



# Nerstane Merino Annual On-Property Ewe Sale

Post Sale Report

# SALE SUMMARY



Date:  
Friday, January 25, 2019

Number of Lots:  
18

Sale Duration:  
34 min

Purchased Online:  
1

Agency:  
ELDERS WALCHA

Catalogue Views: 3,137

# STATISTICS

**Ewes** Avg: \$173 Top: \$240

**Hoggets** Avg: \$121 Top: \$122

Top Price (Online): \$100.00

Top Price (Overall): \$240.00

**Sale Gross: \$421,150**



**34**

Registered Bidders



**15**

Guest Viewers



**3**

Active Bidders



**16**

Online Bids

# REGISTERED BIDDERS



**AB & BA WALKER**  
DELUNGRA, NSW

**ATK SEAMAN**  
GOULBURN, NSW

**BRO INDUSTRIES PTY LTD**  
ELDERSLIE, NSW

**DAVIDSON CAMERON & CO GUYRA**  
GUYRA, NSW

**ELDERS INVERELL**  
INVERELL, NSW

**IJ & HM BATES**  
STRATFORD, VIC

**LANDMARK DUBBO**  
DUBBO, NSW

**PITMAN DEAKIN**  
MOREE, NSW

**S K SYMONS**  
ASHFORD, NSW

**ALDERBERRY PASTORAL**  
GUYRA, NSW

**B & M COOYAL P/L**  
ORANGE, NSW

**BUNGULLA PARTNERSHIP**  
MANILLA, NSW

**DUNCAN CLOWES, PR MASTERS/STEPH**  
MILLTHORPE, NSW

**ELDERS WALCHA**  
WALCHA, NSW

**J&A RAMSAY FAMILY TRUST**  
GARA, NSW

**MITCHELL SMALL**  
GOULBURN, NSW

**PITT SON, PORTER & FINLAYSON**  
WALCHA, NSW

**T KEOGH**  
MULLENGANDRA, NSW

**ALECAT HOLDINGS**  
KENTUCKY, NSW

**B AND A BELLINGER**  
ASHFORD, NSW

**C.A. MACKAY & R.N. PULFORD**  
,

**ELDERS DUBBO**  
DUBBO, NSW

**GM THORPE**  
ARMIDALE, NSW

**JP & JR MCCORMICK**  
GOORAM, VIC

**PENSTOCK ADVISORY**  
MELBOURNE, VIC

**PROTRADE COMMODITIES PTY LTD**  
DOUBLE BAY, NSW

**AMALOO PASTORAL CO**  
MOAMA, NSW

**BELCON PAST CO**  
ASHFORD, NSW

**CA & KJ CHARLTON**  
BALLIMORE, NSW

**ELDERS GLEN INNES**  
GLEN INNES, NSW

**GREG TIGHE & CO**  
GUYRA, NSW

**LANDMARK BOULTONS WALCHA**  
WALCHA, NSW

**PINEHILL PASTORAL CO**  
FRESHWATER, NSW

**ROBERT KEMENADE**  
WINMALEE, NSW

NSW 30 | VIC 3 | 1





# PURCHASES

Lot	Description	Price	Purchaser	Location
Lot 315	NSM Ewes	\$100.00	PITT SON, PORTER & FINLAYSON	WALCHA, NSW

## Active Lots:

Lot 308, Lot 310, Lot 311, Lot 312, Lot 314, Lot 315

## Contact Details

### Trading Name

ELDERS INVERELL (1 lot)

PITT SON, PORTER & FINLAYSON (1 lot)

### Contact Details

Dick Gleeson  
PO BOX 382, INVERELL, NSW, 2360  
**phone:** 0267217700 0408691489  
**email:** [richard.gleeson@elders.com.au](mailto:richard.gleeson@elders.com.au)

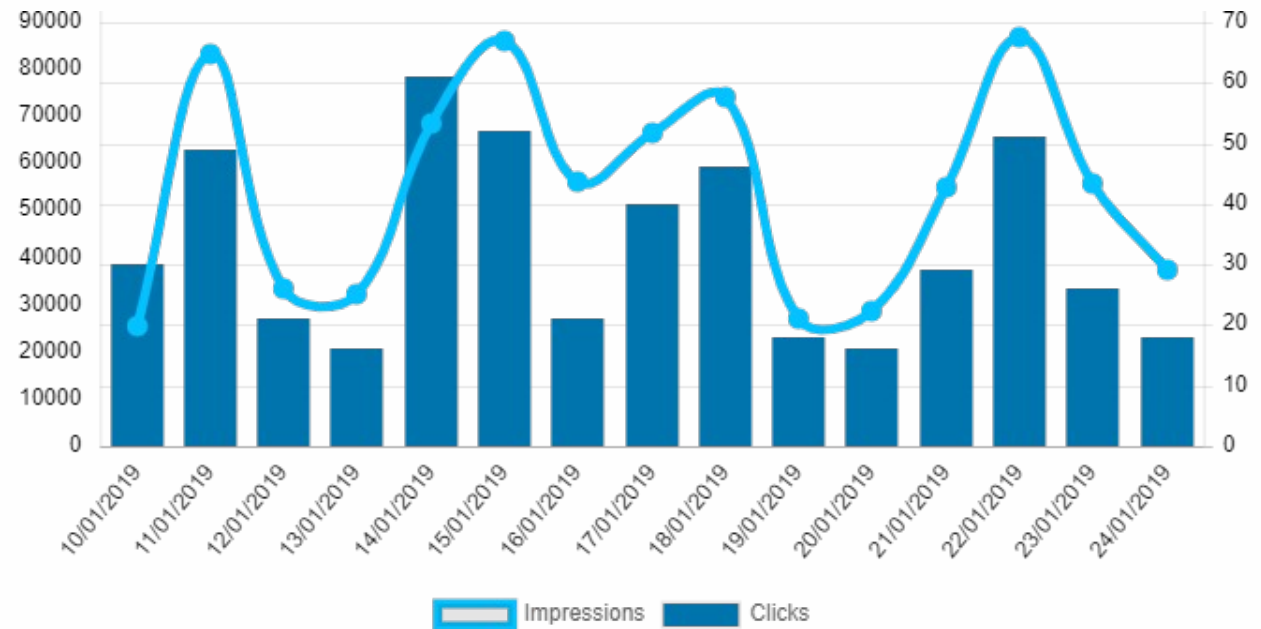
ANDREW BLOMFIELD  
PO BOX 13, WALCHA, NSW, 2354  
**phone:** 0267772000 0428667402  
**email:** [pitt.son.walcha@bigpond.com.au](mailto:pitt.son.walcha@bigpond.com.au)

### Lots

**Lot 312** Passed In \$98.00

**Lot 315** Sold \$100.00

# ADVERTISING



Total Impressions: 816,300

Total Clicks: 494



# SOCIAL MEDIA

 **AuctionsPlus Pty Ltd** @AuctionsPlus · Jan 21

The Nerstane Merino Annual Ewe and Ram Sale will be interfaced on AuctionsPlus this Friday the 25th of Jan! Kicking off at 12.30pm, on offer will be 4,000 ewes and 182 rams. For more details contact Nick Hall (Elders) on 0427 437 203 or Hamish McLaren on 0429 772 778.



**NERSTANE MERINO ON-PROPERTY EWE & RAM SALE**  
FRIDAY 25TH FEBRUARY 2019 @ 12.30PM

- 182 RAMS
- 3,500 EWES

 NICK HALL | ELDERS | 0427 437 203

 HAMISH MCLAREN | NERSTANE | 0429 772 778



653 Impressions, 8 Engagements



2971 People Reached, 3 Likes, 1 Comment, 73 Post Clicks

People Reached - Is the number of people who have seen your post on Facebook Impressions - Is the number of people who have seen your post on Twitter



# POST SALE REVIEW

AuctionsPlus was excited to be involved in the Nerstane Merino Annual On-Property Ewe Sale. A total of 34 registered bidders logged in throughout NSW and VIC. An additional 15 guests also logged in to view the sale. Online interaction with the catalogue was strong, with over 3,137 views.

We continually look to improve our stud sale process and thus welcome feedback. If you have a minute please complete the following survey. Thank you and we look forward to working with you for your next sale. Survey: <http://bit.ly/StudSaleFeedback>