

# 2019 HELMSMAN STUD SALES



## CATTLE (prices excluding GST.)

Package		Price (ex GST.)	No. of head
<b>Classic</b>	Online Bidding   Your Agent to manage sale day operations	<b>\$2,000</b>	133 head
<b>Premium</b>	Online Bidding   AuctionsPlus staff onsite to manage sale day operations	<b>\$3,600</b>	240 head

\* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

## SHEEP (prices excluding GST.)

Package		Price (ex GST.)	No. of head
<b>Classic</b>	Online Bidding   your agent to manage sale day operations	<b>\$1,800</b>	225 head
<b>Premium</b>	Online Bidding   AuctionsPlus staff onsite to manage sale day operations	<b>\$3,000</b>	375 head

\* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

## ADDITIONAL CHARGES (prices excluding GST.)

\* Additional charges will only apply where the sale details are provided in a format that don't adhere to the AuctionsPlus guidelines.

Charge	Price (ex GST.)
Running a SIM sale and then switching it to a SEQ Sale	<b>\$1,000</b>
Streaming a classing day	<b>\$1,000</b>
Combining information from multiple vendors	<b>\$500</b>
Renaming Photos	<b>\$100</b>
Adding videos to YouTube	<b>\$100</b>
Adding ABRI Links (when catalogue not available)	<b>\$100</b>

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## SALES INCLUSIONS

As part of the package your sale catalogue will be transformed into a digital handbook and distributed to our network of 12,000 subscribers.

Selecting any of the stud packages also triggers a 50% discount on standard ads and a 20% discount on all other digital advertising opportunities throughout our website.  
Please ask for our 2019 Media Kit for more information.

Finally, all sale day results will be bundled up into a comprehensive post-sale report for you to distribute onto stud staff, clients or potential buyers.

**Our team is here to help your stud achieve its 2019 objectives.  
If you want to find out more about our stud sale packages give us a call on  
(02) 9262 4222 or [studsales@auctionsplus.com.au](mailto:studsales@auctionsplus.com.au)  
to discuss a customised package.**