

AuctionsPlus Price List

Livestock

Listing Fees

AuctionsPlus Livestock Listing Fees:

- Covers cataloguing, catalogue distribution and conduct of sale
- Are charged to the selling agent for the number of head entered in the catalogue, not the number delivered
- Do not include either assessing or agent fees
- All stock offered on a carcase weight basis will be charged commercial rates.

Commercial Stock

Cattle

- \$6.80 per head - commercial cattle
- \$5.10 per head - 1,200+ head, single vendor, single agent, one auction

Sheep

- \$0.75 per head - commercial sheep/lambs
- \$0.55 per head - 12,000+ head, single vendor, single agent, one auction

Stud and Breeding Stock (Registered, Herd and Flock)

Cattle

- \$13 per head - heifers and cows
- \$13 per head - bulls (offered in a Special Sale or an AuctionsPlus Online Seedstock Auction)
- \$50.00 per head - bulls (offered in a regular weekly auction)
- \$1.10 per semen straw
- \$5.25 per embryo

Sheep

- \$7.60 per head - ewes
- \$7.60 per head - rams (offered in a Special Sale or an AuctionsPlus Online Seedstock Auction)
- \$25 per head - rams (offered in a regular weekly auction)
- \$1.10 per semen straw
- \$5.25 per embryo

Free Reoffers

Stock that is offered and unsold in a scheduled auction may be reoffered once in a subsequent auction without additional charge.

- Cattle may be reoffered in one of the next 3 weekly auctions
- Lambs must be reoffered within 7 days of the original auction
- Sheep must be reoffered within 14 days of the original auction
- Lots will not be automatically reoffered. Agents and Assessors can reoffer lots by completing the reoffer request on the results page.

Special Sales

Relates to any auction that is not a regularly scheduled AuctionsPlus Auction. Package price or normal listing fees, whichever is greater.

All prices must be confirmed with AuctionsPlus.

Single Day Cattle Sales

*Premium Package - Video & Audio streaming, online bidding, staff on site **\$3,000****

*Prime Package - Audio streaming, online bidding **\$2,300***

*Classic Package - Online bidding **\$1,800***

Single Day Sheep Sales

*Premium Package - Video & Audio streaming, online bidding, staff on site **\$2,500****

*Prime Package - Audio streaming, online bidding **\$1,800***

*Classic Package - Online bidding **\$1,500***

** Includes travel expenses for one staff member to most destinations. Please confirm with AuctionsPlus*

Can't see something that suits your needs or budget? Please Contact Ciaran O'Gorman on 02 9262 4222 or info@auctionsplus.com.au to discuss a customised package.



AuctionsPlus Price List

Machinery/Clearing Sales

All special machinery and clearing sales will be charged a flat rate per auction based on the number of lots catalogued.

- \$3,000 - 1 to 50 lots
- \$4,000 - 51 to 100 lots
- \$5,000 - 101+ lots

To list in a weekly Machinery & Clearing Sale the cost is 10% of the reserve or selling price, whichever is the greater, capped at \$50/lot.

Wool

Wooltrade

- 4c/kg on all lots sold

AuctionsPlus Wool

- \$1.50 per bale listed

Other Charges

Auction Charges

Assessment Entry

- AuctionsPlus types in the assessment
- Minimum \$80 with an additional charge of \$20 per every 15 minutes if entry time exceeds 60 minutes.

Catalogue Re-Build

- Minimum charge \$100

Reports/Customised Market Data

- \$150/hour

Advertising

Advertising can be purchased on a weekly, monthly or 6 monthly (standard advertising campaign only) basis. The advertising month refers to a period of 4 weeks. AuctionsPlus Sales Related Ads refer to ads that are related to an AuctionsPlus auction or event. Non-AuctionsPlus Related Ads refer to ads that are advertising auctions, events or websites not related to AuctionsPlus or an AuctionsPlus auction. AuctionsPlus reserves the right to reject any ads that are inappropriate or that may conflict with AuctionsPlus trade of business.

Standard Website Advertising Campaign

AuctionsPlus Related

- \$175 - 1 week
- \$525 - 1 month
- \$1,900 - 6 months

Non-AuctionsPlus Related

- \$350 - 1 week
- \$1,050 - 1 month
- \$3,800 - 6 months

Premium Website Advertising Campaign

AuctionsPlus Related

- \$500 - 1 week

Non-AuctionsPlus Related

- \$1,000 - 1 week

Premium Website Advertising Package

AuctionsPlus Related

- \$925 - 1 month

Non-AuctionsPlus Related

- \$1,850 - 1 month

Other Advertising

- Newsletter Advertising - \$600
- Newsletter Advertising & Editorial - \$1000
- Pre-media Advertising - \$500
- Catalogue Advertising - \$550
- Results Advertising - \$500
- Market Comments Advertising - \$500

Tailored Advertising packages that suit your needs are available. Please Contact AuctionsPlus on 02 9262 4222 or info@auctionsplus.com.au to get a quote.