

## Russell Jorgensen – Queensland

### **What is your background in the industry?**

I began working for GDL in 2006 in Dalby, where I learnt the running of the saleyards. In 2009 I moved to Meandarra. I have spent the last 8 years building my clientele base in Meandarra and the surrounding areas.

### **How does AuctionsPlus fit into your business?**

AuctionsPlus is a very good tool within our industry as it provides access to all states and territories in Australia and gives a price to the cattle before they leave the vendors property.

Store cattle such as weaners, cows and calves and PTIC females are the main types of cattle we market on AuctionsPlus.

AuctionsPlus works best when both agents and vendors are on the same page in relation to price, quality, and market sustainability. Building a good reputation is our prime target.

### **People you would like to thank?**

I would like to thank of all our clients for entrusting us to market their stock.

### **What are your hobbies outside of work?**

In my spare time, I enjoy being an active member of the Condamine Cods Rugby Club and spending time with my family.

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