



70 Poll Merino Rams 70 White Suffolk Rams



24th On Property Ram Sale Thurs 7 February 2019



at "Petali", Walcha NSW www.petali.com.au











Martin Oppenheimer holding the 2018 top price Poll Merino 160481 (\$6,500) buyer Brendan Ostini, Ravecchia Poll Merinos, Orange NSW & Tom Henry, Elders



Wool of above top price Poll Merino 160481, 75mm at 5.5 month's growth



Poll Merino Flock 60 1279 White Suffolk Flock 23 0753 Martin & Cheryl Oppenheimer 0413 580 040 petali@northnet.com.au www.petali.com

24th On Property Sale

Thursday 7th February 2019

at Petali Woolshed, Walcha NSW Inspection from 9am

70 White Suffolk Rams

Auction starts at 11am

70 Poll Merino Rams

Auction starts at 1pm

- Complimentary Lamb BBQ Lunch prepared by the Walcha Hospital Auxiliary
- 2% Rebate to outside agents
- Ram Transport available
- Guest Auctioneer Paul Dooley



White Suffolks (at 11am)

Landmark Boultons Walcha 02 6777 2044 Miles Archdale 0428 660 326 Simon Newton 0467 660 320



Poll Merinos (at 1pm)

Elders Walcha 02 6777 2011 Tom Henry 0409 659 877 John Newsome 0428 669 498



Welcome to Petali

Martin Oppenheimer, Principal

Welcome to the 24th Petali On Property Ram sale

We are pleased to present our latest genetics for your inspection and want to discuss some of the current industry trends & news in the Petali sheep studs.

RESILIENCE DURING DROUGHT

Deficits in rainfall have made life extremely difficult for most involved in Agriculture in the past 2 years. There is little doubt that we need RESILIENCE to keep going. This includes farming systems, livestock & people.

Resilient pasture production from our grazing system at Petali is based on Technograze technology. **Rest is the key** with 60 days & sometimes 90 days between grazing pasture. Small mobs (average 300 sheep or 30 cattle) run at high stock density on 1.25 Ha moving every 2.3 days means that pasture is grazed for only 12-15 days per year.

That is 350 days rest per year! Deep rooted perennial grasses & herbs love this system.

Resilient sheep have more muscle, fat, early growth, worm & fly resistance. They are productive & efficient animals suited to their environment.

Resilient people are confident about the future because they take control of their destiny.

WELCOME DR MARK FERGUSON

We are fortunate to have engaged Dr Mark Ferguson of NeXtgen Agri as our sheep breeding Consultant. Mark is well known as the co-developer of the successful 'Bred Well Fed Well' extension program & formerly Research Manager of NZ Merino for the past 6 years. He has a client list of top performing merino studs across Australia & NZ, at the cutting edge of breeding balanced modern sheep, fit for their environment. Watch this space.

MORE RAM LAMBS

For many years we have used only White Suffolk ram weaners (7 months) to mate the Petali commercial merino flock of 1600-2000 ewes. These then become the White Suffolk sale rams (15 months) offered at our on-property auction.

Now we are doing the same with the Poll Merinos. Mating only ram weaners with the Petali commercial merino flock of 2200-2600 ewes. Similarly, these then become the Poll Merino sale rams (15 months) offered at our on-property auction.

PETALI POLL 150697 PERFORMS WELL IN SIRE EVALUATION

This outstanding sire was the top priced ram at our 2017 on-property ram sale, sold to David Gowing of Tamworth for \$7,000. We entered him into the New England Sire Evaluation in 2017, which is also an MLP site.

150697 is performing well & has been chosen as a 'Link' Sire for the national AMSEA sire evaluations across Australia in 2019. He is a son of Anderson 79, bred by a Leahcim 154 daughter.

8 MONTH SHEARING UPDATE

After completing 3 shearings in 2 years, we have settled on simple & low cost clip preparation & direct sales. Demand for our non mulesed 65-75mm merino wool with 8 months growth is excellent, especially with higher staple strength of 50-60 N/KT. Low VM levels of 0.3 or less help also.

Stain & Dag have been minimal, reducing crutching & chemical treatments. It is clear that the sheep maintain better condition scores with more frequent shearing. Despite the drought, 2018/19 looks like a record year for our wool production.

BENCHMARKING UPDATE

We enter data into Merinoselect & Lambplan & it ranks our sheep nationally with all the sheep on the Sheep Genetics databases. We also enter sires in Merino Sire Evaluation for better linkage to improve accuracy of our data & benchmark our genetic progress. Our farm business data is also benchmarked with other grazing businesses, through Newsome Ag & Agripath. Group results are below:

GROSS MARGINS 2017/18

	\$/DSE
Sheep - Fibre (Average)	\$34
(Top 20%)	\$54
Sheep - Lamb (Average)	\$31
(Top 20%)	\$73
Cattle - Breeding (Average)	\$22
(Top 20%)	\$42
Cattle - Trading (Average)	\$15
(Top 20%)	\$55

Again the key take home messages from the enterprise benchmarking are:
The best performing Sheep-Lamb flocks have significant wool sales.
The best performing Sheep-Fibre flocks have significant sheep & lamb sales.

EATING QUALITY EQ - flavour, juiciness, tenderness

Eating Quality is one of the new mega-trends in the red meat industry and lamb is well positioned to take advantage. Lamb has had a good reputation for EQ in recent years.

Intramuscular Fat (IMF) & Shear Force (SF5) are key traits that will deliver EQ.

IMF is a measure of the fat % in the loin muscle of a lamb and is often referred to as marbling. IMF has been shown to have a significant impact on the flavour, juiciness, tenderness and overall likeability of lamb meals. Rams with more positive IMF ASBVs produce lambs with higher IMF.

SF5 is a measure of the force or energy required to cut through the loin muscle of lamb after 5 days of ageing. The SF5 ASBV is reported in deviations of kilograms of force. Rams with more negative SF5 ASBVs produce lambs with more tender meat.

White Suffolks and Merinos can have good IMF & SF5 ASBVs, but as always, selection is critical. We know that Growth & Muscle are the big traits for \$ returns, but EQ is a must watch.

All the best for 2019 and thank you for your support.

Petali White Suffolks

Flock 23 0753

OJD Monitored Negative MN3 Accredited Brucellosis Free Footrot Free declared

LAMBPLAN registered Full pedigrees & performance recorded

220 Stud Mature Ewes 160 Stud Ewe Lambs



Tagging new lambs & recording birth weight

Aims

To breed White Suffolk rams suited to be mated with merino, crossbred, composite & maternal ewes for easy lambing, early growth & high value prime lamb production.

Main Selection Traits

- Low Birth Weight
- High Lambing Ease
- Moderate Fat
- Early Growth

- High Muscle
- Worm Resistance & Resilience
- High IMF
- Low Shear Force

The August born ram lambs are mated with Petali merino flock ewes from March to April. We offer these rams for sale as one year olds.

Stud ewes are mated to White Suffolk sires at 6 months to lamb as one year olds.



Annual program for Petali White Suffolks 2019

January Genomic TSU sample top 100+ ram lambs

February On-Property Ram Sale:

White Suffolks at 11am first Thursday in February

Measure weaners Body Weight, scan Eye Muscle & Fat Measure weaners individual Worm Egg Count & drench

March Classing/selection & mating allocation (Matesel)

Stud AI & Natural mating begins

Ram lambs mate flock merino CFA sale ewes

April Shear merino ewes first week (8 month shearing)

WS ram lambs mate flock merino ewes

Natural mate ewe lambs

May Ultra-sound Preg Scan CFA sale flock merino ewes & sell

Ultra-sound Preg Scan stud ewes

August Mature Stud ewes lambing

Mothering up at birth, birth weights & lambing ease recorded,

tagging, any faults noted

September Stud lamb marking, 6 in 1 vaccine, scabi-guard

Yearling ewes lambing

December Shear merino ewes (8 month shearing)

Weaning, 6 in 1 vaccine, drench, shear all WS ewes & rams

Backline sale rams. Measure Body Weight

LAMBPLAN

Analysis: **TERMINAL**, 15 August 2018

Sires			BWT	WWT	PWWT	PFAT	PEMD	NLW	PSC
Animal ID	Inbreeding	Prog:Flks	kg	kg	kg	mm	mm	%	cm
230001-2015	5-150097 ¤ 3.1%	352:12	0.53	11.8	18.3	0.0	2.2	5	4.3
ELLA MATTA			95	96	96	96	96	50	84
230002-2013	3-130572 ¤ 2.9%	876:15#	0.51	11.1	17.4	0.4	3.0	7	5.6
LANGLEY HEIG	HTS		97	98	98	97	98	50	89
230048-2015	5-150860 ¤ 6.5%	158:3	0.18	9.4	16.7	-0.3	0.6	8	4.5
FELIX			91	93	93	93	94	44	77
230139-2014	1-140144 2.1%	123:2	0.16	8.2	13.2	-0.3	2.6	-1	3.8
FARRER			85	87	89	88	89	40	74
230139-2014	1-140188 ¤ 5.9%	1480:34#	0.17	11.3	18.0	-0.3	1.7	12	5.2
FARRER			98	98	98	98	98	58	93
230139-2015	5-150096 ¤ 4.4%	681:22	0.38	12.0	18.5	-1.1	2.2	8	4.4
FARRER			96	97	97	97	97	44	88
230139-2015	5-150194 ¤ 5.3%	173:7	0.04	9.8	16.0	-0.1	2.2	-1	3.7
FARRER			92	93	94	93	94	39	86

PFEC	Lambease					Sire
%	Direct	LEQ	EQ	Carcase+	Trade\$	Dam
-62	-2.7	169.7	164.3	215.9	115.0	230099-2013-130269
91	71	72	71	96		230001-2013-130179
-54	-4.8	158.7	154.2	219.7	114.4	230002-2011-110587
91	73	84	84	97		230002-2010-100435
-57	0.6	141.8	136.6	188.0	112.1	230048-2014-140227
88	64	68	67	93		230048-2012-120493
- 70	-2.5	138.8	132.8	195.5	111.7	230318-2011-110138
86	59	63	62	88		230139-2012-120108
- 28	-0.6	139.7	137.2	209.4	114.2	230139-2013-130254
95	85	87	87	98		230139-2012-120140
- 64	2.0	153.2	147.7	222.7	111.1	230007-2011-110210
93	76	79	78	97		230139-2013-130037
- 23	3.3	150.0	147.8	204.3	113.4	230139-2014-140019
90	66	67	65	93		230139-2013-130120

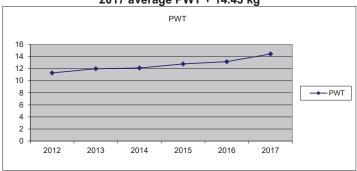
Sires / Page 1 ¤ indicates Genotype Usage

17-Aug-2018

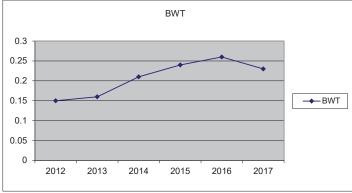
Breed 23 Flock 0753 Years 2017 to 2018

Petali White Suffolk Genetic Trends

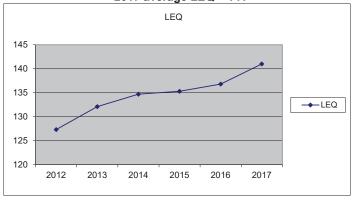
MORE EARLY GROWTH 2017 average PWT + 14.43 kg



LOW BIRTH WEIGHT 2017 average BWT + 0.23



BETTER EATING QUALITY 2017 average LEQ = 141



Australian Sheep Breeding Values Definitions

GROWTH

BWT - BIRTH WEIGHT (kg)

Estimates the genetic difference between animals in live weight at birth.

WWT - WEANING WEIGHT (kg)

Estimates the genetic difference in body weight at weaning or 100 days of age.

PWT - POST WEANING WEIGHT (kg) or EARLY GROWTH

Estimates the genetic difference in body weight at 225 days of age.

CARCASE

PEMD - Post Weaning Eye MUSCLE Depth (mm)

Estimates the genetic difference in eye muscle depth at 45kg live weight.

PFAT - Post Weaning FAT (mm)

Estimates the genetic difference in fat depth at 45kg live weight.

WELFARE

PWEC - Post Weaning WORM EGG COUNT (%)

Estimates the genetic difference in worm burden at 225 days of age, expressed as a % relative to a mob average count of 500 epg.

PWEC ASBV's describe the value of an animals genes for carrying worm burdens - a combination of being genetically less likely to pick up & host worms (resistant) and being able to cope immunologically with worm burdens (resilient).

REPRODUCTION

NLW - NUMBER OF LAMBS WEANED %

Estimates the genetic difference in number of lambs weaned compared to average.

LEQ

LEQ - Lamb 2020 EATING QUALITY Index

Developed to suit terminal producers targeting improved eating quality in their prime lambs while continuing to improve production traits in a balanced way. The LEQ index is similar to the EQ index however is based on the same production targets as Lamb 2020 where birthweight (BWT) & worm egg count (WEC) are important in the breeding objective.

TRAIT	10 year Change
BWT	0.07
PWT	2.6
PFAT	0.33
PEMD	1.17
PWEC	-36
SF5 (Shear Force)	-2.06
IMF (Intramuscular Fat)	0.1

If more information is required please ask or look up more ASBV's on the Lambplan website www.sheepgenetics.org.au/LAMBPLAN

Information in this catalogue is from the Lambplan run dated 15 Dec 2018.

Pen cards on sale day may contain more recent information.

Thursday 7 Feb at 11am

Lot	TAG	SIRE	Born	BWT	WWT	PWT	PEMD	PFAT
1	170184	F188	1	0.2	10.5	16.6	2.2	-0.1
2	170044	F194	1	0.19	9.6	15.6	1.2	-0.8
3	170199	F188	2	0.24	9.9	15.7	2.6	-0.2
4	170211	F96	1	0.45	11.3	17.2	1.2	-1.6
5	170074	LA572	2	0.46	11.3	17.7	2.7	-0.4
6	170294	F144	1	0.29	9	14.3	2	-0.5
7	170135	F188	2	0.3	9.9	16	1.6	-0.1
8	170248	F96	1	0.39	10.9	16.2	2.1	-0.8
9	170218	LA572	1	0.39	9.9	15.1	2.1	0
10	170258	FX860	2	0.53	12.3	19.7	2	-0.7
11	170021	F194	2	0.07	8.6	14.1	2.8	0
12	170282	F144	2	0.32	8.9	14	1.9	-0.5
13	170281	F144	2	0.32	9.1	14.8	2	-0.2
14	170156	F188	2	0.22	9.8	16	1.3	-0.4
15	170274	F144	2	0.36	8.9	14.1	1.6	-0.8
16	170110	F96	1	0.18	9.5	14.7	2.2	-0.7
17	170152	F188	2	0.06	8.5	14.2	1.7	0
18	170149	F188	2	0.21	9.8	15.6	8.0	-0.8
19	170133	F96	3	0.3	10.6	16.5	1.8	-0.3
20	170026	F188	2	0.16	9.6	15.9	2	-0.4
	PETA	LI 2017	AVE	0.23	9	14.4	1.9	-0.3
	TERN	MINALS A	AVE	0.31	9.1	14.3	1.5	-0.4

PWEC	NLW	IMF	SF5	LEQ	Buyer & Price
-49	5%	-0.5	3	141	
-39	1%	-0.3	1.2	141	
-54	3%	-0.4	2.3	146	
-51	6%	-0.6	4.7	143	
-67	9%	-0.7	1.7	152	
-64	0%	-0.5	1.3	139	
-33	5%	-0.3	2.1	138	
-58	4%	-0.4	3.3	148	
-59	10%	-0.3	0.5	144	
-59	6%	-0.6	2.7	152	
-22	0%	-0.3	0	144	
-50	1%	-0.5	1.3	137	
-55	1%	-0.5	1	139	
-21	4%	-0.3	2.1	139	
-50	1%	-0.6	1.5	136	
-55	5%	-0.3	3	144	
-47	3%	-0.2	1.5	137	
-42	5%	-0.3	2.7	135	
-48	7%	-0.3	3.2	143	
-31	4%	-0.6	2.9	137	
				141	
				133	

Thursday 7 Feb at 11am

Lot	TAG	SIRE	Born	BWT	WWT	PWT	PEMD	PFAT	•	PWEC	NLW	IMF	SF5	LEQ	Buyer & Price
21	170086	F188	1	0.12	9.4	14.9	1.7	-0.4		-28	4%	-0.4	2.6	137	-
22	170024	F96	2	0.38	11.6	17.3	1.7	-1		-64	6%	-0.5	4.4	145	
23	170134	F188	2	0.13	9	14.8	2	0.2		-32	5%	-0.2	1.6	137	
24	170141	F188	2	0.21	10	16	2	-0.2		-53	4%	-0.6	2.9	139	
25	170136	F188	2	0.22	10.5	16.8	2.1	0		-28	4%	-0.6	3.4	137	
26	170261	F144	2	0.21	8.6	13.8	2.4	-0.4		-57	1%	-0.6	1.1	139	
27	170256	F144	1	0.23	9.6	15.4	3.1	-0.2		-59	1%	-0.7	1.5	144	
28	170142	F188	2	0.25	10.4	16.6	1.9	-0.4		-53	4%	-0.6	3.2	140	
29	170267	F144	2	0.19	7.9	12.4	2.4	0.4		-61	0%	-0.5	0.5	135	
30	170106	F96	1	0.3	10.1	15.2	1.4	-1		-47	4%	-0.3	3.4	140	
31	170244	F96	2	0.52	11.9	18.1	0.9	-1.3		-55	5%	-0.6	4.8	141	
32	170049	F188	2	0.11	9.3	14.9	2.4	0		-40	4%	-0.3	2.1	141	
33	170176	LA572	2	0.31	9.2	14.8	2.7	0		-34	9%	-0.3	-0.1	147	
34	170174	EM97	2	0.35	9.6	14.8	1.7	-0.1		-43	2%	-0	-1.8	149	
35	170172	F188	2	0.21	9.9	16.2	1.9	-0.2		-35	6%	-0.4	2.2	141	
36	170245	LA572	1	0.32	8.7	14	2.9	0.2		-37	9%	-0.2	-0.5	146	
37	170012	F194	2	0.11	9.1	14.8	2	0		-53	0%	-0.2	0.3	143	
38	170237	FX860	1	0.22	8.8	14.5	2	0		-60	5%	-0.4	1	140	
39	170079	LA572	2	0.32	9.5	15.4	2.6	-0.1		-70	9%	-0.4	1.2	149	
40	170117	F194	2	0.19	9.4	15.2	1.3	-0.1		-25	1%	-0.2	8.0	136	
	PETA	LI 2017	AVE	0.23	9	14.4	1.9	-0.3	•					141	
	TERM	IINALS .	AVE	0.31	9.1	14.3	1.5	-0.4						133	

Thursday 7 Feb at 11am

Lot	TAG	SIRE	Born	BWT	WWT	PWT	PEMD	PFAT	ı	PWEC	NLW	IMF
41	170262	F144	2	0.24	8.2	12.8	1.8	-0.4	I	-55	1%	-0.5
42	170239	LA572	1	0.36	9.5	14.7	2.4	-0.1		-78	10%	-0.3
43	170027	F188	2	0.17	9.1	14.7	2	-0.5		-27	4%	-0.6
44	170213	LA572	1	0.25	8.1	12.5	2.3	0.5		-35	9%	-0.1
45	170240	F96	1	0.44	11	16.1	1.5	-0.9		-43	5%	-0.4
46	170077	EM97	2	0.31	9.2	14.6	2.2	0.5		-67	4%	0.21
47	170058	LA572	2	0.28	8.8	13.7	2.5	0.2		-26	9%	-0.1
48	170216	EM97	2	0.6	11.2	16.9	1.8	-0.2		-48	4%	0.02
49	170362	F144	1	0.21	8.5	14.1	3.3	0		-41	1%	-0.6
50	170018	F96	2	0.33	10.7	16.2	1.5	-0.8		-43	5%	-0.3
51	170067	F194	2	0.27	9.9	15.9	2.1	-0.3		-17	2%	-0.4
52	170130	F194	2	0.17	9.4	15.3	1.8	-0.7		-42	1%	-0.4
53	170276	F144	2	0.17	7.7	12.6	2.4	0.4		-64	0%	-0.4
54	170005	EM97	1	0.32	9.5	15	1.2	-0.2		-57	2%	0.17
55	170019	F96	2	0.2	9.2	14.1	1.1	-0.8		-51	5%	-0.2
56	170114	F96	2	0.25	10.7	16.7	2.9	-0.3		-41	7%	-0.5
57	170035	F188	2	0.07	8.5	13.8	2.6	0.4		-47	3%	-0.2
58	170369	F144	1	0.36	10.2	15.8	2	-1		-39	2%	-0.8
59	170169	F194	2	0.02	7.8	13.1	3.6	0.5		-22	0%	-0.2
60	170323	F144	1	0.06	7.4	12.3	2.8	0.4		-69	0%	-0.3
	PETA	LI 2017	AVE	0.23	9	14.4	1.9	-0.3	·			
	TERM	IINALS A	AVE	0.31	9.1	14.3	1.5	-0.4				

DIMEO	NII VAZ	10.45	055	1.50	D
PWEC	NLW	IMF	SF5	LEQ	Buyer & Price
-55	1%	-0.5	1	134	
-78	10%	-0.3	0.5	147	
-27	4%	-0.6	2.7	135	
-35	9%	-0.1	0	138	
-43	5%	-0.4	4.4	141	
-67	4%	0.21	- 2.8	154	
-26	9%	-0.1	-0.2	143	
-48	4%	0.02	-1.2	155	
-41	1%	-0.6	0.3	143	
-43	5%	-0.3	3.5	142	
-17	2%	-0.4	1.3	142	
-42	1%	-0.4	1	143	
-64	0%	-0.4	-0.4	136	
-57	2%	0.17	-1.8	150	
-51	5%	-0.2	2.9	137	
-41	7%	-0.5	3.5	147	
-47	3%	-0.2	1	140	
-39	2%	-0.8	2.5	139	
-22	0%	-0.2	-0.9	145	
-69	0%	-0.3	-0.7	140	
				141	
				133	

Thursday 7 Feb at 11am

Lot	TAG	SIRE	Born	BWT	WWT	PWT	PEMD	PFAT		PWEC	NLW	IMF	SF5	LEQ	Buyer & Price
61	170155	F188	2	0.13	8.7	14.6	2	0.1	•	-19	5%	-0.4	2	134	
62	170040	FX860	3	0.16	8.5	14.1	0.4	-0.2		-60	4%	-0.1	8.0	132	
63	170145	LA572	2	0.29	9.1	14.7	2.4	0.1		-38	10%	-0.3	8.0	143	
64	170088	F96	2	0.38	10.2	15.2	1.3	-1.3		-27	5%	-0.6	4	136	
65	170377	FX860	2	0.25	9.2	16.3	1.6	-0.5		-49	5%	-0.3	0.5	145	
66	170217	EM97	2	0.46	10.2	15.7	2	0.1		-32	4%	0.11	-2	153	
67	170183	FX860	2	0.21	8.6	14.5	2.1	0.3		-50	5%	-0.3	0.4	140	
68	170003	F96	3	0.23	9.3	14.3	2.6	0.1		-51	6%	-0.2	2	143	
69	170344	FX860	2	0.19	9.3	15.5	2.1	0.2		-54	4%	-0.2	0.5	145	
70	170002	F96	3	0.21	9.7	15	3.5	0.5		-52	6%	-0.2	1.8	148	
	PETA	LI 2017	AVE	0.23	9	14.4	1.9	-0.3	•					141	
	TERM	IINALS A	AVE	0.31	9.1	14.3	1.5	-0.4						133	

Thanks for attending the Petali Ram Sale.

Please enjoy the complimentary Lamb BBQ Lunch prepared by the Walcha Hospital Auxiliary.

Petali Poll Merinos

Flock 60 1279

OJD Monitored Negative MN3 Accredited Brucellosis Free Footrot Free declared

MERINOSELECT registered Full pedigree & performance recorded

650 Poll Merino Ewes Average micron: 17.2 (Adult) 15.2 (Hogget)



Mothering up & tagging lambs

<u>Aims:</u> To breed balanced plain bodied Poll Merino genetics that produce heavy fleece weights of elite fibre plus high weaning rates of lambs with early growth at low cost of production. They do not require mulesing.

Main Selection Traits:

- Weather proof white crimpy wool
- · High fleece weights
- High weaning rates
- Less breech wrinkle & dag

- More early growth
- More genetic fat
- More genetic muscle
- Better Worm Resistance & Resilience

<u>Benefits:</u> Profitable enterprise, Cash flow positive with more wool & lamb sales, can be shorn with 6. 8 or 12 months growth

Naturally polled sheep for safer handling & mechanical sheep handlers/drafters Sheep with early growth require less feed, water & management Less chemical treatments used

No mulesing required

<u>History:</u> Petali Merino Stud was established in 1966 (by Martin's parents Herbert & Jillian) with one third of the Mirani Stud (est. 1932 by Martin's grandfather AS Nivison), descendants from the Ohio flock (est. 1868 by Martin's great-great grandfather Abraham Nivison). Originally Tasmanian blood, introductions since have been from productive fine/medium bloodlines.

<u>Sheep Classers & Selection:</u> During the 1980's objective measurement using raw data was used in selection. Classers/Consultants: 1991-1997 Dr Jim Watts, 1996-2001 Dr Paul Swan, 2001-2013 Mr Rob Russell, 2018- Dr Mark Ferguson.

Genetic progress since 1991 has been significant and resulted in Petali being a leading productive fine merino flock. Accelerated genetic gain since 2001 has been a result of the adoption of Australian Sheep Breeding Values (ASBV) technology and involvement in MLA's Merino Validation Project from 2002-2005.

Now Genomic testing is aiding early selection & use of ram lambs, older sires are not required. Matesel is used to optimise genetic gains & minimise co-ancestry.

<u>Poll Merinos:</u> Commenced in 1997, with the original merino stud 503054 now discontinued and all sheep since 2007 have been registered under Petali Poll Merino flock number 601279.

Annual program for Petali Poll Merinos 2019

January Wean lambs: measure stud lambs body weight, 6 in 1 vaccine

B12, drench, draft ram & ewe lambs

Genomic TSU sample top 100+ ram lambs

February On Property Ram Sale:

Poll Merinos at 1pm first Thursday in February

March First classing for stud weaners

Record adult ewe body weights & condition scores, classing,

sire selection & mating allocation Score all stud merino weaners for dag

Measure weaners individual Worm Egg Count & drench

April Al & Natural Mating begins 5 weeks

May Weaners Post Weaning Body Weight

July Ultrasound pregnancy scanning, twin ewes drafted & given

preferential treatment

August Mid-side fleece sample stud weaners

Shearing rams, measure fleece weights, record Wool Bin

Drench. 6 in 1 vaccine, backline sale rams

Sept/October Lambing

Mothering up, tagging; any faults noted

Measure stud merino yearlings for Body Weight, scan Eye

Muscle & Fat Depth

November Lamb marking, 6 in 1 vaccine, scabi-guard

Score stud lambs for Breech Wrinkle & Breech Cover

December Classing for Reserves, Auction & Grades, inspect feet &

prepare for sale
Jet rams on head

MERINOSELECT

PETALI POLL

Analysis: MERINO, 7 November 2018

Sires	InBreeding	Ycfw	Yfd	Yfdcv	Yss	Ycurv	Ysl	Ywt	Yfat	Yemd	NLW
Animal ID	Prog:Flks	%	U	%	Nktex	deg/mm	mm	kg	mm	mm	%
503298-2015-15011	. 5 219:3	20	-1.8	-0.4	-2.2	- 4.9	8.0	6.6	0.1	-0.2	2
NERSTANE	Acc.	95	97	95	71	95	95	94	77	86	27
600815-2015-15277	'5 □ 0.2% 829:10	21	-1.1	-1.7	0.1	-11.7	8.6	10.4	0.8	0.4	6
LEAHCIM POLL	Acc.	96	98	97	92	97	97	96	92	95	43
600815-2015-15323	34 215:3	22	- 0.7	-1.6	-0.8	-15.3	14.5	7.1	0.9	1.2	2
LEAHCIM POLL	Acc.	95	97	96	88	97	96	91	82	89	43
601082-2015-15107	' 1 202:5	26	-0.7	-1.1	-0.2	-7.4	10.4	6.3	0.8	0.8	1
TOLAND POLL	Acc.	94	96	94		96	95	95	82	90	31
601279-2013-13032	.2 □ 0.1% 204:1	7	-2.3	-1.9	-1.0	1.3	0.4	6.1	0.8	-0.1	4
PETALI POLL	Acc.	96	97	96		97	93	93	82	91	48
601279-2014-14024	18:1 18:1	13	-1.9	-0.9	2.2	-9.5	2.3	-1.8	-0.5	-1.6	1
PETALI POLL	Acc.		89	84		87	83	83	70	76	43
601279-2014-14029	14 9:1	8	-2.1	-0.8	-2.2	10.1	- 0.1	3.6	0.3	-0.6	-7
PETALI POLL	Acc.	1	97	95		96	95	94	81	90	43
601279-2014-14041	. 2 113:1	9	-2.3	-1.4	0.2	-2.4	3.6	2.3	-0.1	-0.4	1
PETALI POLL	Acc.	93	96	94	74	95	93	93	79	88	45
601279-2014-14057	' 7 22:1	0	-1.8	-2.3	2.8	3.8	-1.6	5.4	1.4	1.4	3
PETALI POLL	Acc.		90	85	69	88	81	85	73	80	41
601279-2015-15047	' 5 ¤ 95:1	10	-0.3	-1.8	-0.3	9.8	10.6	9.5	1.0	0.5	6
PETALI POLL	Acc.		96	93		95	94	92	77	85	36
601279-2015-15069	7 □ 137:2	30	-0.8	-1.9	5.8	-6.7	14.7	6.9	0.3	0.2	7
PETALI POLL	Acc.	1	95	93		94	93	95	77	83	50
601365-2015-15018	8 5 ¤ 159:2	20	0.9	-1.1	3.3	-12.5	14.4	4.9	0.3	0.0	8
KARBULLAH	Acc.		92	88		91	89	88	74	80	51
601413-2012-12042	! 5 ¤ 1122:6	26	-0.7	-1.5	4.0	-9.7	14.9	7.7	0.3	-0.6	
KERIN POLL	Acc.		96	94		94	93	98	96	97	
609147-2012-12028	0.2% 810:8		-0.5	-0.4	-3.8	-5.7	19.1	8.9	1.2	2.1	-1
ANDERSON	Acc.	: 96	97	97	88	97	97	98	94	95	56
Sires / Page 1								SHE	EP GI	ENETI	CS

7 -0.01 72 95 24 -0.63 67 94 36 -0.78 62 88 -61 -0.38 76 96 -33 -0.56 81 96 -30 -0.43 61 84 -81 -0.51 78 96 74 94 19 -0.48 66 86 -28 -0.67	AR AR AR AR AR AR AR AR	DP+ 158 43 167 55 154 53 159 49 140 57 128 50 112 53	MP+ 160 50 161 61 149 60 156 57 142 62 147 53 126	FP+ 147 56 142 67 130 64 145 68 141 67 151 56 134	Sire of Sire 600001-2013-130020 601332-2011-11000 600815-2012-122899 600815-2013-132624 600815-2011-11049 609147-2012-120282 609147-2010-10050 509605-2011-110074 600815-2008-08056 600815-2010-101259
72 95 24 -0.63 67 94 36 -0.78 62 88 -61 -0.39 76 96 -33 -0.56 81 96 -30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48	AR AR AR AR AR AR AR	43 167 55 154 53 159 49 140 57 128 50	50 161 61 149 60 156 57 142 62 147 53	56 142 67 130 64 145 68 141 67 151	601332-2011-11000 600815-2012-122899 600815-2010-10096 600815-2013-132624 600815-2011-11049 609147-2012-120282 609147-2010-10050 509605-2011-110074 600815-2008-08056
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36 -0.78 88 -61 -0.39 76 96 -33 -0.56 81 96 -30 -0.43 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR AR AR AR	154 53 159 49 140 57 128 50	149 60 156 57 142 62 147 53	130 64 145 68 141 67 151	600815-2013-132624 600815-2011-11049 609147-2012-120282 609147-2010-10050 509605-2011-110074 600815-2008-08056
62 88 -61 -0.39 76 96 -33 -0.56 81 96 -30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR AR AR AR	53 159 49 140 57 128 50 112	60 156 57 142 62 147 53	64 145 68 141 67 151 56	600815-2011-11049 609147-2012-120282 609147-2010-10050 509605-2011-110074 600815-2008-08056
-61 -0.39 76 96 -33 -0.56 81 96 -30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR AR AR AR	159 49 140 57 128 50 112	156 57 142 62 147 53	145 68 141 67 151	609147-2012-120282 609147-2010-10050 509605-2011-110074 600815-2008-08056
76 96 -33 -0.56 81 96 -30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR AR	49 140 57 128 50 112	57 142 62 147 53	68 141 67 151 56	609147-2010-10050 509605-2011-110074 600815-2008-08056
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81 96 -30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR	57 128 50 112	62 147 53	67 151 56	600815-2008-08056
-30 -0.43 61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR AR	128 50 112	147 53	151 56	
61 84 -81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR	50 112	53	56	600815-2010-101259
-81 -0.51 78 96 -30 -0.24 74 94 19 -0.48 66 86	AR AR	112			
78 96 -30 -0.24 74 94 19 -0.48 66 86	AR		126	134	
-30	AR	53			609147-2012-120096
74 94 19 -0.48 66 86			59	64	609147-2010-10050
19 -0.48 66 86		138	146	150	600815-2010-101259
66 86		54	59	62	
	AR	140	134	131	600815-2011-110490
20 0.67		49	53	56	600815-2009-09084
20 -0.07	AR	150	139	129	600815-2012-122899
71 94		48	54	59	600815-2010-10096
-59 0.09	AR	178	178	162	609147-2012-120079
79 96		58	64	69	609147-2010-10050
-35 -0.76	AR	141	134	117	601365-2009-090466
70 90		56	60	61	601365-2005-05062
4 -0.16	AR	157	165	150	503789-2010-100456
62 91		40	50	60	
-88 -0.51	AR	152	137	128	609147-2010-100502
87 98		64	68	73	609147-2008-08036

Breed 60 Flock 1279 Years 2017 to 2018

Petali Poll Merino Genetic Trends

MORE FLEECE WEIGHT 2017 average YCFW + 10.1%



MORE GROWTH 2017 average YWT + 4.2 kg



MORE STAPLE LENGTH 2017 average YSL + 6.1 mm



Australian Sheep Breeding Values Definitions



GROWTH & FERTILITY

YWT - Yearling Body WEIGHT (kg) or GROWTH

Rams with higher YWT ASBVs produce progeny that grow faster & are heavier at yearling weight.

YFAT - Yearling FAT Depth (mm)

Rams with more positive FAT ASBVs produce progeny that are fatter.

Fat is positively associated with higher reproduction rates, greater lamb & weaner survival. Ewes also lose less weight when nutrition is restricted.

YEMD - Yearling Eye MUSCLE Depth (mm)

Rams with more positive EMD ASBVs will produce progeny that have more muscle, independent of weight, plus higher lean meat yields.

Muscle is positively associated with worm resistance, higher staple strength, higher body condition & more twins.

FIBRE

YCFW - Yearling Clean FLEECE WEIGHT (%)

Rams with higher YCFW ASBVs produce progeny that will produce more wool fibre.

YFD - Yearling FIBRE DIAMETER (um)

Rams with more negative YFD ASBVs produce progeny which produce a lower fibre diameter wool fibre.

YSL - Yearling STAPLE LENGTH (mm)

Rams with more positive YSL ASBVs produce progeny that will produce longer wool fibres.

YSS - Staple Strength (N/Kt)

Rams with more positive YSS ASBVs produce progeny that have higher N/kt.

WELFARE & COST

PWEC Worm Egg Count (%) Note PWEC is used as this is the age when tested.

Rams with more negative WEC ASBVs produce progeny who have a higher genetic **potential to resist worm burdens**. WEC ASBV's estimate an animal's genetic ability for carrying worm burdens - a combination of being genetically less likely to pick up & host worms (resistant) & being able to cope immunologically with worm burdens (resilient). WEC ASBVs are expressed as a % relative to a mob count of 500 epg.

EBWR - Early BREECH WRINKLE

Estimates the breech wrinkle score for animals at lamb marking. This is an extremely important trait to access NM market segments.

Other traits are measured or scored at Petali including Breech Cover & Dag.

More information can be found on the Merinoselect website at www.sheepgenetics.org.au

Merinoselect ASBV's in this catalogue are from the run dated 22 December 2018.

Pen Cards on sale day may contain more recent information

PETALI POLL MERINO AUCTION

LOT	TAG	SIRE	YWT	YEMD	YFAT	YCFW	YFD	YSL
71	171053	N115	5.6	-0.6	0.5	26	-0.9	4.9
72	170609	K25	6	-0.3	0.4	19	-1.6	13.7
73	170638	A282	10.1	1.8	1.4	9	-1.5	8.3
74	170704	K25	9	8.0	0.4	23	-1.2	15.1
75	170630	N115	4.6	0.6	0.3	22	-1	11.5
76	170494	150697	5.2	0.1	0.7	15	-1.6	4
77	170661	T71	8.3	0.3	0.5	21	-0.4	5.1
78	170474	K185	7.1	0	0.3	12	-0.7	5.4
79	170486	N115	6	-1	0.3	16	-1.2	10.7
80	170628	A282	4.9	1.4	0.6	15	-1	11.3
PETALI AVERAGE 4			4.2	0.1	0.4	10	-1.5	6.1
SUPFINE AVERAGE			2.4	0.1	-0.1	6	-1.5	0

YSS	YWEC	EBWR	EBCOV	DP+	Buyer & Price
1.4	-12	-0.1	0.1	152	
1.2	-13	-0.1	-0.6	148	
-2.1	-61	-0.3	0	143	
2	-36	-0.4	-0.3	168	
-0.2	-22	0.1	0.1	156	
3.3	-46	-0.2	0.4	157	
2.9	-50	0	-0.4	157	
5.5	-32	-0.8	-0.1	142	
-2.1	-28	-0.4	0	131	
-1.6	-62	-0.4	0	143	
0.3	-29			135	
0.3	-17			127	

PETALI POLL MERINO AUCTION

LOT	TAG	SIRE	YWT	YEMD	YFAT	YCFW	YFD	YSL
81	170442	T71	4.3	-0.1	1	15	-1.7	5
82	170429	L34	7	1	0.8	22	-1.1	13.1
83	170889	T71	4.5	0.8	0.6	16	-0.9	7.3
84	170795	150475	7.7	0.4	0.8	11	-1.4	3
85	170513	N115	2.7	8.0	0.4	7	-2.1	2.6
86	170411	150697	3.5	-0.8	-0.1	21	-1.2	9.7
87	170422	150697	4.2	0.6	0.5	10	-1.1	6
88	170819	140297	8.1	-0.4	0.5	4	-2.6	-2.8
89	170608	T71	1.2	-0.4	0.4	16	-1.3	10.7
90	170457	K185	4.4	0.2	0.3	16	8.0	12.1
91	170541	K185	4.7	0.1	0	19	0	15.7
92	170910	N115	5.8	0.4	0.7	7	-1.6	7.5
93	170715	K185	2.4	-1	0.1	17	-0.6	8
94	170866	150475	6.6	0.5	8.0	5	-1.1	5.5
95	170588	K25	4.8	-0.2	8.0	9	-1.7	9.5
96	170469	T71	1.3	0.6	0.5	19	-1	6.9
97	170602	A282	7.1	1.6	1.1	17	-1.5	12.6
98	170945	N115	2.6	0.2	0.3	9	-1.6	9.5
99	170466	L75	5.8	0.7	0.9	12	-1.5	8.3
100	170424	150475	8.5	-0.5	0.4	14	-0.4	3.7
PETA	ALI AVER	AGE	4.2	0.1	0.4	10	-1.5	6.1
SUPF	INE AVE	RAGE	2.4	0.1	-0.1	6	-1.5	0

YSS	YWEC	EBWR	EBCOV	DP+	Buyer & Price
-2.9	-53	-0.6	-0.1	147	
0.2	6	-0.8	-0.2	158	
0.9	-34	-0.4	-0.1	144	
-0.3	-32	0	-0.1	150	
-1.1	-26	0.2	-0.6	139	
4.1	-39	0.3	0.2	144	
5.4	-46	0.1	-0.2	133	
-0.5	-52	-0.5	-0.8	134	
0.1	-50	0.3	-0.1	136	
4.6	-25	-0.3	-0.6	133	
2.8	-23	-0.7	-0.2	139	
-0.2	-1	-0.6	-0.2	135	
-0.3	-48	-0.7	-0.6	134	
-0.6	-46	-0.4	-0.3	131	
1.1	-14	-0.4	-0.5	129	
1.6	-53	-0.2	-0.6	140	
-1.1	-79	-0.3	-0.3	156	
0.1	1	-0.2	0.3	132	
0	-4	-0.2	-0.1	149	
1.7	-36	-0.6	-0.2	144	
0.3	-29			135	
0.3	-17			127	

PETALI POLL MERINO AUCTION

LOT	TAG	SIRE	YWT	YEMD	YFAT	YCFW	YFD	YSL
101	170403	150475	9.4	0.1	8.0	5	-0.6	7.9
102	170668	150475	8.3	0.2	0.7	10	-1.1	8.8
103	170571	150697	4.4	0	0.4	17	-1.8	7.6
104	170432	N115	6.4	-1.2	-0.5	15	-1.6	2.6
105	170769	L75	6.1	0.6	1	1	-2	1.9
106	170758	150697	5.6	-0.2	0.3	12	-1.7	6.1
107	170770	A282	5.6	1.4	8.0	10	-1.1	13.1
108	171116	150475	7.3	0.2	8.0	16	0.2	14.9
109	170471	T71	0.5	0.2	0.6	9	-1	4.6
110	170538	K185	3.8	8.0	0.5	14	-0.9	6.5
111	170895	150475	6.7	0.3	0.7	11	-0.7	9.3
112	170731	150697	3.7	-0.4	0.1	16	-1.1	9.5
113	170553	L75	7.7	-0.4	0.4	10	-2.3	7.4
114	170586	A282	5.9	0.2	0.5	9	-1.3	6.3
115	170694	L75	4.4	-0.1	0.3	15	-1.3	10.7
116	170501	L75	4.7	0.2	0.6	13	-0.7	11.3
117	170887	150475	5.4	-0.5	0.7	13	-1.1	9.3
118	171073	150475	7.4	-0.1	0.9	16	0.2	13.2
119	170908	140297	3.3	-0.2	0.2	1	-1.9	0.4
120	170498	L75	6.3	-1.4	0.1	14	-1.9	7.6
PET	ALI AVER	AGE	4.2	0.1	0.4	10	-1.5	6.1
SUPF	INE AVE	RAGE	2.4	0.1	-0.1	6	-1.5	0

YSS	YWEC	EBWR	EBCOV	DP+	Buyer & Price
-2.2	-13	-0.8	-0.1	140	
-0.4	-35	-0.6	-0.2	138	
2.5	-31	0	-0.4	153	
-1.6	-3	0.1	0.1	141	
-0.3	-19	-0.6	-0.6	135	
3.1	-44	0.3	0.2	154	
-1.1	-71	-0.3	-0.1	128	
2.2	-20	-0.8	-0.1	139	
2.5	-53	-0.6	-0.1	133	
2.3	-51	-0.1	-0.3	143	
-0.3	-33	-0.6	-0.3	135	
4.3	-51	-0.2	0.1	145	
-1.7	-10	0.1	0.2	156	
-3.4	-71	-0.4	-0.2	128	
-0.1	-2	-0.4	0.2	132	
2.4	-18	-0.4	-0.5	133	
-0.4	-22	-0.8	-0.3	145	
2.2	-57	-0.7	-0.3	138	
8.0	-67	-0.6	-0.4	114	
-0.1	1	-0.9	-0.4	142	
0.3	-29			135	
0.3	-17			127	

PETALI POLL MERINO AUCTION

LOT	TAG	SIRE	YWT	YEMD	YFAT	YCFW	YFD	YSL
121	170924	N115	4	-0.3	0.3	15	-1.6	3.4
122	170529	150475	4.9	-0.5	0.5	5	-1.6	5.2
123	170738	150475	7.3	0.5	0.7	8	-0.7	2.2
124	170832	130322	5.3	0.5	0.6	3	- 2.1	-2.5
125	170879	150475	3.8	0	0.7	2	-1.4	7.4
126	170843	140297	4.9	-0.6	0.3	4	-1.6	1.9
127	170597	L34	0.3	1.4	1	11	-0.8	13.8
128	170666	L34	4.2	2	1.2	9	-1	5.8
129	170900	140297	5.6	0.3	0.6	14	-1.5	7.9
130	170574	L75	6.7	8.0	0.6	9	-1	8.3
131	170583	L34	2.1	0.4	0.7	9	-1.2	8.9
132	170708	K185	2.7	0	0.1	14	0.1	6.3
133	171082	140412	2.6	-0.2	0.1	4	-2.7	1.4
134	170818	140297	8.0	-0.1	0.4	6	-1.6	6.7
135	170579	K185	4.3	-1	0.2	3	-1.3	6.7
136	171025	150475	4.5	-0.4	0.7	6	-1.3	9.6
137	170762	L34	4.1	0.2	0.5	10	-1.2	5.1
138	170754	A282	2.6	-0.2	0.1	12	-1.5	12.6
139	170723	150697	5.2	8.0	0.7	16	-0.6	8.1
140	170654	T71	8	8.0	0.7	16	-1.3	3.9
PETA	ALI AVER	AGE	4.2	0.1	0.4	10	-1.5	6.1
SUPF	INE AVE	RAGE	2.4	0.1	-0.1	6	-1.5	0

7/00	\/\/\E0	EDWD	ED 201 /		D 0D:
YSS	YWEC	FBMK	EBCOV	DP+	Buyer & Price
-1.7	-3	0.3	0	136	
-0.5	-19	-0.4	-0.1	130	
1.5	-24	-0.4	-0.1	147	
-0.7	-31	0.2	0.1	136	
0.2	-21	-0.3	-0.1	119	
1.8	-63	-0.4	-0.5	112	
2.6	-13	-0.3	-0.7	136	
-1.4	-28	-0.5	-0.4	142	
-3.3	-62	-0.1	-0.2	135	
1.2	-12	-0.6	-0.5	137	
0.4	1	-0.1	0	129	
3.1	-32	-0.1	-0.6	137	
0.5	-39	0	0	131	
-1	-53	-0.7	-0.5	114	
5.1	-36	-0.7	-0.2	130	
-1.1	-27	-0.5	-0.5	131	
-0.7	10	-0.4	-0.2	139	
0	-69	-0.4	-0.3	123	
4.8	-57	-0.3	-0.1	152	
1.3	-38	-0.3	-0.1	156	
0.3	-29			135	
0.3	-17			127	

Thanks for attending the Petali Ram Sale.

Please enjoy a complimentary drink with us after the sale.

Adapt or be disrupted - breeding for the future

Dr Mark Ferguson at LambEx 2018 (by Kristen Frost, Farmonline)

"Adapt or be disrupted. In the sheep industry we have to think:

How are we going to adapt to change?"

These are the words of Mark Ferguson, managing director of neXtgen Agri Ltd, when he spoke to LambEx delegates in Perth, August 2018, stressing the importance for sheep producers to rethink the way they breed sheep.

"Sheep breeders will need to be more flexible than ever before. To prosper in this new world, we need to rethink the way we breed our sheep."

He told delegates that there were 3 key adaptations when building the future ewe:

1 Get seriously consumer focused.

"Get to know your consumer – they are the key to our future, we need to understand their drivers," he said.

"It is no longer good enough to produce what is best for us and expect someone to buy it. We have to build trust with that consumer set and breeding is a part of that future."

Mr Ferguson said our production system used to be driven around product, taste and convenience. But there are new drivers, and the affluent consumer's mind set is going to be on health, wellness, social impact, safety and experience.

"The \$10 per kilogram lamb comes with those evolving drivers, so we need to nail those evolving drivers with our breeding," he said. "We have to guarantee that we have that eating experience for our consumer set. Therefore <u>putting intra-muscular fat in our future ewe</u> is a definite tick."

"We also need to have a production system that our consumers can be proud of. When they are eating our products we want them to be proud of where they came from and how they were produced.

They are proud not only of the productivity, but our system. A system where we are not using chemicals and we are not using intervention."

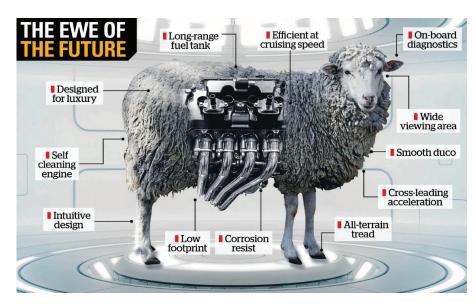
2. Get focused on cost, time and chemicals in our breeding programs.

"We need to think about breeding in terms of less – how do we take costs out, how do we take chemicals out and how do we take time out."

According to MLA's costing reports the top five costs are all under some form of genetic control such as lamb mortality, internal parasites, and fly strike.

"These are all things that we can select for to improve.

We have to think about how we breed a future ewe that requires less time, less chemicals and less costs. If we could breed a sheep that requires less grain feeding, that would have a huge impact on enterprises."



3. Embrace data.

"Augmented breeding decisions are part of our very near future.

Having information at our fingertips through data is going to continue going forward.

We simply have not had the ability to accurately map both the inputs and outputs of individual sheep to determine which are indeed most profitable in a commercial setting. We are now entering an era where we will have this information."

Mr Ferguson said technology is about to deliver us an ocean of new information about our sheep. For the first time in history we will truly know which ones are most profitable.

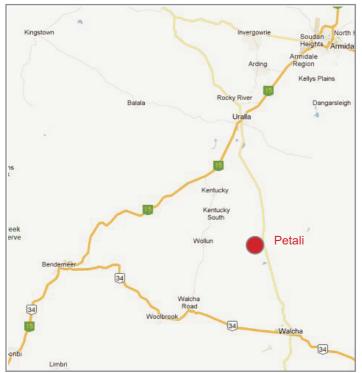
"We will also know which ones will maintain the highest welfare standards."

He concluded by saying that the ewe of the future is in the hands of the people who choose to breed her.

Standing still is actually going backwards, at an ever increasing rate.



Dr Mark Ferguson says "Adapt or be disrupted"



Map: 2011 Google, Whereis, Sensis Pty Ltd

Directions to Petali, Walcha NSW

Petali is 18kms north of Walcha, 22km south of Uralla, on Thunderbolt's Way. Petali is situated on the western side of the road, follow signs to the Woolshed.



www.petali.com.au