit. These bulls are referred to herein as "nominated bulls" and are identified in the catalogue by a shaded box containing the words "Retaining Semen Marketing Rights and 50% Revenue Sharing Interest". Animals in this sale that are nominated to retain a semen interest in are sold with the following conditions;

- Each animal sold is the physical property of the purchaser. The purchaser is entitled to collect semen for use in their own herd only at any time. The purchaser is entitled to 100% of the salvage value of the bull.
- Lawsons Angus retains the right to access the nominated bulls at a future date for the purpose of semen production with the semen to be used within the Lawsons Angus program. Semen will be collected at the expense of

Lawsons Angus and at a negotiated time and place convenient to the new owner and Lawsons Angus.

- Nominated bulls are sold with Lawsons Angus retaining exclusive semen marketing control, and a percentage of all semen royalties is nominated on the individual lot.
- Lawsons Angus may offer any purchaser, being a syndicate, semen company or other, the controlling interest in semen marketing of nominated bulls provided the prospective purchaser nominates their intentions to Lawsons Angus prior to sale, and at that time negotiate ongoing marketing/royalty terms acceptable to Lawsons Angus.
- If a bull is re-sold by a purchaser, Lawsons Angus retained interests persist with the new owner.
- Lawsons Angus retains exclusive cloning rights on all animals sold.
- No animal may be cloned without written consent from Lawsons Angus.

RETAINING SEMEN INTERESTS IN SALE BULLS ENABLES LAWSONS ANGUS TO OFFER ACCESS TO OUR BEST BULLS AND ENABLES THE BULL OWNER TO JOINTLY SHARE IN ANY FUTURE SUCCESS IN MARKETING SEMEN.

RETAINING SEMEN

Retaining a semen interest provides Lawsons Angus with the option to collect semen for our own use, but also to control the potential marketing of semen to the best effect through our network of contacts. Very few bulls ever sell a lot of semen, and in most cases it is later in life after progeny have proven the merit of the bull.

As we put a great deal of resources and intellect into developing each bull, and in some cases into sampling young bulls through AAA and cooperator programs, it is reasonable to participate in their future success in the form of semen sales and use in our own program so we can ensure we continue our program's genetic progress. With these points understood by our customers, we can offer for sale every bull we produce, and hold nothing back. It is important to note most seedstock herds retain their best bulls as stud sires, however the system we operate gives our clients direct access to our best bulls.

INSURANCE DISCLAIMER

Insurance risk of stud animals sold at auction transfers to the purchaser at the fall of the hammer, including animals remaining on the vendor's property.

Purchasers therefore are advised to insure their animals at the completion of the sale. Stud Animals are not covered by commercial livestock insurance.

CALVING EASE



We have included a red tick for bulls that are recommended for use over yearling heifers next to the Calving Ease heading in EBV section. Calving ease bull specifications are primarily set at ≥ -1.0 for Direct Calving Ease and ≤ 4.5 Birth Weight. Individual herds may successfully use bulls outside of this recommended range depending on their herd and production system but these are our recommended "safe" heifer specifications. We also recommend you talk to us about helping develop a pre-calving heifer management plan that can be used in conjunction with these EBV specifications to achieve optimal calving and rebreeding for two year old heifers.

Below: Quintarra bred cow and calf.



REFERENCE SIREs

Breedplan EBVs sourced from Angus
Australia, December 2019

1		ALLOURA GET CRACKING G10										SIRE				TE MANIA BERKLEY B1			MGS		CA FUTURE DIRECTION 5321		
Birth Date:	14/8/11	ASA ID:		ASA Status: H			AM Status: AMFU			NH Status: NHFU		CA Status: CAFU		DD Status: DDF			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	9.4	-3.9	2.9	44	79	87	78	11	-0.1	-7.0	51	0.5	0.0	13.4	0.5	4.3	173	135	146	131			
Acc	80	69	98	98	97	97	96	91	85	95	66	91	91	89	90	85	88						

2		LAWSONs INCREDIBLE H803										SIRE				AYRVALE BARTEL E7			MGS		LAWSONs DINKY-DI Z191		
Birth Date:	17/8/12	ASA ID:		ASA Status: H			AM Status: AMF			NH Status: NHF		CA Status: CAF		DD Status: DDF			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	6.7	-6.3	3.1	57	92	128	80	29	2.5	-6.6	74	-2.6	-1.9	8.3	1.4	3.0	176	133	157	146			
Acc	90	76	99	98	98	98	96	95	97	65	90	90	89	89	86	88							

3		PARINGA JUDD J5										SIRE				TUWHARETOA REGENT D145			MGS		TE MANIA BERKLEY B1		
Birth Date:	14/2/13	ASA ID:		ASA Status: H			AM Status: AMF			NH Status: NHF		CA Status: CAF		DD Status: DDF			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	3.2	-4.6	2.4	48	91	120	99	25	1.9	-8.0	80	0.9	0.6	9.4	0.3	3.1	174	129	153	141			
Acc	88	76	99	99	98	97	98	94	93	96	65	89	89	88	89	84	87						

4		RENNYLEA KODAK K522										SIRE				RENNYLEA EDMUND E11			MGS		TE MANIA BERKLEY B1		
Birth Date:	11/8/14	ASA ID:		ASA Status: H			AM Status: AMFU			NH Status: NHFU		CA Status: CAFU		DD Status: DDFU			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	10.1	-6.5	1.6	47	89	116	117	14	4.6	-8.9	65	2.6	1.7	3.7	-0.7	4.0	187	130	156	138			
Acc	78	68	99	98	97	97	95	85	73	96	62	90	91	89	90	88	88						

5		LAWSONs LINKEDIN L483										SIRE				PARINGA JUDD J5			MGS		AYRVALE BARTEL E7		
Birth Date:	13/7/15	ASA ID:		ASA Status: H			AM Status: AMFU			NH Status: NHFU		CA Status: CAFU		DD Status: DDF			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	1.0	-1.2	3.9	57	104	145	133	27	3.8	-5.0	87	-2.0	-1.4	6.3	0.6	3.4	184	129	156	143			
Acc	71	56	98	98	96	95	89	81	70	89	49	78	79	77	76	74	75						

6		GAR MOMENTUM										SIRE				GAR PROGRESS			MGS		ALC BIG EYE D09N		
Birth Date:	31/8/12	ASA ID:		ASA Status: H			AM Status: AMF			NH Status: NHF		CA Status: CAF		DD Status: DDF			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	-1.4	-2.9	2.8	46	87	100	75	19	-0.2	0.5	64	-0.5	-2.1	12.7	0.5	4.5	141	120	120	112			
Acc	89	68	99	98	98	98	97	95	93	97	58	90	91	88	90	86	89						

7		GAR PROPHECY										SIRE				GAR PROPHET			MGS		B/R AMBUSH 28		
Birth Date:	19/2/13	ASA ID:		ASA Status: H			AM Status: AMFU			NH Status: NHFU		CA Status: CAFU		DD Status: DDFU			\$INDEX VALUE						
Calving Ease		Growth and Maternal						Fertility				Carcase					GRN	DOM	ABI	GRS			
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF						
EBVs	4.9	-3.2	3.3	60	102	131	106	23	2.0	-5.4	71	-1.0	-1.6	5.3	-0.7	3.7	163	125	141	130			
Acc	79	67	98	96	95	96	95	91	86	93	57	86	86	83	86	82	84						

8		GAR PROPHET										SIRE CRA BEXTOR 872 5205 608				MGS SS OBJECTIVE T510 OT26					
Birth Date:	15/5/08	ASA ID:		ASA Status: H			AM Status: AMF		NH Status: NHF		CA Status: CAF		DD Status: DDF		\$INDEX VALUE						
	Calving Ease			Growth and Maternal				Fertility				Carcase				GRN	DOM	ABI	GRS		
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF				
EBVs	2.4	-1.1	3.5	66	108	132	91	26	0.8	-8.0	71	0.2	0.5	6.1	-1.0	4.1					
Acc	96	87	99	99	98	98	99	98	98	98	78	97	96	95	95	94	95	181	138	158	145

9		GAR SUNRISE										SIRE MCC DAYBREAK				MGS SS OBJECTIVE T510 OT26					
Birth Date:	25/8/10	ASA ID:		ASA Status: H			AM Status: AMF		NH Status: NHF		CA Status: CAF		DD Status: DDF		\$INDEX VALUE						
	Calving Ease			Growth and Maternal				Fertility				Carcase				GRN	DOM	ABI	GRS		
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF				
EBVs	3.9	5.1	3.8	60	111	138	121	21	-0.3	-4.5	75	-2.8	-3.5	5.2	1.1	3.0					
Acc	80	63	98	97	97	97	96	89	90	95	51	87	87	83	86	81	85	172	135	147	137

10		HPCA YADI 63										SIRE GAR NEW DESIGN 5050				MGS GAR PROGRESS					
Birth Date:	25/1/13	ASA ID:		ASA Status: H			AM Status: AMFU		NH Status: NHFU		CA Status: CAFU		DD Status: DDF		\$INDEX VALUE						
	Calving Ease			Growth and Maternal				Fertility				Carcase				GRN	DOM	ABI	GRS		
	DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF				
EBVs	-3.5	-4.9	5.9	65	108	139	122	19	0.5	-5.9	83	-1.9	-3.1	8.8	2.0	2.9					
Acc	69	57	91	92	89	90	84	81	77	87	50	81	81	76	79	76	76	170	130	147	135

ANGUS BREED AVERAGE																				
DIR	DTRS	GL	BWT	200	400	600	MCW	MILK	SS	DC	CWT	RIB	RUMP	EMA	RBY	IMF	GRN	DOM	ABI	GRS
1.3	1.4	-4.1	4.3	44	81	106	93	15	1.8	-4.1	58	0.0	-0.2	5.2	0.5	1.6	117	113	108	111

BULLS THAT SELL

HOPETOUN

CODE	SIRE	# PROGENY
J5	PARINGA JUDD J5	21
KOD	RENNYLEA KODAK K522	20
L0483	LAWSONS LINKEDIN L0483	13
PROP	GAR PROPHET	11
MM	GAR MOMENTUM	10
SUN	GAR SUNRISE	5
YADI	YADI 63	2
G10	ALLOURA GET CRACKING G10	2
Total		84

JOANNA PLAINS

CODE	SIRE	# PROGENY
J5	PARINGA JUDD J5	11
KOD	RENNYLEA KODAK K522	10
L0483	LAWSONS LINKEDIN L0483	8
SUN	GAR SUNRISE	5
PROP	GAR PROPHET	5
MM	GAR MOMENTUM	5
G10	ALLOURA GET CRACKING G10	4
PCY	GAR PROPHECY	3
YADI	YADI 63	1
H0803	LAWSONS INCREDIBLE H803	1
Total		53

REFERENCE SIRES



PARINGA JUDD J5

Judd was purchased by Lawsons Angus and Shaanxi Kingbull (China) as a yearling. Judd has proven himself in our tough contemporaries to match it with the big boys. Progeny are deep bodied, super attractive, slick coated and have exceptionally sound structure. Judd daughters are more moderate than both Berkley and Regent and are showing they can handle the pressure of our system with high stocking rates and large contemporary groups.



RENNYLEA KODAK K522

Kodak is now a highly proven elite carcass and calving ease sire, one of the highest IMF bulls in the breed. Pedigree includes Lawsons Henry VIII Y5, the dam of Regent and Edmund.



LAWSONS LINKEDIN L483

Unbelievably good looks, structure and powerful growth sire. LinkedIn is massively built, yet still so moderate in stature. L483's is right up there as possibly the most powerful calving ease bull the Angus Industry has seen. Hardly surprising when you consider the pedigree of Judd x Ayrvale Bartel E7.



GAR PROPHET

Prophet sets the frontier in modern beef production with phenomenal growth curve, moderate cow size and easy calving. This combined with Prophet's elite carcass genetics and excellent disposition and structure provides the next step for progressive breeders.



GAR MOMENTUM

Momentum is now regarded as one of the breeds elite calving ease, high carcass merit sires, progeny are stout, moderate frames with exceptionally high EMA and marbling. Sires moderate fertile, easy calving daughters that set the bar for cow efficiency and elite carcass genetics.



GAR SUNRISE

New sire from Gardiner Angus Ranch, massive growth and EMA son of GAR Momentum.



YADI 63

HPCA Yadi 63 is a high growth GAR New Design 5050 son.



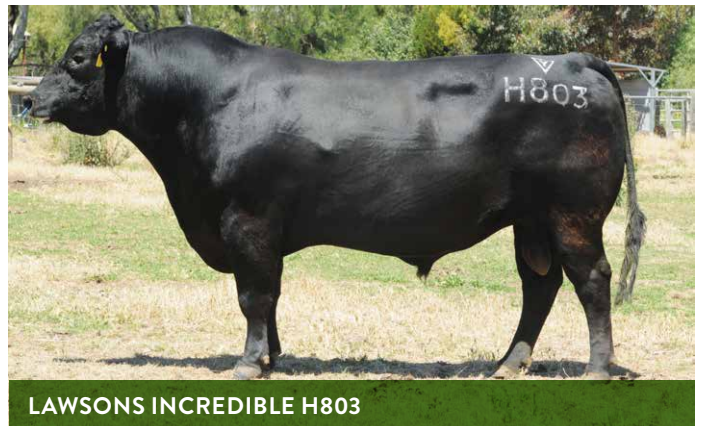
ALLOURA GET CRACKING G10

G10 progeny are exceptionally stout, sound moderate frame size. Perfect for production of high quality beef and efficient cows. Get Cracking is one of the elite proven carcass sires and a graduate of the Angus Sire Benchmarking Program (ASBP). Unmatched combination of high IMF (+4.3) and massive EMA (+13.4 EMA), Get Cracking is one of the highest marbling bulls in the Angus breed. G10 had 21 steers in Cohort 4 that went through the ASBP long-fed program at Rangers Valley, his steers were ranked 2nd for MSA Marbling (average MSA marble score of 571) and 4th ranked for EMA at 85.8 sq cm EMA.



GAR PROPHECY

GAR prophecy, is a Prophet son with high growth high end carcass merit, dam an elite B/R Ambush 28 daughter.



LAWSONS INCREDIBLE H803

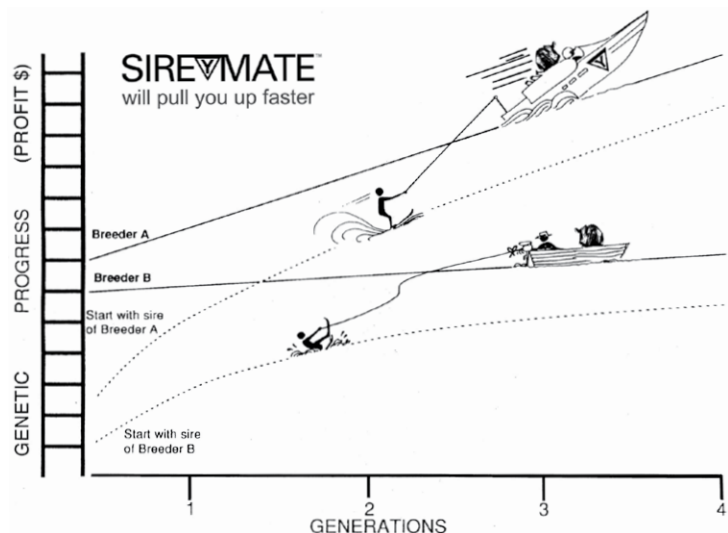
Incredible is similar across the board to his great sire Bartel E7 but with a touch more growth and additional maternal power with his dam, Lawsons Dinky-Di E447, producing many outstanding progeny and still thriving in Bevan Ravenhill's Albany WA herd. Incredible has over 1,000 registered progeny in 20 herds so his Lawsons Angus trademark combination of traits for calving ease, high growth, moderate cow size and elite carcass genetics has had a massive impact both in Australia and in China, where he has also done a great job.

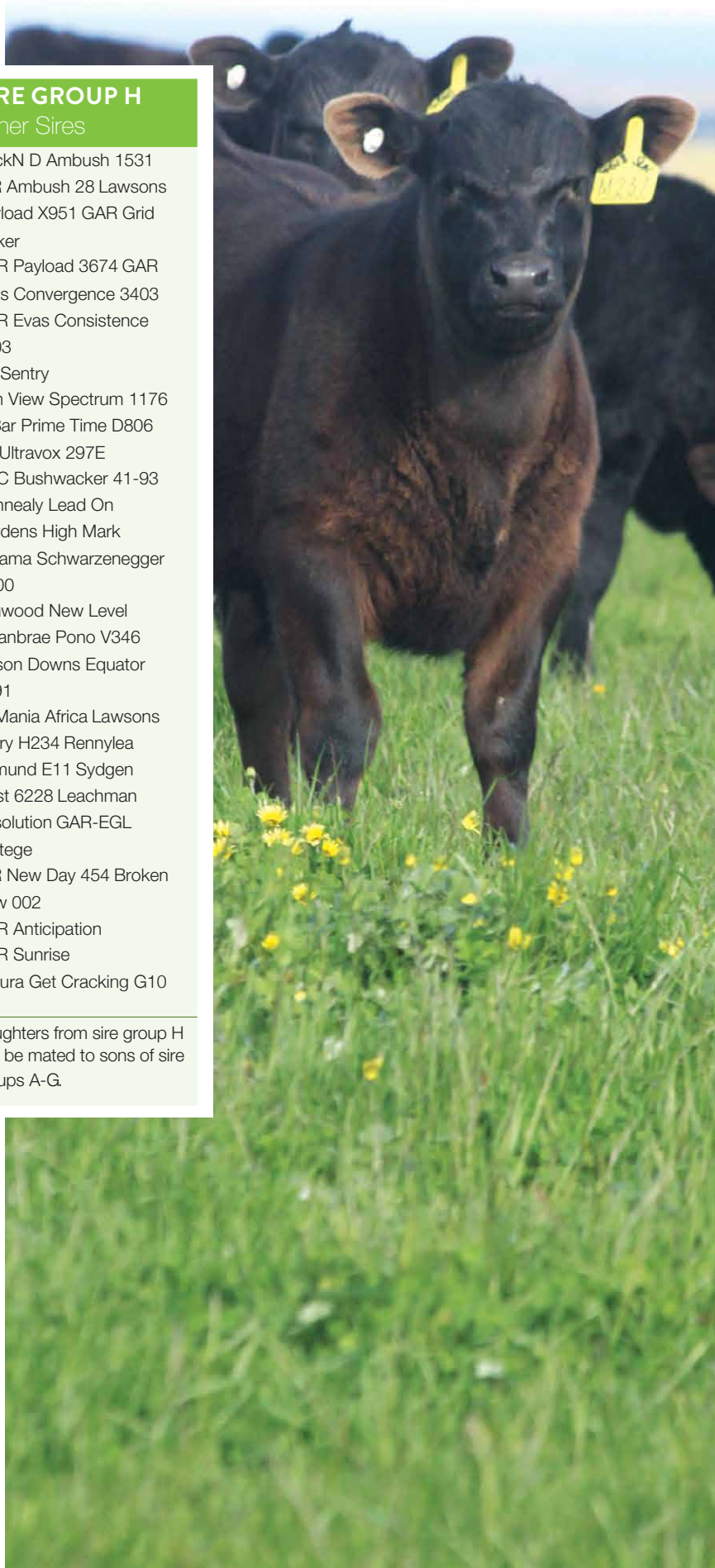
OPTIONS IN PRACTICE

SIRE GROUP A New Design Line	SIRE GROUP B Precision Line	SIRE GROUP C Focus Line	SIRE GROUP D Ambassador Line	SIRE GROUP E Objective Line
GAR Ingenuity B/R New Design 036 Ythanbrae Henry VIII Bon View New Design 1407 GAR Prime Design Ythanbrae New Design 036 U84 Ythanbrae True Blue N33 VDAR New Trend 315 Bon View New Design 208 Perry Power Design 715 GAR Integrity GAR Casper GAR Authority GAR Predestined Lawsons GAR Fairdinkum Z197 Rito 2V1 of 2536 1407 TC Total 410 Lawsons Dinky-Di Z191 GAR New Design 5050 Lawsons King Island Beef Z1292 GAR Progress GAR Momentum GAR Method Lawsons Romeo A754 Thomas Grade Up Rito 4L6 of 2536 208 Lawsons Novak E313 Rennylea C511	GAR Precision 1680 GAR Paramount 8908 GAR Pinnacle 7708 GAR Everest 9409 CA Future Direction GAR Yield Grade Ythanbrae GAR Precision U28 'Calculator' Ythanbrae GAR Precision V527 Lawsons Buckshot X410 Lawsons Tank X1235 Ardrossan Direction X3 GAR US Premium Beef GAR Retail Product Lawsons High Grade Z440 Ardrossan Admiral A2 GAR Right Direction Lawsons Swagman A179 Lawsons Tank B1155 Lawsons Ironstone B1370	GAR Sure Fire Lawsons NZ09104	Tuwharetoa Regent D145 Topbos Ambassador F4 Storth Oaks D21 Paringa Judd J5 Lawsons Linked In L483	SS Objective T510 OT26 GAR Selective GAR Ultimate GAR Efficiency Rito Revolution SS Traveler 6807 T510 GAR Solution Lawsons Invincible C402 HPCA Intensity 7102 GAR Index
Daughters from sire group A can be mated to sons of sire groups B-H.	Daughters from sire group B can be mated to sons of sire groups A, C-H.	Daughters from sire group C can be mated to sons of sire groups A, B, D-H.	Daughters from sire group D can be mated to sons of sire groups A, B, C, E-H.	Daughters from sire group E can be mated to sons of sire groups A-D, F and H.

DEVELOP YOUR OWN SIMPLE 10 YEAR PLAN

Using Lawsons Angus genetics will provide a highly predictable path to keeping you a decade ahead of the average Angus breeder.





SIRE GROUP F Bartel Line	SIRE GROUP G Prophet Line	SIRE GROUP H Other Sires
Ayrvale Bartel E7 Ayrvale Bartel E8 Dunoon Evident E614 Lawsons Incredible H803 Lawsons Hugo H653 Lawsons Harvard H205	GAR Prophet GAR Prophecy	RockN D Ambush 1531 B/R Ambush 28 Lawsons Payload X951 GAR Grid Maker GAR Payload 3674 GAR Evas Convergence 3403 GAR Evas Consistence 3803 GT Sentry Bon View Spectrum 1176 N Bar Prime Time D806 BT Ultravox 297E BCC Bushwacker 41-93 Connealy Lead On Gardens High Mark Tehama Schwarzenegger N600 Ironwood New Level Ythanbrae Pono V346 Wilson Downs Equator V191 Te Mania Africa Lawsons Harry H234 Rennylea Edmund E11 Sydgen Trust 6228 Leachman Resolution GAR-EGL Protege B/R New Day 454 Broken Bow 002 GAR Anticipation GAR Sunrise Alloura Get Cracking G10
Daughters from sire group F can be mated to sons of sire groups A-E, G and H.	Daughters from sire group G can be mated to sons of sire groups A-G and H.	Daughters from sire group H can be mated to sons of sire groups A-G.

ANGUS BREEDING PROGRAM IS BUILT ON MULTIPLYING THE BEST BULLS AVAILABLE IN THE WORLD. SIRE-MATE HELPS BREEDERS DEVELOP A SIMPLE, BUT STILL FLEXIBLE MATING PLAN THAT MINIMISES INBREEDING AND MAXIMISES GENETIC GAIN.

NOT ALL ANGUS BULLS ARE THE SAME AND THEIR GENETIC DIFFERENCES ARE WILDLY DIFFERENT.

We often struggle to explain the difference between a Lawsons Angus bull and other Angus bulls and breeding programs. It's not all just numbered based comparisons, natural selection still plays a big role in our breeding herd in terms of who stays and who goes.

Having 100% AI/ET, running animals under high stocking rates, short restricted breeding seasons and an annual structural assessment provides the "stress test" for all our breeding females and bulls. In terms of the underlying genetic direction of our herd, we think this is also our biggest point of difference. A great deal of time goes into the research and observing how animals perform under a wide range of environments to find the optimal genetic ranges for each of the main economic traits (calving ease, growth, mature size and carcass composition).

Searching the globe for potential sires is also crucial to genetics advancement on so many levels. Cumulative genetic progress still comes down to setting our (and our clients) genetic direction and implementing the plan year in year out. We don't rely on computer generated matings, although we think these are great tools and provide us with what is theoretically possible in creating a new frontier. Our underlying management systems, data collection and most importantly our ability to utilise the information

"UNDERSTANDING THE BELL CURVES IS FUNDAMENTAL FOR COMMERCIAL HERDS TRYING TO IDENTIFY WHERE THEY SHOULD BE SOURCING BULLS FROM."

in every individual mating are the big IP differences that are often not that well understood. Often those performance herds that have the best breeding programs and do not overfeed bulls are also the best value bulls to buy. The hardiness and toughness of our bulls and females in a range of environments gives us great confidence that our "stress test" and bull development program works where it counts.

It's all in the curves...

In trying to explain the theory that all Angus bulls are not the same, we need to dig deeper than somewhat superficial averages. Averages gives us some idea on how these group of bulls compare with other Angus bulls, but the bell curve analysis is a lot more revealing on what is truly going on behind the scenes. Understanding the bell curves is fundamental for commercial herds trying to identify where they should be sourcing bulls from. The huge variance across even the best performance herds let alone the breed was a surprise even to us.

To go back a step, cattle have around 22,000 genes with most traits in animal genetics involving hundreds and in many instances thousands of genes. Population genetics involves normal distribution curves (or commonly referred to as bell curves because of the shape). What genetics is about is figuring out through performance recording, pedigree and DNA testing (genomics) where an animal sits in the bell curve

ALL ANIMALS ARE EQUAL, BUT SOME ANIMALS ARE MORE EQUAL THAN OTHERS.

– George Orwell

for each trait we want to measure. Two thirds (68%) of the animals have a value for any trait within one standard deviation from the mean; 95 per cent within two standard deviations from the mean and 99.7 per cent within three standard deviations from the mean. Breeding or animal selection is really about manipulating bell curves and shifting animals into optimum or preferred ranges for each trait. This is often difficult for lowly heritable traits like fertility) or antagonistic traits like birth weight and growth, where generally if you improve one the other gets worse, so identifying animals that defy these odds is a crucial part of animal breeding.

Firstly, we need to set breeding objectives and decide on our plan for which part of the bell curve we want to sit. For example, we may want to improve marbling but not at the expense of calving ease and fertility, so this may limit our ability or rate of progress on marbling. We only need to look at Wagyu cattle to see the impact of single-trait selection. In our herd we have developed clearly defined breeding goals and targets for each trait. Analysing our bell curves shows how unique these Sale bulls are and the tight range that these bulls fit into for each trait. This is key to giving clients a genetic pathway that provides a balanced approach to genetic improvement. This system is what provides genetic consistency and predictability from both a genetic and a financial aspect.

In practical terms we try and provide large numbers of animals that fall within optimal ranges for each trait. We don't necessarily have the extreme top end for each trait, but our bell curves are skewed towards the right end of the bell curves for each trait. For example, we don't have the highest growth bulls in the breed because if we did this would come with excessive mature cow weight (MCW) and calving issues, however, we still have bulls that are well above average for growth (Sale average is +90 for 400D vs +81 breed average).

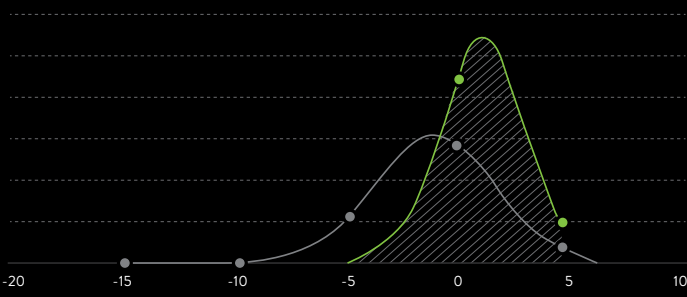
Again, it's not just the average that is important, if you look at the variation (spread of animals or tightness of the bell curve) you can see we have much sharper, tighter bell curves, so less of a range or variance in all key traits. This can only be achieved with generations of AI/ET and a PLANNED BREEDING PROGRAM.

POPULATION CURVES OF EBVs FROM 2019 WA SALE CATALOGUES

(Data sourced from Angus Australia February 2018 Breedplan) Lawsons - 232 hd; Other WA Angus Studs- 833 hd. Population Curves of EBVs from 2018 Autumn Sale Catalogues.

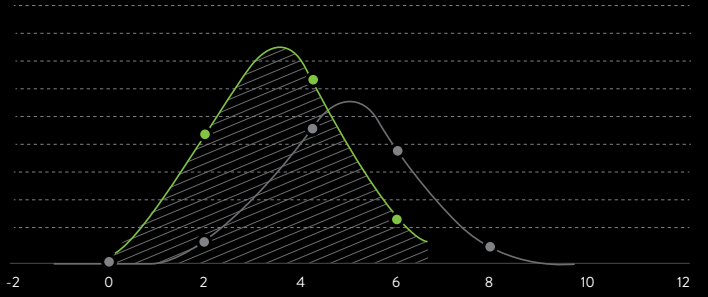
CALVING EASE

■ LAWSONS ■ OTHER



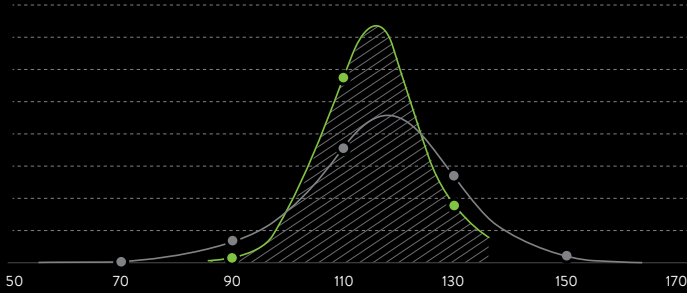
BIRTH WEIGHT

■ LAWSONS ■ OTHER



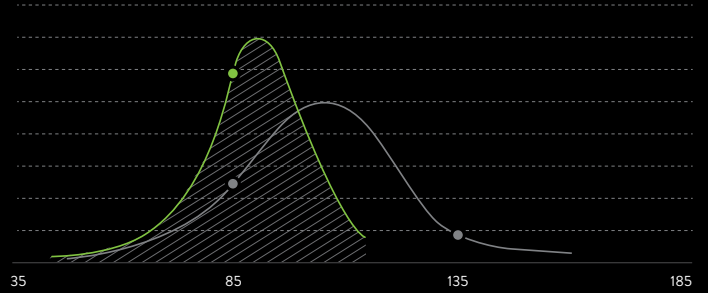
600D GROWTH

■ LAWSONS ■ OTHER



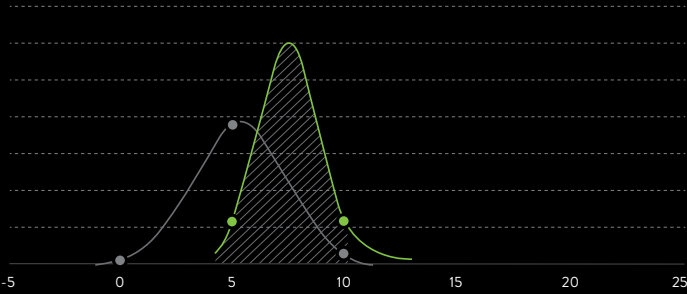
MCW

■ LAWSONS ■ OTHER



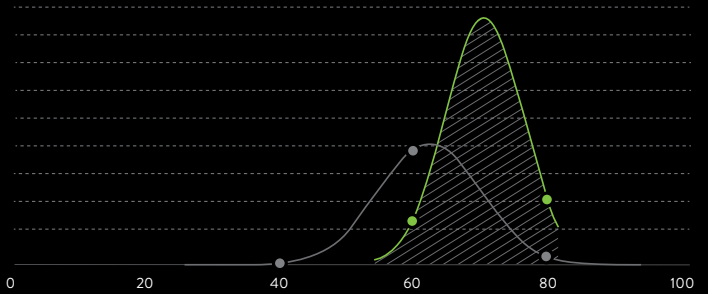
EYE MUSCLE AREA

■ LAWSONS ■ OTHER



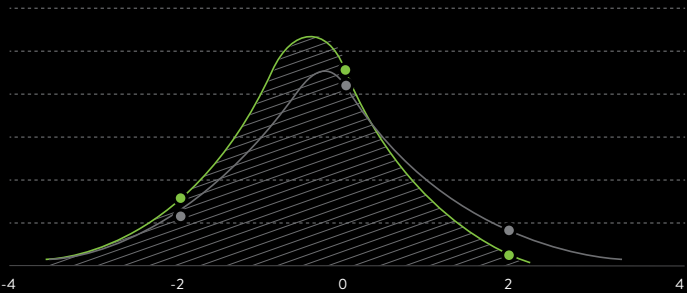
CARCASE WEIGHT

■ LAWSONS ■ OTHER



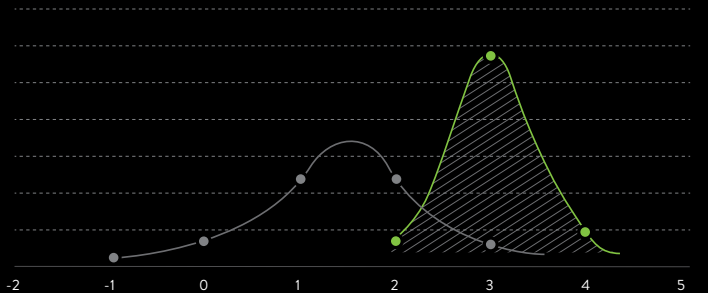
RIB FAT

■ LAWSONS ■ OTHER



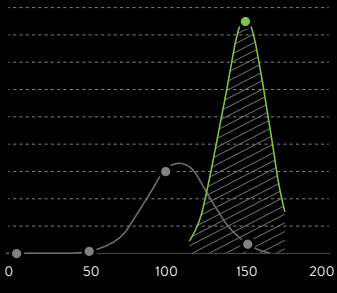
MARBLING

■ LAWSONS ■ OTHER



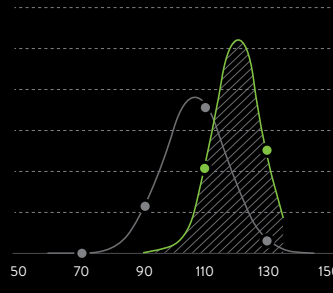
HEAVY GRAIN INDEX

■ LAWSONS ■ OTHER



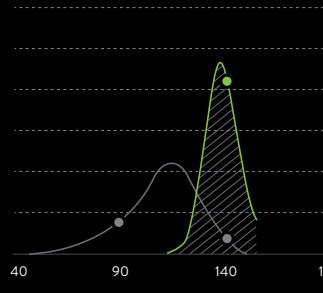
DOMESTIC INDEX

■ LAWSONS ■ OTHER



ANGUS BREEDING INDEX

■ LAWSONS ■ OTHER



HEAVY GRASS INDEX

■ LAWSONS ■ OTHER

