

Neal Elliot – Queensland

What is your background in the industry?

I have had a background in Ag since my childhood. My parents owned country in the Winton district and ran merino sheep & cattle. After leaving school, I attended Ithaca Technical College and completed a sheep & wool course to become a registered wool classer. This has helped me with my sheep assessing, especially around different breeds and bloodlines.

Tell us about your agency business?

I am fortunate to work in a sheep area as a livestock salesman for Landmark in Cunnamulla S.W. QLD. We are currently drought stricken, but I get to sell livestock and work with some of the best stockmen around. Handling big numbers of sheep of all breeds & types & then deciding where it is best to market them for clients, whether it be on AuctionsPlus, saleyards or direct to works.

How does AuctionsPlus fit into your business?

Because I deal with clients in remote areas that are long distances from physical saleyards, AuctionsPlus plays a very big part in offering stock for sale in our business. Especially giving vendors control of stock until delivery & buyers a chance to buy big lines of stock as described in a single line, which reduces handling & stress on stock.

Selling stock on AuctionsPlus is always exciting. It is challenging to get a result and you get the chance to make contacts with some interesting people all over the country.

AuctionsPlus have a great team of enthusiastic young people who strive for excellence in making the AuctionsPlus selling system bigger, better and more user friendly - possibly the biggest selling centre in Australia.

Where do you believe you excel as an Assessor?

I believe good photos & videos are a very important part of any assessment. They give buyers confidence when buying stock off AuctionsPlus. I like to be concise with facts and try to give as much information as I can in my assessor comments to describe a listing.

I get a lot of satisfaction out of helping our young, upcoming assessors rise through their levels of accreditation. I feel that doing so is in the best interest of everyone involved as it strengthens the AuctionsPlus platform.

People you would like to thank?

I am humbled to receive this award and thank all my loyal clients. You are all doing it very tough with the drought and having to sell stock you would normally retain. I encourage all young assessors to go that extra mile when completing their assessments to achieve best results.