

Colin Thexton – Western Australia

Tell us about your agency business?

Independent Rural Agents was started in 1990 by myself and Peter Milton. Since 2000, I have been the sole agent at IRA and run the company with my partner Kerry and my 2 kids, Anthony and Kate.

How does AuctionsPlus fit into your business?

CALM and AuctionsPlus have been IRA's number one marketing system since 1990.

Independent Rural Agents Elite Vealer and Breeder Sale which is held every December hosted by AuctionsPlus, is the longest running annual sale in Australia and proudly presented its 25th sale in 2016.

Where do you believe you excel as an Assessor?

I started assessing in 1988 when AuctionsPlus was still known as CALM. I make it a priority to always have the vendors best interest at heart and talk to all buyers to promote client's cattle, and treat them as my own. Keeping the line of communication with buyers open at all times regarding their requirements and continually striving to improve their herd.

I feel I have consistently performed to a high standard on AuctionsPlus, with IRA in Pemberton WA having won Number One Cattle Branch in 2007/08, 2008/09, 2009/10, 2014/15. Personally, I have taken out the Top Cattle Assessor Award in 2008/09 and 2014/15.

In 2011, I received the prestigious "Strathtay Award" in recognition of individual achievement in promoting the Angus breed and setting.

I hold these awards with immense pride especially since IRA is small and personal agent in such a big arena.

People you would like to thank?

I would sincerely like to thank all my vendors and buyers for all their continued support along with AuctionsPlus for this recognition.
