"BREEDING BULLS IS NOTORIOUSLY DRIVEN BY FADS, NOT FACTS. AT LAWSONS ANGUS WE BELIEVE IN **PROVEN SCIENCE.**"

ARRY LAWSON



LAWSONS ANGUS 2019 WA

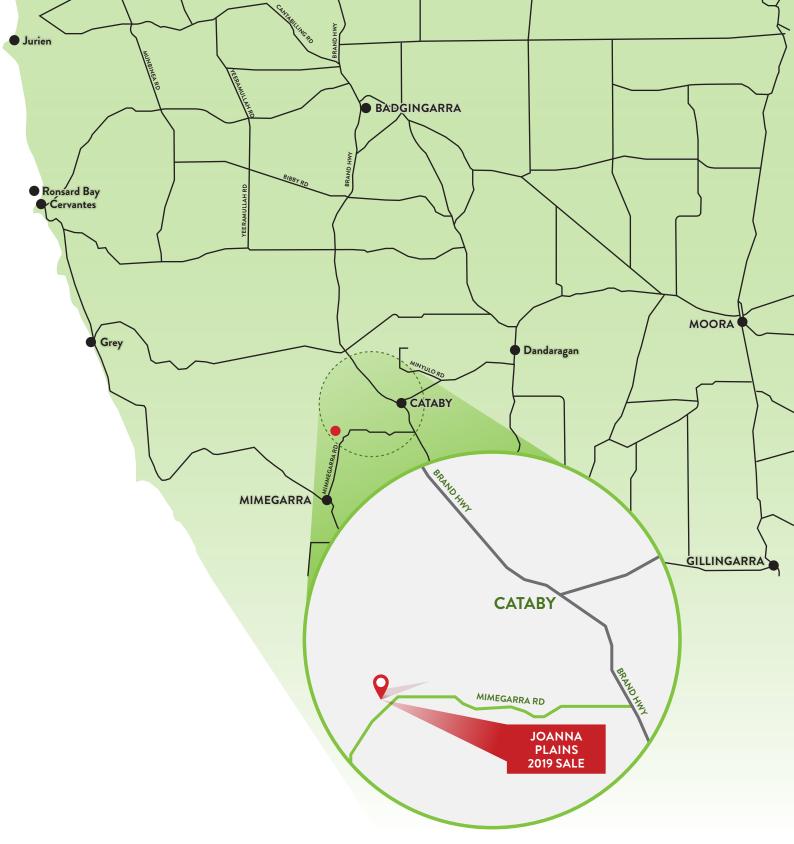
11AM THURSDAY 31ST JANUARY

JOANNA PLAINS, CATABY WA



SCIENCE NOT FICTION





THIS YEAR'S CATABY SALE WILL BE HELD AT

JOANNA PLAINS, CATABY WA (LOCATED 163KM NORTH OF PERTH AT CATABY)



2019 WA JOANNA PLAINS SALE 65 ANGUS BULLS

11AM THURSDAY 31ST JANUARY

JOANNA PLAINS, CATABY WA

SELLING AGENTS



Paul Mahony 0437 115 482

Rhys Hebberman 0477 646 264

Or your local Primaries Rep.

AUCTION INTERFACED WITH



Market Operations (02) 9262 4222 mktops@auctionsplus.com.au

LAWSONS ANGUS



Harry Lawson 0407 101 145 lawsons@lawsonsangus.com.au Bevan Ravenhill WA 0428 532 447

3% buyers fee to outside agents Australia-wide. Please refer to pages 32-43 for Reference Sires and Sale Conditions and other Information.

Primaries

WELCOME TO OUR 2019 JOANNA PLAINS SALE

THIS YEAR'S ANNUAL JOANNA PLAINS SALE IS ONCE AGAIN HELD ON-FARM AT JOANNA PLAINS, CATABY AT THE MARIANAS BACKGROUNDING COMPLEX, WITH THE ENTRANCE OFF MIMEGARRA ROAD (SEE MAP ON PAGE 2), AT 11 AM THURSDAY 31 JANUARY 2019. PRIMARIES WA ARE THE SELLING AGENTS. THE SALE IS INTERFACED WITH AUCTIONS PLUS. PLEASE FEEL FREE TO VIEW THE BULLS BEFORE HAND BY APPOINTMENT AND BID ON-LINE.



Brian Leslie and Scott Lord in action at the Inaugural Joanna Plains Sale, January 2018

We would like to thank Primaries and the DLS team for their support and help getting this WA Northern Sale up and going. We were very buoyed by last year's Inaugural Sale and pleased with the result selling 48/48 with an average of \$6,230 and top of \$12,000. These bulls are the best value genetics in WA and we have increased the numbers to 65 bulls to ensure our bulls remain good value and to provide clients with large siregroups of bulls sired by the worlds leading edge performance Angus sires.

You can see by the numbers (EBVs) on bulls at both the Hopetoun and Joanna Plains Sales they are equal in generic merit and the mix of sires, we split these bulls on contemporary groups only.



Joanna Plains Sale bulls, December 2018

HIGHLIGHTS OF 2019 JOANNA PLAINS SALE BULLS:

- Bulls average in the Top 10 % of the breed for Domestic, Heavy Grain and Angus Breeding Indexes
- Top 20% of breed for 400D Growth, below average Mature Cow Weight (MCW) and 80% of bulls are rock-solid calving ease bulls suitable for heifers!
- Large numbers sire-groups of genetically superior, well balanced sons of world leading sires – GAR Momentum (3 sons), GAR Method (1 son), GAR Prophet (13 sons), GAR Prophecy (3 sons), Paringa Judd J5 (14 sons), GAR Sure Fire (9 sons), GAR Sunrise (4 sons), Ayrvale Bartel E7 (4 sons) and Lawsons Incredible H803 (11 sons) and VAR Index (3 sons).
- When you look at the genetic comparisons on pages 6-7 these Sale bulls are below breed average cow size (+86 MCW vs +89 breed average) yet still lots of horsepower and grass conversion potential (+89 for 400D or top 20% of the breed for growth). They are also massive muscle (top 15% EMA) and are exceptionally high for marbling with average IMF in the top 7% of the breed for Marbling (Intramuscular fat) top 20% for Carcase Weight (CW). It just goes to show you don't need big cows to have high performance.

We are extremely proud of our line-up of our WA Sale bulls for both Hopetoun and Joanna Plains this year for a number of reasons, firstly from a genetic perspective these bulls are truly unique in their combination of calving ease, high growth, moderate maturity patterns with the ability to hit the top end of any markets, particularly anything that involves MSA and eating quality these boys are in a league of their own. Secondly, we feel these are the best presented and developed bulls with the quietest disposition that we have ever presented in Western Australia.

It's been one of the toughest years on record at Jerdacuttup this year but as we say these tough years not only test us out they also test the resilience and fertility of our nucleus cow herd.

IT HAS BEEN ALSO EXTREMELY REWARDING TO HEAR THE WELL ABOVE AVERAGE PREG TESTING RESULTS OF LAWSONS ANGUS CLIENTS COMPARED TO DISTRICT AVERAGES.

THE BOUNCE-BACK AND HIGH FERTILITY OF LAWSONS ANGUS GENETICS AND THE EASY CALVING ATTRIBUTES OF OUR BULLS ARE THE BACKBONE OF ANY BREEDING OPERATION.

The late rains in southern WA were a massive relief for our cows and everyone that worked so tirelessly during the drought. To achieve an 85% preg test result with 1001% AI (no follow-up bulls) and 45 day joining period, including over 300 two-year-old "M" drop first calving cows, was a fantastic reward for our team and a great testament to the fertility of our herd.



It was a welcome relief that it was a cracking season at Cataby this year as we moved over 200 registered cows to Joanna Plains and they absolutely thrived.

WE LEARN SO MUCH ABOUT OUR CATTLE IN THESE YEARS AND IT REMINDS US WHAT ARE THE MOST IMPORTANT TRAITS IN BEEF CATTLE PRODUCTION – FEED COSTS AND FERTILITY – BOTH HIGHLY CORRELATED WITH COW SIZE.

We are not quite sure why cow size is still such a hotly debated and emotional topic among seedstock herds trying to justify large cows and most still not even submitting cow weights to Breedplan to improve the accuracy of Mature Cow weight (MCW). Where is the commercial accountability of the seedstock Industry? Big cows are not only costly but high risk in terms of reproductive failure, which self-evident in years like 2018.

MODERATE, EFFICIENT COWS ARE LOWER COST, MORE FERTILE AND LOWER RISK IN GOOD AND BAD YEARS.

As we discussed in our southern Drought Workshops in June 2018, we all like to see big weaners but focusing on kilograms per hectare and managing our grass and cow herd efficiently to optimise productivity and financial performance is far more important and relevant than comparing how your weaning weights compare to last year or your neighbours. Many thanks to all those people that attended the Drought Workshops, we enjoyed the interaction and it's great to see people coming out the other side with such positivity and willingness to try new management strategies that apply equally in good years. Thanks to Bevan and Allison for inspiration during these tough times.

You only have to spend a short time in the paddock observing these boys graze to know they know how to compete on a daily basis. Due to the severity of the drought these bulls spent some time at Paul O'Meehan & Associates feedlot at Borden under the control of Brett Page who did a fantastic job of growing these bulls on a high roughage ration. Following that these bulls have spent the last 3 months grazing and walking at Manypeaks and are ideally developed and ready for work!

It was fantastic to see the recent success of our clients ANZ National Beef Carcase Competition at Beef Australia 2018, Rockhampton. Our WA clients dominated the MSA pasture section of these highly competitive National competition. Congratulations to John Bendotti, Col and Kerry Thexton, Blue River Grazing and Nick Bagshaw for their success.



Congratulations to Col Thexton, John Bendotti and our other clients that dominated the MSA pasture fed awards at the ANZ National Beef Carcase Competition at Beef Australia 2018, Rockhampton.

Hope to see you at Joanna Plains, Cataby on Thursday 31 January 2019. Sale starts at 12pm.

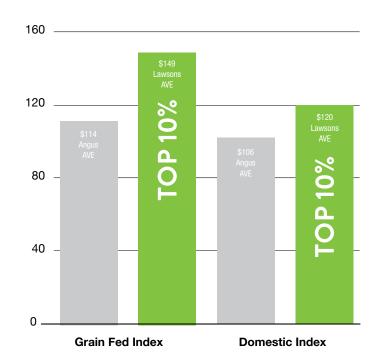
Harry Lawson

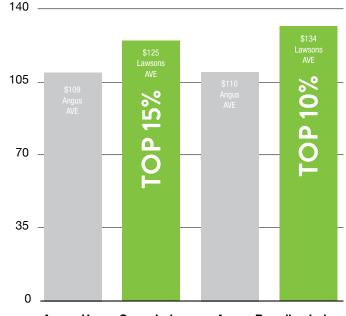
BULLS THAT SELL

| CODE | SIRE | # PROGENY |
|-------|-------------------------|-----------|
| E7 | AYRVALE BARTEL E7 | 4 |
| H0803 | LAWSONS INCREDIBLE H803 | 11 |
| IDX | VAR INDEX | 3 |
| J5 | PARINGA JUDD J5 | 14 |
| MET | GAR METHOD | 1 |
| мм | GAR MOMENTUM | 3 |
| РСҮ | GAR PROPHECY | 3 |
| PROP | GAR PROPHET | 13 |
| SF | GAR SURE FIRE | 9 |
| SUN | GAR SUNRISE | 4 |
| | | |
| Total | | 65 |

LAWSONS ANGUS SALE BULLS SUPERIOR ALL ROUND PERFORMANCE. IT IS SCIENCE NOT FICTION!

TOP 10% FOR HEAVY GRAIN INDEX, DOMESTIC INDEX AND ANGUS BREEDING INDEX



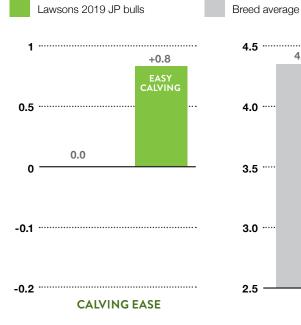


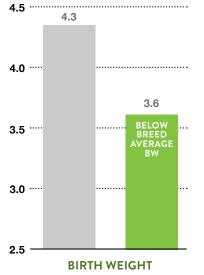
Angus Heavy Grass Index

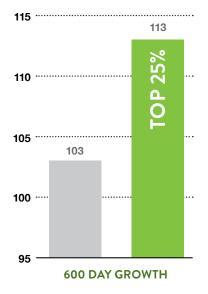
Angus Breeding Index

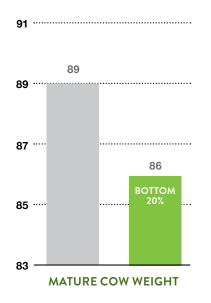


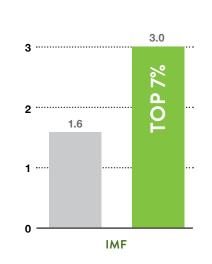
HOW DO LAWSONS ANGUS JOANNA PLAINS BULLS COMPARE TO THE ANGUS BREED AVERAGE?

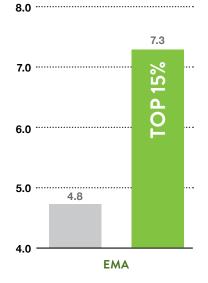












LAWSONS ANGUS **2019 WA JOANNA PLAINS** GROUP BREEDPLAN EBVs

| | | | | | | CALVING EASE | | | | | | | | | | | | |
|----------|----------------|--------|----------------|----------------|---------------|--------------------------|---------------|----------------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|------------|--|
| Lot # | Tag No | Pen | Sire | Dam | MGS | Birth Date | ASA Status | Mob | AM Status | NH Status | CA Status | DD Status | CE TICK | DIR | DTRS | GL | BWT | |
| 1 | N0755 | 1 | PROP | J0146 | E7 | 21/06/2017 | HBR | NS17-WA1 | AMFU | NH5% | CAFU | DDFU | V | 0.2 | 0.6 | -2.1 | 4.1 | |
| 2 | N0680 | 1 | J5 | H0548 | E7 | 13/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD5% | <u> </u> | 2.2 | 0.8 | -6.3 | 3.6 | |
| 3 | N0765 N0733 | 1 | J5 PROP | H0221 J0343 | E7 E7 | 18/06/2017 25/06/2017 | HBR HBR | NS17-WA1 NS17-WA1 | AMFU AMFU | NHFU | CAFU | DD2% DDF | ~~ | 2.6 -1.1 | 0.6 | -2.3 -1.6 | 2.9 4.4 | |
| 5 | N0733 N0719 | 1 | PROP | J0343 | E7 | 16/06/2017 | HBR | NS17-WAT | AMFU | NHF | CAFU | DD3% | ~ | 2.4 | 2.4 | -5.4 | 3.2 | |
| 6 | N0672 | 1 | PROP | H0231 | E7 | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDC | V | 1.0 | 2.0 | -3.7 | 3.7 | |
| 7 | N0777 | 1 | IDX | G1164 | Z0191 | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | 1.9 | 0.2 | -3.5 | 3.8 | |
| 8 | N0681 | 1 | H0803 | F0422 | 5050 | 15/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD6% | ~ | 1.3 | 0.4 | -6.6 | 4.8 | |
| 9 | N0673 | 1 | H0803 | J0265 | G1730 | 23/06/2017 | APR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | | -4.8 | -1.7 | -3.1 | 6.3 | |
| 10 | N0678 | 1 | E7 | G0855 | ND | 16/06/2017 | HBR | NS17-WA1 | AMFU | NH4% | CAFU | DDC | V | 1.3 | 1.9 | -4.2 | 4.4 | |
| 11 12 | N0773 | 1 | PCY PCY | H0626 H0417 | E7 E7 | 21/06/2017 19/06/2017 | HBR APR | NS17-WA1 | AM6% AMFU | NH6% NHFU | CAFU CAFU | DD4% DDFU | ~ | 0.2 | 1.4 2.0 | -1.8 -3.8 | 4.7 3.3 | |
| 12 | N0720 N0669 | 1 | PROP | J0337 | E7 E7 | 20/06/2017 | HBR | NS17-WA1 NS17-WA1 | AMFU | NHFU | CAFU | DDFU | ~ | 1.8 | 2.0 | -3.6 | 2.7 | |
| 14 | N0734 | 1 | PROP | J0487 | E7 | 18/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDF | ~ | 1.1 | 2.4 | -4.7 | 3.3 | |
| 15 | N0702 | 1 | PROP | J0438 | F4 | 26/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDF | | -2.0 | -1.9 | -0.3 | 4.6 | |
| 16 | N0713 | 1 | SF | G0584 | B1155 | 14/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD2% | ~ | 1.9 | 1.8 | -4.2 | 3.1 | |
| 17 | N0676 | 1 | SF | H0688 | ST0 | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | ~ | 1.6 | 3.5 | -4.9 | 3.4 | |
| 18 | N0730 | 1 | J5 | G0600 | ND | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | 1.8 | -1.9 | -3.0 | 3.5 | |
| 19 | N0706 | 1 | J5 | H0309 | PRO | 27/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDF | | -3.0 | -4.5 | -0.8 | 5.4 | |
| 20 | N0691 | 2 | SF | H0502 | AFR | 21/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDC | V | 1.0 | 3.0 | -3.2 | 3.7 | |
| 21 | N0776 | 2 | H0803 | H0442 | AFR | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDC | ~ | 2.3 | 2.4 | -5.1 | 3.2 | |
| 22 23 | N0696 | 2 2 | H0803 H0803 | H0375 G0684 | STO PRO | 22/06/2017 18/06/2017 | HBR APR | NS17-WA1 NS17-WA1 | AM6% AMFU | NHFU NHFU | CAFU CAFU | DDC DDC | | -2.1 -0.2 | -0.8 0.1 | -3.3 -3.4 | 6.5 4.7 | |
| 23 | N0762 N0769 | 2 | H0803 | D0082 | GUP | 20/06/2017 | HBR | NS17-WAT | AMFU | NHFU | CAFU | DDC DD4% | ~ | -0.2 | 2.1 | -3.4 | 2.8 | |
| 25 | N0732 | 2 | SUN | E1008 | X0951 | 20/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | -0.9 | -0.8 | 1.2 | 3.9 | |
| 26 | N0738 | 2 | SUN | E1041 | B1370 | 21/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | • | -3.3 | -1.8 | 1.4 | 5.6 | |
| 27 | N0723 | 2 | IDX | H0445 | E7 | 15/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | 2.7 | 0.8 | -4.9 | 2.9 | |
| 28 | N0724 | 2 | MET | G0930 | B1155 | 26/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | | -5.4 | -1.8 | 3.1 | 4.9 | |
| 29 | N0768 | 2 | J5 | G1243 | C0402 | 15/06/2017 | APR | NS17-WA1 | AMFU | NHFU | CAFU | DD5% | × . | 0.9 | -2.8 | -4.4 | 4.3 | |
| 30 | N0739 | 2 | J5 | G0643 | B1155 | 20/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD9% | <u> </u> | 0.2 | -1.9 | -1.9 | 3.3 | |
| 31 | N0772 | 2 | J5 | H0407 | E7 | 11/06/2017 | APR | NS17-WA1 | AMFU | NHFU | CAFU | DDF | V | 4.2 | 2.1 | -7.2 | 1.6 | |
| 32 33 | N0695 N0758 | 2 2 | J5 PROP | G1143 J0481 | Z0191 BBOW | 11/06/2017 23/06/2017 | APR HBR | NS17-WA1 NS17-WA1 | AM6% AMFU | NHFU NHFU | CAFU | DDF DD7% | ~ | 4.4 | 0.9 2.5 | -6.3 -2.6 | 1.8 2.3 | |
| 33 | N0758 N0677 | 2 | PROP | J0481 | E7 | 20/06/2017 | HBR | NS17-WAT | AMF | NHFU | CAFU | DD7% | ~ | 0.6 | 2.0 | -2.0 | 3.6 | |
| 35 | N0748 | 3 | PROP | J0156 | E7 | 19/06/2017 | APR | NS17-WA1 | AMFU | NHFU | CAFU | DD3% | ~ | 1.9 | 2.3 | -3.5 | 3.0 | |
| 36 | N0692 | 3 | PROP | J0825 | REG | 21/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | V | -0.1 | -0.5 | -3.6 | 3.4 | |
| 37 | N0756 | 3 | PROP | J0524 | REG | 26/06/2017 | HBR | NS17-WA1 | AMFU | NH2% | CAFU | DD5% | ~ | 0.1 | -0.8 | -1.4 | 3.1 | |
| 38 | N0721 | 3 | PCY | H0705 | ST0 | 21/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD6% | | -0.7 | 1.2 | -3.1 | 5.5 | |
| 39 | N0690 | 3 | MM | J0349 | E7 | 26/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | | -2.7 | -0.5 | -1.0 | 4.6 | |
| 40 | N0698 | 3 | MM | J0525 | F4 | 22/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDF | <u> </u> | -0.7 | -1.9 | -2.3 | 3.7 | |
| 41 42 | N0715 N0687 | 3 3 | IDX SUN | G0514 H0158 | B1155 STO | 19/06/2017 26/06/2017 | APR HBR | NS17-WA1 NS17-WA1 | AM2% AMFU | NH2% NHFU | CAFU CAFU | DDF DD4% | ~ | 1.1 -2.2 | -0.3 1.4 | -2.7 2.8 | 3.0 4.5 | |
| 42 | N0007 N0744 | 3 | H0803 | J0441 | F4 | 21/06/2017 | HBR | NS17-WAT | AMFU | NHFU | CAFU | DD4 % | V | 1.8 | -0.3 | -4.9 | 4.0 | |
| 44 | N0744 | 3 | H0803 | D0842 | OBJ | 18/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD6% | ~ | 1.1 | 0.4 | -2.0 | 4.0 | |
| 45 | N0828 | 3 | H0803 | H0663 | STO | 21/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD3% | | -0.2 | 0.1 | -2.3 | 5.4 | |
| 46 | N0594 | 3 | J5 | H0913 | PRO | 21/07/2017 | APR | NS17-WA2 | AMFU | NHFU | CAFU | DDF | V | 1.3 | -1.1 | -3.1 | 3.2 | |
| 47 | N0323 | 3 | J5 | K0578 | ANT | 18/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD3% | V | 3.0 | 0.7 | -6.4 | 2.5 | |
| 48 | N0755 | 3 | PROP | J0147 | E7 | 21/06/2017 | HBR | NS17-WA1 | AMFU | NH5% | CAFU | DDFU | V | 0.3 | -0.2 | -2.4 | 3.6 | |
| 49 | N0680 | 3 | J5 | H0106 | E7 | 13/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD5% | | 0.3 | -0.2 | -2.4 | 3.6 | |
| 50 51 | N0765 N0733 | 3 3 | J5 PROP | H0433 J0563 | E7 E7 | 18/06/2017 25/06/2017 | HBR HBR | NS17-WA1 NS17-WA1 | AMFU AMFU | NHFU NHFU | CAFU CAFU | DD2% DDF | ~ | 0.3 | -0.2 -0.2 | -2.4 -2.4 | 3.6 3.6 | |
| 51 | N0733 N0719 | 3 | PROP | J0563 J0673 | E7 E7 | 16/06/2017 | HBR | NS17-WAT NS17-WA1 | AMFU | NHFU | CAFU | DDF DD3% | ~ | 0.3 | -0.2 | -2.4 | 3.6 | |
| 53 | N0719 | 4 | PROP | H0232 | E7 | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD3% | ~ | 0.3 | -0.3 | -2.3 | 3.6 | |
| 54 | N0777 | 4 | IDX | G1165 | Z0192 | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | 0.3 | -0.3 | -2.3 | 3.6 | |
| 55 | N0681 | 4 | H0803 | F0423 | 5051 | 15/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD6% | V | 0.3 | -0.3 | -2.3 | 3.6 | |
| 56 | N0673 | 4 | H0803 | J0266 | G1731 | 23/06/2017 | MAY | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | | 0.3 | -0.4 | -2.2 | 3.6 | |
| 57 | N0678 | 4 | E8 | G0856 | ND | 16/06/2017 | HBR | NS17-WA1 | AMFU | NH4% | CAFU | DDC | V | 0.3 | -0.4 | -2.2 | 3.5 | |
| 58 | N0773 | 4 | PCY | H0208 | E7 | 21/06/2017 | HBR | NS17-WA1 | AM6% | NH6% | CAFU | DD4% | | 0.3 | -0.4 | -2.2 | 3.5 | |
| 59 | N0720 | 4 | PCY | H0001 | E7 | 19/06/2017 | MAY | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | V | 0.3 | -0.4 | -2.2 | 3.5 | |
| 60 | N0669 | 4 | PROP | J0337 | E7 | 20/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDFU | V | 0.3 | -0.5 | -2.1 | 3.5 | |
| 61 | N0734 | 4 | PROP | J0487 | E7 F5 | 18/06/2017 26/06/2017 | HBR HBR | NS17-WA1 | AMFU AMFU | NHFU NHFU | CAFU CAFU | DDF DDF | ~ | 0.3 | -0.5 -0.5 | -2.1 | 3.5 3.5 | |
| 62 63 | N0702 N0713 | 4 | PROP SF | J0438 G0585 | B1156 | 14/06/2017 | HBR | NS17-WA1 NS17-WA1 | AMFU | NHFU | CAFU | DDF DD2% | V | 0.2 | -0.5 | -2.1 -2.1 | 3.5 | |
| 64 | N0713 | 4 | SF | H0689 | STO | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DDE | ~ | 0.2 | -0.5 | -2.0 | 3.5 | |
| 65 | N0730 | 4 | J5 | G0601 | ND | 17/06/2017 | HBR | NS17-WA1 | AMFU | NHFU | CAFU | DD7% | ~ | 0.2 | -0.6 | -2.0 | 3.5 | |
| | | | | | | | | | | na Plains | | | | 0.4 | 0.2 | -2.8 | 3.8 | |
| | | | | | | | | | | | us Breed | | | 0.0 | 0.2 | -3.9 | 4.3 | |
| | | | | | | | | | | Ally | us Diecu | Average | | 0.0 | 0.2 | -3.3 | 4.5 | |
| | | | | | | | | | | | | | | | | | | |

| | | | GROW | TH & MA1 | FERNAL | | FERT | ILITY | | | CAR | CASE | | | | \$INDEX | (VALUE | |
|----------|----------------|----------|-----------|------------|------------|----------|-------------|--------------|----------|--------------|--------------|------------|--------------|------------|------------|------------|------------|------------|
| Lot # | Tag No | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | ABI | DOM | GRS |
| 1 | N0755 | 62 | 104 | 128 | 89 | 22 | 1.6 | -6.9 | 78 | -0.9 | -0.4 | 7.2 | -0.2 | 3.5 | 168 | 149 | 133 | 138 |
| 2 | N0680 N0765 | 47 52 | 86 95 | 113 127 | 92 105 | 20 23 | 1.8 2.7 | -7.3 -7.1 | 73 80 | 0.8 0.6 | 0.8 | 7.5 7.3 | -0.8 -0.8 | 3.2 3.2 | 154 164 | 137 146 | 118 122 | 127 135 |
| 4 | N0703 | 58 | 101 | 128 | 88 | 22 | 1.5 | -7.8 | 75 | -0.4 | 0.4 | 5.8 | -0.8 | 3.4 | 163 | 145 | 126 | 133 |
| 5 | N0719 | 59 | 99 | 125 | 85 | 24 | 1.6 | -7.8 | 73 | -0.3 | 0.8 | 5.4 | -0.7 | 3.2 | 163 | 148 | 130 | 139 |
| 6 | N0672 | 57 | 95 | 119 | 76 | 22 | 1.3 | -7.8 | 70 | 0.2 | 1.1 | 4.8 | -1.3 | 3.6 | 159 | 143 | 126 | 133 |
| 7 | N0777 | 50 | 89 | 116 | 100 | 19 | 0.8 | -5.5 | 64 | -0.9 | -1.2 | 9.7 | 1.6 | 2.1 | 147 | 136 | 125 | 130 |
| 8 9 | N0681 N0673 | 52 57 | 92 95 | 126 126 | 102 103 | 19 21 | 1.7 1.9 | -6.2 -5.9 | 75 75 | -1.5 -2.5 | -1.5 -2.4 | 7.1 9.4 | 1.0 1.8 | 2.4 2.5 | 157 149 | 141 132 | 122 117 | 133 123 |
| 10 | N0678 | 55 | 93 | 120 | 94 | 19 | 1.7 | -7.3 | 73 | -1.0 | -0.2 | 6.2 | 0.2 | 2.7 | 156 | 142 | 125 | 133 |
| 11 | N0773 | 56 | 96 | 125 | 100 | 19 | 1.6 | -6.1 | 74 | -1.8 | -1.7 | 6.1 | 0.1 | 3.2 | 160 | 139 | 123 | 129 |
| 12 | N0720 | 56 | 97 | 123 | 89 | 22 | 1.9 | -6.5 | 73 | -1.4 | -0.9 | 6.9 | 0.2 | 2.7 | 154 | 141 | 127 | 133 |
| 13 | N0669 | 55 | 95 | 117 | 72 | 23 | 1.2 | -7.0 | 71 | -0.5 | 0.3 | 7.0 | -0.5 | 3.4 | 160 | 145 | 130 | 136 |
| 14 15 | N0734 N0702 | 56 59 | 96 104 | 116 133 | 78 93 | 22 23 | 1.0 1.2 | -7.5 -4.8 | 71 77 | -0.3 -1.3 | 0.5 -1.1 | 6.3 6.6 | -0.6 -0.3 | 3.5 3.8 | 161 163 | 144 141 | 130 124 | 134 130 |
| 16 | N0702 | 46 | 85 | 105 | 93 | 15 | 2.5 | -4.0 | 66 | -0.7 | -1.3 | 7.7 | 1.0 | 2.6 | 153 | 136 | 124 | 125 |
| 17 | N0676 | 46 | 82 | 97 | 84 | 15 | 2.9 | -7.9 | 63 | -0.6 | 0.0 | 9.4 | 1.6 | 2.0 | 141 | 133 | 127 | 126 |
| 18 | N0730 | 50 | 88 | 112 | 88 | 18 | 1.3 | -5.8 | 72 | 1.0 | 0.6 | 9.1 | -0.2 | 2.5 | 135 | 127 | 116 | 123 |
| 19 | N0706 | 54 | 95 | 127 | 109 | 23 | 1.5 | -4.9 | 77 | 0.2 | -0.4 | 6.9 | -0.4 | 2.8 | 133 | 120 | 105 | 114 |
| 20 21 | N0691 N0776 | 48 47 | 90 83 | 112 106 | 95 72 | 18 25 | 3.0 2.2 | -7.6 -6.7 | 63 57 | -1.2 -1.5 | -1.3 -0.9 | 7.3 8.0 | 1.1 0.6 | 3.2 3.6 | 170 161 | 146 140 | 130 125 | 132 129 |
| 21 | N0776 N0696 | 47 54 | 89 | 121 | 100 | 20 | 2.2 | -6.1 | 71 | -2.0 | -0.9 | 7.6 | 1.1 | 2.5 | 146 | 132 | 125 | 129 |
| 23 | N0762 | 48 | 82 | 110 | 83 | 22 | 1.1 | -5.7 | 65 | -1.0 | -1.3 | 6.5 | 0.2 | 3.5 | 148 | 128 | 113 | 118 |
| 24 | N0769 | 47 | 82 | 111 | 86 | 22 | 2.0 | -6.2 | 67 | -0.2 | 0.2 | 4.2 | -0.9 | 3.3 | 143 | 128 | 111 | 119 |
| 25 | N0732 | 50 | 96 | 123 | 108 | 15 | 0.0 | -3.8 | 68 | -2.6 | -2.6 | 2.2 | 0.4 | 2.6 | 137 | 121 | 114 | 114 |
| 26 27 | N0738 N0723 | 51 45 | 90 86 | 120 107 | 103 80 | 18 21 | -0.1 0.8 | -4.3 -6.6 | 66 64 | -1.4 -1.1 | -1.7 -0.8 | 5.0 8.6 | 0.3 | 2.9 2.2 | 135 147 | 118 136 | 107 126 | 111 128 |
| 28 | N0723 | 55 | 94 | 118 | 81 | 17 | 0.5 | -4.2 | 70 | -0.4 | -1.6 | 10.2 | 0.7 | 2.5 | 126 | 118 | 112 | 115 |
| 29 | N0768 | 50 | 89 | 120 | 93 | 18 | 2.0 | -6.0 | 75 | 0.2 | -0.2 | 7.4 | -0.3 | 3.1 | 152 | 135 | 115 | 126 |
| 30 | N0739 | 46 | 85 | 109 | 83 | 17 | 1.0 | -6.5 | 66 | 0.9 | 0.3 | 7.6 | -1.0 | 3.3 | 143 | 127 | 112 | 118 |
| 31 | N0772 | 42 | 79 | 103 | 74 | 24 | 1.6 | -7.8 | 68 | 1.6 | 1.4 | 6.0 | -1.3 | 3.1 | 141 | 129 | 112 | 121 |
| 32 33 | N0695 N0758 | 45 56 | 81 94 | 111 116 | 85 82 | 22 20 | 1.9 0.9 | -6.3 -5.5 | 68 71 | 1.9 0.1 | 1.6 0.0 | 6.2 6.7 | -1.0 -0.4 | 2.6 3.0 | 133 141 | 126 132 | 109 125 | 121 127 |
| 34 | N0677 | 55 | 94 | 116 | 77 | 23 | 1.2 | -7.4 | 69 | -0.2 | 0.6 | 6.2 | -0.6 | 3.3 | 155 | 140 | 126 | 131 |
| 35 | N0748 | 56 | 100 | 126 | 95 | 24 | 1.2 | -7.5 | 73 | -0.3 | 0.5 | 7.4 | -0.4 | 2.9 | 163 | 148 | 130 | 139 |
| 36 | N0692 | 53 | 93 | 117 | 90 | 21 | 0.8 | -6.4 | 74 | 0.4 | 0.2 | 6.4 | -0.9 | 3.9 | 153 | 134 | 119 | 124 |
| 37 38 | N0756 N0721 | 51 54 | 87 92 | 107 121 | 73 102 | 20 16 | 0.6 1.5 | -6.4 -4.9 | 69 67 | 0.6 -1.8 | 0.6 -1.2 | 5.7 5.8 | -1.4 0.4 | 3.8 2.7 | 141 143 | 125 129 | 114 116 | 117 121 |
| 39 | N0721 | 50 | 89 | 114 | 85 | 21 | 1.1 | -4.2 | 71 | -1.4 | -2.2 | 9.7 | 0.4 | 3.7 | 143 | 128 | 116 | 118 |
| 40 | N0698 | 49 | 86 | 110 | 74 | 22 | 1.0 | -2.8 | 69 | -0.7 | -1.7 | 10.1 | 0.3 | 4.0 | 147 | 127 | 116 | 118 |
| 41 | N0715 | 49 | 91 | 111 | 79 | 18 | 1.1 | -6.1 | 63 | 0.0 | -0.4 | 11.8 | 1.2 | 2.3 | 149 | 139 | 129 | 133 |
| 42 | N0687 | 50 | 91 | 111 | 87 | 15 | 0.6 | -5.4 | 63 | -1.4 | -0.9 | 7.7 | 1.0 | 2.5 | 138 | 127 | 121 | 121 |
| 43 44 | N0744 N0747 | 48 52 | 87 85 | 119 115 | 90 87 | 24 21 | 1.9 1.5 | -6.2 -6.8 | 72 67 | -1.5 -1.9 | -1.6 -1.9 | 6.5 6.8 | 0.4 | 3.3 2.8 | 159 150 | 138 134 | 119 118 | 127 125 |
| 45 | N0828 | 49 | 86 | 118 | 101 | 21 | 2.3 | -6.1 | 69 | -1.7 | -0.7 | 7.1 | 0.8 | 2.4 | 143 | 130 | 114 | 123 |
| 46 | N0594 | 45 | 79 | 103 | 74 | 20 | 1.1 | -5.6 | 63 | 0.8 | -0.1 | 6.9 | -0.6 | 3.2 | 133 | 121 | 109 | 114 |
| 47 | N0323 | 47 | 85 | 110 | 96 | 16 | 1.4 | -5.6 | 71 | 0.6 | -0.5 | 9.7 | 0.2 | 2.9 | 148 | 133 | 119 | 125 |
| 48 | N0755 | 48 | 85 | 110 110 | 85 85 | 19 19 | 1.1 | -5.4 | 66 | -0.4 -0.4 | -0.7 -0.8 | 7.7 7.7 | 0.2 | 3.0 3.0 | 141 | 127 126 | 115 115 | 119 |
| 49 50 | N0680 N0765 | 48 48 | 85 85 | 110 | 85 | 19 | 1.1 1.1 | -5.4 -5.3 | 66 66 | -0.4 | -0.8 | 7.7 | 0.2 | 3.0 | 141 140 | 126 | 115 | 119 119 |
| 51 | N0733 | 47 | 85 | 110 | 84 | 19 | 1.1 | -5.3 | 66 | -0.4 | -0.8 | 7.7 | 0.2 | 3.0 | 140 | 126 | 114 | 119 |
| 52 | N0719 | 47 | 84 | 109 | 84 | 19 | 1.1 | -5.3 | 66 | -0.4 | -0.8 | 7.7 | 0.2 | 3.0 | 140 | 126 | 114 | 118 |
| 53 | N0672 | 47 | 84 | 109 | 84 | 19 | 1.1 | -5.2 | 66 | -0.4 | -0.8 | 7.8 | 0.2 | 3.0 | 139 | 125 | 114 | 118 |
| 54 55 | N0777 N0681 | 47 47 | 84 84 | 109 109 | 84 84 | 19 19 | 1.0 1.0 | -5.2 -5.2 | 65 65 | -0.4 -0.4 | -0.8 -0.8 | 7.8 7.8 | 0.2 | 3.0 3.0 | 139 138 | 125 125 | 114 113 | 118 117 |
| 56 | N0673 | 47 | 84 | 103 | 83 | 19 | 1.0 | -5.1 | 65 | -0.4 | -0.8 | 7.8 | 0.2 | 3.0 | 138 | 123 | 113 | 117 |
| 57 | N0678 | 47 | 83 | 108 | 83 | 19 | 1.0 | -5.1 | 65 | -0.4 | -0.8 | 7.8 | 0.2 | 3.0 | 138 | 124 | 113 | 117 |
| 58 | N0773 | 46 | 83 | 108 | 83 | 19 | 1.0 | -5.1 | 65 | -0.4 | -0.9 | 7.9 | 0.2 | 3.0 | 137 | 124 | 113 | 117 |
| 59 60 | N0720 | 46 46 | 83 83 | 108 107 | 83 83 | 19 19 | 1.0 1.0 | -5.0 -5.0 | 65 65 | -0.4 | -0.9 -0.9 | 7.9 7.9 | 0.2 | 3.0 3.0 | 137 137 | 123 123 | 113 112 | 116 116 |
| 61 | N0669 N0734 | 40 | 83 | 107 | 83 | 19 | 1.0 | -5.0 | 64 | -0.4 | -0.9 | 7.9 | 0.2 | 3.0 | 137 | 123 | 112 | 116 |
| 62 | N0702 | 46 | 82 | 107 | 82 | 19 | 0.9 | -4.9 | 64 | -0.4 | -0.9 | 7.9 | 0.2 | 3.0 | 136 | 122 | 112 | 116 |
| 63 | N0713 | 46 | 82 | 107 | 82 | 19 | 0.9 | -4.9 | 64 | -0.4 | -0.9 | 8.0 | 0.2 | 3.0 | 136 | 122 | 112 | 115 |
| 64 | N0676 | 46 | 82 | 106 | 82 | 19 | 0.9 | -4.9 | 64 | -0.4 | -0.9 | 8.0 | 0.2 | 3.0 | 135 | 122 | 112 | 115 |
| 65 | N0730 | 45 | 82 | 106 | 82 | 19 | 0.9 | -4.8 | 64 | -0.3 | -0.9 | 8.0 | 0.2 | 3.0 | 135 | 121 | 111 | 115 |
| | | 50 | 89 | 114 | 87 | 20 | 1.3 | -5.9 | 68 | -0.5 | -0.6 | 7.4 | 0.1 | 3.0 | 146 | 132 | 118 | 123 |
| | | 43 | 79 | 103 | 89 | 15 | 1.7 | -4.1 | 58 | 0.0 | -0.2 | 4.8 | 0.4 | 1.6 | 114 | 110 | 106 | 109 |



| ▼ 1 | | LAWS | SONS | PRC |)PHI | ET N7 | 755 | 5 | | A | | | |
|--|----------|------------------------------------|------|------|------|-------------------------------------|--------------|-------------------|---------|--------|------|--|--|
| Birth Date | e: 21/06 | /2017 | AM: | AMFU | NH: | NH | 5% | CA: | CAFU | DD: | DDFU | | |
| Society I | D: VLYN | 755 | ASA: | HBR | Mob | NS17 | -WA1 | Pen: | 1 | | | | |
| Sire: GAR | PROPHE | BEXTOR 8 F BJECTIVE | | 608 | | SSOB | DY J | AYE 60 IVE T51 | 8B498 S | | | | |
| Dam: LAW | SONS BAI | LE BARTE RTEL E7 (DNS ULTIN | J146 | 59 | | TE MAN EAGLEI GAR UL LAWSC | HAWI TIMA | < JEDD | | N D663 | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
| | Calvin | g Ease | V | | Gr | owth a | and | Mat | ernal | | | | |
| | DIR | DTRS | GL | BW1 | Г 2 | 200 | 400 | (| 500 | MCW | MILK | | |
| EBVs | 0.2 | 0.6 | -2.1 | 4.1 | (| 62 | 104 | l 1 | 28 | 89 | 22 | | |
| Acc | 57 | 52 | 85 | 74 | | 69 | 67 | | 67 | 67 | 60 | | |
| | Fertilit | y | | | | С | arc | ase | | | | | |
| | SS | DC | CWT | RIB | R | JMP | EMA | A F | RBY | IMF | | | |
| EBVs | 1.6 | -6.9 | 78 | -0.9 | 9 - | 0.4 | 7.2 | - | 0.2 | 3.5 | | | |
| Acc | 63 | 42 | 62 | 63 | | 62 | 61 | | 58 | 57 | | | |
| | GRN | 168 | DOM | 149 |) A | BI | 133 | 3 G | RS | 138 | | | |

Retaining semen marketing rights and 50% revenue sharing interest.

N755 typifies why we made the decision to use GAR Prophet widely over so many Ayrvale Bartel E7 daughters, put simply these bulls excel in every part of the beef supply chain. Whether you are selling weaners, keeping replacement heifers, grass finishing or targeting long-fed grain fed markets Prophet x E7 hit these targets more consistently and more predictably with less cost and fuss than any bulls we know! N755 is the highest Domestic Index (DOM) and equal highest 400D Growth bull, top 1% of the breed for both DOM and 400D plus equal #3 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN and marbling (IMF), top 10% for 600D Growth. One of the high scanning EMA bulls at 104 sq. cm



Lawsons Angus cows at Joanna Plains, December 2018

LAWSONS JUDD N680 ₹ 2

CAFU DD: DD5%

AI

MCW

02

MILK

20

Birth Date: 13/06/2017 AM: AMFU NH: NHFU CA: Society ID: VLYN680 ASA: HBR NS17-WA1 Pen: Mob: TUWHARETOA REGENT D145 GA JUDD J5 STRATHEWEN BERKLEY WILPENA F30 STRATHEWEN MERKLEY WILPENA F30 TE MANIA AMBASSADOR A134 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY B1 STRATHEWEN IN FOCUS WILPENA B41 TUWHARETOA REGENT D145 PARINGA JUDD J5 TE MANIA BARTEL B219 AVRIVALE BARTEL E7 EAGLEHAWK JEDDA B32 GAR PREDESTINED LAWSONS YIELD GRADE Z981 Dam: LAWSONS BARTEL E7 H548 LAWSONS PREDESTINED D818 December 2018 Angus GROUP BREEDPLAN EBVs Calving Ease 🖌 Growth and Maternal DIR DTRS GL BWT 200 400 600 08 -63 36 112 ~ ~ 47 96

| EDVS | 2.2 | 0.0 | -0.0 | 0.0 | 47 | 00 | 110 | 52 | 20 |
|------|----------|------|------|-----|------|--------|------|-----|----|
| Acc | 52 | 46 | 86 | 75 | 69 | 67 | 66 | 64 | 55 |
| | Fertilit | у | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.8 | -7.3 | 73 | 0.8 | 0.8 | 7.5 | -0.8 | 3.2 | |
| Acc | 63 | 42 | 59 | 62 | 60 | 59 | 56 | 54 | |
| | GRN | 154 | DOM | 137 | ABI | 118 | GRS | 127 | |
| | | | | | | | | | |

Retaining semen marketing rights and 50% revenue sharing interest.



It's no coincidence the first 6 bulls are out of Ayrvale Bartel E7 daughters, they are simply exceptional from any dimension. You will also notice we have used Judd and Prophet widely over these E7 daughters for the simple reason it works! This Judd x E7 son is no exception, incredible calving ease, high growth and around breed average Mature Cow Weight (MCW). N680 is the equal #3 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN and marbling (IMF). One of the high scanning EMA bulls at 100 sq. cm.

| ▼ 3 LAWSONS JUDD N765 AI Birth Date: 18/06/2017 AM: AMEU NH: NHEU CA: CAEU DD: DD2% | | | | | | | | | | | | | | |
|--|--|----------|------|------|------------------|--------|---|--------|--------------------|------------------|------|--|--|--|
| Birth | Date: | 18/06/ | 2017 | AM: | AMFU | NH: | NHFU | CA | : CAFL | J DD: | DD2% | | | |
| Socie | ty ID | VLYN7 | 65 | ASA: | HBR | Mob: | NS17-W | A1 Per | n: 1 | | | | | |
| Sire: | PARIN | GA JUDD | | | D145 Y WILPEN | NA F30 | TE MANIA LAWSON TE MANIA STRATHE | BERKL | Y VIII Y5 EY B1 | 134 /ILPENA B | 41 | | | |
| AYRVALE BARTEL E7 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS BARTEL E7 H221 EAGLEHAWK JEDDA B32 LAWSONS OBJECTIVE E1166 S DBJECTIVE T510 0726 LAWSONS ROMEO C524 | | | | | | | | | | | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | | |
| | Calving Ease V Growth and Maternal | | | | | | | | | | | | | |
| | | DIR | DTRS | GL | BW1 | Г 2 | 00 4 | 00 | 600 | MCW | MILK | | | |
| EB | Vs | 2.6 | 0.6 | -2.3 | 2.9 |) 5 | 52 9 | 95 | 127 | 105 | 23 | | | |
| Ac | с | 51 | 46 | 85 | 75 | e | 69 (| 67 | 67 | 64 | 55 | | | |
| | F | ertility | / | | | | Ca | rcase | ; | | | | | |
| | | SS | DC | CWT | RIB | RU | IMP E | MA | RBY | IMF | | | | |
| EB | Vs | 2.7 | -7.1 | 80 | 0.6 | 6 0 | .7 7 | .3 | -0.8 | 3.2 | | | | |
| Ac | с | 63 | 41 | 58 | 61 | e | 50 3 | 59 | 56 | 52 | | | | |
| | | GRN | 164 | DOM | 1 146 | 5 A | . BI 1 | 22 | GRS | 135 | | | | |
| | Retaining semen marketing rights and 50% revenue sharing interest. | | | | | | | | | | | | | |

Another Judd x E7 like the previous Lot 2 bull. The #5 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN and marbling (IMF), top 10% for DOM Index, 600D and 400D Growth. One of the high scanning IMF bulls at 7.1%. Dam was selected out of over 800 cows in our nucleus WA herd into our elite 25 donors based on her production record, balanced EBVs,

₩ 4 **LAWSONS PROPHET N733** Δ

| Bir | rth Date | : 25/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDF | | | |
|--|---|----------|----------------------------------|--------|----------|----------|---|---------------------|---------------------|--------|------|--|--|--|
| So | ciety ID | : VLYN | 733 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 1 | | | | | |
| Sire | e: GAR | PROPHE | BEXTOR 8 F BJECTIVE | | 608 | C | A R EXT T RA LADY S OBJECT AR 1407 N | JAYE 60 FIVE T51 | 8B498 S E 0 0T26 | | | | | |
| Dan | AYRVALE BARTEL E7 TE MANIA BARTEL B219 Dam: LAWSONS BARTEL E7 J343 EAGLEHAWK JEDDA B32 LAWSONS TANK B1155 G849 LAWSONS GAR SOLUTIION D994 | | | | | | | | | | | | | |
| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
| | Calving Ease 🖌 Growth and Maternal | | | | | | | | | | | | | |
| | | DIR | DTRS | GL | BW | F 20 |) 400 |) (| 600 I | MCW | MILK | | | |
| | EBVs | -1.1 | 0.4 | -1.6 | 4.4 | 58 | 3 10 [.] | 1 1 | 28 | 88 | 22 | | | |
| | Acc | 57 | 52 | 85 | 74 | 69 | 67 | | 67 | 67 | 60 | | | |
| | | Fertilit | у | | | | Carc | case | | | | | | |
| | | SS | DC | CWT | RIB | RUN | IP EM | A F | RBY | IMF | | | | |
| FBVs 1.5 -7.8 75 -0.4 0.4 5.8 -0.8 3.4 | | | | | | | | | | | | | | |
| | Acc | 63 | 43 | 63 | 63 | 62 | 61 | | 59 | 57 | | | | |
| | | GRN | 163 | DON | 1 145 | 5 AE | i 120 | 6 G | RS | 134 | | | | |
| | R | etaining | semen i | market | ina riah | ts and F | 50% reve | nue sh | arina int | terest | | | | |

Retaining semen marketing rights and 50% revenue sharing interest





The next three bulls are all prophet x E7 sons, all rock solid calving ease bulls with similar high growth figures, EMA and IMF EBVs and all below average Mature Cow Weight. The only way commercial herds make consistent, predictable, cost effective genetic progress is if they have large numbers of elite bulls with balanced bell curves to pick from. N733 is the equal #6 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN, DOM, 400D Growth and marbling (IMF), top 10% for 600D Growth. One of the high scanning EMA bulls at 104 sq. cm.

▼ 5 LAWSONS PROPHET N719

| ⊻ ວ | | LAWJ | DING | o Phu | ЛРПС | | 9 | | A | | | |
|---|----------------|---------------------------|---------------------|----------|------|---|---------------------|---------------------|-----|------|--|--|
| Birth Date | : 16/06 | 6/2017 | AM: | AMFU | NH: | NHF | CA: | CAFU | DD: | DD3% | | |
| Society ID | : VLYN | 719 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 1 | | | | |
| Sire: GAR | PROPHE | BEXTOR 8 T BJECTIVE | | 5 608 | | B A R EXT T CRA LADY S S S OBJECT GAR 1407 N | JAYE 60 TIVE T51 | 8B498 S I 0 0T26 | | | | |
| AYRVALE BARTEL E7 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS BARTEL E7 J453 LAWSONS DINKY-DI 7191 LAWSONS DINKY-DI F434 LAWSONS SCHWARNEGGER C1808 | | | | | | | | | | | | |
| | | Decem | ber 20 ⁻ | 18 Angus | GROU | P BREEDPI | _AN EE | 8Vs | | | | |
| | Calvin | g Ease | 1 | | Gro | wth and | l Mat | ernal | | | | |
| | DIR | DTRS | GL | BW | Г 2 | 00 400 |) (| 600 | MCW | MILK | | |
| EBVs | 2.4 | 2.4 | -5.4 | 3.2 | 2 5 | 9 99 |) 1 | 25 | 85 | 24 | | |
| Acc | 57 | 52 | 85 | 74 | 6 | 9 66 | | 67 | 67 | 60 | | |

| | Fertilit | v | | | | Carcas | 2 | | |
|------|----------|------|-----|------|------|--------|------|-----|--|
| | | - | | | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.6 | -7.8 | 73 | -0.3 | 0.8 | 5.4 | -0.7 | 3.2 | |
| LDVS | | | | | | | | | |
| Acc | 63 | 43 | 62 | 62 | 62 | 60 | 58 | 57 | |



A bit of white underneath but a powerful commercial bull. N719 was the 3rd heaviest bull in his group at 716 kg, so just under 100kg heavier than the group average of 619kg! N719 is equal #2 for Domestic Index (DOM) and equal #6 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for both DOM and GRN Indexes, 400D Growth and marbling (IMF), top 10% for 600D Growth.

| ▼ 6 LAWSONS PROPHET N672 AI | | | | | | | | | | | | | |
|--|----------------|-----------------------------------|------|------|------|--|---------------------|-------------------|-----|------|--|--|--|
| Birth Date | : 17/06 | 6/2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDC | | | |
| Society ID |): VLYN | 672 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 1 | | | | | |
| Sire: GAR | PROPHE | BEXTOR 8 T DBJECTIVE | | 608 | (| BAREXTT CRALADY SSOBJECT GAR 1407 N | JAYE 60 TIVE T51 | 8B498 S 0 0T26 | | | | | |
| AYRVALE BARTEL E7 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS BARTEL E7 H231 LAWSONS DINKY-DI Z191 LAWSONS DINKY-DI F97 LAWSONS GRADE UP D30 | | | | | | | | | | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
| | Calvin | g Ease | V | | Gro | wth and | d Mat | ernal | | | | | |
| | DIR | DTRS | GL | BW | Г 20 | 0 400 |) (| 500 | MCW | MILK | | | |
| EBVs | 1.0 | 2.0 | -3.7 | 3.7 | 5 | 7 95 | 5 1 | 19 | 76 | 22 | | | |
| Acc | 57 | 52 | 85 | 74 | 68 | 3 67 | | 67 | 67 | 60 | | | |
| | Fertilit | ty | | | | Card | ase | | | | | | |
| | SS | DC | CWT | RIB | RUI | /IP EM/ | A F | RBY | IMF | | | | |
| EBVs | 1.3 | -7.8 | 70 | 0.2 | 2 1. | 1 4.8 | 3 - | 1.3 | 3.6 | | | | |
| Acc | 63 | 43 | 63 | 63 | 62 | 2 60 | | 59 | 57 | | | | |



The ultimate double curve bender with elite carcase genetics. N672 will take any herd up several gears for marbling and muscle, he was the 2nd highest scanning bull in his contemporary for IMF at 7.8% and a massive 103 sq. cm EMA. Top 5% of the breed for Heavy Grain Index (GRN) and Domestic Index (DOM), top 10% for 400D Growth. The second heaviest in his contemporary group at 736 kg compared to group average of 619 kg.

| ▼ 7 | | | | | | | | | | | | | | |
|--|--|----------------------|------|------|--------|---|-------|-----------|-----|------|--|--|--|--|
| Birth Dat | e: 17/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD7% | | | | |
| Society I | D: VLYN | 777 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 1 | | | | | | |
| Sire: VAR | INDEX | IGENUITY POINT BL | | 8809 | Ğ | AR NEW D AR OBJEC ONNEALY IVERBEND | ONWAF | 167 RD | 1 | | | | | |
| Dam: LAW | LAWSONS TANK X1235 LAWSONS TANK A1048 LAWSONS HENRY VIII Y1693 | | | | | | | | | | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | | |
| | Calvin | g Ease | V | | Grov | vth and | Mat | ernal | | | | | | |
| | DIR | DTRS | GL | BW1 | 200 | 400 |) (| 500 I | NCW | MILK | | | | |
| EBVs | 1.9 | 0.2 | -3.5 | 3.8 | 50 | 89 |) 1 | 16 | 100 | 19 | | | | |
| Acc | 48 | 39 | 85 | 75 | 69 | 66 | | 66 | 63 | 54 | | | | |
| | Fertilit | у | | | | Card | ase | | | | | | | |
| | SS | DC | CWT | RIB | RUM | P EM | A F | RBY | IMF | | | | | |
| EBVs | 0.8 | -5.5 | 64 | -0.9 | 9 -1.2 | 2 9.7 | 7 1 | 1.6 | 2.1 | | | | | |
| Acc | 61 | 38 | 59 | 60 | 58 | 57 | | 55 | 54 | | | | | |
| | GRN | 147 | DOM | 136 | 6 AB | I 12 | 5 G | iRS | 130 | | | | | |
| | | | | | | | | | | | | | | |



A different pedigree here and the standout heavyweight of the Sale, N777 was just over 140kg above the average of his group in October 2018 when we scanned these bulls (760 kg vs 619 kg group average). N777 ranks in the top 5% of the breed for Domestic Index (DOM) and Eye Muscle Area (EMA). when you take a closer look at his pedigree that features so many all time great sires you start to understand why he is who he is from a visual and performance perspective - sires include Ythanbrae Henry VIII, Lawsons Tank X1235, GAR Precision 1680, Bon View New Design 1407, GAR New Design 5050, Lawsons Dinky-Di Z191 and GAR Ingenuity - all performance giants of the Angus breed!

GRN

159

DOM

143

ABI

126

GRS

133

▼ 8 LAWSONS INCREDIBLE N681

Birth Date: 15/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DD6%

Society ID: VLYN681 ASA: HBR Mob: NS17-WA1 Pen: 1 AYRVALE BARTEL E7 Sire: LAWSONS INCREDIBLE H803 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 L AWSONS DINKYPUL 7191

LAWSONS DINKY DI E447 GAB NEW DESIGN 5050

Dam: LAWSONS NEW DESIGN 5050 F422 LAWSONS HIGH GRADE C124 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS DINKY-DI Z191 LAWSONS PREMIUM BEEF B774 B/R NEW DESIGN 036 GAR PRECISION 706 LAWSONS HIGH GRADE Z440 LAWSONS PARAMOUNT Z871 AI

ΔΙ

| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
|------|--|--------|------|------|--------|--------|---------|-----|------|--|--|--|--|--|
| | Calvin | g Ease | V | | Growth | and M | laterna | I | | | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | | | |
| EBVs | 1.3 | 0.4 | -6.6 | 4.8 | 52 | 92 | 126 | 102 | 19 | | | | | |
| Acc | 54 | 48 | 86 | 75 | 70 | 68 | 68 | 66 | 58 | | | | | |
| | Fertilit | ty | | | | Carcas | se | | | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | | | |
| EBVs | 1.7 | -6.2 | 75 | -1.5 | -1.5 | 7.1 | 1.0 | 2.4 | | | | | | |
| Acc | 62 | 38 | 59 | 61 | 60 | 59 | 56 | 55 | | | | | | |
| | GRN | 157 | DOM | 141 | ABI | 122 | GRS | 133 | | | | | | |

Incredibly attractive H803 x 5050 son, powerful growth bull with a pedigree knee deep in maternal sires like Dinky-Di, Precision and one of our all time favourite cows, GAR Precision 706, so no wonder N681 is one of our picks. Top 10% of the breed for Heavy Grain Index (GRN) and Domestic Index (DOM) plus 600D Growth. One of the high scanning EMA bulls at 104 sq. cm.

▼ 9 LAWSONS INCREDIBLE N673

| Birth Dat | e: 23/06 | 6/2017 | AM: A | MFU I | NH: N | HFU (| CA: CAF | U DD: | DDFU |
|------------|-----------------|--------|----------|---------|---------------|---------------------|--|--------|------|
| Society II | D: VLYN | 673 | ASA: A | PR I | Mob: NS | 17-WA1 F | Pen: | 1 | |
| Sire: LAW | SONS INC | | | | EAGL LAW | EHAWK | RTEL B219 JEDDA B32 NKY-DI Z191 EMIUM BEE | F B774 | |
| Dam: LAW | SONS GE | | | 30 | LAWS TC TC | SONS SC DTAL 410 | NK B1155 HWARZENE IR DINKUM (| | 20 |
| | | Decem | ber 2018 | Angus (| GROUP BR | EEDPLA | N EBVs | | |
| | Calvin | g Ease | ÷ | | Growth | n and I | Materna | 1 | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | -4.8 | -1.7 | -3.1 | 6.3 | 57 | 95 | 126 | 103 | 21 |
| Acc | 53 | 48 | 85 | 75 | 69 | 66 | 67 | 66 | 56 |
| | Fertilit | y | | | | Carca | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.9 | -5.9 | 75 | -2.5 | -2.4 | 9.4 | 1.8 | 2.5 | |
| Acc | 62 | 38 | 59 | 61 | 59 | 58 | 54 | 53 | |
| | GRN | 149 | DOM | 132 | ABI | 117 | GRS | 123 | |
| | | | | | | | | | |

High growth Incredible x General son, suitable for cows. Top 10% of the breed for 400D and 600D Growth, top 5% for Eye Muscle Area (EMA). One of the high scanning EMA bulls at 105 sq. cm.

| ₹ 10 | | LAWS | SONS | BAR | tel e7 | 7 N67 | 8 | A | |
|------------|----------|--------|-----------------------|---------|----------------|-------------------------|----------|-------|------|
| Birth Date | : 16/06 | /2017 | AM: | AMFU I | NH: N | H4% C | A: CAF | U DD: | DDC |
| Society ID | : VLYN | 678 | ASA: | HBR I | Nob: NS | 617-WA1 P | en: | 1 | |
| Sire: AYRV | ALE BAR | | EL B219 DDA B32 | | TE M MYT | IANIA JEDI TY IN FOC | | 7 | |
| Dam: LAW | SONS NE | | | 788 | B/R I S S C | | | | |
| | | Decem | ber 2018 | Angus (| GROUP BE | REEDPLA | N EBVs | | |
| | Calvin | g Ease | ✓ | | Growt | h and M | /laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.3 | 1.9 | -4.2 | 4.4 | 55 | 93 | 122 | 94 | 19 |
| Acc | 58 | 55 | 85 | 74 | 69 | 67 | 67 | 67 | 61 |
| | Fertilit | у | | | | Carca | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.7 | -7.3 | 73 | -1.0 | -0.2 | 6.2 | 0.2 | 2.7 | |
| Acc | 63 | 48 | 64 | 65 | 64 | 62 | 61 | 58 | |
| | GRN | 156 | DOM | 142 | ABI | 125 | GRS | 133 | |

Impressive, handsome E7 x New Day son - high growth, moderate cow size and rock solid calving ease in one package. Top 10% of the breed for Heavy Grain Index (GRN) and 400D Growth, top 5% for Domestic Index (DOM).







-

| V | 11 | | LAWS | SONS | s PRC | JPHE | CY N7 | 73 | | A | |
|-------|--------|----------|---------------------------------|---------|-----------|--------|---|--------------------|------------|--------|------|
| Birth | Date | : 21/06 | 5/2017 | AM: | AM6% | NH: | NH6% | CA: | CAFU | DD: | DD4% |
| Socie | ety ID | : VLYN | 773 | ASA: | HBR | Mob: | NS17-W | A1 Pen | : 1 | | |
| Sire: | GAR F | ROPHE | ROPHET CY 8 AMBUS | H 181 | | | C R A BEX GAR OBJE B/R AMBL GAR PREE | ECTIVE 1 ISH 28 | 885 | | |
| Dam: | LAWS | ONS BA | LE BARTI RTEL E7 DNS SOLU | H626 | 0228 | | TE MANIA EAGLEHA GAR SOLL LAWSONS | WK JEDI JTION | DA B32 | 5 | |
| | | | Decem | ber 201 | 18 Angus | GROU | P BREEDI | PLAN EI | BVs | | |
| | (| Calvin | g Ease | • | | Gro | wth an | d Ma | ternal | | |
| | | DIR | DTRS | GL | BW1 | Г 2 | 00 4 | 00 | 600 | MCW | MILK |
| EB | Vs | 0.2 | 1.4 | -1.8 | 4.7 | ′ 5 | 6 9 | 6 | 125 | 100 | 19 |
| Ac | c | 48 | 40 | 85 | 74 | e | 68 6 | 5 | 65 | 63 | 52 |
| | 1 | Fertilit | y | | | | Car | case | | | |
| | | SS | DC | CWT | RIB | RU | IMP EN | ЛA | RBY | IMF | |
| EB | Vs | 1.6 | -6.1 | 74 | -1.8 | 3 -1 | .7 6 | .1 | 0.1 | 3.2 | |
| Ac | 00 | 61 | 37 | 59 | 61 | 5 | 58 5 | 8 | 55 | 53 | |
| | | GRN | 160 | DON | 1 139 |) A | BI 1 2 | 23 (| GRS | 129 | |
| | D | otoining | oomon | morket | ting righ | to and | 500/ rov | | horing int | toroot | |

Retaining semen marketing rights and 50% revenue sharing interest

Big-butted powerful Prophecy x E7, N773 ranks in the top 5% of the breed for Heavy Grain Index (GRN) and marbling (IMF), top 10% for Domestic Index (DOM), 600D and 400D Growth. N773 recorded the highest EMA in his contemporary group at 110 sq. cm.

| ি য2 | | LAWS | ONS | S PRC |)PHE | CY N7 | 20 | | A | |
|------------|----------|------------------------------------|---------|--------------|------|---|-------------------|-------------------|-----|------|
| Birth Date | : 19/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDFU |
| Society ID |): VLYN | 720 | ASA: | APR | Mob: | NS17-WA | 1 Pen: | 1 | | |
| Sire: GAR | PROPHE | ROPHET CY 3 AMBUSI | H 181 | | | C R A BEX GAR OBJE B/R AMBU GAR PRED | CTIVE 18 SH 28 | 385 | | |
| Dam: LAW | SONS BAI | LE BARTE RTEL E7 I DNS INVIN | H417 | 504 | | TE MANIA I EAGLEHAV LAWSONS LAWSONS | VK JEDE | A B32 BLE C402 | | |
| | | Decem | ber 201 | 8 Angus | GROU | P BREEDF | LAN EE | 3Vs | | |
| | Calvin | g Ease | 1 | | Gro | wth an | d Mat | ernal | | |
| | DIR | DTRS | GL | BW | Г 2 | 00 40 | 0 | 600 | MCW | MILK |
| EBVs | 1.6 | 2.0 | -3.8 | 3.3 | 3 5 | 6 9 | 7 - | 123 | 89 | 22 |
| Acc | 48 | 40 | 85 | 74 | e | 8 6 | 5 | 65 | 63 | 52 |
| | Fertilit | y | | | | Car | case | | | |
| | SS | DC | CWT | RIB | RU | MP EN | A | RBY | IMF | |
| EBVs | 1.9 | -6.5 | 73 | -1.4 | 4 -C | .9 6. | 9 | 0.2 | 2.7 | |
| Acc | 59 | 37 | 58 | 60 | 5 | 7 5 | 7 | 54 | 52 | |
| | GRN | 154 | DON | I 141 | Α | BI 12 | 7 (| GRS | 133 | |

Powerful Prophecy x E7 son and smack on breed average MCW and rock solid calving ease. N720 ranks in the top 10% of the breed for Heavy Grain Index (GRN) and top 5% for Domestic Index (DOM) and 400D Growth. One of the high scanning IMF and EMA bulls at 7.3% and 102 sq. cm respectively.

| 〒 13 | l | LAWS | ONS | PRO | PHE | T N66 | 9 | | A | | | | | |
|------------|---|----------------------------------|----------|----------|----------|--|---------------------------------|----------------------|--------|------|--|--|--|--|
| Birth Date | e: 20/06 | 6/2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDFU | | | | |
| Society II | D: VLYN | 669 | ASA: | HBR | Mob: | NS17-WA | Pen: | 1 | | | | | | |
| Sire: GAR | PROPHE | BEXTOR 8 T BJECTIVE | | 608 | (| BAREXT CRALADY SSOBJEC GAR 1407 1 | JAYE 60 TIVE T5 ⁻ | 8B498 S E 10 0T26 | | | | | | |
| Dam: LAW | AYRVALE BARTEL E7 TE MANIA BARTEL B219 Pame: LAWSONS BARTEL E7 J337 EAGLEHAWK JEDDA B32 LAWSONS INVINCIBLE G863 LAWSONS INVINCIBLE C402 LAWSONS RIGHT DIRECTION C400 December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
| | | Decem | ber 2018 | 3 Angus | GROUF | BREEDP | LAN EE | 3Vs | | | | | | |
| | Calving Ease V Growth and Maternal | | | | | | | | | | | | | |
| | DIR | DTRS | GL | BWT | 20 | 0 40 | 0 | 600 | MCW | MILK | | | | |
| EBVs | 1.8 | 2.4 | -3.6 | 2.7 | 5 | 5 94 | 5. | 117 | 72 | 23 | | | | |
| Acc | 57 | 52 | 85 | 74 | 69 | 9 67 | 7 | 67 | 67 | 60 | | | | |
| | Fertilit | y | | | | Car | case | | | | | | | |
| | SS | DC | CWT | RIB | RU | IP EN | A | RBY | IMF | | | | | |
| EBVs | 1.2 | -7.0 | 71 | -0.5 | 50. | 37. | 0 - | 0.5 | 3.4 | | | | | |
| Acc | 63 | 42 | 62 | 63 | 62 | 2 60 |) | 58 | 57 | | | | | |
| | GRN | 160 | DOM | 145 | A | SI 13 | 0 0 | GRS | 136 | | | | | |
| E | Poteinina | semen r | narkati | na riahi | ts and l | 50% reve | nuo et | narina int | terest | | | | | |

Retaining semen marketing rights and 50% revenue sharing inte

N669 is an exceptionally good looking bull with exceptional performance numbers and below average MCW, one of our picks! Equal #2 for Domestic Index (DOM) bull in Joanna Plains Sale, top 5% of the breed for both DOM and GRN Indexes plus marbling (IMF), top 10% for 400D Growth. N669 recorded the equal 4th highest EMA in his contemporary group at 108 sq. cm.







Above: The first group of bulls on test in our new Growsafe Feed Intake system at Claremont, Victoria. This exciting new research facility will enable us to rank sires and individual bulls for Residual Feed Intake, Feed Conversion and average daily gain.

| V | 14 | | _Aws | SUNS | 5 PRC | JPHI | ELI | 1/3 | 4 | | A | |
|-------|--------|----------|----------------------------------|---------|----------|--------|---------------|--------|---------|--|---------|------|
| Birth | Date | 18/06 | /2017 | AM: | AMFU | NH: | Ν | HFU | CA: | CAFU | DD: | DDI |
| Socie | ety ID | : VLYN7 | 734 | ASA: | HBR | Mob | : NS | 17-WA1 | Pen: | 1 | | |
| Sire: | GAR F | ROPHET | EXTOR 8 | | 5 608 | | CRA SSC | LADY J | IVE T51 | ER 205 8B498 S 10 0T26 SIGN 223 | | |
| Dam: | LAWS | ONS BAF | LE BARTE RTEL E7 (DNS AMB | J487 | 5 | | EAGI B/R / | _EHAW | | | 1080 | |
| | | | Decem | ber 201 | 8 Angus | GROU | JP BR | EEDPI | AN EE | 3Vs | | |
| | (| Calving | g Ease | 1 | | Gr | owtł | n and | l Mat | ernal | | |
| | | DIR | DTRS | GL | BW | Г 2 | 200 | 400 |) | 600 | MCW | MILK |
| EB | Vs | 1.1 | 2.8 | -4.7 | 3.3 | 3 | 56 | 96 | ; 1 | 116 | 78 | 22 |
| Ac | c | 57 | 52 | 85 | 73 | | 69 | 67 | | 67 | 67 | 60 |
| | 1 | Fertilit | у | | | | | Carc | ase | | | |
| | | SS | DC | CWT | RIB | R | UMP | EM | ۱ A | RBY | IMF | |
| EB | Vs | 1.0 | -7.5 | 71 | -0.3 | 3 (|).5 | 6.3 | 3 - | 0.6 | 3.5 | |
| Ac | c | 63 | 43 | 62 | 63 | | 62 | 61 | | 59 | 57 | |
| | | GRN | 161 | DON | 1 144 | | ABI | 13 |) (| RS | 134 | |
| | Re | etaining | semen i | market | ing righ | ts and | 1 50% | 5 reve | nue sh | naring in | terest. | |



Another exceptional Prophet x E7 son, a calving ease bull with loads of growth, excels in carcase traits and well below average Mature Cow weight (MCW). Dam was selected out of over 800 cows in our nucleus WA herd into our elite 25 donors based on her production record, balanced EBVs, visual assessment for conformation, udder and structural soundness. N734 is equal #2 for Domestic Index (DOM) bull in Joanna Plains Sale, top 5% of the breed for both DOM and GRN Indexes plus marbling (IMF), top 10% for 400D Growth. N734 was the equal 3rd IMF bull in his contemporary with an actual reading of 7.6 IMF and also recorded a massive 101 sq. cm EMA.

| 〒 15 | | LAWS | SONS | PRO | PHET | N702 | | A | |
|------------|----------|--------|---|-------|-----------|------------------------|--|--------|------|
| Birth Date | e: 26/06 | /2017 | AM: A | MFU I | NH: I | NHFU (| CA: CAF | U DD: | DDF |
| Society ID |): VLYN | 702 | ASA: ⊢ | IBR I | Mob: 1 | IS17-WA1 | Pen: | 1 | |
| Sire: GAR | PROPHE | | 372 5205 6 E 1885 | 08 | CR S S | A LADY JA' OBJECTIV | AVELER 205 YE 608B498 YE T510 0T26 W DESIGN 2 | S EASY | |
| Dam: LAW | SONS AM | BASSAD | SSADOR F OR J438 NCIBLE F2 | | TU | WHARETO | A REGENT D A C115 /INCIBLE C4 JUATOR D68 | 102 | |
| | | Decem | ber 2018 | Angus | GROUP B | REEDPLA | N EBVs | | |
| | Calvin | g Ease | ; | | Grow | th and | Materna | ıl | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | -2.0 | -1.9 | -0.3 | 4.6 | 59 | 104 | 133 | 93 | 23 |
| Acc | 56 | 51 | 85 | 74 | 69 | 66 | 67 | 67 | 59 |
| | Fertilit | у | | | | Carca | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.2 | -4.8 | 77 | -1.3 | -1.1 | 6.6 | -0.3 | 3.8 | |
| Acc | 63 | 41 | 62 | 62 | 61 | 60 | 58 | 56 | |
| | GRN | 163 | DOM | 141 | ABI | 124 | GRS | 130 | |
| | | | | | | | | | |

Retaining semen marketing rights and 50% revenue sharing interest.



Prophet x F4 oozes performance and meat quality. F4 was the highest MSA Index in the ASBP progeny test program for his cohort. Equal #6 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN, top 10% for Domestic Index (DOM). Equal highest 400D and 600D Growth bull in the Sale, top 5% of the breed for both 400D and 600D Growth and marbling (IMF). Dam was selected out of over 800 cows in our nucleus WA herd into our elite 25 denom head on the prevent the prevent belowed EPI/ce winnel compared for donors based on her production record, balanced EBVs, visual assessment for conformation, udder and structural soundness.

| ₹ 16 | | LAWS | SONS | SUF | RE FI | re n' | 713 | | ļ | N |
|------------|----------------|------------------------------------|---------|---------|-------|--|---------|------------------|--------------------|------|
| Birth Date | : 14/06 | /2017 | AM: | AMFU | NH: | NHFL | J CA | : CAF | U DD : | DD2% |
| Society ID | : VLYN | 713 | ASA: | HBR | Mob: | NS17-V | /A1 Pe | n: | 1 | |
| Sire: GAR | SURE FIR | EALY IN S I E ROCK 50 | | | | MYTTY IN ENTREEN GAR NEV CHAIR RO | IA OF C | ONANGA N 5050 | | |
| Dam: LAW: | SONS TAN | ONS TANK NK B1155 ONS ULTIN | G584 | 138 | | LAWSON LAWSON GAR ULT LAWSON | S NEW | DESIGN | 1407 Z1393 C792 | 3 |
| | | Decem | ber 201 | 8 Angus | GROU | P BREED | PLAN | EBVs | | |
| | Calving | g Ease | 1 | | Gro | wth a | nd M | aterna | ıl | |
| | DIR | DTRS | GL | BW | Г 2 | 00 4 | 100 | 600 | MCW | MILK |
| EBVs | 1.9 | 1.8 | -4.2 | 3.1 | 4 | 6 | 85 | 105 | 97 | 15 |
| Acc | 53 | 46 | 85 | 74 | 6 | 9 | 66 | 66 | 64 | 57 |
| | Fertilit | у | | | | Ca | rcas | е | | |
| | SS | DC | CWT | RIB | RU | MP E | MA | RBY | IMF | |
| EBVs | 2.5 | -7.9 | 66 | -0. | 7 -1 | .3 7 | 7.7 | 1.0 | 2.6 | |
| Acc | 62 | 37 | 58 | 60 | 5 | 7 | 56 | 54 | 52 | |
| | GRN | 153 | DON | 136 | 6 A | BI 1 | 25 | GRS | 125 | |

One of the most visually appealing bulls in the Sale, a cracking Sure Fire son, lots of growth and still moderate MCW. Top 10% of the breed for Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 5% for Domestic Index (DOM). One of the high scanning EMA bulls at 102 sq. cm.



▼ 17 LAWSONS SURE FIRE N676

Birth Date: 17/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

AI

| | | / <u>_ 0</u> | | | | | | · | 00.0 |
|------------|----------|--|----------|---------|-------------|----------|---------|-----|------|
| Society II | D: VLYN | 1676 | ASA: ⊢ | IBR N | lob: NS | 17-WA1 P | en: | 1 | |
| Sire: GAR | SURE FIF | EALY IN S RE ROCK 50 | | | ENTF GAR | NEW DESI | CONANGA | | |
| Dam: LAW | SONS ST | TH OAKS E ORTH OA ONS GAR | KS H688 | ADE D39 | STOF GAR | TH OAKS | | | |
| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | I EBVs | | |
| | Calvin | ig Ease | V | | Growth | and M | laterna | ıl | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.6 | 3.5 | -4.9 | 3.4 | 46 | 82 | 97 | 84 | 15 |
| Acc | 52 | 45 | 85 | 75 | 69 | 67 | 67 | 64 | 57 |
| | Fertili | ty | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | FMA | BBY | IME | |

| | GRN | 141 | DOM | 133 | ABI | 127 | GRS | 126 | |
|------|-----|------|-----|------|------|-----|-----|-----|--|
| Acc | 62 | 36 | 59 | 61 | 58 | 58 | 55 | 54 | |
| EBVs | 2.9 | -7.9 | 63 | -0.6 | 0.0 | 9.4 | 1.6 | 2.0 | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |

Deep bodied, very attractive, slick coated sure Fire son, top 5% of the breed for Domestic Index (DOM) and Eye Muscle Area (EMA). One of the high scanning EMA bulls at 105 sq. cm. Branded incorrectly as N676.

| ₹ 18 | 3 | LAWS | SONS | JUD | D N | 730 | | | | A | |
|-----------|---------|---|-----------|---------|--------|-------------------------------------|----------------|---------------|-------|-----------------|------|
| Birth Da | te: 17/ | 06/2017 | AM: | AMFU | NH: | NHI | FU | CA: | CAFL | DD: | DD7% |
| Society | ID: VĽ | YN730 | ASA: | HBR | Mob: | | | Pen: | | | |
| Sire: PAI | RINGA J | VHARETOA UDD J5 RATHEWEN B | | | IA F30 | LAWSC TE MAN | NS F | ERKLE | Y B1 | 134 ILPENA B | 41 |
| Dam: LAN | WSONS | NEW DAY 4 NEW DAY G VSONS OBJ | 600 | 951 | | BOYD N B/R RU S S OB LAWSC | IBY 12 JECT | 224 IVE T5 | | 9 C358 | |
| | | Decem | nber 2018 | 3 Angus | GROU | P BRE | EDPL | AN EE | 3Vs | | |
| | Calv | ing Ease | e 🗸 👘 | | Gro | wth | and | Mat | ernal | | |
| | DIF | DTRS | GL | BWT | 2 | 00 | 400 | | 600 | MCW | MILK |
| EBVs | 1.8 | -1.9 | -3.0 | 3.5 | 5 | 0 | 88 | | 112 | 88 | 18 |
| Acc | 51 | 45 | 85 | 74 | e | 69 | 67 | | 66 | 63 | 55 |
| | Fert | ility | | | | C | arc | ase | | | |
| | SS | DC | CWT | RIB | RU | IMP | EMA | A | RBY | IMF | |
| EBVs | 1.3 | -5.8 | 72 | 1.0 | 0 | .6 | 9.1 | - | 0.2 | 2.5 | |
| Acc | 63 | 39 | 58 | 60 | Ę | 58 | 58 | | 55 | 53 | |
| | GR | N 135 | DOM | 127 | A | ві | 116 | 3 (| RS | 123 | |

Unique combination of Judd and New Day, a big-butted grunty bull exceptional calving ease, growth and still below breed average MCW. N730 ranks in the top 5% of the breed for Eye Muscle Area (EMA). One of the high scanning EMA bulls at 102 sq. cm.

| 〒 19 | | LAWS | ONS | JUDD |) N706 | j | | A | |
|------------|----------|-------------------------------|----------|-----------------|-------------|----------------------|---|-------|------|
| Birth Date | : 27/06 | /2017 | AM: A | MFU N | H: NI | HFU C | A: CAF | U DD: | DDF |
| Society ID | : VLYN | 706 | ASA: ⊦ | IBR N | lob: NS | 17-WA1 P | en: 1 | I | |
| Sire: PARI | NGA JUD | | | 0145 WILPENA | LAWS | SONS HEN ANIA BER | ASSADOR NRY VIII Y5 KLEY B1 IN FOCUS \ | | 41 |
| Dam: LAWS | SONS PR | ROGRESS DGRESS DNS EQUA | H309 | 9 | GAR WILS | | | | 71 |
| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | N EBVs | | |
| | Calvin | g Ease | | | Growth | and N | /laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | -3.0 | -4.5 | -0.8 | 5.4 | 54 | 95 | 127 | 109 | 23 |
| Acc | 50 | 43 | 85 | 74 | 68 | 66 | 65 | 61 | 53 |
| | Fertilit | у | | | | Carca | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.5 | -4.9 | 77 | 0.2 | -0.4 | 6.9 | -0.4 | 2.8 | |
| Acc | 61 | 38 | 57 | 60 | 58 | 57 | 54 | 52 | |
| | GRN | 133 | DOM | 120 | ABI | 105 | GRS | 114 | |

Impressive looking, grunty Judd x Progress more suited to cows. Top 10% of the breed for 400D and 600D Growth. One of the high scanning EMA bulls at 105 sq. cm.





▼ 20 LAWSONS SURE FIRE N691

Birth Date: 21/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DDC

Society ID: VLYN691 ASA: HBR Mob: NS17-WA1 Pen: 2 CONNEALY IN SURE 8524 Sire: GAR SURE FIRE CHAIR ROCK 5050 GAR 8086

TE MANIA AFRICA A217
Dam: LAWSONS AFRICA H502

LAWSONS HENRY VIII F114 December 2018 Angus GF

| CHAIR ROCK GRID MAKER | (210) |
|--|-------|
| TE MANIA ULONG U41 | |
| TE MANIA JEDDA Y32 YTHANBRAF HENRY VIII | |
| LAWSONS TANK D680 | |
| | |

AI

| Boodinibal Zorio / Ligao di loor Britzebro | | | | | | | | | | | | |
|--|----------|--------|------|---------|--------|-------|---------|-----|------|--|--|--|
| | Calvin | g Ease | V | | Growth | and M | laterna | I | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | |
| EBVs | 1.0 | 3.0 | -3.2 | 3.7 | 48 | 90 | 112 | 95 | 18 | | | |
| Acc | 53 | 48 | 85 | 75 | 69 | 67 | 67 | 64 | 57 | | | |
| | Fertilit | y | | Carcase | | | | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | |
| EBVs | 3.0 | -7.6 | 63 | -1.2 | -1.3 | 7.3 | 1.1 | 3.2 | | | | |
| Acc | 62 | 39 | 60 | 61 | 58 | 59 | 56 | 55 | | | | |
| | GRN | 170 | DOM | 146 | ABI | 130 | GRS | 132 | | | | |

Different pedigree here with Sure Fire x Africa, N691 is the equal # 2 for Domestic Index (DOM) and the #2 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for GRN and marbling (IMF). Dam was selected out of over 800 cows in our nucleus WA herd into our elite 25 donors based on her production record, balanced EBVs, visual assessment for conformation, udder and structural soundness.

LAWSONS INCREDIBLE N776 AI Birth Date: 17/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DDC Society ID: VLYN776 ASA: HBR Mob: NS17-WA1 Pen: 2 TE MANIA BARTEL B219 AYRVALE BARTEL E7 EAGLEHAWK JEDDA B32 LAWSONS DINKY-DI Z191 LAWSONS PREMIUM BEEF B774 Sire LAWSONS INCREDIBLE H803 LAWSONS DINKY DI E447 TE MANIA ULONG U41 TE MANIA AFRICA A217 TE MANIA JEDDA Y32 B/R AMBUSH 28 LAWSONS PREDESTINED D1080 LAWSONS AFRICA H442 Dam: LAWSONS AMBUSH F85 December 2018 Angus GROUP BREEDPLAN EBVs Calving Ease 🖌 Growth and Maternal DIR DTRS GL BWT 200 400 600 мсм MILK 2.3 2.4 -5.1 3.2 47 83 106 72 25 **FBVs** Acc 54 49 85 75 69 67 67 65 57 Fertility Carcase SS DC CWT RIR RUMP RBY INAR 2.2 -6.7 57 -1.5 -0.9 8.0 0.6 3.6 EBVs Acc 63 42 60 62 60 59 56 54 GRN DOM 140 ABI 125 GRS 129

Top 5% of the breed for Heavy Grain Index (GRN), Domestic Index (DOM) and marbling (IMF), top 10% for Eye Muscle Area (EMA). One of the high scanning EMA bulls at 102 sq. cm. Please note N776 is incorrectly branded N767.

| ₹ 22 | | LAWS | SONS | INCRI | EDIBL | .E N6 | 96 | A | N. | | | |
|------------|---|--------|----------|----------|---------|------------------|---------|--------|------|--|--|--|
| Birth Date | e: 22/06 | 6/2017 | AM: A | M6% NI | H: N | HFU C | A: CA | FU DD: | DDC | | | |
| Society II | D: VLYN | 696 | ASA: ⊦ | IBR M | ob: NS | 617-WA1 F | en: | 2 | | | | |
| Sire: LAW | LAWSONS DINKY DI E447 LAWSONS DINKY DI E447 STORTH QAKS D21 TE MANIA AMBASSADOR A134 | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | Decem | ber 2018 | Angus GF | ROUP BF | REEDPLA | N EBVs | | | | | |
| | Calvin | g Ease | ; | | Growtl | h and I | Vaterna | al | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | |
| EBVs | -2.1 | -0.8 | -3.3 | 6.5 | 54 | 89 | 121 | 100 | 20 | | | |
| Acc | 53 | 47 | 85 | 75 | 69 | 67 | 67 | 65 | 58 | | | |
| | Fertilit | y | | | | Carca | se | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | |
| EBVs | 2.3 | -6.1 | 71 | -2.0 | -0.6 | 7.6 | 1.1 | 2.5 | | | | |
| Acc | 63 | 38 | 59 | 61 | 60 | 59 | 55 | 53 | | | | |
| | GRN | 146 | DOM | 132 | ABI | 115 | GRS | 125 | | | | |
| | | | | | | | | | | | | |

High growth Incredible son, more suited for cows. Top 10% of the breed for Eye Muscle Area (EMA). One of the high scanning EMA bulls at 102 sq. cm.



Above: Bevan teaching Ed how to weigh calves. This is a critical part of our data collection and system to identify easy calving sires. Providing clients reliable, accurate advice on suitability for mating heifers is important as retaining a large proportion of heifers is each year is essential to optimise genetic progress and the investment our clients make in genetics. 80% of this year's Sale bulls can be used with confidence on yearling heifers (any bull with a red tick can be used on yearling heifers or cows).





| ₹ 23 | | LAWS | SONS | INC | REDI | BLE N | 762 | | Α | | | |
|---|-----------------|--------|----------|------------|--------------|--------------------------------|--------------------|------------------|------|------|--|--|
| Birth Dat | e: 18/06 | 6/2017 | AM: A | MFU | NH: | NHFU | CA: | CAFU | DD: | DDC | | |
| Society I | D: VLYN | 762 | ASA: A | P R | Mob: | NS17-WA | Pen: | 2 | | | | |
| Sire: LAW | SONS INC | | | | E | E MANIA E AGLEHAW AWSONS | 'K JEDE DINKY-I | A B32 DI Z191 | 3774 | | | |
| LAWSONS DINKY DI E44/ LAWSONS PREMIUM BEEF B774 GAR PROGRESS GAR PROBESS G684 LAWSONS PROGRESS G684 LAWSONS TANK D680 LAWSONS INTEGRITY A1242 | | | | | | | | | | | | |
| | | Decem | ber 2018 | Angus | GROUF | BREEDP | LAN E | 3Vs | | | | |
| | Calvin | g Ease | ; | | Gro | wth and | d Mat | ernal | | | | |
| | DIR | DTRS | GL | BW1 | Г 20 | 0 40 |) | 600 | MCW | MILK | | |
| EBVs | -0.2 | 0.1 | -3.4 | 4.7 | 48 | 3 82 | 2. | 110 | 83 | 22 | | |
| Acc | 54 | 48 | 85 | 75 | 70 |) 67 | | 67 | 65 | 58 | | |
| | Fertilit | y | | | | Card | case | | | | | |
| | SS | DC | CWT | RIB | RUM | AP EM | A | RBY | IMF | | | |
| EBVs | 1.1 | -5.7 | 65 | -1.0 |) -1. | 3 6. | 5 | 0.2 | 3.5 | | | |
| Acc | 61 | 38 | 58 | 61 | 59 | 9 58 | | 56 | 54 | | | |
| | GRN | 148 | DOM | 128 | 3 A E | SI 11 : | 3 (| GRS | 118 | | | |

Lawsons Incredible H803 is every bit as good as his great sire E7, with a little more growth. Incredible's dam, Lawsons Dinky-Di E447, is still going strong in Bevan Ravenhill's Albany herd. N762 ranks in the top 5% of the breed for marbling (IMF).

| ▼ 24 LAWSONS INCREDIBLE N769 AI | | | | | | | | | | | | | |
|--|--|----------|--------|--------|-------|--------|-----------|---------|--------|------|--|--|--|
| B | Birth Date | e: 20/06 | 6/2017 | AM: A | MFU N | IH: N | HFU (| CA: CA | FU DD: | DD4% | | | |
| S | ociety I | D: VLYN | 769 | ASA: + | IBR N | lob: N | S17-WA1 F | Pen: | 2 | | | | |
| AYRVALE BARTEL E7 TE MANIA BARTEL B219 Sire: LAWSONS INCREDIBLE H803 LAWSONS DINKY DI E447 THOMAS GRADE LIP GAR PREDESTINED | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| | | Calvin | g Ease | V | | Growt | h and I | Materna | al | | | | |
| | | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | |
| | EBVs | 2.5 | 2.1 | -4.1 | 2.8 | 47 | 82 | 111 | 86 | 22 | | | |
| | Acc | 54 | 48 | 86 | 75 | 70 | 67 | 67 | 64 | 58 | | | |
| | | Fertilit | y | | | | Carca | se | | | | | |
| | | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | |
| | EBVs | 2.0 | -6.2 | 67 | -0.2 | 0.2 | 4.2 | -0.9 | 3.3 | | | | |
| | Acc | 63 | 39 | 59 | 61 | 59 | 59 | 56 | 54 | | | | |
| | | GRN | 143 | DOM | 128 | ABI | 111 | GRS | 119 | | | | |

N769 is a certainty to crank your MSA Index up! He was the highest actual marbling bull in his contemporary group with scan data of 8% IMF and 94 sq. cm EMA. Top 5% of the breed for marbling (IMF) at 3.3 IMF EBV, which is likely to rise significantly.

| ₹ 25 | ▼ 25 LAWSONS SUNRISE N732 AI | | | | | | | | | | | | | |
|--|------------------------------|--------|----------|-------|--------------|---|-------------------|---------------|-----|------|--|--|--|--|
| Birth Date | e: 20/06 | /2017 | AM: A | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD7% | | | | |
| Society I | D: VLYN | 732 | ASA: H | IBR | Mob: | NS17-WA | Pen: | 2 | | | | | | |
| Sire: GAR | SUNRISE | | - | | N | BOYD NEW MCC MISS S OBJEC GAR 1407 N | FOCUS FIVE T51 | 134 0 0T26 | 3 | | | | | |
| GAR OBJECTIVE R227 LAWSONS PAYLOAD X951 Dam: LAWSONS PAYLOAD X951 E1008 LAWSONS PAYLOAD X951 E1008 LAWSONS HIGH GRADE Z440 C77 CARPACTURE R227 CARP 1407 NEW DESIGN 2983 GAR MAXIMUM PAYLOAD 3674 YTHANBRAE NEW DESIGN 036 V559 LAWSONS HIGH GRADE Z440 LAWSONS POWER DESIGN 21483 | | | | | | | | | | | | | | |
| | | Decem | ber 2018 | Angus | GROUF | BREEDP | LAN EE | 8Vs | | | | | | |
| | Calvin | g Ease | V | | Gro | wth and | d Mat | ernal | | | | | | |
| | DIR | DTRS | GL | BWT | 20 | 0 40 |) (| 600 I | MCW | MILK | | | | |
| EBVs | -0.9 | -0.8 | 1.2 | 3.9 | 50 |) 96 | 6 1 | 23 | 108 | 15 | | | | |
| Acc | 46 | 36 | 85 | 74 | 69 | 67 | | 65 | 63 | 55 | | | | |
| | Fertilit | у | | | | Card | case | | | | | | | |
| | SS | DC | CWT | RIB | RUM | IP EM | A F | RBY | IMF | | | | | |
| EBVs | 0.0 | -3.8 | 68 | -2.6 | 3 -2. | 6 2.2 | 2 (|).4 | 2.6 | | | | | |
| Acc | 61 | 34 | 58 | 59 | 57 | 7 57 | | 54 | 53 | | | | | |
| | GRN | 137 | DOM | 121 | AE | SI 11 - | 4 G | RS | 114 | | | | | |
| | | | | | | | | | | | | | | |

Big butted Sunrise sons, N732 ranks in the top 10% of the breed for 400D Growth. One of the high scanning IMF bulls at 7.4%.







LAWSONS SUNRISE N738 ₹ 26

Birth Date: 21/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DDFU

AI

NS17-WA1 Pen: Society ID: VLYN738 ASA: HBR Mob: 2 BOYD NEW DAY 8005 MCC MISS FOCUS 134 S S OBJECTIVE T510 0T26 GAR 1407 NEW DESIGN 2983 MCC DAYBREAK GAR SUNRISE Sire: GAR OBJECTIVE R227 LAWSONS TANK X1235 LAWSONS NEW DESIGN 1407 Y1226 LAWSONS GAR FAIR DINKUM Z197 YTHANBRAE TRUE BLUE N33 T801

LAWSONS TANK B1370 'IRONSTONE'
Dam: LAWSONS IRONSTONE E1041 LAWSONS FAIR DINKUM C1817

| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
|------|--|--------|-----|------|------|--------|-----|-----|------|--|--|--|--|--|
| | Calving | g Ease | | | I | | | | | | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | | | |
| EBVs | -3.3 | -1.8 | 1.4 | 5.6 | 51 | 90 | 120 | 103 | 18 | | | | | |
| Acc | 46 | 35 | 85 | 75 | 69 | 67 | 65 | 63 | 55 | | | | | |
| | Fertilit | у | | | (| Carcas | e | | | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | | | |
| EBVs | -0.1 | -4.3 | 66 | -1.4 | -1.7 | 5.0 | 0.3 | 2.9 | | | | | | |
| Acc | 61 | 32 | 58 | 59 | 57 | 56 | 54 | 52 | | | | | | |
| | GRN | 135 | DOM | 118 | ABI | 107 | GRS | 111 | | | | | | |



Super attractive Sunrise son, more suitable for cows. N738 ranks in the top 10% of the breed for marbling (IMF).

| ₩ 27 | ▼ 27 LAWSONS INDEX N723 AI | | | | | | | | | | | | |
|--|--|----------------------|------|------|------|--|---------------|--------|-----------|-----|------|--|--|
| Birth Date | e: 15/06 | /2017 | AM: | AMFU | NH: | NHF | U | CA: | CAFU | DD: | DD7% | | |
| Society IE |): VLYN | 723 | ASA: | HBR | Mob: | NS17- | WA1 | Pen: | 2 | | | | |
| Sire: VAR | INDEX | IGENUITY POINT BL | | 8809 | | GAR NEV GAR OB CONNEA RIVERBE | JECT ALY C | IVE 10 |)67 RD | 01 | | | |
| SANDPOINT BLACKBIRD 8809 RIVERBEND BLACKBIRD 4301 AYRVALE BARTEL E7 TE MANIA BARTEL E219 Dam: LAWSONS BARTEL E7 H445 GAR ULTIMATE LAWSONS ULTIMATE F111 LAWSONS SWAGMAN D944 | | | | | | | | | | | | | |
| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| | Calvin | g Ease | V | | Gro | wth a | nd | Mat | ernal | | | | |
| | DIR | DTRS | GL | BW | Г 2 | 00 | 400 | (| 600 | MCW | MILK | | |
| EBVs | 2.7 | 0.8 | -4.9 | 2.9 |) 4 | 5 | 86 | 1 | 07 | 80 | 21 | | |
| Acc | 47 | 39 | 85 | 74 | 6 | 88 | 66 | | 65 | 63 | 52 | | |
| | Fertilit | у | | | | Ca | arca | ase | | | | | |
| | SS | DC | CWT | RIB | RU | IMP I | EMA | F | RBY | IMF | | | |
| EBVs | 0.8 | -6.6 | 64 | -1.1 | I -C | .8 | 8.6 | 1 | 1.3 | 2.2 | | | |
| Acc | 60 | 36 | 59 | 60 | 5 | 8 | 57 | | 55 | 53 | | | |
| | GRN | 147 | DOM | 136 | 6 A | BI | 126 | G | RS | 128 | | | |

Top 5% of the breed for Domestic Index (DOM) and Eye Muscle Area (EMA). One of the high scanning EMA bulls at 101 sq. cm.

| ▼ 28 LAWSONS METHOD N724 AI | | | | | | | | | | | | |
|--|----------|------------------------|------|-------|--------------|---|-----------------|-----------|-----|------|--|--|
| Birth Date | : 26/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDFU | | |
| Society ID | : VLYN | 724 | ASA: | HBR | Mob: | NS17-WA | 1 Pen: | 2 | | | | |
| Sire: GAR | METHOD | OMENTU) AYBREAK | | | | GAR PROC GAR BIG E MCC DAYE GAR 5050 | YE 1770 REAK | SIGN N549 | 9 | | | |
| LAWSONS TANK B1155 Dam: LAWSONS TANK B1155 LAWSONS TANK B1155 G930 LAWSONS PREDESTINED D430 LAWSONS YIELD GRADE A637 | | | | | | | | | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| Calving Ease Growth and Maternal | | | | | | | | | | | | |
| | DIR | DTRS | GL | BW | Г 20 | 0 40 | 0 | 600 N | NCW | MILK | | |
| EBVs | -5.4 | -1.8 | 3.1 | 4.9 |) 5 | 59 | 4 1 | 18 | 81 | 17 | | |
| Acc | 47 | 38 | 85 | 74 | 6 | 96 | 4 | 63 | 62 | 51 | | |
| | Fertilit | у | | | | Car | case | | | | | |
| | SS | DC | CWT | RIB | RU | MP EN | IA I | RBY | IMF | | | |
| EBVs | 0.5 | -4.2 | 70 | -0.4 | 4 -1 | .6 10 | .2 (| 0.7 | 2.5 | | | |
| Acc | 57 | 34 | 57 | 57 | 5 | 4 5 | 4 | 52 | 49 | | | |
| | GRN | 126 | DOM | I 118 | 3 A I | 3I 11 | 2 0 | RS | 115 | | | |

N724 is an absolute beast of a bull and not surprising with Method x Tank B1155, #3 ranked for Eye Muscle Area (EMA) at +10.2, top 5% of the breed, top 10% of the breed for 400D Growth. N724 recorded the equal 2nd highest EMA in his contemporary group at 109 sq. cm.





| ∇ | 29 | | LAWS | SONS | S JUD |)D N | 768 | | | A | | | |
|---|-------|----------|-------|---------------------|----------|--------|--|---------|-----------------|-----|------|--|--|
| Birth | Date | 15/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD5% | | |
| Socie | ty ID | : VLYN | 768 | ASA: | APR | Mob | NS17-W | A1 Pen | 2 | | | | |
| Sire: | PARIN | IGA JUDI | | | | NA F30 | TE MANIA LAWSONS TE MANIA STRATHE | BERKLE | VIII Y5 Y B1 | | 41 | | |
| STRATHEWEN BERKLEY WILPENA F30 LAWSONS INVINCIBLE C402 STRATHEWEN IN FOCUS WILPENA B41 CAUSONS INVINCIBLE C402 CAR SOLUTION LAWSONS PREDESTINED A598 LAWSONS DINKY DI Z191 LAWSONS DINKY DI E965 LAWSONS PREDESTINED C488 | | | | | | | | | | | | | |
| | | | Decem | ber 20 ⁻ | 18 Angus | GROL | JP BREED | PLAN EI | BVs | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs Calving Ease Growth and Maternal | | | | | | | | | | | | | |
| | | DIR | DTRS | GL | BW | Г 2 | 200 4 | 00 | 600 | MCW | MILK | | |
| EB | Vs | 0.9 | -2.8 | -4.4 | 4.3 | 3 (| 50 8 | 9 | 120 | 93 | 18 | | |
| Ac | C | 52 | 47 | 85 | 75 | | 69 (| 7 | 67 | 64 | 55 | | |
| | 1 | Fertilit | у | | | | Ca | case | | | | | |
| | | SS | DC | CWT | RIB | R | JMP EI | ЛA | RBY | IMF | | | |
| EB' | | 2.0 | -6.0 | 75 | 0.2 | 2 -(| 0.2 7 | .4 - | 0.3 | 3.1 | | | |
| Ac | C | 63 | 42 | 59 | 61 | | 59 E | 8 | 56 | 54 | | | |
| | | GRN | 152 | DON | 1 135 | 5 A | BI 1 | 15 (| GRS | 126 | | | |

Larger framed impressive Judd x Invincible son that ranks in the top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF). N768 recorded the equal 2nd highest EMA in his contemporary group at 109 sq. cm.

LAWSONS JUDD N739 30 AI ∇ Birth Date: 20/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DD9% Society ID: VLYN739 ASA: HBR Mob: NS17-WA1 Pen: 2 TUWHARETOA REGENT D145 GA JUDD J5 STRATHEWEN BERKLEY WILPENA F30 STRATHEWEN MERKLEY WILPENA F30 TE MANIA AMBASSADOR A134 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY P11 STRATHEWEN IN FOCUS WILPENA B41 Sire PARINGA JUDD J5 LAWSONS TANK X1235 LAWSONS NEW DESIGN 1407 Z1393 GAR SELECTIVE LAWSONS TANK B665 LAWSONS TANK B1155 LAWSONS TANK B1155 G643 Dam: LAWSONS SELECTIVE D299 December 2018 Angus GROUP BREEDPLAN EBVs Growth and Maternal Calving Ease 🖌 DIR DTRS GL BWT 200 400 600 MCW MIL 0.2 -1.9 -1.9 3.3 46 85 109 83 17 EBVs Acc 52 45 85 75 70 67 67 64 56 Fertility Carcase SS DC CWT RIB RUMP EMA RBY 1.0 -6.5 66 0.9 0.3 7.6 -1.0 3.3 EBVs Acc 64 41 59 61 60 59 56 54 GRN 143 DOM 127 ABI GRS 118

These Judd sons sure do grab your attention as did the Tank progeny so not surprising N739 is a good looking fella. Impressive numbers as well and below average MCW, top 10% of the breed for Eye Muscle Area (EMA), top 5% for marbling (IMF). One of the high scanning EMA bulls at 102 sq. cm.

| ₹ 31 | | LAWS | SONS | JUD | D N | 772 | | | | A | I | | |
|---|--|-------|----------|---------------|--------|--|----------------|----------------|-----------------|------|-----|--|--|
| Birth Date | e: 11/06, | /2017 | AM: A | AMFU | NH: | NHF | υ | CA: | CAFU | DD: | DDF | | |
| Society I | : VLYN | 772 | ASA: A | \PR | Mob: | NS17- | NA1 F | Pen: | 2 | | | | |
| Sire: PARI | NGA JUDI | D J5 | REGENT D | | IA F30 | TE MANI LAWSON TE MANI STRATH | NS HE A BEF | NRY \ RKLE\ | /III Y5 / B1 | | 41 | | |
| STRATHEWEN BERKLEY WILPENA F30 STRATHEWEN IN FOCUS WILPENA B41 AYRVALE BARTEL E7 TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 GAR PREDESTINED LAWSONS RGHT DIRECTION D302 | | | | | | | | | | | | | |
| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| | Calving Ease V Growth and Maternal | | | | | | | | | | | | |
| | DIR | DTRS | GL | BWT 200 400 6 | | | | 600 | MCW | MILK | | | |
| EBVs | 4.2 | 2.1 | -7.2 | 1.6 | 4 | 2 | 79 | 1 | 03 | 74 | 24 | | |
| Acc | 52 | 47 | 86 | 75 | 7 | 70 | 67 | | 67 | 64 | 56 | | |
| | Fertilit | у | | | | Ca | arca | se | | | | | |
| | SS | DC | CWT | RIB | RL | IMP I | EMA | F | RBY | IMF | | | |
| EBVs | 1.6 | -7.8 | 68 | 1.6 | 1 | .4 | 6.0 | - | 1.3 | 3.1 | | | |
| Acc | 63 | 42 | 59 | 62 | 6 | 50 | 59 | | 57 | 54 | | | |
| | GRN | 141 | DOM | 129 | A | BI | 112 | G | iRS | 121 | | | |
| | | | | | | | | | | | | | |

Another cracking looking Judd x E7 sons, ideal growth curve and maturity pattern in these bulls. N772 ranks in the top 10% of the breed for marbling (IMF). One of the high scanning EMA bulls at 101 sq. cm.



Above: The recruit! We are not sure if the fine for playing an interstate player offset the performance but the Ed and Anthony Thexton enjoyed their day playing football for Pemberton.





LAWSONS JUDD N695 ₩ 32

U DD: DDF

AI

MILK

22

| Birth | Date: | 11/06/ | 2017 | AM: | AM6% | NH: | NHFU | CA: | CAFU | DD: | | |
|--|---------|---------|--------|---------|----------|------|-----------|-------------------|-------|-----|---|--|
| Socie | ety ID: | VLYN6 | 95 | ASA: | APR | Mob: | NS17-WA | ¹ Pen: | 2 | | | |
| | | | | | | | | | | | | |
| STRATHEWEN BERKLEY WILPENA F30 STRATHEWEN IN FOCUS WILPENA B4 LAWSONS DINKY-DI Z191 BON VIEW NEW DESIGN 1407 GAR PRECISION 1900 GARDENS HIGHMARK LAWSONS HIGHMARK A536 LAWSONS FUTURE DIRECTION X745 | | | | | | | | | | | | |
| | | | Decem | ber 201 | 18 Angus | GROL | IP BREEDP | LAN EE | 8Vs | | | |
| | C | Calving | J Ease | / | | Gro | owth and | d Mat | ernal | | | |
| | | DIR | DTRS | GL | BW | Г 2 | 40 40 | 0 | 600 I | MCW | N | |
| EB | Vs | 4.4 | 0.9 | -6.3 | 3 1.8 | 3 4 | 15 81 | 1 1 | 11 | 85 | 1 | |

| EBVs | 4.4 | 0.9 | -0.3 | 1.0 | 45 | 01 | | 65 | 22 |
|------|----------|------|------|-----|------|--------|------|-----|----|
| Acc | 52 | 47 | 85 | 75 | 70 | 67 | 67 | 64 | 56 |
| | Fertilit | y | | | | Carcas | e | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.9 | -6.3 | 68 | 1.9 | 1.6 | 6.2 | -1.0 | 2.6 | |
| Acc | 63 | 43 | 59 | 61 | 59 | 59 | 56 | 54 | |
| | GRN | 133 | DOM | 126 | ABI | 109 | GRS | 121 | |



Attractive Judd x Dinky-Di son, impressive numbers and perfect maturity pattern. One of the high scanning IMF bulls at 7.2%.

| ▼ 33 LAWSONS PROPHET N758 AI | | | | | | | | | | | |
|------------------------------|----------------|----------------------------------|---------|---------|------|----------------|----------------|---------|--|------|------|
| Birth Date | : 23/06 | /2017 | AM: | AMFU | NH: | NH | IFU | CA: | CAFU | DD: | DD7% |
| Society ID |): VLYN | 758 | ASA: | HBR | Mob: | NS1 | 17-WA1 | Pen: | 2 | | |
| Sire: GAR | PROPHE | BEXTOR 8 F BJECTIVE | | 608 | | CRA L S S O | ADY J | IVE T51 | 8B498 S | | |
| Dam: LAW | SONS BR | OKEN BC OKEN BC DNS HENI | W J481 | 511 | | SUMN | /ITCRE NBRA | EST PRI | MPLETE NCESS (Y VIII EEMINE! |)P12 | |
| | | Decem | ber 201 | 8 Angus | GROL | JP BRE | EEDPL | AN EE | 8Vs | | |
| | Calvin | g Ease | 1 | | Gro | owth | anc | l Mat | ernal | | |
| | DIR | DTRS | GL | BW | Г 2 | 200 | 400 |) (| 600 | MCW | MILK |
| EBVs | 1.1 | 2.5 | -2.6 | 2.3 | 3 5 | 56 | 94 | - 1 | 16 | 82 | 20 |
| Acc | 56 | 51 | 85 | 73 | | 67 | 66 | | 66 | 66 | 58 |
| | Fertilit | у | | | | Carcase | | | | | |
| | SS | DC | CWT | RIB | RI | JMP | EM/ | A F | RBY | IMF | |
| EBVs | 0.9 | -5.5 | 71 | 0.1 | C | 0.0 | 6.7 | · - | 0.4 | 3.0 | |
| Acc | 62 | 38 | 61 | 62 | | 61 | 60 | | 57 | 56 | |
| | GRN | 141 | DOM | I 132 | 2 4 | BI | 12 | 5 6 | RS | 127 | |

Don't overlook this attractive prophet son, different maternal pedigree with Broken Bow, N758 ranks in the top 5% of the breed for Domestic Index (DOM), top 10% for 400D Growth and marbling (IMF). One of the high scanning EMA bulls at 100 $\,$ sq. cm.

| ▼ 34 LAWSONS PROPHET N677 AI | | | | | | | | | | | | |
|--|----------------|-------|-------------------|-------|----------|---|--------------------|---------------------|-----|------|--|--|
| Birth Date | : 20/06 | /2017 | AM: A | MF I | NH: | NHFU | CA: | CAFU | DD: | DD5% | | |
| Society IE |): VLYN | 677 | ASA: ⊦ | IBR I | Mob: | NS17-WA1 | Pen: | 2 | | | | |
| Sire: GAR | PROPHE | | 72 5205 6 1885 | 608 | CI S | A R EXT T RA LADY J S OBJECT AR 1407 N | AYE 608 IVE T51 | 3B498 S E 0 0T26 | | | | |
| Dam: LAW | SONS BAI | | | C1095 | E/ G. | E MANIA B AGLEHAW AR PREDE AR SOLUT | K JEDD | A B32 | | | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| Calving Ease V Growth and Maternal | | | | | | | | | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 6 | 500 N | MCW | MILK | | |
| EBVs | 0.6 | 2.0 | -3.0 | 3.6 | 55 | 94 | 1 | 16 | 77 | 23 | | |
| Acc | 57 | 53 | 85 | 74 | 69 | 66 | | 66 | 66 | 60 | | |
| | Fertilit | у | | | | Carc | ase | | | | | |
| | SS | DC | CWT | RIB | RUM | P EMA | A F | RBY | IMF | | | |
| EBVs | 1.2 | -7.4 | 69 | -0.2 | 0.6 | 6.2 | 2 -(| 0.6 | 3.3 | | | |
| Acc | 63 | 43 | 62 | 62 | 61 | 59 | | 58 | 55 | | | |
| | GRN | 155 | DOM | 140 | AB | I 126 | i G | RS | 131 | | | |

Stout well put together Prophet x E7 son with a perfect growth curve and moderate maturity pattern. Top 10% of the breed for Heavy Grain Index (GRN) and 400D Growth, top 5% for Domestic Index (DOM) and marbling (IMF). N677 was the equal 3rd IMF bull in his contemporary with an actual reading of 7.6 IMF and also recorded a massive 100 sq. cm EMA.





▼ 35 LAWSONS PROPHET N748

Birth Date: 19/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DD3%

AI

| Society ID: | VLYN748 | ASA: APR | Mob: | NS17-WA1 Pen: | 3 | | | |
|--------------|---|----------------|--|---|------------------|--|--|--|
| Sire: GAR PI | C R A BEXTOR 8 ROPHET GAR OBJECTIVI | | 0 | A R EXT TRAVELER 2 CRA LADY JAYE 608B4 S OBJECTIVE T510 01 GAR 1407 NEW DESIGN | 98 S EASY 126 | | | |
| Dam: LAWSC | AYRVALE BART ONS BARTEL E7 LAWSONS TANK | J156 | TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS TANK B1155 LAWSONS D2600 | | | | | |
| | Decem | iber 2018 Angu | s GROUF | BREEDPLAN EBVs | | | | |

| | Calvin | g Ease | 1 | | Growth | n and M | laterna | I | |
|------|----------|--------|------|------|--------|---------|---------|-----|------|
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.9 | 2.3 | -3.5 | 3.0 | 56 | 100 | 126 | 95 | 24 |
| Acc | 57 | 52 | 85 | 74 | 69 | 67 | 67 | 67 | 60 |
| | Fertilit | y | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.2 | -7.5 | 73 | -0.3 | 0.5 | 7.4 | -0.4 | 2.9 | |
| Acc | 63 | 43 | 63 | 63 | 62 | 61 | 59 | 57 | |
| | GRN | 163 | DOM | 148 | ABI | 130 | GRS | 139 | |



Above: Inaugural Joanna Plains Sale was a great success.

Equal #2 for Domestic Index (DOM) and equal #6 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale, top 5% of the breed for both DOM and GRN Indexes and 400D Growth, top 10% for 600D Growth and marbling (IMF). Dam was selected out of over 800 cows in our nucleus WA herd into our elite 25 donors based on her production record, balanced EBVs, visual assessment for conformation, udder and structural soundness.

| ♥ 36LAWSONS PROPHET N692AI | | | | | | | | | | | | |
|--|----------|-----------------------------------|------|-------|------|-----------|----------------|--------|--|-----|------|--|
| Birth Date | : 21/06 | /2017 | AM: | AMFU | NH: | NHF | U | CA: | CAFU | DD: | DDFU | |
| Society ID | : VLYN | 692 | ASA: | HBR | Mob: | NS17- | WA1 | Pen: | 3 | | | |
| Sire: GAR | PROPHET | BEXTOR 8 T BJECTIVE | | 608 | | SSOBJ | DY JA | YE 60 | 8B498 S | | | |
| Dam: LAWS | SONS REC | ARETOA I Gent J82 DNS INVIN | 25 | | | LAWSO | NS HI NS IN | ENRY V | ADOR A1 /III Y5 BLE C402 SIGN 505 | 2 | | |
| December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | |
| Calving Ease 🖌 Growth and Maternal | | | | | | | | | | | | |
| | DIR | DTRS | GL | BW | Г 2 | 00 | 400 | e | 600 | MCW | MILK | |
| EBVs | -0.1 | -0.5 | -3.6 | 3.4 | 5 | 3 | 93 | 1 | 17 | 90 | 21 | |
| Acc | 57 | 53 | 85 | 74 | e | <i>69</i> | 67 | | 67 | 67 | 60 | |
| | Fertilit | у | | | | C | arca | ase | | | | |
| | SS | DC | CWT | RIB | RU | IMP | EMA | F | RBY | IMF | | |
| EBVs | 0.8 | -6.4 | 74 | 0.4 | 0 | .2 | 6.4 | - | 0.9 | 3.9 | | |
| Acc | 63 | 44 | 63 | 63 | 6 | 62 | 61 | | 59 | 57 | | |
| | GRN | 153 | DON | I 134 | A | BI | 119 | G | iRS | 124 | | |

Attractive Prophet x Regent son, equal #2 for marbling (IMF) and top 1% of the breed, top 10% of the breed for Heavy Grain Index (GRN) and 400D Growth.

| ♥ 37 LAWSONS PROPHET N756 AI | | | | | | | | | | | |
|------------------------------------|----------|--|----------|---------|------|----------|----------------------|--|-----|------|--|
| Birth Date | e: 26/06 | 6/2017 | AM: | AMFU | NH: | NH2% | CA: | CAFU | DD: | DD5% | |
| Society II | D: VLYN | 756 | ASA: | HBR | Mob: | NS17-W | A1 Pen | : 3 | | | |
| Sire: GAR | PROPHE | BEXTOR 8 T BJECTIVE | | 608 | | S S OBJE | / JAYE 6 CTIVE T5 | 08B498 S | | | |
| Dam: LAW | SONS RE | ARETOA F GENT J52 DNS INVIN | 4 | | | LAWSONS | S HENRY S INVINC | SADOR A1 VIII Y5 IBLE C402 DIRECTIO | 2 | | |
| | | Decem | ber 2018 | 3 Angus | GROU | P BREED | PLAN E | BVs | | | |
| Calving Ease V Growth and Maternal | | | | | | | | | | | |
| | DIR | DTRS | GL | BW1 | 20 | 0 4 | 00 | 600 | MCW | MILK | |
| EBVs | 0.1 | -0.8 | -1.4 | 3.1 | 5 | 18 | 37 | 107 | 73 | 20 | |
| Acc | 57 | 53 | 85 | 74 | 6 | 96 | 67 | 68 | 67 | 60 | |
| | Fertilit | y | | | | Ca | rcase | | | | |
| | SS | DC | CWT | RIB | RU | MP EI | МА | RBY | IMF | | |
| EBVs | 0.6 | -6.4 | 69 | 0.6 | 0. | 6 5 | .7 | -1.4 | 3.8 | | |
| Acc | 63 | 44 | 63 | 63 | 6 | 2 6 | 51 | 59 | 57 | | |
| | GRN | 141 | DOM | 125 | i Al | BI 1 | 14 | GRS | 117 | | |
| | | | | | | | | | | | |

Beautiful bull, attractive phenotype and well balanced across the board; one of the highest marbling bulls in the Sale and top 5% of the breed for IMF.





▼ 38 LAWSONS PROPHECY N721

Birth Date: 21/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DD6%

AI

| Soci | iety ID: VLYN721 | ASA: HBR | Mob: | NS17-WA1 | Pen: | 3 |
|-------|--|----------------|----------|-----------------------|---------|---|
| Sire: | GAR PROPHE GAR PROPHECY GAR 28 AMBL | | G. B/ | AR OBJEC /R AMBUSI | | |
| Dam: | STORTH OAK LAWSONS STORTH (LAWSONS SC | | S" Gi | TORTH OA AR SOLUT | | |
| | Dece | mber 2018 Angi | us GROUP | BREEDPL | AN EBVs | |
| | 0.1.1.1.5 | | 0 | | | 1 |

| | GRN | 143 | DOM | 129 | ABI | 116 | GRS | 121 | |
|------|----------|--------|------|------|--------|--------|---------|-----|------|
| Acc | 60 | 36 | 58 | 60 | 57 | 57 | 54 | 52 | |
| EBVs | 1.5 | -4.9 | 67 | -1.8 | -1.2 | 5.8 | 0.4 | 2.7 | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| | Fertilit | y | | | | Carcas | e | | |
| Acc | 47 | 39 | 85 | 74 | 68 | 65 | 66 | 63 | 53 |
| EBVs | -0.7 | 1.2 | -3.1 | 5.5 | 54 | 92 | 121 | 102 | 16 |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| | Calvin | g Ease | • | | Growth | and M | laterna | | |



High growth Prophecy son out of a Storth Oaks (NZ) dam, more suitable for cows. One of the high scanning EMA bulls at 101 sq. cm.

| Society ID: VLYN690 // GAR PROGRESS Sire: GAR MOMENTUM GAR BIG EYE 177 AYRVALE BARTEL Dam: LAWSONS BARTEL E7 J: LAWSONS TANK Decemb Calving Ease DIR DTRS EBVS Acc 2.7 -0.5 53 47 | ASA: ⊢ ™ _ E7 349 B1155 G6 | 609 | Mob: N GAF GAF ALC GAF TE N EAG LAW LAW | IS17-WA1 P R PREDEST OBJECTIN BIG EYE D R OBJECTIN MANIA BAR GLEHAWK VSONS TAN VSONS AM REEDPLAI | INED /E 2345 109N /E 3387 TEL B219 IEDDA B32 IK B1155 BUSH E971 N EBVs Materna | 3 | DDFU |
|---|---|----------------|--|---|---|-----|------|
| GAR PROGRESS Sire: GAR MOMENTUM GAR BIG EYE 177 AYRVALE BARTEL Dam: LAWSONS BARTEL E7 J: LAWSONS TANK Decembe Calving Ease DIR DTRS EBVS Acc 2.7 -0.5 53 47 | 0 _ E7 349 B1155 G6 per 2018 | 609 Angus (| GAF GAF ALC GAF TE N EAG LAW LAW GROUP BF Growt | R PREDEST R OBJECTIN BIG EYE D R OBJECTIN MANIA BAR BLEHAWK J VSONS TAN VSONS AM REEDPLAI th and N | INED /E 2345 109N /E 3387 TEL B219 IEDDA B32 IK B1155 BUSH E971 N EBVs Materna | - | |
| Sire: GAR MOMENTUM GAR BIG EYE 177 AYRVALE BARTEL Dam: LAWSONS BARTEL E7 J: LAWSONS TANK Decemb Calving Ease DIR DTRS EBVs Acc -2.7 -0.5 53 47 | _ E7 3 49 B1155 G6 per 2018 | Angus (| GAF ALC GAF TE N EAG LAW LAW GROUP BF GROUP BF | R OBJECTI BIG EYE D R OBJECTI MANIA BAR BLEHAWK J VSONS TAM REEDPLAI REEDPLAI | /E 2345 109N /E 3387 TEL B219 IEDDA B32 IK B1155 BUSH E971 N EBVS Materna | 1 | |
| Dam: LAWSONS BARTEL E7 3 LAWSONS TANK Decemb Calving Ease DIR DTRS EBVs Acc 2.7 -0.5 53 47 | 349 B1155 G6 per 2018 | Angus (| EAG LAW CAW GROUP BI Growt | BLEHAWK S VSONS TAN VSONS AM REEDPLA | EDDA B32 IK B1155 BUSH E971 N EBVs / aterna | I | _ |
| EBVs Acc 253 47 | | 0 | Growt | th and M | /laterna | 1 | |
| DIR DTRS EBVs -2.7 -0.5 Acc 53 47 | GL | BWT | | | | I | |
| EBVs -2.7 -0.5 Acc 53 47 | GL | BWT | 200 | | | | |
| Acc 53 47 | | | | 400 | 600 | MCW | MILK |
| 53 47 | -1.0 | 4.6 | 50 | 89 | 114 | 85 | 21 |
| The set of the set | 85 | 74 | 69 | 66 | 66 | 64 | 55 |
| Fertility | | | | Carca | se | | |
| SS DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs 1.1 -4.2 | 71 | -1.4 | -2.2 | 9.7 | 0.5 | 3.7 | |
| Acc 62 38 | 60 | 61 | 59 | 58 | 56 | 54 | |
| GRN 150 | | 128 | | | | | |

Combines two of the greatest Angus sires of all times in Momentum and Ayrvale Bartel E7. N690 ranks in the top 10% of the breed for Heavy Grain Index (GRN), top 5% for Eye Muscle Area (EMA) and marbling (IMF).

| ▼ 40 LAWSONS MOMENTUM N698 AI | | | | | | | | | | | |
|------------------------------------|----------------|---------------------------------|----------|---------|------|--|-------------------|-----------------|-------|------|--|
| Birth Date | : 22/06 | /2017 | AM: | AMFU | NH: | NHFU | CA | : CAF | U DD: | DDF | |
| Society ID | : VLYN | 698 | ASA: | HBR | Mob: | NS17-W | A1 Per | n: | 3 | | |
| Sire: GAR | MOMENT | ROGRESS TUM IG EYE 17 | - | | | GAR PRE GAR OBJ ALC BIG E GAR OBJ | ECTIVE | 2345 N | | | |
| Dam: LAW | SONS AM | OS AMBAS BASSAD ONS INVIN | OR J525 | | | TUWHAR TUWHAR LAWSON LAWSON | ETOA C S INVIN | 115 CIBLE C4 | 402 | | |
| | | Decem | iber 201 | B Angus | GROU | P BREED | PLAN E | EBVs | | | |
| Calving Ease 🖌 Growth and Maternal | | | | | | | | | | | |
| | DIR | DTRS | GL | BW | Г 20 | 0 4 | 00 | 600 | MCW | MILK | |
| EBVs | -0.7 | -1.9 | -2.3 | 3.7 | 4 | 98 | 36 | 110 | 74 | 22 | |
| Acc | 53 | 46 | 85 | 75 | 6 | 9 (| 56 | 67 | 64 | 56 | |
| | Fertilit | у | | | | Ca | rcase | • | | | |
| | SS | DC | CWT | RIB | RU | MP E | MA | RBY | IMF | | |
| EBVs | 1.0 | -2.8 | 69 | -0.7 | 7 -1 | .7 1 | 0.1 | 0.3 | 4.0 | | |
| Acc | 62 | 36 | 60 | 61 | 5 | 9 | 58 | 56 | 54 | | |
| | GRN | 147 | DOM | 127 | ' A | 3 I 1 | 16 | GRS | 118 | | |

Combines two of the best carcase sires in the Angus breed in Momentum and Ambassador F4. N698 is the highest marbling (IMF) bull in the Sale at +4.0, top 1% of the breed plus #4 ranked for Eye Muscle Area (EMA) at +10.1, top 5% of the breed. One of the high scanning EMA bulls at 102 sq. cm.





▼ 41 LAWSONS INDEX N715

| V | 41 | | A | | | | | | | | |
|-------|--------|----------|---------------------------------|---------------------|---------|------|---|--------|-----------|----------|------|
| Birth | Date | : 19/06 | /2017 | AM: | AM2% | NH: | NH2% | CA: | CAFU | DD: | DDF |
| Socie | ety ID | : VLYN | 715 | ASA: | APR | Mob: | NS17-WA | Pen: | 3 | | |
| Sire: | VARI | NDEX | GENUITY | | D 8809 | | GAR NEW [GAR OBJEC CONNEALY RIVERBEN[| ONWA |)67 RD |)1 | |
| Dam: | LAWS | ONS INV | ONS TANK INCIBLE ONS SELE | G514 | 1164 | | LAWSONS LAWSONS GAR SELEC LAWSONS | NEW DE | SIGN 140 | 17 Z1393 | |
| | | | Decem | ber 20 ⁻ | 8 Angus | GROU | P BREEDP | LAN EE | 8Vs | | |
| | | Calving | g Ease | 1 | | Gro | wth and | d Mat | ernal | | |
| | | DIR | DTRS | GL | BW1 | r 20 | 00 40 |) C | 600 | MCW | MILK |
| EB | Vs | 1.1 | -0.3 | -2.7 | 3.0 |) 4 | 9 9 1 | 1 | 111 | 79 | 18 |
| Ac | 00 | 47 | 37 | 85 | 74 | 6 | 9 66 | 3 | 65 | 63 | 53 |
| | | Fertilit | у | | | | Care | case | | | |
| | | SS | DC | CWT | RIB | RU | MP EM | A F | RBY | IMF | |
| EB | Vs | 1.1 | -6.1 | 63 | 0.0 | -0 | .4 11. | 8 . | 1.2 | 2.3 | |
| Ac | c | 60 | 36 | 59 | 61 | 5 | 8 57 | , | 55 | 54 | |
| | | GRN | 149 | DON | 1 139 |) A | BI 12 | 9 0 | RS | 133 | |
| | | | | | | | | | | | |



Impressive Index son, highest EMA bull in the Joanna Plains Sale, top 1% of the breed, top 5% for Domestic Index (DOM).

| ∇ | 42 | | AWS | SONS | S SUN | RIS | E N68 [°] | 7 | | A | I |
|----------|--------|----------------|--------------------------------|---------|---------|------|---|------------------|-----------------|-----|------|
| Birth | n Date | : 26/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD4% |
| Soci | ety IC |): VLYN6 | 587 | ASA: | HBR | Mob: | NS17-WA | 1 Pen: | : 3 | | |
| Sire: | GAR | SUNRISE | AYBREAK BJECTIVE | | | | BOYD NEV MCC MISS S S OBJEC GAR 1407 | FOCUS TIVE T5 | 134 10 0T26 | 3 | |
| Dam: | LAW | SONS STO | H OAKS [DRTH OA DNS ROM | KS H15 | - | | TE MANIA STORTH O LAWSONS LAWSONS | AKS B16 ROMEC | 67 AB 0 A754 | | |
| | | | Decem | ber 201 | 8 Angus | GROU | P BREEDF | PLAN E | 3Vs | | |
| | | Calving | g Ease | • | | Gro | wth an | d Ma | ternal | | |
| | | DIR | DTRS | GL | BW | T 2 | 00 40 | 0 | 600 | MCW | MILK |
| EE | 3Vs | -2.2 | 1.4 | 2.8 | 4.5 | 5 5 | 0 9 | 1 | 111 | 87 | 15 |
| A | .CC | 45 | 34 | 85 | 74 | 6 | 86 | 5 | 64 | 62 | 53 |
| | | Fertilit | у | | | | Car | case | | | |
| | | SS | DC | CWT | RIB | RU | MP EN | 1A | RBY | IMF | |
| EE | 3Vs | 0.6 | -5.4 | 63 | -1.4 | 4 -0 | .9 7. | 7 | 1.0 | 2.5 | |
| A | .cc | 61 | 33 | 57 | 59 | 5 | 6 5 | 5 | 53 | 52 | |
| | | GRN | 138 | DOM | 1 127 | 7 A | BI 12 | 1 (| GRS | 121 | |



| ₩ 43 | | LAWS | ONS | INCR | EDIBL | .E N74 | 44 | A | |
|-----------|----------|---------------------------------|----------|---------|------------|-----------|--|--------|------|
| Birth Dat | e: 21/06 | /2017 | AM: A | AMFU N | IH: N | HFU C | A: CAF | U DD: | DDF |
| Society I | D: VLYN | 744 | ASA: H | HBR N | Nob: N | S17-WA1 P | en: | 3 | |
| Sire: LAW | SONS INC | LE BARTE REDIBLE DNS DINK | H803 | | EAG LAW | SONS DIN | RTEL B219 JEDDA B32 IKY-DI Z191 EMIUM BEE | F B774 | |
| Dam: LAW | SONS AM | OS AMBAS BASSADO ONS NEW | OR J441 | | TUW GAR | HARETOA | | | |
| | | Decem | ber 2018 | Angus G | ROUP BF | REEDPLA | N EBVs | | |
| | Calvin | g Ease | 1 | | Growt | h and N | Materna | l | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.8 | -0.3 | -4.9 | 4.0 | 48 | 87 | 119 | 90 | 24 |
| Acc | 54 | 48 | 85 | 75 | 69 | 67 | 67 | 66 | 57 |
| | Fertilit | y | | | | Carca | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.9 | -6.2 | 72 | -1.5 | -1.6 | 6.5 | 0.4 | 3.3 | |
| Acc | 63 | 38 | 59 | 61 | 60 | 59 | 55 | 54 | |
| | GRN | 159 | DOM | 138 | ABI | 119 | GRS | 127 | |
| | | | | | | | | | |

Top 5% of the breed for Heavy Grain Index (GRN) and marbling (IMF). One of the high scanning EMA bulls at 100 sq. cm.





Charlotte moving bulls at Claremont, Victoria. We had a very late break in Victoria this year but managed to grow lots of grass from June to November. Claremont we redeveloped in 2018 and is now our Victorian Bull Development centre with intensive grazing systems, Growsafe Feed Efficiency testing unit and other R&D activities including trials for emerging technologies, such as virtual fencing. We also run donors for embryo collection at Claremont. The ultimate aim is (as always) continue to improve our farming systems to optimise kilograms of beef per hectare under sustainable farming systems. Genetics for an important part of any beef enterprise.

▼ 44 LAWSONS INCREDIBLE N747

 Birth Date:
 18/06/2017
 AM:
 AMFU
 NH:
 NHFU
 CA:
 CAFU
 DD:
 DD6%

 Society ID:
 VLYN747
 ASA:
 HBR
 Mob:
 NS17-WA1
 Pen:
 3
 3

AYRVALE BARTEL E7 Sire: LAWSONS INCREDIBLE H803

LAWSONS DINKY DI E447 S S OBJECTIVE T510 0T26 Dam: LAWSONS OBJECTIVE D842

LAWSONS OBJECTIVE D642 LAWSONS HENRY VIII Z1424

| |
|---|
| TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS DINKY-DI Z191 LAWSONS PREMIUM BEEF B774 |
| S S TRAVELER 6807 T510 S S MISS RITA R011 7R8 YTHANBRAE HENRY VIII YTHANBRAE BINGO V218 |
| |

AI

| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | I EBVs | | |
|------|----------|--------|----------|---------|---------|---------|---------|-----|------|
| | Calvin | g Ease | × - | | Growth | and M | laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.1 | 0.4 | -2.0 | 4.0 | 52 | 85 | 115 | 87 | 21 |
| Acc | 54 | 49 | 85 | 75 | 69 | 67 | 67 | 64 | 60 |
| | Fertilit | ty | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.5 | -6.8 | 67 | -1.9 | -1.9 | 6.8 | 0.7 | 2.8 | |
| Acc | 63 | 39 | 59 | 61 | 59 | 59 | 56 | 54 | |
| | GRN | 150 | DOM | 134 | ABI | 118 | GRS | 125 | |



Top 10% of the breed for Heavy Grain Index (GRN). One of the high scanning IMF bulls at 7.4%.

| ₩ 45 | | LAWS | SONS | INCR | EDIBL | .E N82 | 28 | A | | | | | |
|------------|----------|--------|----------|--|---------|----------|--------|-------|------|--|--|--|--|
| Birth Date | e: 21/06 | /2017 | AM: A | mfu n | H: N | hfu C | A: CAF | U DD: | DD3% | | | | |
| Society ID | D: VLYN | 828 | ASA: H | BR N | lob: NS | 17-WA1 P | en: | 3 | | | | | |
| Sire: LAW | SONS INC | | | TE MANIA BARTEL B219 EAGLEHAWK JEDDA B32 LAWSONS DINKY-DI Z191 47 LAWSONS PREMIUM BEEF B774 | | | | | | | | | |
| Dam: LAW | SONS STO | | | 1 | STOF | RTH OAKS | | | | | | | |
| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | N EBVs | | | | | | |
| | Calvin | g Ease | • | Growth and Maternal | | | | | | | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | | | | |
| EBVs | -0.2 | 0.1 | -2.3 | 5.4 | 49 | 86 | 118 | 101 | 21 | | | | |
| Acc | 53 | 48 | 86 | 75 | 69 | 67 | 67 | 65 | 57 | | | | |
| | Fertilit | y | | | | Carca | se | | | | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | | | | | |
| EBVs | 2.3 | -6.1 | 69 | -1.7 | -0.7 | 7.1 | 0.8 | 2.4 | | | | | |
| Acc | 62 | 38 | 59 | 61 | 59 | 58 | 55 | 53 | | | | | |
| | GRN | 143 | DOM | 130 | ABI | 114 | GRS | 122 | | | | | |
| | | | | | | | | | | | | | |



Handy Incredible son.

| ₩ 46 | | LAWS | SONS | JUDE |) N594 | 4 | | A | |
|------------|----------|--------|----------|---------|---------------|---|---|-------|------|
| Birth Date | e: 21/07 | /2017 | AM: A | MFU N | I H: N | hfu C | A: CAF | U DD: | DDF |
| Society I | : VLYN | 594 | ASA: A | PR N | lob: NS | 17-WA2 P | en: 3 | 3 | |
| Sire: PARI | NGA JUD | D J5 | REGENT D | | LAW TE M | SONS HEN ANIA BER | ASSADOR / NRY VIII Y5 KLEY B1 IN FOCUS \ | | 341 |
| Dam: LAW | SONS PR | | - | | GAR LAW | PREDEST OBJECTIN SONS DIN SONS TAN | 'E 2345 KY-DI Z191 | | |
| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | N EBVs | | |
| | Calvin | g Ease | 1 | | Growth | n and N | /laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.3 | -1.1 | -3.1 | 3.2 | 45 | 79 | 103 | 74 | 20 |
| Acc | 50 | 44 | 85 | 74 | 69 | 66 | 66 | 64 | 54 |
| | Fertilit | у | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.1 | -5.6 | 63 | 0.8 | -0.1 | 6.9 | -0.6 | 3.2 | |
| Acc | 61 | 39 | 57 | 60 | 58 | 57 | 55 | 53 | |
| | GRN | 133 | DOM | 121 | ABI | 109 | GRS | 114 | |

Top 5% of the breed for marbling (IMF). One of the high scanning IMF and EMA bulls at 7.3% and 100 sq. cm respectively.



▼ 47 I AWSONS JUDD N323

| V | 4/ | | | | JUL | א שי | 525 | | | A | |
|-------|-------|----------|------------------------------------|---------|---------|--------|---|-------------------|-----------------|-----|------|
| Birth | Date | 18/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD3% |
| Socie | ty ID | : VLYN | 323 | ASA: | HBR | Mob: | NS17-WA | ¹ Pen: | 3 | | |
| Sire: | PARIN | IGA JUDI | ARETOA F d J5 Hewen e | | | NA F30 | TE MANIA LAWSONS TE MANIA STRATHEV | HENRY | VIII Y5 Y B1 | | 11 |
| Dam: | LAWS | ONS AN | NTICIPATI FICIPATIONS HENI | ON K578 | 3 | | MCC DAYE GAR 5050 YTHANBR/ LAWSONS | NEW DE AE HENF | RY VIII | | |
| | | | Decem | ber 201 | 8 Angus | GROL | IP BREEDF | LAN E | 3Vs | | |
| | (| Calving | g Ease | 1 | | Gr | owth an | d Mat | ternal | | |
| | | DIR | DTRS | GL | BW | Г 2 | .00 40 | 0 | 600 | MCW | MILK |
| EB\ | /s | 3.0 | 0.7 | -6.4 | 2.5 | 5 4 | 17 8 | 5 [.] | 110 | 96 | 16 |
| Ac | с | 50 | 44 | 85 | 74 | (| 69 6 | 5 | 67 | 64 | 54 |
| | | Fertilit | у | | | | Car | case | | | |
| | | SS | DC | CWT | RIB | RI | JMP EN | 1A | RBY | IMF | |
| EB\ | /s | 1.4 | -5.6 | 71 | 0.6 | i -(|).5 9. | 7 | 0.2 | 2.9 | |
| Ac | с | 62 | 38 | 58 | 59 | | 57 5 | 5 | 54 | 52 | |
| | | GRN | 148 | DON | 1 133 | 3 A | . BI 11 | 9 (| GRS | 125 | |
| | | | | | | | | | | | |

Deep bodied Judd son, ranks in the top 10% of the breed for Heavy Grain Index (GRN) and marbling (IMF), top 5% for Eye Muscle Area (EMA).



| ∇ | 48 | | LAWS | SONS | JUD | D N | 670 | | | A | |
|----------|--------|----------|------------------------------------|----------|---------|------|--|------------------|-----------------|-----|------|
| Birth | Date | : 17/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD5% |
| Socie | ety ID | : VLYN | 670 | ASA: | HBR | Mob: | NS17-WA | 1 Pen | 3 | | |
| Sire: | PARIN | IGA JUDI | ARETOA I d J5 Hewen e | | | | TE MANIA LAWSONS TE MANIA I STRATHEV | HENRY | VIII Y5 Y B1 | | 41 |
| Dam: | LAWS | ONS BA | BANDO NDO D99 DNS FAIR | | B892 | | S A F 598 E MILL COUL LAWSONS LAWSONS | EE BAF GAR FA | BARA K | | |
| | | | Decem | iber 201 | B Angus | GROU | P BREEDF | LAN EI | BVs | | |
| | | Calving | g Ease | · 🗸 | | Gro | wth an | d Ma | ternal | | |
| | | DIR | DTRS | GL | BWT | r 20 | 00 40 | 0 | 600 | MCW | MILK |
| EB | SVs | 1.6 | 1.0 | -2.6 | 2.6 | 6 4 | 5 8 | 4 | 109 | 84 | 21 |
| Ad | 00 | 52 | 46 | 85 | 75 | 7 | 0 61 | 7 | 67 | 63 | 57 |
| | | Fertilit | у | | | | Car | case | | | |
| | | SS | DC | CWT | RIB | RU | MP EN | IA | RBY | IMF | |
| EB | SVs | 1.8 | -6.2 | 69 | 0.6 | 0 | .4 6. | 6. | -0.8 | 3.1 | |
| Ad | 00 | 63 | 42 | 59 | 62 | 6 | 0 59 | Ð | 56 | 55 | |
| | | GRN | 142 | DOM | 128 | 3 A | BI 11 | 4 (| GRS | 120 | |

Great package here, perfect growth curve and maturity pattern and a good looking Judd son. Top 10% of the breed for marbling (IMF).

| ₩ 49 | | LAWS | SONS | SUR | RE FII | RE N7 | 17 | | A | |
|------------|----------|--------------------------------|----------|---------|--------|--|---------------|-------|-----|------|
| Birth Date | e: 11/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDF |
| Society I | D: VLYN | 717 | ASA: | HBR | Mob: | NS17-WA | 1 Pen: | 3 | | |
| Sire: GAR | SURE FIR | EALY IN S E ROCK 50 | | | E | AYTTY IN I INTREENA GAR NEW CHAIR ROO | OF COI | 5050 | | |
| Dam: LAW | SONS GA | REDESTIN R PREDE NHANCEP | STINED | D1252 | (| 3/R NEW D GAR EXT 4 GAR ENHA GAR NEW | 206 NCER 5 | 365 | | |
| | | Decem | ber 2018 | 3 Angus | GROUF | BREEDF | LAN EE | 3Vs | | |
| | Calvin | g Ease | / | | Gro | wth an | d Mat | ernal | | |
| | DIR | DTRS | GL | BWT | r 20 | 0 40 | 0 | 600 | MCW | MILK |
| EBVs | 3.2 | 3.6 | -5.3 | 2.2 | 2 4 | 4 79 | 9 | 89 | 70 | 15 |
| Acc | 54 | 48 | 85 | 75 | 70 |) 68 | 3 | 68 | 65 | 60 |
| | Fertilit | y | | | | Car | case | | | |
| | SS | DC | CWT | RIB | RU | /P EN | A | RBY | IMF | |
| EBVs | 1.9 | -7.5 | 60 | 0.2 | -0 | 5 9. | 7 | 1.1 | 2.7 | |
| Acc | 64 | 38 | 60 | 62 | 59 | 9 59 | 9 | 56 | 55 | |
| | GRN | 1 44 | DOM | 132 | AE | 3I 12 | 8 (| GRS | 123 | |
| | | | | | | | | | | |

Six Sure Fire sons sell in a row! Top 5% of the breed for Domestic Index (DOM) and Eye Muscle Area (EMA).





LAWSONS SURE FIRE N705 ▼ 50

Birth Date: 21/06/2017 AM: AMFU NH: NH1% CA: CAFU **DD:** DD5%

| Society II | D: VLYN705 | ASA: HBR | Mob: | NS17-WA1 P | en: | 4 |
|------------|--|-----------------------------|------|--|--------------------|---|
| Sire: GAR | CONNEALY IN SURE FIRE CHAIR ROCK | NSURE 8524 5050 GAR 8086 | E | MYTTY IN FOC ENTREENA OF GAR NEW DES CHAIR ROCK G | CONANG IGN 5050 |) |
| | LAWSONS TA | NK X1235 | (| GAR PINNACLE | 7708 | |

Dam: LAWSONS TANK D1172 LAWSONS ROCKY W129 A993

KER 2107 YTHANBRAE NOV DESIGN 036 U89 YTHANBRAE ROCKY W129 LAWSONS NEW DESIGN 1407 Y1705

AI

| | | Decem | ber 2018 | Angus G | I EBVS | | | | |
|------|----------|--------|----------|---------|--------|--------|---------|-----|------|
| | Calvin | g Ease | V | | Growth | and M | laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | -0.8 | 2.0 | -1.5 | 4.1 | 48 | 88 | 105 | 91 | 13 |
| Acc | 53 | 46 | 85 | 75 | 70 | 67 | 67 | 63 | 59 |
| | Fertilit | y | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 2.3 | -7.4 | 69 | -0.2 | -0.4 | 8.7 | 0.8 | 2.5 | |
| Acc | 63 | 37 | 59 | 61 | 59 | 58 | 56 | 55 | |
| | GRN | 146 | DOM | 132 | ABI | 124 | GRS | 123 | |



Sure Fire x Tank is an exciting prospect for any herd, don't overlook these Sure Fire sons. N705 ranks in the top 10% of the breed for Domestic Index (DOM), top 5% for Eye Muscle Area (EMA).

| ₹ 51 | ♥ 51 LAWSONS SURE FIRE N591 AI | | | | | | | | | | | | | |
|------------|---|---------------------------|------|------|------|---|--------|-------|-----|------|--|--|--|--|
| Birth Date | e: 25/07/ | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDFU | | | | |
| Society ID | : VLYN | 591 | ASA: | HBR | Mob: | NS17-WA2 | Pen: | 4 | | | | | | |
| Sire: GAR | SURE FIR | EALY IN S E ROCK 50 | | | l | /IYTTY IN F ENTREENA GAR NEW D CHAIR ROC | OF CON | 5050 | | | | | | |
| Dam: LAWS | LAWSONS PONO V346 D8019 LAWSONS YIELD GRADE Z1491 | | | | | | | | | | | | | |
| | December 2018 Angus GROUP BREEDPLAN EBVs | | | | | | | | | | | | | |
| | Calving | g Ease | V | | Gro | wth and | l Mat | ernal | | | | | | |
| | DIR | DTRS | GL | BWT | 20 | 0 400 |) (| 600 | MCW | MILK | | | | |
| EBVs | -0.3 | 2.8 | -2.2 | 3.6 | 5 |) 87 | ' 1 | 08 | 97 | 14 | | | | |
| Acc | 52 | 46 | 85 | 74 | 6 | 9 66 | | 66 | 64 | 56 | | | | |
| | Fertilit | у | | | | Card | ase | | | | | | | |
| | SS | DC | CWT | RIB | RUI | /IP EM | A F | RBY | IMF | | | | | |
| EBVs | 2.8 | -7.4 | 64 | -0.6 | 6 -1 | 1 7.8 | 3 . | 1.2 | 2.2 | | | | | |
| Acc | 61 | 34 | 59 | 60 | 58 | 3 58 | | 54 | 53 | | | | | |
| | GRN | 144 | DOM | 132 | A | 3I 123 | > C | RS | 123 | | | | | |

Wow, a powerful impressive Sure Fire x Novak son, top 10% of the breed for Domestic Index (DOM) and Eye Muscle Area (EMA). One of the high scanning EMA bulls at 104 sq. cm.

| ₹ 52 | | LAWS | ONS | SURE | E FIR | E N63 | 37 | | Α | |
|------------|----------|--------------------------------|----------|---------|----------|---|--------|-----------------|----------|------|
| Birth Date | e: 16/07 | /2017 | AM: A | MF N | IH: | NH5% | CA: | CAFU | DD: | DD3% |
| Society II | D: VLYN | 637 | ASA: H | IBR N | /lob: | NS17-WA2 | Pen: | 4 | | |
| Sire: GAR | SURE FIF | EALY IN S RE ROCK 50 | | | EN GA | TTY IN F TREENA R NEW D AR NEW D | OF CON | 5050 | | |
| Dam: LAW | SONS ED | (LEA EDN MUND E1 DNS BOO | 1 H692 | 23 | LA | OROOM WSONS H ACHMAN WSONS (| BOOM | /III Y5 TIME | KEN Y145 | 5 |
| | | Decem | ber 2018 | Angus G | ROUP E | BREEDPL | AN EB | Vs | | |
| | Calvin | g Ease | V | | Grow | th and | l Mat | ernal | | |
| | DIR | DTRS | GL | BWT | 200 | 400 |) 6 | 600 | MCW | MILK |
| EBVs | 0.9 | 1.7 | -2.5 | 3.2 | 45 | 80 | | 96 | 82 | 16 |
| Acc | 53 | 47 | 85 | 74 | 66 | 65 | | 65 | 63 | 57 |
| | Fertilit | y | | | | Carc | ase | | | |
| | SS | DC | CWT | RIB | RUMF | P EMA | A F | RBY | IMF | |
| EBVs | 2.9 | -8.9 | 63 | 1.0 | 0.3 | 6.8 | 3 (|).1 | 3.0 | |
| Acc | 62 | 37 | 59 | 61 | 58 | 54 | | 55 | 54 | |
| | GRN | 147 | DOM | 131 | ABI | 12 |) G | RS | 120 | |
| | | | | | | | | | | |

Top 10% of the breed for marbling (IMF).





▼ 53 LAWSONS SURE FIRE N622

| $ $ \vee | 53 | | LAWS | SUNS | 5 SUF | ie F | IKE N | 62 | 2 | | A | |
|------------|--------|---------|-----------------------------------|----------|----------|------|---------|-------------|--------|--------------------------------|-----|------|
| Birth | Date | : 23/07 | /2017 | AM: | AM3% | NH: | NH3 | 3% | CA: | CA3% | DD: | DDF |
| Socie | ety ID | : VLYN | 622 | ASA: | APR | Mob: | NS17- | WA2 | Pen: | 4 | | |
| Sire: | GAR S | URE FIF | EALY IN S RE ROCK 50 | | | | GAR NE | NA (W D | OF CON | IANGA 65 5050 MAKER 2 | | |
| Dam: | LAWS | ONS HE | DNS HEN NRY D10 DNS D825 | 54 J137 | | | | NS N | IEW DE | Y VIII SIGN 140 OIN V329 | | |
| | | | Decem | iber 201 | 18 Angus | GROU | IP BREE | DPL | AN EE | SVs | | |
| | (| Calvin | g Ease | · 🗸 | | Gro | owth a | and | Mat | ernal | | |
| | | DIR | DTRS | GL | BW | r 2 | 00 | 400 | (| 500 I | NCW | MILK |
| EB | Vs | -0.3 | 2.2 | -2.8 | 3.9 |) 4 | 6 | 82 | 9 | 98 | 76 | 11 |
| Ac | 00 | 49 | 42 | 84 | 73 | 6 | 57 | 64 | | 64 | 62 | 53 |
| | 1 | Fertili | y | | | | С | arc | ase | | | |
| | | SS | DC | CWT | RIB | RU | JMP | EMA | . F | RBY | IMF | |
| EB | Vs | 3.0 | -7.0 | 59 | 0.0 | 0 | .0 | 6.2 | . (|).8 | 2.4 | |
| Ac | CC | 59 | 34 | 56 | 58 | ŧ | 55 | 55 | | 52 | 51 | |
| | | GRN | 136 | DON | 1 126 | i A | BI | 120 | G | RS | 119 | |
| | | | | | | | | | | | | |



Lots of maternal strength here with Sure Fire and Henry VIII D1054.

| 〒 54 | | LAWS | SONS | SUF | RE FI | RE Né | 68 | | Α | |
|------------|----------|---------------------------------------|----------|-------|-------|--|-------------------|--------|-----|------|
| Birth Date | : 16/06 | /2017 | AM: / | AMFU | NH: | NHFL | CA: | CAFU | DD: | DDF |
| Society ID |): VLYN | 668 | ASA: | HBR | Mob: | NS17-W | A1 Pen | : 4 | | |
| Sire: GAR | SURE FIR | EALY IN S IE ROCK 50 | | | | MYTTY IN ENTREEN GAR NEW CHAIR RC | A OF CO DESIGN | 5050 | | |
| Dam: LAWS | SONS NE | W DAY 4 N DAY G ONS ULTI | 519 | 18 | | BOYD NE B/R RUBY GAR ULTI LAWSON | 1224 MATE | | | |
| | | Decem | ber 2018 | Angus | GROU | P BREED | PLAN E | BVs | | |
| | Calving | g Ease | V | | Gro | wth ar | d Ma | ternal | | |
| | DIR | DTRS | GL | BW1 | 20 | 0 4 | 00 | 600 | MCW | MILK |
| EBVs | 3.8 | 2.9 | -3.8 | 1.7 | ′ 4 | 38 | 0 | 92 | 75 | 15 |
| Acc | 52 | 45 | 85 | 74 | 6 | 9 6 | 67 | 66 | 64 | 57 |
| | Fertilit | y | | | | Ca | case | | | |
| | SS | DC | CWT | RIB | RU | MP E | ΛA | RBY | IMF | |
| EBVs | 2.4 | -7.5 | 59 | 0.6 | 0 | .6 6 | .5 | 0.2 | 2.7 | |
| Acc | 62 | 34 | 59 | 60 | 5 | 8 5 | 8 | 55 | 54 | |
| | GRN | 136 | DOM | 126 | j A | BI 1 | 22 (| GRS | 119 | |



Deep flanked impressive Sure Fire and combines well New Day, top 10% of the breed for Domestic Index (DOM).

▼ 55 LAWSONS MOMENTUM N735 AI

| • | | _ | | | | | | | | | F , |
|-------|--------|----------|----------------------------------|----------------------|----------|----------|---|-------------------|------------------|-----|------|
| Birth | n Date | : 21/06 | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DDFU |
| Soci | ety IC | : VLYN | 735 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 4 | | |
| Sire: | GAR | MOMENT | ROGRESS UM G EYE 17 | | | G, Al | AR PREDE AR OBJEC LC BIG EY AR OBJEC | TIVE 23 E D09N | 345 | | |
| Dam: | LAWS | SONS TRU | N TRUST JST J332 NS TANI | 2 | G642 | S) L/ | CR PROMI (DGEN FC AWSONS 1 AWSONS (| REVER ANK B | LADY 441 1155 | 13 | |
| | | | Decem | iber 20 ⁻ | 18 Angus | GROUP | BREEDPL | AN EE | 8Vs | | |
| | | Calving | g Ease | ; | | Grov | th and | l Mat | ernal | | |
| | | DIR | DTRS | GL | BW | г 200 | 400 |) (| 600 | MCW | MILK |
| E | 3Vs | -2.2 | 0.4 | -3.9 | 9 4.8 | 56 | 95 | 1 | 22 | 89 | 17 |
| A | CC | 53 | 46 | 85 | 75 | 69 | 66 | | 67 | 64 | 56 |
| | | Fertilit | у | | | | Carc | ase | | | |
| | | SS | DC | CWT | RIB | RUM | P EM/ | A F | RBY | IMF | |
| E | 3Vs | 0.8 | -2.6 | 74 | -1.1 | -2.7 | 7 10. | 9 - | 1.0 | 3.1 | |
| A | CC | 62 | 37 | 59 | 61 | 59 | 59 | | 56 | 54 | |
| | | GRN | 145 | DON | 1 130 |) AB | 120 |) G | RS | 123 | |
| | | | | | | | | | | | |

N735 is the #2 highest for Eye Muscle Area (EMA) at +10.9, top 1% of the breed, top 10% of the breed for 400D Growth and marbling (IMF).



LAWSONS SUNRISE N667 ▼ 56

GRN 147 DOM 133 ABI

Δ

| Birth I | Date: | 20/06/ | /2017 | AM: | AMFU | NH: | NHFU | CA: | CAFU | DD: | DD7% |
|---------|--------|----------|--------------------------------|---------|---------|------|--|------------------|----------------|-----|------|
| Societ | ty ID: | VLYN | 67 | ASA: | HBR | Mob: | NS17-WA1 | Pen: | 4 | | |
| Sire: 0 | GARS | UNRISE | AYBREAK BJECTIVE | | | | BOYD NEW MCC MISS F S S OBJECT GAR 1407 N | FOCUS | 134 10 0T26 | 3 | |
| Dam: I | AWS | ONS EVI | N EVIDE DENT H2 NS INVIN | 51 | | | TE MANIA B DUNOON EI LAWSONS I LAWSONS B | LSA B6 NVINCI | 81 BLE C402 | 2 | |
| | | | Decem | ber 201 | 8 Angus | GROU | P BREEDPI | _AN EE | 3Vs | | |
| | C | Calving | g Ease | 1 | | Gro | wth and | d Mat | ernal | | |
| | | DIR | DTRS | GL | BW | Г 2 | 00 400 |) | 600 | MCW | MILK |
| EBV | s | 0.6 | -0.7 | 0.7 | 2.1 | 4 | 9 91 | 1 | 109 | 75 | 17 |
| Acc | ; | 46 | 36 | 85 | 74 | e | 8 66 | | 64 | 62 | 53 |
| | F | ertility | y | | | | Carc | ase | | | |
| | | SS | DC | CWT | RIB | RU | MP EM | ۹ I | RBY | IMF | |
| EBV | s | 0.8 | -4.9 | 61 | -2.0 |) -1 | .6 8.0 |) | 1.2 | 2.9 | |
| Acc | ; | 60 | 34 | 58 | 60 | 5 | 57 57 | | 54 | 52 | |



Ideal growth curve and maturity pattern with this Sunrise x Evident son, top 5% of the breed for Domestic Index (DOM), top 10% for Eye Muscle Area (EMA).

GRS

126

| ₹ 57 | | LAWS | SONS | PROF | PHET | N686 | | ļ | NI |
|------------|----------|--------|-----------------------|---------|---------------|------------------|---|----------------|-----------|
| Birth Date | e: 17/06 | /2017 | AM: A | AMFU N | I H: N | IHFU (| CA: CA | FU DD: | DD2% |
| Society ID | D: VLYN | 686 | ASA: H | HBR N | lob: N | S17-WA1 | Pen: | 4 | |
| Sire: GAR | PROPHE | | 372 5205 6 E 1885 | 608 | CRA S S (| LADY JA | AVELER 20 YE 608B49 /E T510 0T2 W DESIGN | 8 S EASY 26 | |
| Dam: LAW | SONS BAI | | |)9 | EAG B/R | LEHAWK AMBUSH | RTEL B219 JEDDA B3 28 DLUTION C | - | |
| | | Decem | ber 2018 | Angus G | ROUP BR | REEDPLA | AN EBVs | | |
| | Calvin | g Ease | ✓ | | Growt | h and | Matern | al | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 3.3 | 4.0 | -3.2 | 0.8 | 50 | 88 | 99 | 49 | 22 |
| Acc | 57 | 52 | 85 | 74 | 69 | 67 | 67 | 67 | 61 |
| | Fertilit | у | | | | Carca | ase | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 0.4 | -8.0 | 63 | 0.6 | 1.4 | 6.3 | -1.2 | 3.5 | |
| Acc | 63 | 43 | 63 | 63 | 62 | 61 | 59 | 57 | |
| | GRN | 147 | DOM | 136 | ABI | 129 | GRS | 129 | |
| | | | | | | | | | |

Stout, big butted Prophet x E7 son, very moderate MCW at +49 along with top 5% of the breed for Domestic Index (DOM) and marbling (IMF). One of the high scanning EMA bulls at 100 sq. cm.

| ₹ 58 | [| LAWS | SONS | BART | EL E7 | 7 N66 | 6 | A | NI I |
|------------|-----------|--------|--------------------|---------|-------------|------------------------|--------------------------------------|-------|------|
| Birth Date | e: 17/07/ | /2017 | AM: A | M1% N | H: N | H1% (| CA: CAF | U DD: | DD6% |
| Society II | D: VLYN | 666 | ASA: H | IBR N | lob: N | 617-WA2 🖡 | Pen: | 4 | |
| Sire: AYR\ | ALE BAR | | EL B219 DDA B32 | | TE M MYT | IANIA JEE TY IN FOO | | 7 | |
| Dam: LAW | SONS NO | | | 198 | LAW | OBJECTIV | R PREDEST E T510 0T26 W DESIGN | 3 | |
| | | Decem | ber 2018 | Angus G | ROUP BF | REEDPLA | N EBVs | | |
| | Calvin | g Ease | V | | Growt | h and | Materna | ıl | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 1.7 | 3.1 | -2.9 | 2.7 | 49 | 86 | 112 | 84 | 21 |
| Acc | 58 | 55 | 85 | 74 | 69 | 66 | 66 | 67 | 61 |
| | Fertilit | y | | | | Carca | ise | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.6 | -8.0 | 68 | -1.0 | -0.6 | 6.5 | -0.2 | 3.1 | |
| Acc | 64 | 49 | 64 | 65 | 63 | 62 | 61 | 56 | |
| | GRN | 158 | DOM | 140 | ABI | 122 | GRS | 129 | |
| | | | | | | | | | |

Again, ideal growth curve and unique combination of calving ease, high growth, below breed average MCW and elite carcase traits. N666 ranks in the top 10% of the breed for Heavy Grain Index (GRN), Domestic Index (DOM) and marbling (IMF).





LAWSONS BARTEL E7 N753

▼ 59 AI Birth Date: 25/06/2017 AM: AMFU NH: NHFU CA: CAFU DD: DD3% Society ID: VLYN753 ASA: HBR Mob: NS17-WA1 Pen: 4 B/R NEW DIMENSION 7127 TE MANIA JEDDA W85 MYTTY IN FOCUS EAGLEHAWK JEDDA Z48 TE MANIA BARTEL B219 AYRVALE BARTEL E7 Sire: EAGLEHAWK JEDDA B32 TE MANIA AMBASSADOR A134 TUWHARETOA REGENT D145 LAWSONS HENRY VIII Y5 GAR PREDESTINED GAR ENHANCER 1283 LAWSONS REGENT J904 Dam: LAWSONS GAR SOLUTION D1131 December 2018 Angus GROUP BREEDPLAN EBVs Calving Ease 🖌 Growth and Maternal DIR DTRS GL BWT 400 600 200 MCW MIL 1.8 -1.9 2.6 45 80 103 73 22 1.5 EBVs Acc 59 57 85 75 69 67 68 68 61 Fertility Carcase SS DC CWT RIB RUMP EMA RBY IMF -8.1 72 8.0 1.5 0.1 -0.2 -0.5 3.5 EBVs Acc 64 52 65 66 65 64 62 59 GRN 155 DOM 136 ABI GRS 124



Above: Strip grazing bulls at Claremont, Victoria

Top 10% of the breed for Heavy Grain Index (GRN) and Eye Muscle Area (EMA), top 5% for marbling (IMF).

Λ

LAWSONS BARTEL E7 N746 ▼ 60

| Birth Date | e: 17/06 | /2017 | AM: | AMFU | NH: | NH1% | CA: | CAFU | DD: | DD3% |
|------------|----------|--------------------------------------|-----------------------|---------|-------|--|-----------------|------------------|------|------|
| Society I | D: VLYN | 746 | ASA: | HBR | Mob: | NS17-WA | Pen: | 4 | | |
| Sire: AYR\ | ALE BAR | NIA BART TEL E7 HAWK JE | | | T | /R NEW D E MANIA J 1YTTY IN F AGLEHAW | EDDA V OCUS | V85 | | |
| Dam: LAW | SONS STO | H OAKS I DRTH OA DNS EQU | KS H36 | - | S | E MANIA A TORTH OA VILSONS D AWSONS | KS B16 OWN E | 7 AB QUATOR V | /191 | |
| | | Decem | ber 201 | 8 Angus | GROUP | BREEDP | LAN EE | BVs | | |
| | Calvin | g Ease | ✓ | | Gro | wth and | d Mat | ernal | | |
| | DIR | DTRS | GL | BW | T 20 |) 40 |) | 600 1 | MCW | MILK |
| EBVs | 1.5 | 2.8 | -4.8 | 3.6 | 6 44 | 4 8C |) 1 | 06 | 82 | 21 |
| Acc | 58 | 54 | 85 | 75 | 69 | 67 | | 67 | 68 | 62 |
| | Fertilit | y | | | | Card | case | | | |
| | SS | DC | CWT | RIB | RUN | 1P EM | A I | RBY | IMF | |
| EBVs | 2.1 | -7.1 | 68 | -1.7 | 7 -0. | 2 7.6 | 6 (| 0.9 | 2.1 | |
| Acc | 63 | 48 | 64 | 66 | 64 | 62 | | 61 | 58 | |
| | GRN | 141 | DON | 1 132 | 2 AE | a 11a | в С | RS | 125 | |

| ∇ | 61 | L | AWS | SONS | S INC | RED | IBLE N | 674 | | Α | |
|----------|--------|-------------------------------|---------|----------|---------|------|--|-------------------|------------------|------|------|
| Birth | Date | : 25/06/ | 2017 | AM: | AM2% | NH: | NH7% | CA: | CAFU | DD: | DDC |
| Socie | ety ID | : VLYN6 | 74 | ASA: | APR | Mob: | NS17-WA1 | Pen: | 4 | | |
| Sire: | LAWS | AYRVALI ONS INCF LAWSON | REDIBLE | E H803 | 47 | | TE MANIA E EAGLEHAW LAWSONS I LAWSONS I | K JEDD | A B32 01 Z191 | 3774 | |
| Dam: | LAWS | TOPBOS ONS AMB LAWSON | ASSAD | OR J38 | 5 | | TUWHARET TUWHARET S S OBJEC LAWSONS I | OA C11 IVE T51 | 5 0 0T26 | 5 | |
| | | | Decem | ber 201 | 8 Angus | GROU | P BREEDPI | _AN EE | SVs | | |
| | | Calving | Ease | / | | Gro | wth and | d Mat | ernal | | |
| | | DIR | DTRS | GL | BW | Г 2 | 00 400 |) (| 500 | MCW | MILK |
| EB | Vs | 1.9 | 0.2 | -3.0 | 3.5 | 5 5 | io 86 | 6 1 | 12 | 79 | 24 |
| Ac | 00 | 53 | 48 | 85 | 74 | e | 67 67 | | 67 | 65 | 57 |
| | | Fertility | / | | | | Card | ase | | | |
| | | SS | DC | CWT | RIB | RL | IMP EM | A F | RBY | IMF | |
| EB | Vs | 1.7 | -6.8 | 68 | -1.0 |) -0 |).9 6.7 | 7 (|).1 | 3.5 | |
| Ac | 00 | 62 | 38 | 59 | 61 | 5 | 59 58 | | 55 | 53 | |
| | | GRN | 159 | DON | 1 138 | 3 A | BI 12 | 2 6 | RS | 127 | |

Top 10% of the breed for Eye Muscle Area (EMA).

LAWSONS INCREDIBLE N804 ▼ 62 Δ AMF CAFU DD: DDF Birth Date: 13/06/2017 AM: NH: NHFU CA: NS17-WA1 Pen: Society ID: VLYN804 ASA: HBR Mob: 4 TE MANIA BARTEL B219 AYRVALE BARTEL E7 FAGI FHAWK JEDDA B32 LAWSONS INCREDIBLE H803 Sire LAWSONS DINKY-DI 7191 LAWSONS DINKY DI E447 LAWSONS PREMIUM BEEF B774 TE MANIA ULONG U41 TE MANIA JEDDA Y32 GAR SOLUTION LAWSONS GAR PREDESTINED A1453 TE MANIA AFRICA A217 LAWSONS AFRICA H225 Dam: LAWSONS GAR SOLUTIION D693 December 2018 Angus GROUP BREEDPLAN EBVs Calving Ease 🖌 Growth and Maternal DIR DTRS BWT 400 600 MCW MILE GL 200 2.7 1.8 -6.7 3.7 49 87 116 78 24 EBVs Acc 54 49 70 74 68 67 67 65 57 Fertility Carcase SS DC CWT RIB RUMP FMA RBY IMF 2.2 -6.0 62 -1.8 -1.1 7.8 0.6 3.9 **F**BVs Acc 63 41 60 62 60 59 59 56 GRN DOM 150 ABI 129 GRS 136

This could be the best opportunity of the Sale! N804 is the #1 ranked Heavy Grain Index (GRN) bull in Joanna Plains Sale and equal #2 for IMF (marbling), top 1% of the breed for both GRN and IMF, top 5% for Domestic Index (DOM), top 10% for Eye Muscle Area (EMA).

Top 5% of the breed for Heavy Grain Index (GRN) and marbling (IMF), top 10% for Domestic Index (DOM).



▼ 63 LAWSONS JUDD N845

Birth Date: 15/06/2017 AM: AMFU NH: NHFU CA: CAFU DD:

Society ID: VLYN845 ASA: HBR Mob: TUWHARETOA REGENT D145 GA JUDD J5 STRATHEWEN BERKLEY WILPENA F30 STRATHEWEN MERKLEY WILPENA F30 TE MANIA AMBASSADOR A134 LAWSONS HENRY VIII Y5 TE MANIA BERKLEY B1 STRATHEWEN IN FOCUS WILPENA B41 PARINGA JUDD J5 Sire

LAWSONS DINKY-DI Z191 Dam: LAWSONS DINKY DI H557

LAWSONS EQUATOR D838

BON VIEW NEW DESIGN 1407 GAR PRECISION 1900 WILSONS DOWN EQUATOR V191 LAWSONS YIELD GRADE Z999

4

NS17-WA1 Pen:

AI

DDF

| | | Decem | ber 2018 . | Angus G | ROUP BRI | EEDPLAN | I EBVs | | |
|------|----------|--------|------------|---------|----------|---------|---------|-----|------|
| | Calvin | g Ease | V | | Growth | and N | laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 4.1 | 0.5 | -5.2 | 2.2 | 44 | 80 | 106 | 80 | 20 |
| Acc | 51 | 46 | 85 | 74 | 69 | 66 | 66 | 61 | 55 |
| | Fertilit | ty | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.6 | -6.3 | 64 | 0.8 | 0.6 | 5.3 | -0.9 | 2.9 | |
| Acc | 62 | 42 | 58 | 61 | 59 | 58 | 55 | 53 | |
| | GRN | 134 | DOM | 123 | ABI | 110 | GRS | 117 | |

The last three Joanna Plains Sale bulls are all Judd sons, a great way to finish off. N845 is a neatly put together bull with well balanced numbers and out of an ever reliable Dinky-Di dam, H557. N845 ranks in the top 10% of the breed for marbling (IMF).

| 〒 64 | | LAWS | SONS | JUDD | N433 | 3 | | A | |
|------------|----------------|--------|------------------------|----------|------------|----------------------|---|-------|------|
| Birth Date | : 15/07 | /2017 | AM: A | .MFU N | H: N | HFU C | A: CAF | U DD: | DD3% |
| Society ID |): VLYN | 433 | ASA: ⊢ | IBR N | | 17-WA2 P | | | |
| Sire: PARI | NGA JUD | D J5 | REGENT D SERKLEY V | | LAWS | SONS HEN ANIA BER | ASSADOR NRY VIII Y5 KLEY B1 IN FOCUS V | | 41 |
| Dam: LAW | SONS ULT | | 353 T DIRECT | ION D644 | GAR GAR | LOAD UP RIGHT DIF | | | |
| | | Decem | ber 2018 | Angus G | ROUP BR | EEDPLAN | N EBVs | | |
| | Calvin | g Ease | V | | Growth | n and N | /laterna | I | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK |
| EBVs | 3.2 | -1.9 | -3.3 | 1.9 | 43 | 79 | 102 | 87 | 18 |
| Acc | 52 | 45 | 85 | 75 | 70 | 67 | 68 | 64 | 56 |
| | Fertilit | y | | | | Carcas | se | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | |
| EBVs | 1.2 | -5.7 | 66 | 0.6 | -0.2 | 6.7 | -0.8 | 3.2 | |
| Acc | 63 | 40 | 59 | 61 | 59 | 58 | 55 | 53 | |
| | GRN | 132 | DOM | 118 | ABI | 107 | GRS | 111 | |

Another powerful, well balanced complete package here, N433 ranks in the top 5% of the breed for marbling (IMF). One of the high scanning EMA bulls at 103 sq. cm.

| ▼ 65 | ſ | | ONS | | | 7 | | | A | |
|------------|------------------|------------------|----------|---------|---------------------|---------------------------------|----------------------------|-----------------------------|-----|----------|
| Birth Date | | | | | | / JH6% | CA. | CAELL | DD: | DDF |
| Society IE | | | | | | S17-WA1 | | CAFU 4 | 00. | DDF |
| - | TUWHA NGA JUD | ARETOA F D J5 | REGENT D | 145 | TE N LAV TE N | MANIA AN VSONS H MANIA BE | /BASSA ENRY V ERKLEY | DOR A13 | | 41 |
| Dam: LAW | SONS PRI | | | 0847 | GAF IDE/ | | 06 OF 0T26 | 86 2440 (RI 81GN 1407 | |)LUTION) |
| | | Decem | ber 2018 | Angus G | ROUP B | REEDPL | AN EB\ | /s | | |
| | Calvin | g Ease | 1 | | Growt | h and | Mate | ernal | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 6 | 00 1 | MCM | MILK |
| EBVs | 3.7 | 2.2 | -6.8 | 1.5 | 41 | 75 | 9 | 4 | 65 | 19 |
| Acc | 51 | 45 | 85 | 75 | 69 | 67 | 6 | 67 | 64 | 56 |
| | Fertilit | у | | | | Carc | ase | | | |
| | SS | DC | CWT | RIB | RUMP | EMA | RI | BY | IMF | |
| EBVs | 0.8 | -5.8 | 61 | 1.1 | 0.4 | 7.8 | -0 |).3 | 2.9 | |
| Acc | 62 | 41 | 58 | 61 | 59 | 58 | 5 | 55 | 53 | |
| | GRN | 131 | DOM | 122 | ABI | 114 | GI | RS · | 116 | |
| | | | | | | | | | | |

Maternal power here with maternal grand sire GAR Predestined and top 10% of the breed for Eye Muscle Area (EMA) and marbling (IMF).







SALE CONDITIONS

BUYER REBATES FOR OUTSIDE AGENTS

All lots will be sold subject to the usual conditions governing auction sales.

Rebate of 3% is available to outside agents who attend the sale or introduce their client prior to Sale day, and settle on behalf of clients within 7 days. Please email introductions to lawsons@ lawsonsangus.com.au and/or the selling agent. If agents are nominated to settle on behalf of clients on Sale day and do not attend 1% rebate will be applied.

DELIVERY OF SALE BULLS

Lawsons Angus will do our best to assist in the efficient and safe delivery of your bulls. Buyers, please ensure bulls are insured at the fall of the hammer as our insurance does not cover injury of bulls in transit. Please make sure you provide full delivery instructions in writing, including full contact details and maps prior to leaving the Sale. Lawsons Angus will offer up to \$100 freight assistance on bulls sold at WA Auctions.

REGISTRATION STATUS AND TRANSFER OF BULLS

Most bulls on offer are Registered Herd Book animals with the Angus Society of Australia (ASA). Registration status of bulls is shown in the catalogue. 'H' indicates the animal is registered in the ASA Herd Book, 'A' indicates bulls are registered with ASA Performance Register (APR). All bulls will be transferred to purchaser at no cost on request.

3 YEAR BULL GUARANTEE

All bulls have undergone rigorous and independent assessments for structural soundness and fertility, including a semen test and physical evaluation of the bulls reproductive tract. On top of this we offer the strongest guarantee of any seedstock herd in Australia. All breeding cattle sold by Lawsons Angus are fertile and structurally sound to the best of our knowledge.

If a bull becomes infertile or breaks down due to reasons other than injury or misadventure, at any time in the next 36 months, we will:

1. provide you with a satisfactory replacement if available

OR

2. issue you with a credit equal to purchase price minus salvage value, that may be used to purchase any animal in future Lawsons Angus sales.

The Lawsons Angus 3 year bull guarantee is not an insurance policy. Normal care needs to be taken as we cannot replace an animal that is injured or dies for any reason. We recommend you insure animals against injury.

An insurance service will be available on Sale day. This guarantee is in addition to normal terms and conditions governing auction sales, and as such the discretion and final decision as to issuing a credit will be with the vendor. Any credit will be limited to bull purchase price less salvage value and not include any costs, damages or loss of income incurred as a result of claims under this guarantee.

ANIMAL HEALTH STATUS OF SALE BULLS

2019 WA Sale bulls have been semen tested by Swans Veterinary Services including a crush side and morphology test.

Bulls exposed to reproductive diseases such as Leptospirosis and Vibriosis can have their reproductive performance impaired and spread disease between the females they are servicing. All bulls offered in this Sale have been vaccinated with Ultravac 7 in 1, Vibrovax and Rhinoguard (IBR).

All bulls offered at this Sale have a J BAS 8 and all cattle are free to travel to all states.

PESTIVIRUS, 7 IN 1 AND VIBRIO STATUS OF SALE BULLS

Lawsons Angus have been systematically working through a program with Enoch Bergman DVM, Swans Veterinary Services, Esperance, to eradicate Pestivirus from our herd in both WA and Victoria. This involved a combination of screening mobs for antibodies, ear notching testing and vaccinating the mobs that are shown to be negative that have had no previous exposure to a Persistently Infected (PI) animal with Bovine Viral Diarrhea (BVDV), also known as Bovine Pesitivirus. BVDV is spread almost exclusively by PI animals and is a costly disease in the industry.

All WA males screened in 2017 were negative and therefore we have vaccinated all bulls and heifers.

RETENTION OF SEMEN AND CLONING INTERESTS

This year we have selected several bulls as being of particular interest and merit. These bulls are referred to herein as "nominated bulls" and are identified in the catalogue by a shaded box containing the words "Retaining Semen Marketing Rights and 50% Revenue Sharing Interest". Animals in this sale that are nominated to retain a semen interest in are sold with the following conditions;

- Each animal sold is the physical property of the purchaser. The purchaser is entitled to collect semen for use in their own herd only at any time. The purchaser is entitled to 100% of the salvage value of the bull.
- Lawsons Angus retains the right to access the nominated bulls at a future date for the purpose of semen production with the semen to be used within the Lawsons Angus program. Semen will be collected at the expense of

Lawsons Angus and at a negotiated time and place convenient to the new owner and Lawsons Angus.

- Nominated bulls are sold with Lawsons Angus retaining exclusive semen marketing control, and a percentage of all semen royalties is nominated on the individual lot.
- Lawsons Angus may offer any purchaser, being a syndicate, semen company or other, the controlling interest in semen marketing of nominated bulls provided the prospective purchaser nominates their intentions to Lawsons Angus prior to sale, and at that time negotiate ongoing marketing/royalty terms acceptable to Lawsons Angus.
- If a bull is re-sold by a purchaser, Lawsons Angus retained interests persist with the new owner.
- Lawsons Angus retains exclusive cloning rights on all animals sold.
- No animal may be cloned without written consent from Lawsons Angus.

RETAINING SEMEN INTERESTS IN SALE BULLS ENABLES LAWSONS ANGUS TO OFFER ACCESS TO OUR BEST BULLS AND ENABLES THE BULL OWNER TO JOINTLY SHARE IN ANY FUTURE SUCCESS IN MARKETING SEMEN.

RETAINING SEMEN

Retaining a semen interest provides Lawsons Angus with the option to collect semen for our own use, but also to control the potential marketing of semen to the best effect through our network of contacts. Very few bulls ever sell a lot of semen, and in most cases it is later in life after progeny have proven the merit of the bull.

As we put a great deal of resources and intellect into developing each bull, and in some cases into sampling young bulls through AAA and cooperator programs, it is reasonable to participate in their future success in the form of semen sales and use in our own program so we can ensure we continue our program's genetic progress. With these points understood by our customers, we can offer for sale every bull we produce, and hold nothing back. It is important to note most seedstock herds retain their best bulls as stud sires, however the system we operate gives our clients direct access to our best bulls.

INSURANCE DISCLAIMER

Insurance risk of stud animals sold at auction transfers to the purchaser at the fall of the hammer, including animals remaining on the vendor's property.

Purchasers therefore are advised to insure their animals at the completion of the sale. Stud Animals are not covered by commercial livestock insurance.

CALVING EASE



We have included a red tick for bulls that are recommended for use over yearling heifers next to the Calving Ease heading in EBV section. Calving ease bull specifications are primarily set at \geq ⁻ 1.0 for Direct Calving Ease and ≤4.5 Birth Weight. Individual herds may successfully use bulls outside of this recommended range depending on their herd and production system but these are our recommended "safe" heifer specifications. We also recommend you talk to us about helping develop a precalving heifer management plan that can be used in conjunction with these EBV specifications to achieve optimal calving and rebreeding for two year old heifers.



REFERENCE SIRES

| ∇ | E7 | | A | YRVAL | E BAR | TEL E7 | | | | | SIRE TE | ΞΜΑΝΙ | A BART | EL B219 | N | ∕IGS м | | FOC | US | |
|------------|--------|---------|------|--------|-------|----------|-------------|-----|------------|---------|------------|-------|--------|-----------|--------|---------------|-----|------|-----|---------|
| Birth Date | : | 9/09/20 | 009 | ASA ID | : | ASA | Status: HBP | 7 | AM Status: | AMF | NH Status: | NHF | CA St | atus: CAF | DD | Status: D | DF | \$IN | DEX | VALUE |
| | Calvin | g Ease | | | Grow | h and Ma | aternal | | | Fertili | ity | | | | Carcas | se | | | DOM | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM | ABI GR |
| EBVs | 4.2 | 4.8 | -5.4 | 1.7 | 50 | 89 | 113 | 68 | 26 | 2.3 | -11.6 | 77 | -1.0 | 0.0 | 7.3 | 0.3 | 3.3 | 188 | 139 | 165 149 |
| Acc | 98 | 95 | 99 | 99 | 99 | 99 | 99 | 99 | 98 | 99 | 85 | 97 | 97 | 97 | 97 | 96 | 96 | 100 | 100 | 100 144 |

| \forall | H08 | 03 | | LAWSON | IS INC | REDIBL | E H803 | | | | SIRE AN | RVAL | E BARTE | EL E7 | Ν | MGS ∟∕ | AWSON | S DIN | KY-D | I Z191 |
|------------|---------|---------|------|---------|--------|----------|-------------|-----|------------|---------|------------|------|---------|-----------|--------|------------|-------|-------|-------|---------|
| Birth Date | : | 17/08/2 | 012 | ASA ID: | | ASA | Status: HBP | 3 | AM Status: | AMF | NH Status: | NHF | CA St | atus: CAF | DE | Status: [] | DF | \$IN | DEX | VALUE |
| | Calving | g Ease | | | Grow | h and Ma | aternal | | | Fertili | ity | | | | Carcas | se | | | DOM | ABI GRS |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRIN | DOIVI | ABI GRS |
| EBVs | 4.1 | 2.1 | -6.6 | 3.1 | 56 | 93 | 128 | 90 | 31 | 2.5 | -7.6 | 78 | -2.0 | -2.0 | 7.8 | 1.0 | 3.3 | 181 | 120 | 158 145 |
| Acc | 89 | 79 | 99 | 98 | 98 | 98 | 97 | 94 | 91 | 97 | 61 | 86 | 88 | 86 | 88 | 82 | 86 | | 192 | 156 145 |

| \mathbb{V} | IDX | | V | AR IND | DEX | | | | | | SIRE G. | AR ING | ENUITY | , | N | NGS C | ONNEA | LY ON | IWAR | D |
|--------------|---------|---------|------|--------|------|-----------|-------------|-----|------------|---------|------------|--------|--------|-----------|--------|------------|-------|-------|-------|---------|
| Birth Date | : | 1/04/20 |)13 | ASA ID | | ASA | Status: HBF | 3 | AM Status: | AMF | NH Status: | NHF | CA St | atus: CAF | DD | Status: [] | DF | \$IN | DEX | VALUE |
| | Calving | g Ease | | | Grow | th and Ma | aternal | | | Fertili | ty | | | | Carcas | se | | | DOM | ABI GRS |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM | ABI GRS |
| EBVs | 2.1 | 0.1 | -4.4 | 3.9 | 52 | 100 | 118 | 88 | 22 | 0.4 | -5.1 | 69 | -1.0 | -1.3 | 14.1 | 2.9 | 2.0 | 164 | 1/1/1 | 152 145 |
| Acc | 73 | 57 | 97 | 97 | 94 | 95 | 93 | 85 | 80 | 92 | 52 | 86 | 85 | 82 | 84 | 79 | 84 | 104 | 144 | 152 145 |

| ∇ | J5 | | | PARING | A JUC |)D J5 | | | | | SIDE - | JWHAF 145 | RETOA F | REGENT | Ν | MGS ⊤⊧ | E MANIA | A BERKLEY E | 31 |
|------------|--------|---------|------|--------|-------|-----------|-------------|-----|------------|--------|------------|--------------|---------|------------|--------|------------|---------|-------------|--------|
| Birth Date | e. | 14/02/2 | 2013 | ASA ID | | ASA | Status: HBF | { | AM Status: | AMF | NH Status: | NHF | CA St | tatus: CAF | DE | Status: [] | DF | \$INDEX V | ALUE |
| | Calvin | g Ease | | | Grow | th and Ma | aternal | | | Fertil | ity | | | | Carcas | se | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN DOM A | BI GRS |
| EBVs | 3.4 | -0.8 | -4.5 | 2.6 | 49 | 92 | 121 | 101 | 26 | 2.0 | -7.3 | 82 | 1.3 | 1.0 | 9.2 | -0.1 | 3.1 | 165 124 14 | 46 136 |
| Acc | 83 | 72 | 99 | 98 | 98 | 98 | 97 | 88 | 86 | 97 | 63 | 84 | 86 | 85 | 86 | 80 | 84 | | 100 |

| ∇ | KOD | | F | RENNYL | .EA KC | DAK K | 522 | | | | SIRE RI | ENNYLE | AEDN | IUND E11 | 1 | MGS TI | E MANIA | BER | (LEY | B1 |
|------------|---------|---------|------|--------|--------|----------|-------------|-----|------------|---------|------------|--------|------|-------------|-------|-----------|---------|-------|---------|---------|
| Birth Date | : | 11/08/2 | 014 | ASA ID | : | ASA | Status: HBF | 7 | AM Status: | AMFU | NH Status: | NHFU | CA S | tatus: CAFl | JD | D Status: | DFU | \$INE |)EX V | ALUE |
| | Calving | g Ease | | | Growt | h and Ma | aternal | | | Fertili | ty | | | | Carca | se | | | | ABL GRS |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN I | JOINI A | ABI GRS |
| EBVs | 5.2 | 3.8 | -6.7 | 1.2 | 47 | 88 | 114 | 118 | 13 | 4.1 | -11.8 | 72 | 2.6 | 0.2 | 2.5 | -0.9 | 4.1 | 193 | 129 1 | 58 136 |
| Acc | 75 | 60 | 98 | 97 | 93 | 94 | 86 | 80 | 66 | 81 | 56 | 78 | 80 | 78 | 77 | 74 | 77 | | 123 1 | 00 100 |

| \forall | MET | | (| GAR ME | THOD | | | | | | SIRE G. | AR MON | IENTU | М | | MGS M | CC DAY | BREA | ĸ | |
|------------|---------|-----------|-----|---------|--------|--------|-------------|-----|------------|----------|------------|--------|-------|------------|-------|-----------|--------|------|-------|----------|
| Birth Date | : | 17/09/201 | 4 | ASA ID: | | ASA | Status: HBR | | AM Status: | AMFU | NH Status: | NHFU | CA St | atus: CAFI | U D | D Status: | DFU | \$IN | DEX | VALUE |
| | Calving | Ease | | | Growth | and Ma | aternal | | | Fertilit | y | | | | Carca | se | | | DOM | ABI GRS |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 M | ЛСW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOIVI | ADI GRS |
| EBVs | -2.3 | -1.0 | 1.2 | 4.6 | 65 | 115 | 144 | 109 | 22 | -0.3 | -1.3 | 90 | -1.0 | -3.0 | 14.0 | 1.9 | 2.5 | 156 | 135 | 144 140 |
| Acc | 72 | 49 | 96 | 94 | 91 | 91 | 84 | 79 | 72 | 86 | 40 | 80 | 78 | 71 | 74 | 71 | 74 | 130 | 100 | 0-11-1-0 |

| ∇ | MM | | G | GAR MO | MENT | UM | | | | | SIRE G/ | AR PRO | OGRESS | ; | Ν | IGS AI | LC BIG | EYEC | 09N | |
|------------|---------|---------|------|---------|-------|----------|-------------|-----|------------|---------|------------|--------|--------|-----------|--------|---------------|--------|------|-------|---------|
| Birth Date | : | 31/08/2 | 012 | ASA ID: | | ASA | Status: HBP | 3 | AM Status: | AMF | NH Status: | NHF | CA St | atus: CAF | DD | Status: D | DF | \$IN | DEX | VALUE |
| | Calving | g Ease | | | Growt | h and Ma | aternal | | | Fertili | ty | | | | Carcas | se | | | DOM | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM . | ABI GRS |
| EBVs | 0.9 | -0.9 | -2.8 | 2.6 | 47 | 87 | 100 | 72 | 24 | 0.2 | -0.2 | 67 | -0.6 | -2.3 | 13.2 | 0.7 | 4.5 | 144 | 122 - | 123 114 |
| Acc | 85 | 74 | 98 | 98 | 97 | 97 | 96 | 91 | 86 | 96 | 54 | 87 | 88 | 85 | 88 | 82 | 86 | | 122 | 120-114 |

| ∇ | PCY | | G | AR PR | OPHE | CY | | | | | SIRE G. | AR PRO | PHET | | Ν | MGS B/ | R AMB | USH : | 28 | |
|------------|---------|---------|------|--------|-------|----------|-------------|-----|------------|---------|------------|--------|-------|-----------|--------|-------------|-------|-------|-----|--------|
| Birth Date | | 19/02/2 | 2013 | ASA ID | : | ASA | Status: HBR | R | AM Status: | AMFU | NH Status: | NHFU | CA St | atus: CAF | J DE | O Status: D | DFU | \$IN | DEX | VALU |
| | Calving | g Ease | | | Growt | h and Ma | aternal | | | Fertili | ty | | | | Carcas | se | | | DOM | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM | ABI GI |
| EBVs | 1.9 | 2.8 | -3.6 | 3.5 | 61 | 101 | 127 | 94 | 21 | 2.1 | -5.7 | 71 | -0.9 | -0.7 | 4.4 | -0.8 | 3.7 | 162 | 128 | 142 13 |
| Acc | 74 | 57 | 98 | 97 | 94 | 95 | 93 | 85 | 75 | 91 | 53 | 83 | 84 | 80 | 83 | 78 | 83 | | 120 | |

| ∇ | PRO | P | (| GAR PR | OPHET | Г | | | | | SIRE C | R A BE | XTOR 8 | 72 5205 6 | 608 | AGS s | S OBJE | CTIVE | T510 | 0T26 |
|------------|---------|---------|------|--------|-------|----------|-------------|-----|------------|---------|------------|--------|--------|-----------|--------|--------------|--------|-------|------|---------|
| Birth Date | | 15/05/2 | 800 | ASA ID | : | ASA | Status: HBF | 3 | AM Status: | AMF | NH Status: | NHF | CA S | atus: CAF | D | O Status: D | DF | \$IN | DEX | VALUE |
| | Calving | g Ease | | | Growt | h and Ma | aternal | | | Fertili | ity | | | | Carcas | se | | | DOM | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM | ABI GRS |
| EBVs | 0.6 | 1.4 | -0.9 | 3.5 | 64 | 108 | 132 | 86 | 26 | 0.8 | -6.4 | 75 | 0.5 | 1.4 | 5.7 | -1.5 | 3.9 | 166 | 132 | 148 139 |
| Acc | 95 | 88 | 99 | 99 | 98 | 98 | 98 | 98 | 97 | 98 | 71 | 95 | 94 | 94 | 95 | 91 | 93 | 100 | 102 | 140 103 |

| \forall | SF | | 6 | iar su | RE FIR | E | | | | | SIRE C | ONNEA | LY IN S | URE 852 | 4 | MGS G | AR NEV | V DES | IGN 5 | 050 |
|------------|---------|---------|------|--------|--------|----------|------------|-----|------------|---------|------------|-------|---------|-------------|--------|-----------|--------|-------|-------|---------|
| Birth Date | : | 5/02/20 |)12 | ASA ID | : | ASA | Status: HB | R | AM Status: | AMFU | NH Status: | NHFU | CA S | tatus: CAFl | ן סנ | D Status: | DFU | \$IN | DEX | VALUE |
| | Calving | g Ease | | | Growt | h and Ma | aternal | | | Fertili | ty | | | | Carcas | se | | | DOM | ABI GRS |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM | ABI GRS |
| EBVs | 3.5 | 4.7 | -4.3 | 2.1 | 50 | 91 | 104 | 86 | 14 | 4.0 | -10.7 | 67 | 0.2 | 0.3 | 8.9 | 1.6 | 2.6 | 178 | 146 | 159 145 |
| Acc | 85 | 73 | 99 | 98 | 98 | 98 | 97 | 89 | 89 | 97 | 52 | 86 | 88 | 84 | 86 | 81 | 86 | 170 | 140 | 100 140 |

| V | SUN | | G | GAR SU | NRISE | | | | | | SIRE M | | YBREA M | K | N | AGS s | S OBJE | сті | E T510 0T26 |
|------------|---------|---------|-----|---------|-------|-----------|------------|-----|------------|----------|------------|-----|----------------|------------|--------|--------------|--------|------|-------------|
| Birth Date | | 25/08/2 | 010 | ASA ID: | | ASA | Status: HB | R | AM Status: | AMF | NH Status: | NHF | CA St | tatus: CAF | DD | Status: D | DF | \$IN | IDEX VALUE |
| | Calving | Ease | | | Growt | th and Ma | aternal | | | Fertilit | ty | | | | Carcas | se | | | |
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN | DOM ABI GRS |
| EBVs | 0.6 | 1.3 | 5.1 | 4.0 | 58 | 107 | 137 | 113 | 19 | -0.3 | -4.9 | 72 | -2.5 | -3.0 | 5.0 | 1.1 | 2.8 | 170 | 133 148 137 |
| Acc | 71 | 49 | 98 | 98 | 96 | 96 | 92 | 84 | 78 | 94 | 48 | 84 | 85 | 81 | 85 | 78 | 83 | 1/0 | 100 140 107 |

| $\overline{\mathbb{V}}$ | | | A | NGUS I | BREED | AVER | AGE | | | | | | | | | | | |
|-------------------------|-----|------|------|--------|-------|------|-----|-----|------|-----|------|-----|-----|------|-----|-----|-----|-----------------|
| | DIR | DTRS | GL | BWT | 200 | 400 | 600 | MCW | MILK | SS | DC | CWT | RIB | RUMP | EMA | RBY | IMF | GRN DOM ABI GRS |
| | 0.0 | 0.2 | -3.9 | 4.3 | 43 | 79 | 103 | 89 | 15 | 1.7 | -4.1 | 58 | 0.0 | -0.2 | 4.8 | 0.4 | 1.6 | 114 106 110 109 |

BULLS THAT SELL

| HOP | ETOUN | | JOA | NNA PLAINS | |
|-------|-------------------------|------------------|-------|-------------------------|-----------|
| CODE | SIRE | # PROGENY | CODE | SIRE | # PROGENY |
| E7 | AYRVALE BARTEL E7 | 8 | E7 | AYRVALE BARTEL E7 | 4 |
| H0803 | LAWSONS INCREDIBLE H803 | 2 | H0803 | LAWSONS INCREDIBLE H803 | 11 |
| IDX | VAR INDEX | 1 | IDX | VAR INDEX | 3 |
| J5 | PARINGA JUDD J5 | 31 | J5 | PARINGA JUDD J5 | 14 |
| KOD | RENNYLEA KODAK K522 | 1 | MET | GAR METHOD | 1 |
| MET | GAR METHOD | 7 | MM | GAR MOMENTUM | 3 |
| MM | GAR MOMENTUM | 6 | PCY | GAR PROPHECY | 3 |
| PCY | GAR PROPHECY | 9 | PROP | GAR PROPHET | 13 |
| PROP | GAR PROPHET | 29 | SF | GAR SURE FIRE | 9 |
| SF | GAR SURE FIRE | 8 | SUN | GAR SUNRISE | 4 |
| SUN | GAR SUNRISE | 2 | | | |
| Total | | 104 | Total | | 65 |

REFERENCE SIRES



Still the one to beat! Bartel is possibly one of the breed's greatest ever sires and was purchased by Lawsons Angus and syndicated as an 18 month old bull. Bartel E7 has been one of the most widely used sires in the Angus breed and was the highest MSA Index bull in his cohort in the Angus Sire Benchmark Program (ASBP). No other sires matches his unique growth curve, calving ease and his proven high end carcase merit.



LAWSONS INCREDIBLE H803

Incredible is similar across the board to his great sire Bartel E7 but with a touch more growth and additional maternal power with his dam, Lawsons Dinky-Di E447, producing many outstanding progeny and still thriving in Bevan Ravenhill's Albany WA herd. Incredible has over 1,000 registered progeny in 20 herds so his Lawsons Angus trademark combination of traits for calving ease, high growth, moderate cow size and elite carcase genetics has had a massive impact both in Australia and in China ,where he has also done a great job.



Powerful son of GAR Ingenuity, great curve bending attributes with moderate Mature Cow Weight (MCW) and massive EMA. Progeny are long bodied with loads of muscle.



Judd was purchased by Lawsons Angus and Shaanxi Kingbull (China) as a yearling. Judd has proven himself in our tough contemporaries to match it with the big boys. Progeny are deep bodied, super attractive and have exceptionally sound structure. Judd daughters are more moderate than both Berkley and Regent and are showing they can handle the pressure of our system with high stocking rates and large contemporary groups.



Kodak is now a highly proven elite carcase and calving ease sire, one of the highest IMF bulls in the breed. Pedigree includes Lawsons Henry VIII Y5, the dam of Regent and Edmund.



New sire from Gardiner Angus Ranch, massive growth and EMA son of GAR Momentum.



Momentum is now regarded as one of the breeds elite calving ease, high carcase merit sires, progeny are stout, moderate frames with exceptionally high EMA and marbling. Sires moderate, fertile, easy calving daughters.



GAR prophecy, is a Prophet son with high growth high end carcase merit, dam an elite B/R Ambush 28 daughter.



GAR PROPHET

Prophet sets the frontier in modern beef production with phenomenal growth curve , moderate cow size and easy calving. This combined with Prophet's elite carcase genetics and excellent disposition and structure provides the next step for progressive breeders.



Sure Fire is a highly proven rock solid calving ease sire, impressive phenotype with loads of muscle. His actual US carcase data hits the top end of grids. Ideal growth curve and docility, Sure Fire provides the perfect outcross option for most herds. Sure Fire daughters are moderate, fertile and productive with excellent udder quality.



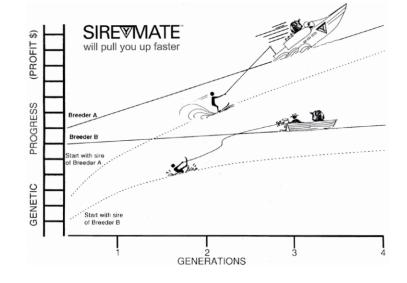
Sunrise combines calving ease, solid growth, incredible end-product merit and with high accuracy. A strong spread from BW to 600D of +3.6 to +135 for 600D EBV and still moderate cow size and exceptionally functional, attractive daughters.

SIREVMATE OPTIONS IN PRACTICE

| SIRE GROUP A | SIRE GROUP B | SIRE GROUP C | SIRE GROUP D | SIRE GROUP E |
|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| New Design Line | Precision Line | | Ambassador Line | Objective Line |
| GAR Ingenuity | GAR Precision 1680 | GAR Sure Fire | Tuwharetoa Regent D145 | SS Objective T510 0T26 |
| B/R New Design 036 | GAR Paramount 8908 | Lawsons NZ09104 | Topbos Ambassador F4 | GAR Selective |
| Ythanbrae Henry VIII | GAR Pinnacle 7708 | | Storth Oaks D21 | GAR Ultimate |
| Bon View New Design 1407 | GAR Everest 9409 | | Paringa Judd J5 | GAR Efficiency |
| GAR Prime Design | CA Future Direction | | | Rito Revolution |
| Ythanbrae New Design | GAR Yield Grade | | | SS Traveler 6807 T510 |
| 036 U84 | Ythanbrae GAR Precision | | | GAR Solution |
| Ythanbrae True Blue N33 | U28 'Calculator' | | | Lawsons Invincible C402 |
| VDAR New Trend 315 | Ythanbrae GAR Precision | | | HPCA Intensity 7102 |
| Bon View New Design 208 | V527 | | | GAR Index |
| Perry Power Design 715 | Lawsons Buckshot X410 | | | |
| GAR Integrity | Lawsons Tank X1235 | | | |
| GAR Casper | Ardrossan Direction X3 | | | |
| GAR Authority | GAR US Premium Beef | | | |
| GAR Predestined | GAR Retail Product | | | |
| Lawsons GAR Fairdinkum | Lawsons High Grade Z440 | | | |
| Z197 | Androssan Admiral A2 | | | |
| Rito 2V1 of 2536 1407 | GAR Right Direction | | | |
| TC Total 410 | Lawsons Swagman A179 | | | |
| Lawsons Dinky-Di Z191 | Lawsons Tank B1155 | | | |
| GAR New Design 5050 | Lawsons Ironstone B1370 | | | |
| Lawsons King Island Beef | | | | |
| Z1292 | | | | |
| GAR Progress | | | | |
| GAR Momentum | | | | |
| GAR Method | | | | |
| Lawsons Romeo A754 | | | | |
| Thomas Grade Up | | | | |
| Rito 4L6 of 2536 208 | | | | |
| Lawsons Novak E313 | | | | |
| Rennylea C511 | | | | |
| Daughters from sire group A | Daughters from sire group B | Daughters from sire group C | Daughters from sire group D | Daughters from sire group E |
| can be mated to sons of sire |
| groups B-G. | groups A, C-G. | groups A, B, D-G. | groups A, B, C, E-G. | groups A-D, F and G. |

DEVELOP YOUR OWN SIMPLE 10 YEAR PLAN

Using Lawsons Angus genetics will provide a highly predictable path to keeping you a decade ahead of the average Angus breeder.



Lawsons Sunrise M231.

| SIRE GROUP F | SIRE GROUP G | SIRE GROUP H |
|------------------------------|-----------------------------|-------------------------------|
| Bartel Line | Prophet Line | Other Sires |
| Ayrvale Bartel E7 | GAR Prophet | RockN D Ambush 1531 |
| Ayrvale Bartel E8 | GAR Prophecy | B/R Ambush 28 |
| Dunoon Evident E614 | | Lawsons Payload X951 |
| Lawsons Incredible H803 | | GAR Grid Maker |
| Lawsons Hugo H653 | | GAR Payload 3674 |
| Lawsons Harvard H205 | | GAR Evas Convergence |
| | | 3403 |
| | | GAR Evas Consistence |
| | | 3803 |
| | | GT Sentry |
| | | Bon View Spectrum 1176 |
| | | N Bar Prime Time D806 |
| | | BT Ultravox 297E |
| | | BCC Bushwacker 41-93 |
| | | Connealy Lead On |
| | | Gardens High Mark |
| | | Tehama Schwarzenegger N600 |
| | | Ironwood New Level |
| | | Ythanbrae Pono V346 |
| | | Wilson Downs Equator |
| | | V191 |
| | | Te Mania Africa |
| | | Lawsons Harry H234 |
| | | Rennylea Edmund E11 |
| | | Sydgen Trust 6228 |
| | | Leachman Resolution |
| | | GAR-EGL Protege |
| | | B/R New Day 454 |
| | | Broken Bow 002 |
| | | GAR Anticipation |
| | | GAR Sunrise |
| Daughters from sire group F | Daughters from sire group G | Daughters from sire group H |
| can be mated to sons of sire | 0 1 | can be mated to sons of sire |
| groups A-E. | groups A-E. | groups A-F. |

ANGUS BREEDING PROGRAM IS BUILT ON MULTIPLYING THE BEST BULLS AVAILABLE IN THE WORLD. SIRE-MATE HELPS BREEDERS DEVELOP A SIMPLE, BUT STILL FLEXIBLE MATING PLAN THAT MINIMISES INBREEDING AND MAXIMISES GENETIC GAIN.



QUESTIONS ANSWERED

BY HARRY LAWSON, DECEMBER 2018

WE GET ASKED MANY TIMES BY CLIENTS "WHAT NEW SIRES DO YOU HAVE THIS YEAR?"

It's a good question, as we are always looking to find the next new sire that makes our elite team each year selected on a global basis. However, what is more important is that we continue to stay focused on our key breeding objectives and multiplying the top proven sires, rather than bouncing around using new sires just to be different or to try and create a perception that we are leading the pack.

Each year we carefully evaluate our current team and new potential sires in Australia, the US and New Zealand. We then individually mate every female

"WE ENCOURAGE BREEDERS TO USE THE PRINCIPLES OF OUR UNIQUE SIRE-MATE PROGRAM TO MAKE. FOLLOWING THIS SIMPLE PLAN WILL KEEP YOU DECADES AHEAD OF THE COMMERCIAL ANGUS INDUSTRY AT LESS THAN \$30 PER CALF WITH FAR MORE CONSISTENT, PREDICTABLE RESULTS.." to create a better model to create a leading edge, predictable, consistent progression for our commercial herds.

In our large contemporaries we maintain you can't hide anything and the top performing, most fertile animals rise to the top. To produce an elite, consistent line of genetics (both bulls and the next generation of breeding females) you need numbers. Population genetics is all about

identifying where animals fall in bell curves for the traits that are important for commercial breeding herds.

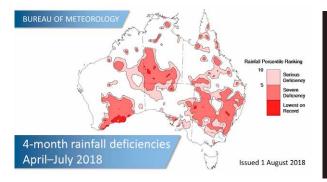
The reason our heifers get easier to mate each year is that more and more drop into the optimal and the elite end of bell curves for more and more traits. This is the unique part of our breeding program that no other herd in Australia comes near. To back this up study the bell curves on pages 59 of this year's catalogue and you can get an idea of how unique these Sale bulls are compared to other Angus bulls. We also maintain genetic diversity as we control every mating at an individual animal level.

The importance of having moderate, fertile cows that can rebreed and maintain a 365-day calving interval even in a drought was never more evident than this year at Hopetoun. This year we, like all farmers in our local Jerdacuttup district were in the lowest ever recorded rainfall zone, which put our cows and business under extreme pressure.



2018 was the lowest year on record at Woolahra, Jerdacuttup

Mixed aged cows at Joanna Plains December 2018. Selection for cow fertility and calving ease is the backbone of Lawsons Angus breeding program – animals that can rebreed in their normal restricted joining periods in tough seasons and high stocking pressure are critical for beef producers Australia-wide.





Congratulations to Col Thexton and John Bendotti (pictured above receiving their Awards) and Bagshaw family that dominated the MSA pasture fed awards at the ANZ National Beef Carcase Competition at Beef Australia 2018, Rockhampton.

Blue River Grazing steers that were only April-May 2017-drop, with generations of Lawsons Angus genetics Blue River finished first and sixth and seventh in the pen of three pasture fed export chiller bullocks class. If consistency is important then having 3 entries in the top 10 in Australia sums up why Col Thexton was so excited about the results as he has put a lifetime of work into producing quality beef.

Another Lawsons Angus client, the Bagshaw family, Boyup Brook, WA also finished in the top placings with their two teams of Angus steers. Steers were weaned January 2018 and backgrounded on quality pasture hay. They finished in fourth and fifth place in the pasture fed pen of three medium trade chiller steers or heifers 180-260 kg class. The groups weighed 445 kg and 430 kg liveweight and dressed 234 kg and 224 kg respectively.



Bagshaw steers, Boyup Brook, WA rose to the top MSA pasture fed awards at the ANZ National Beef Carcase Competition at Beef Australia 2018, Bockhampton.

As we strive to improve our genetics and management systems, we maintain our focus of continuing to find ways to increase productivity and financial returns for progressive beef producers.

We soon released we weren't the only ones under the pump and our empathy goes to all farmers Australia-wide that battled drought in 2018. The Drought Workshops we ran in Albany, Jerdacuttup and Esperance were well attended and it was a great opportunity for all of us to learn and share ideas on drought feeding and livestock management strategies in these tough times.

In our own herd, we always say we learn more in these tough years and it also puts our breeding nucleus through a bottleneck that they must get through to stay in the herd.

Overall we achieved an 85% preg test result with 3 rounds of Al over 45 days, this includes our two-year old M drop heifers. We believe this is an exceptional result and well above district average that is reporting some disastrous pregnancy rates. The ability of our cows to bounce-back and rebreed quickly under good and bad seasons is the trade-mark that our breeding program is renowned for.

Our bulls are also decades in front for carcase traits and every economic Index is also backed up when you compare not only the averages of current Angus Indexes and the bell curves (refer pages 59). Selection for calving ease and cow efficiency is an obvious starting point for any herd.

It's been very rewarding for us to see the continued success of our commercial clients even in the tough season that many of us have experienced across Australia in 2018. It was fantastic to see the recent success of our clients ANZ National Beef Carcase Competition at Beef Australia 2018, Rockhampton. Lawsons Angus WA clients dominated the MSA pasture section of these highly competitive National competition.

Bendotti's steers placed first and second in the pasture fed pen of three heavy trade chiller steers or heifers 260-340 kg class and third in the pasture fed pen of three medium trade chiller steers or heifers 180-260 kg class.

NOT ALL ANGUS BULLS ARE THE SAME AND THEIR GENETIC DIFFERENCES ARE WILDLY DIFFERENT.

We often struggle to explain the difference between a Lawsons Angus bull and other Angus bulls and breeding programs. It's not all just numbered based comparisons, natural selection still plays a big role in our breeding herd in terms of who stays and who goes.

Having 100% Al/ET, running animals under high stocking rates, short restricted breeding seasons and an annual structural assessment provides the "stress test" for all our breeding females and bulls. In terms of the underlying genetic direction of our herd, we think this is also our biggest point of difference. A great deal of time goes into the research and observing how animals perform under a wide range of environments to find the optimal genetic ranges for each of the main economic traits (calving ease, growth, mature size and carcase composition).

Searching the globe for potential sires is also crucial to genetics advancement on so many levels. Cumulative genetic progress still comes down to setting our (and our clients) genetic direction and implementing the plan year in year out. We don't rely

"UNDERSTANDING THE BELL CURVES IS FUNDAMENTAL FOR COMMERCIAL HERDS TRYING TO IDENTIFY WHERE THEY SHOULD BE SOURCING BULLS FROM."

on computer generated matings, although we think these are great tools and provide us with what is theoretically possible in creating a new frontier. Our underlying management systems, data collection and most importantly our ability to utilise the information

in every individual mating are the big IP differences that are often not that well understood. Often those performance herds that have the best breeding programs and do not overfeed bulls are also the best value bulls to buy. The hardiness and toughness of our bulls and females in a range of environments gives us great confidence that our "stress test" and bull development program works where it counts.

It's all in the curves...

In trying to explain the theory that all Angus bulls are not the same, we need to dig deeper than somewhat superficial averages. Averages gives us some idea on how these group of bulls compare with other Angus bulls, but the bell curve analysis is a lot more revealing on what is truly going on behind the scenes. Understanding the bell curves is fundamental for commercial herds trying to identify where they should be sourcing bulls from. The huge variance across even the best performance herds let alone the breed was a surprise even to us.

To go back a step, cattle have around 22,000 genes with most traits in animal genetics involving hundreds and in many instances thousands of genes. Population genetics involves normal distribution curves (or commonly referred to as bell curves because of the shape). What genetics is about is figuring out through performance recording, pedigree and DNA testing (genomics) where an animal sits in the bell curve



– George Orwell

for each trait we want to measure. Two thirds (68%) of the animals have a value for any trait within one standard deviation from the mean; 95 per cent within two standard deviations from the mean and 99.7 per cent within three standard deviations from the mean. Breeding or animal selection is really about manipulating bell curves and shifting animals into optimum or preferred ranges for each trait. This is often difficult for lowly heritable traits like fertility) or antagonistic traits like birth weight and growth, where generally if you improve one the other gets worse, so identifying animals that defy these odds is a crucial part of animal breeding.

Firstly, we need to set breeding objectives and decide on our plan for which part of the bell curve we want to sit. For example, we may want to improve marbling but not at the expense of calving ease and fertility, so this may limit our ability or rate of progress on marbling. We only need to look at Wagyu cattle to see the impact of single-trait selection. In our herd we have developed clearly defined breeding goals and targets for each trait. Analysing our bell curves shows how unique these Sale bulls are and the tight range that these bulls fit into for each trait. This is key to giving clients a genetic pathway that provides a balanced approach to genetic improvement. This system is what provides genetic consistency and predictability from both a genetic and a financial aspect.

In practical terms we try and provide large numbers of animals that fall within optimal ranges for each trait. We don't necessarily have the extreme top end for each trait, but our bell curves are skewed towards the right end of the bell curves for each trait. For example, we don't have the highest growth bulls in the breed because if we did this would come with excessive mature cow weight (MCW) and calving issues, however, we still have bulls that are well above average for growth (Sale average is +90 for 400D vs +79 breed average) and 100% of Sale bulls are suitable to use on heifers. They are also in the top 15% of the breed for carcase weight (CW), top 7% for marbling and top 15% for Eye Muscle area (EMA). Again, it's not just the average that is important, if you look at the variation (spread of animals or tightness of the bell curve) you can see we have much sharper, tighter bell curves, so less of a range or variance in all key traits. This can only be achieved with generations of AI/ET and a PLANNED BREEDING PROGRAM.

POPULATION CURVES OF EBVs FROM 2018 WA SALE CATALOGUES

(Data sourced from Angus Australia February 2018 Breedplan) Lawsons - 232 hd; Other WA Angus Studs- 833 hd. Population Curves of EBVs from 2018 Autumn Sale Catalogues.

