

2019 STUD SALES



AuctionsPlus®

CATTLE prices excluding GST

| Package | | Price ex GST | No. of head |
|-----------------|---|---------------------|--------------------|
| Classic | Online Bidding | \$2,000 | 133 head |
| Prime | Online Bidding Audio Streaming | \$2,500 | 167 head |
| Premium | Online Bidding Audio & Video Streaming Staff Onsite | \$3,600 | 240 head |
| Helmsman | Online Bidding Staff Onsite to manage auction desk | POA | |

* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

SHEEP prices excluding GST

| Package | | Price ex GST | No. of head |
|-----------------|---|---------------------|--------------------|
| Classic | Online Bidding | \$1,800 | 225 head |
| Prime | Online Bidding Audio Streaming | \$2,100 | 263 head |
| Premium | Online Bidding Audio & Video Streaming Staff Onsite | \$3,000 | 375 head |
| Helmsman | Online Bidding Staff Onsite to manage auction desk | POA | |

* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

ADDITIONAL CHARGES prices excluding GST

* Additional charges will only apply where the sale details are provided in a format that don't adhere to the AuctionsPlus guidelines

| Charge | Price |
|--|----------------|
| Running a SIM sale and then switching it to a SEQ Sale | \$1,000 |
| Streaming a classing day | \$1,000 |
| Combining information from multiple vendors | \$500 |
| Renaming Photos | \$100 |
| Adding videos to YouTube | \$100 |
| Adding ABRI Links (when catalogue not available) | \$100 |

2019 STUD SALES



AuctionsPlus®

SALE INCLUSIONS

As part of the package your sale catalogue will be transformed into a digital handbook and distributed to our network of 12,000 subscribers.

The stud handbook also received additional social media marketing through our growing network of online followers, friends and influencers. Selecting any of the stud packages also triggers a 50% discount on standard ads and a 20% discount on all other digital advertising opportunities throughout our website. Please ask for our 2019 Media Kit for more information.

Finally, all sale day results will be bundled up into a comprehensive post-sale report for you to distribute onto stud staff, clients or potential buyers.

Our team is here to help your stud achieve its 2019 objectives.

If you want to find out more about our stud sale packages give us a call on (02) 9262 4222 or studsales@auctionsplus.com.au to discuss a customised package.